

5 REASONS WHY **BLENDED** **LEARNING** WORKS

Q: What is blended learning?

A: Blended learning is the combination of traditional face-to-face teaching and eLearning.

Blended learning in the classroom:

Blended learning often refers to the use of laboratory equipment or computers to complement the class sessions and strengthen the teaching process.

Benefits of blended learning:

Blended learning offers benefits on a broad scale. To name a few: self-paced learning, testing and quizzing, monitoring and feedback

**HOW DOES BLENDED
LEARNING CREATE
BETTER USER EXPERIENCE**



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CONTENT VARIETY EQUALS LEARNER ENGAGEMENT

Blended learning comes with the ability to use different kinds of media, such as videos, pictures, infographics, and more.

This diversity raises learners' interest in the overall process.



TIME IS NOT AN ISSUE ANYMORE

Blended learning allows for learners to take information home and have their own time to assimilate it without the pressure of keeping up with the rest of the class.



TIME IS NOT AN ISSUE ANYMORE

Online assessments allow for instructors to have more time, and focus on what matters the most: teaching.



INSTRUCTORS CAN USE **REPORTS TO THEIR ADVANTAGE**

LMSs come with reporting tools.

Reports give full insight into how learners perform. This way, instructors can update and tweak learning material on the fly.



FEEDBACK BECOMES CONSTRUCTIVE

All this clarity, free time, and diverse approaches, offer instructors the ability to concentrate on their learners' performance, and give practical feedback fast.



IT MAKES LEARNING **FUN!**

Learning in an interactive environment like an LMS, engages learners in the overall process.

This way, learners are encouraged to take learning into their own hands and enjoy it by doing something that interests them.