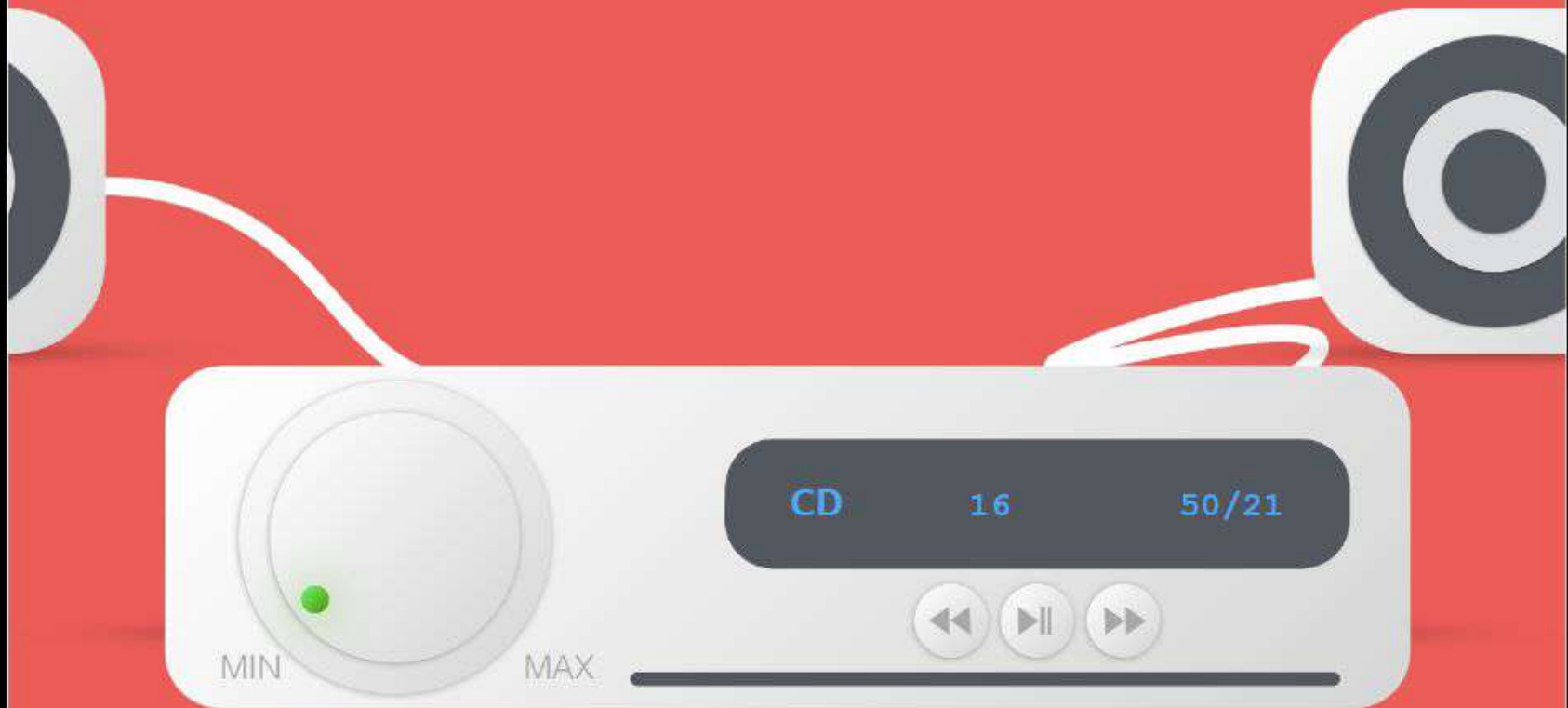


# The Power of eLearning



## 1. The Pareto Principle

20% of your workforce generates 80% of your business revenue



eLearning can boost your best  
talents' performance and  
increase your employee  
productivity.



## 2. Saves Time

Your employees can access their training **anytime, anywhere.**



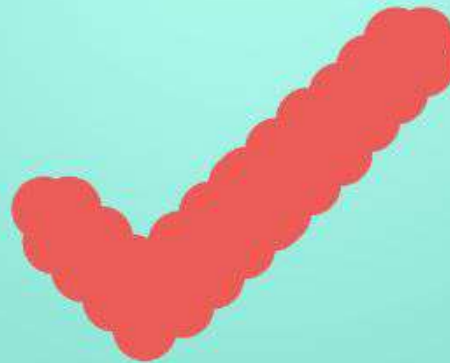
### 3. Helps You Go Global

With eLearning you can reach  
global audiences from anywhere  
in the world.



#### 4. Maintains Consistency

All employees get the same training,  
so they're all in alignment  
with the company's guidelines.



## 5. Delivers Personalized Learning

eLearning allows you to analyze how your learners behave and what they prefer.

Take this knowledge and determine what training you should deliver.



## 6. Greater Information Retention



Memorization and recall of facts has been proven to be more efficient when learning material is deployed online.



## 7. Greater Learner Satisfaction

Online training offers a variety of course formats to suit different learning needs and habits.



## 8. Lower Employee Turnover

With a methodical eLearning program, you can reduce employee turnover so there's no need to hire and train new staff.

