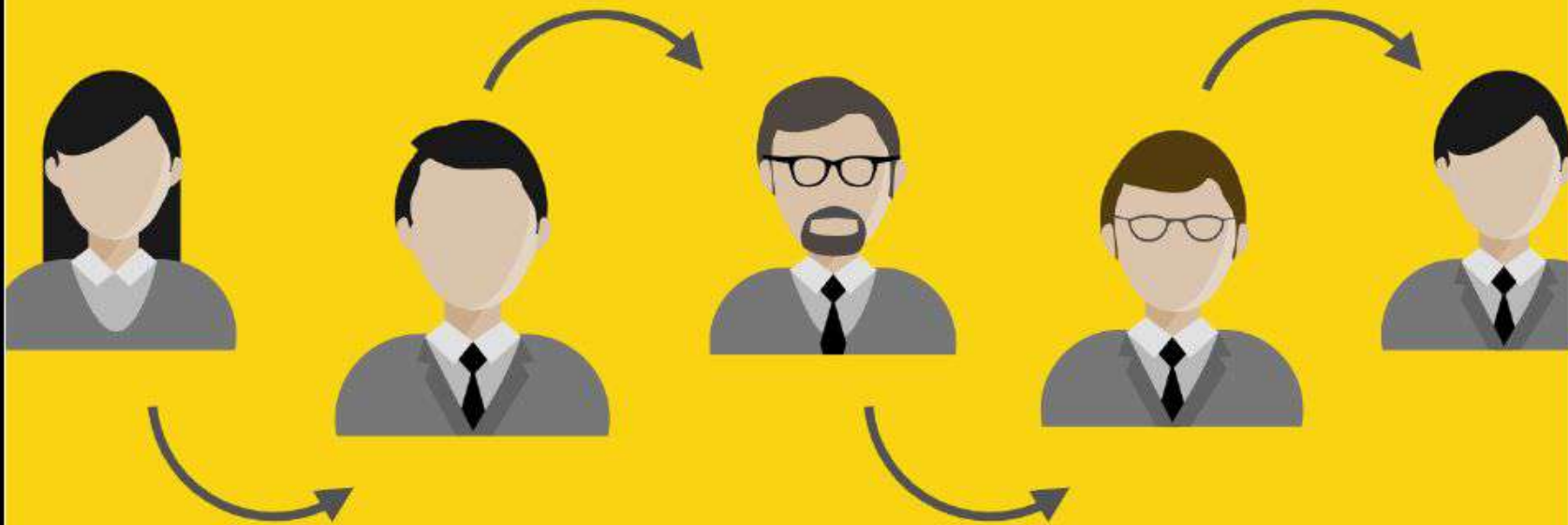


ADVANTAGES AND DISADVANTAGES — OF — RAPID ELEARNING



Traditional eLearning development usually requires a project manager, a graphic designer, an interactivity programmer, a subject matter expert, and an instructional designer. As a result, the course is finally ready after a few months.



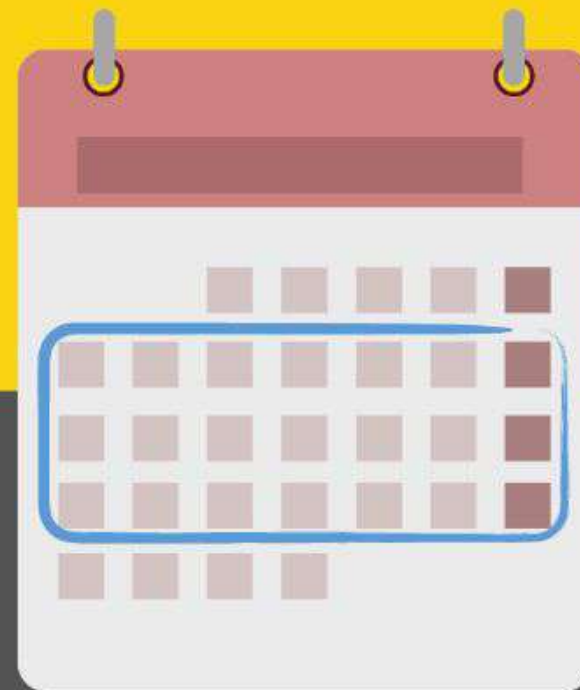
There's nothing rapid about that.

But today, instructional design
is becoming a **one-man show**



Let us introduce you to the concept of rapid eLearning!

Rapid eLearning refers to the development of eLearning material in **less than three weeks**. There's nothing really special about the tools used. The difference lies in how much time is needed.





Since **time is**, as they say, **money**, let's take a look at the advantages of rapid eLearning!



Rapid learning is great for any business,
no matter their size, who want to manage
training in the form of ongoing learning.
External instruction development not
needed.



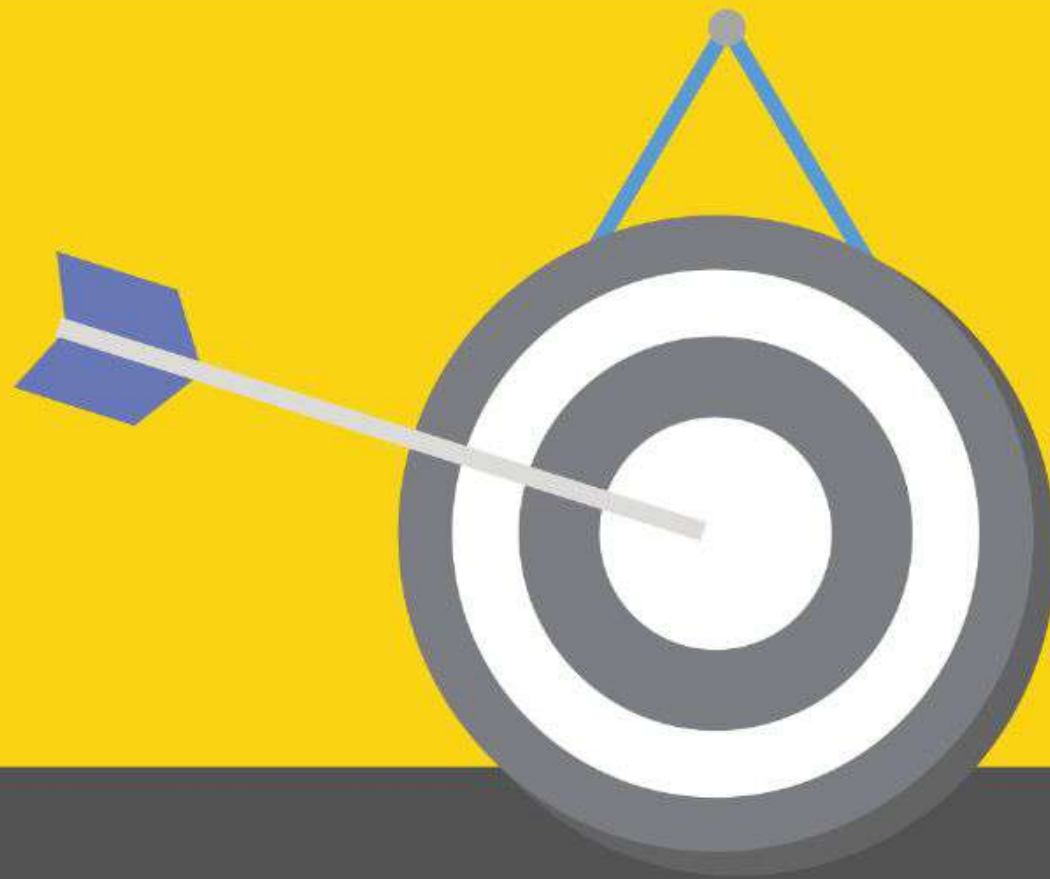
In other words, rapid eLearning is not
just a way for a business to develop
a training program faster. It is a great
way to reduce costs as well!



The reason why rapid eLearning programs take **so little time to develop**, is that learning management systems come with **various built-in tools**.

And managing and maintaining a rapid eLearning development system is **easier** and **cheaper**.
Any updates can be done in-house!





The **ROI is consequently higher** when adopting a rapid eLearning development course. But this is not just about the money. Rapid eLearning covers immediate training needs designed specifically for each learner.



Finally, shorter training time leads
to **greater motivation to register
and complete the training on time!**

When generating a rapid eLearning program,
there's only one word to keep in mind:

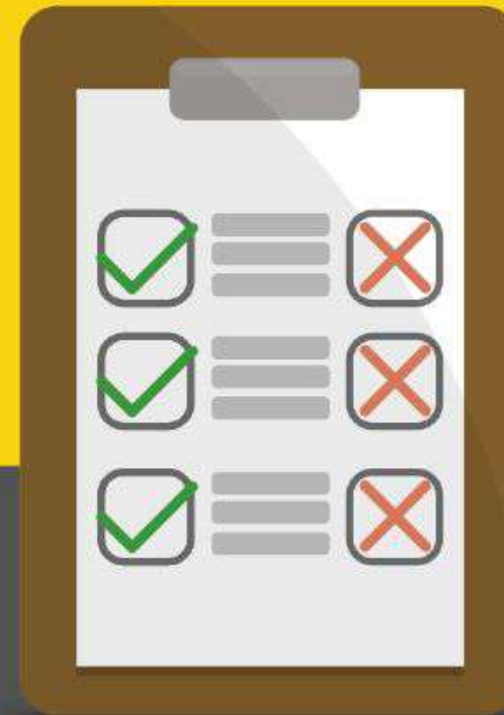
Storytelling



Create a storyline based on daily events in your organization. Use rapid eLearning development tools to generate characters, scenery, action, interaction, etc. It'll be like writing a screenplay!

Get your learners involved
by presenting the characters
you've created.

Bring your text-heavy content to life
by **having real-life characters
enacting mistakes and finding
the right solution.**



After all, a little creativity never hurt anybody!



**BEST STRATEGIES
FOR RAPID
ELEARNING
DEVELOPMENT**

1.

Four Questions to Ask Yourself



What skill, behavior or attitude do learners need to master?



Within what time frame?



Is there any pre-existing content or does the knowledge exist within managers and other experts within the team?



Which authoring tool is suitable for this project?

2.

Master your Resources

To deal with text-heavy PowerPoint slides or PDFs have the manager divide the content into:



Mandatory



Good to know



Extra resources



Keywords

This will help you create the structure of your course so you can save time when generating it.

3.

Explore the Interactivity Features of your Rapid eLearning Development Tools

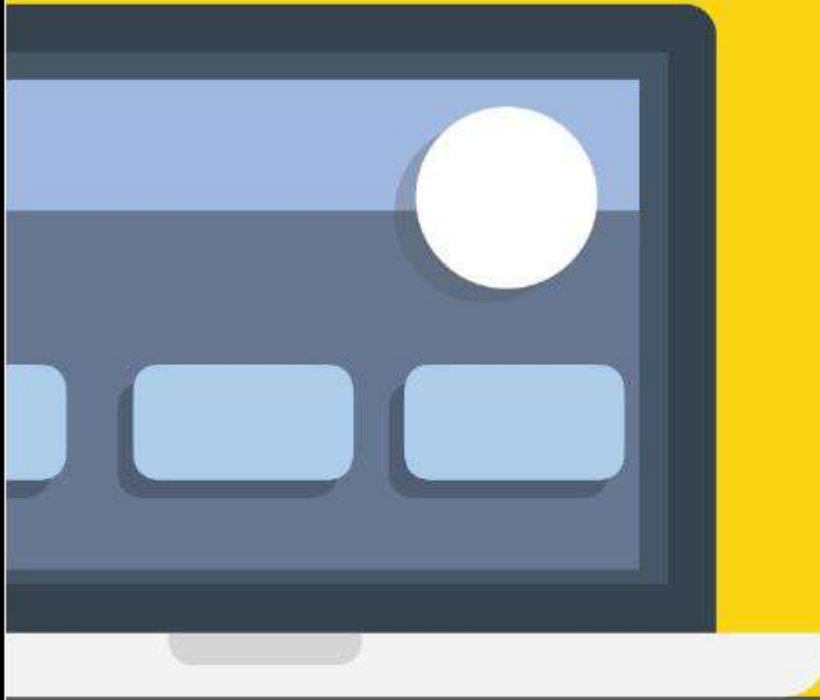


Now that you have the content lined up and your storylines ready, it's time to bring them to life.



Learn how to set interactions, enable learner actions and capture learner variables!

Interactive graphic user interface



Rapid eLearning tools offer a multitude of templates and navigation themes to choose from.

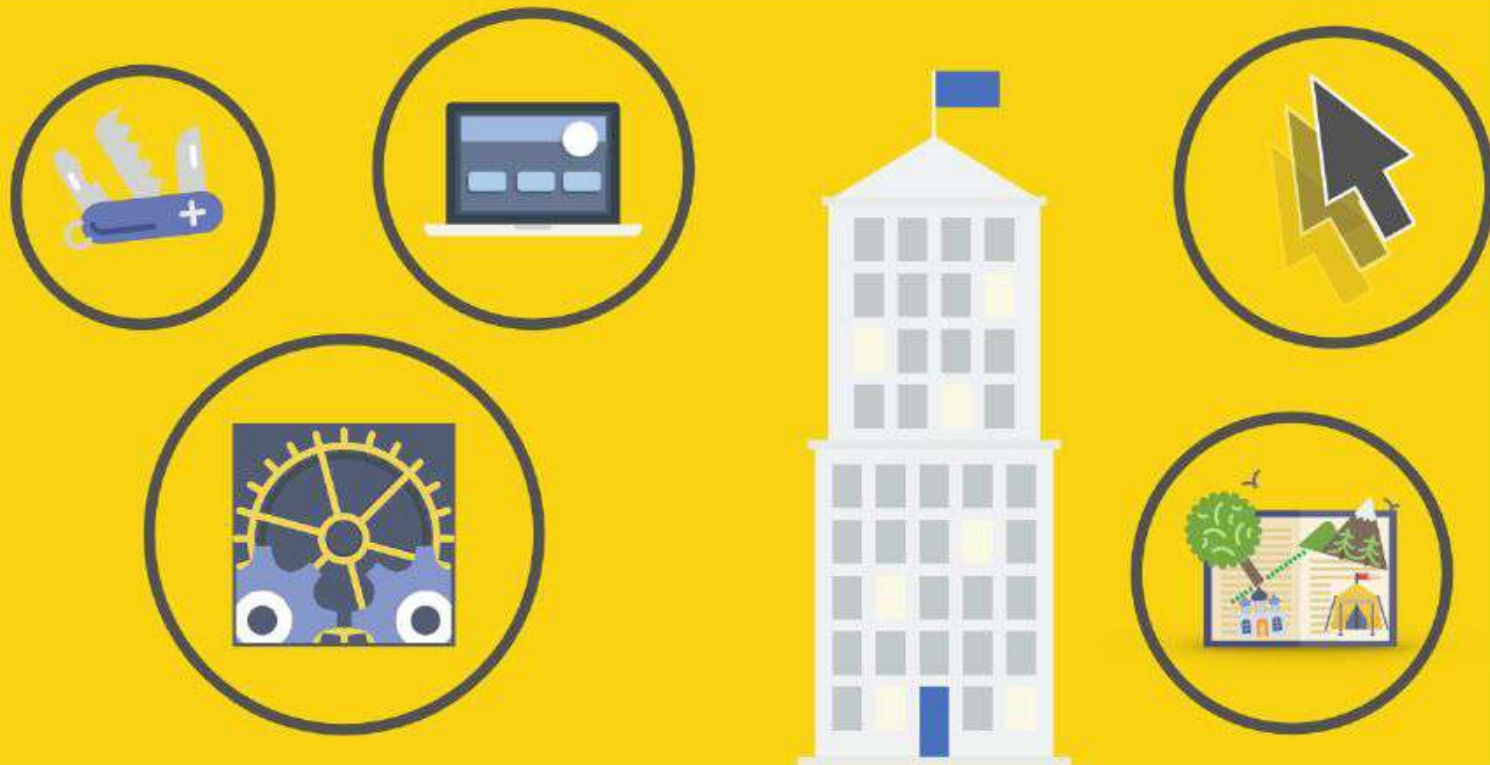
A simple user interface is necessary for your learners to easily navigate and not get lost.

Customizable actions

Actions and reactions in an eLearning program give learners a sense of power and control.

Rapid eLearning development tools come with many action choices and parameters you can customize to create a realistic scenario.





Rapid eLearning development tools come with **plenty of advantages**. All you have to do now is give them a chance to prove how much value they can add to your company!