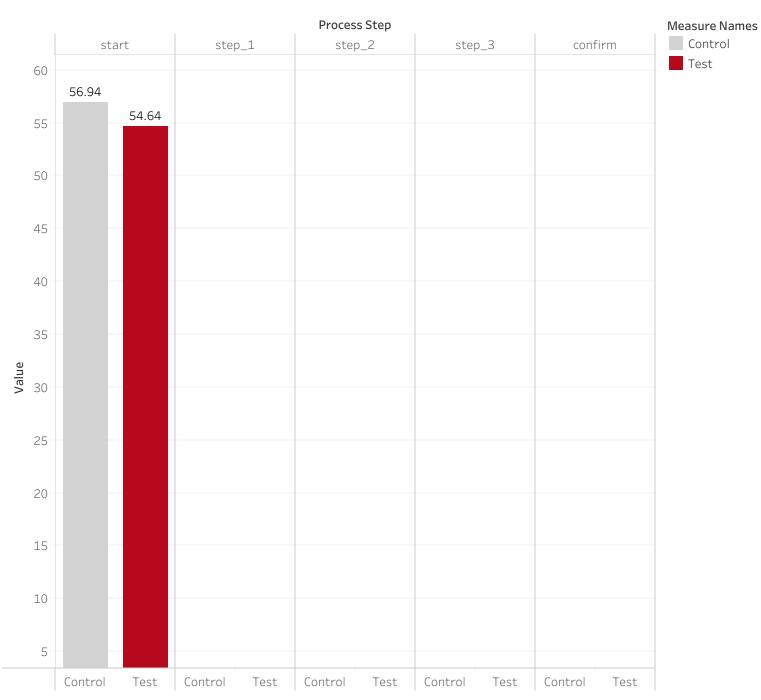
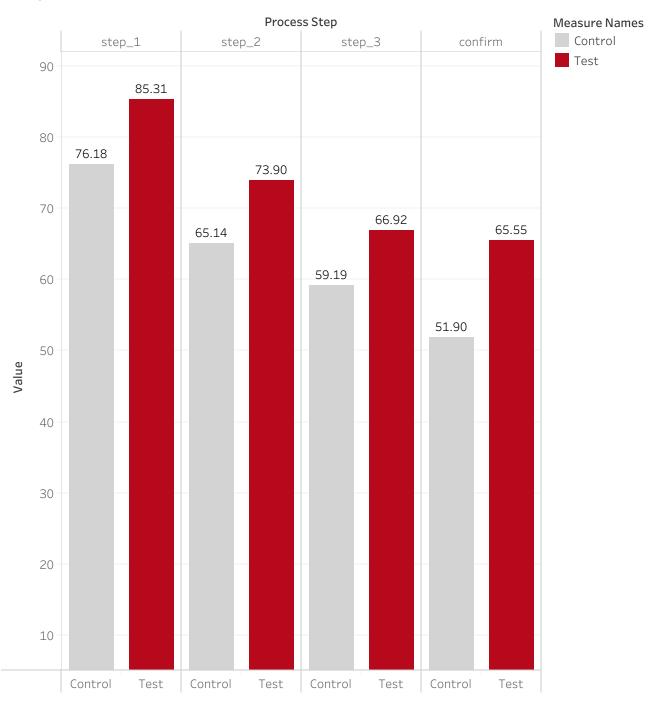
## Eror rates in %



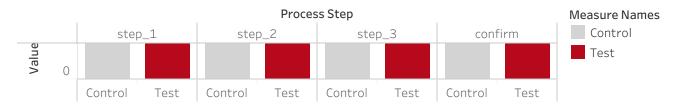
## Eror rates in %

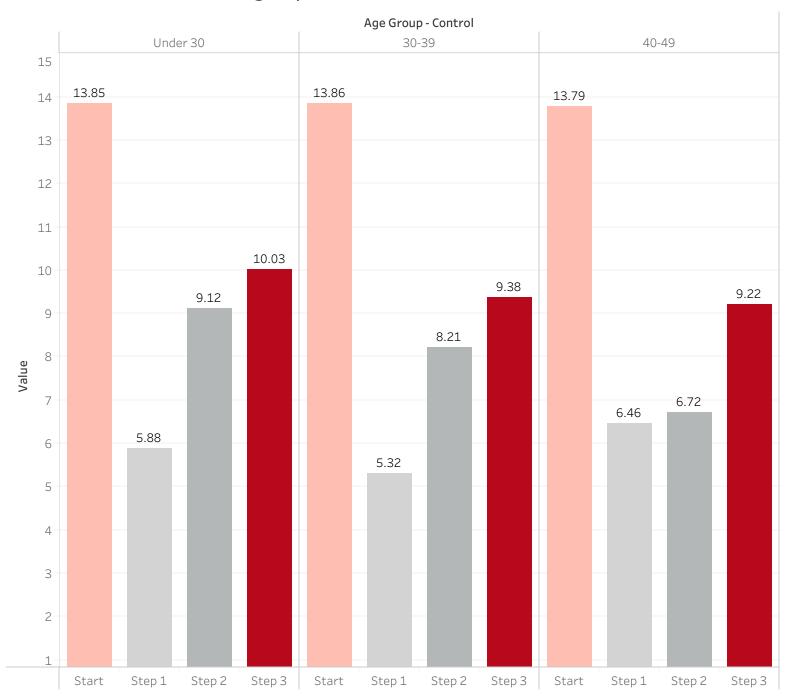


#### Completion rate in %

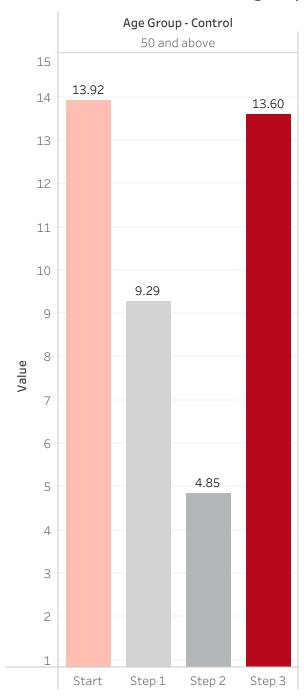


## Completion rate in %



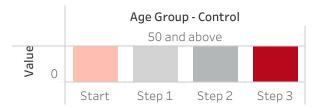






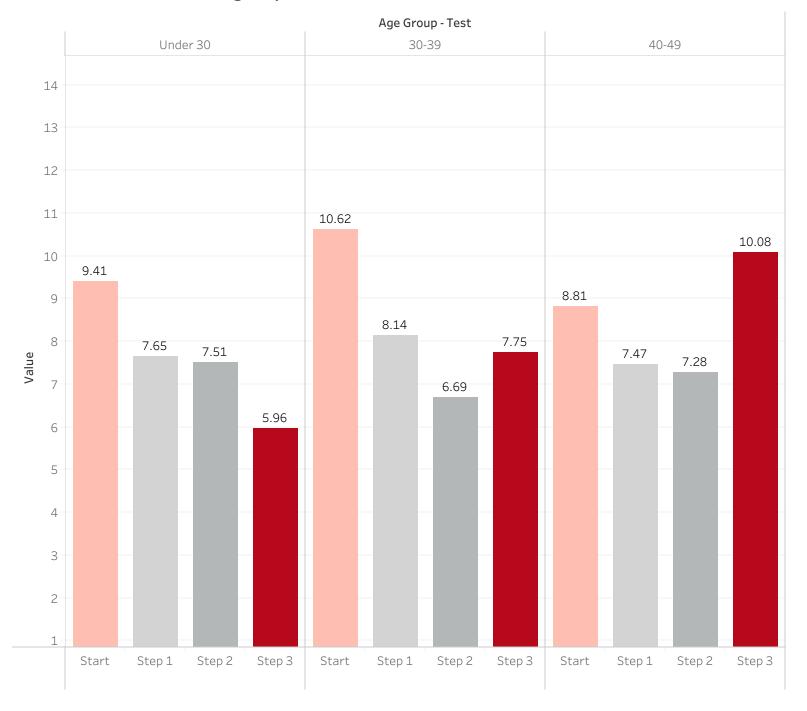
# Measure Names Start Step 1 Step 2 Step 3



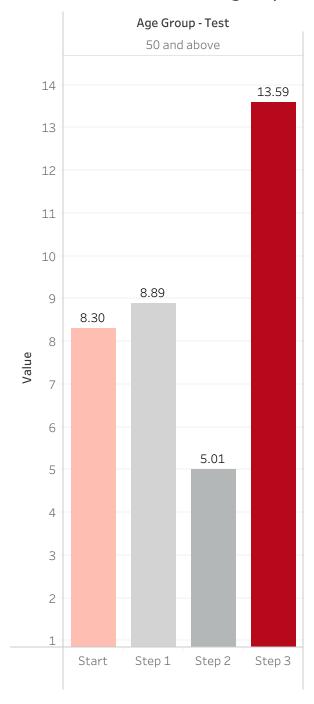




Step 3

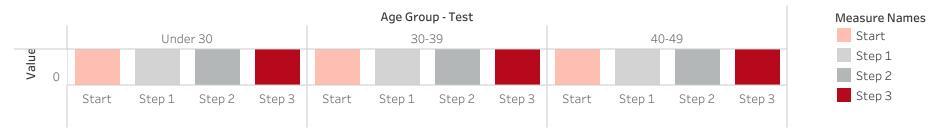




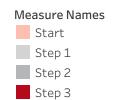


## Measure Names Start Step 1 Step 2

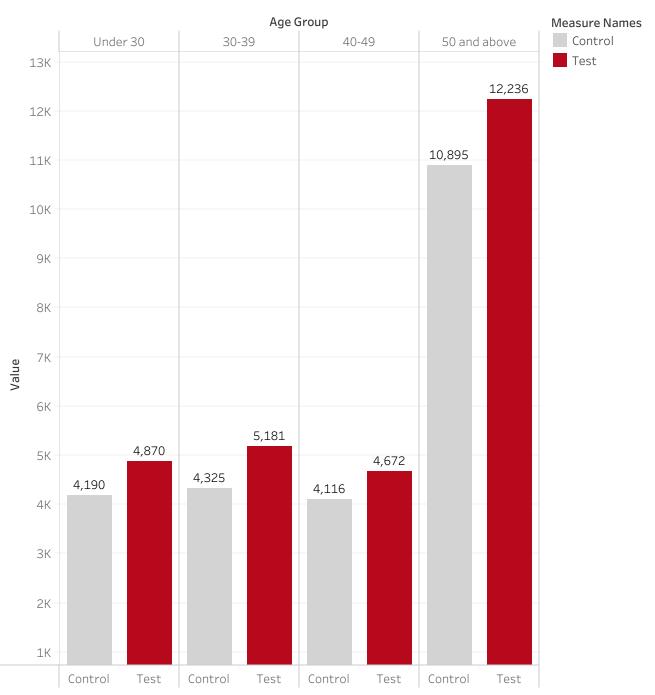
Step 3



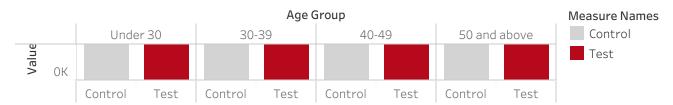




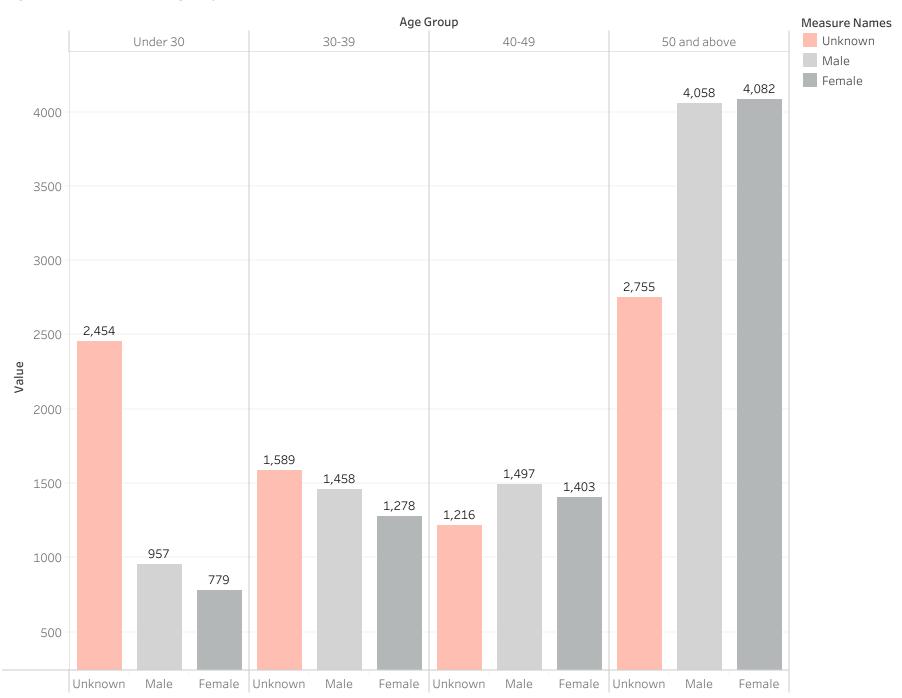
## Age groups



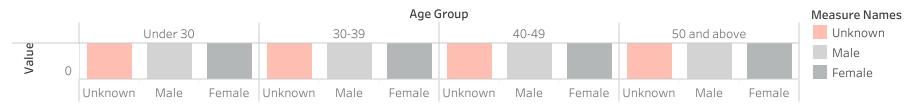
## Age groups



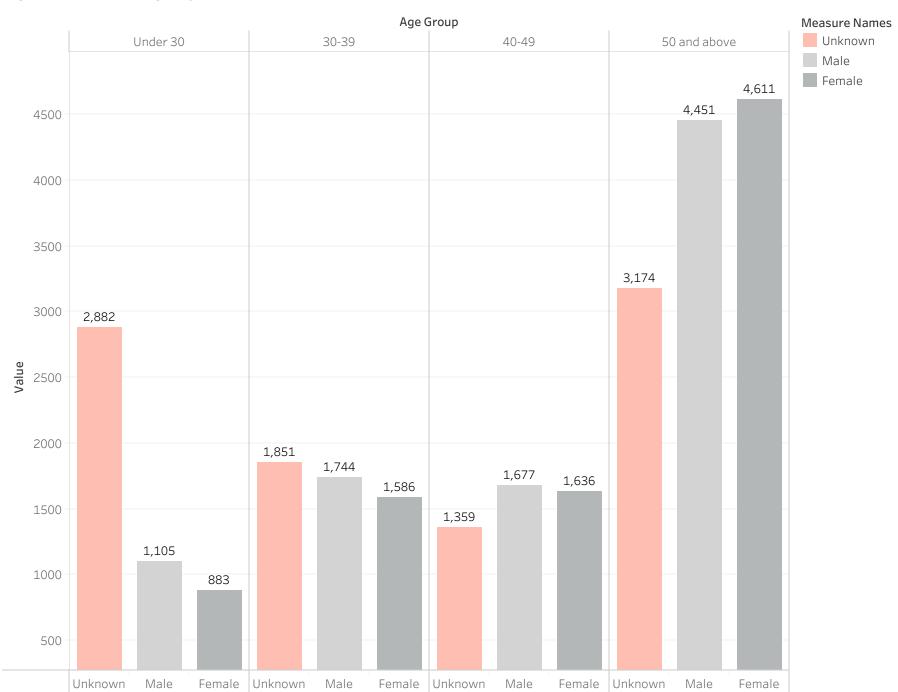
#### Age x Gender - Control group



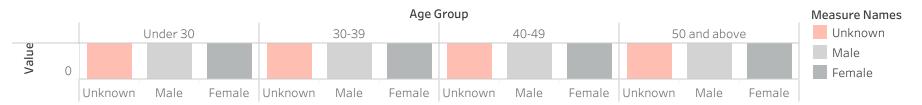
#### Age x Gender - Control group



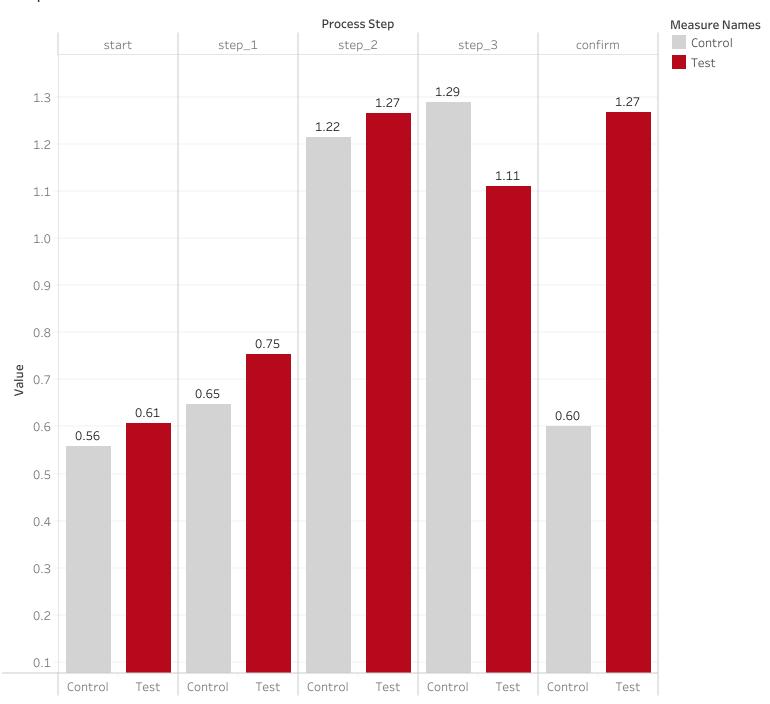
#### Age x Gender - Test group



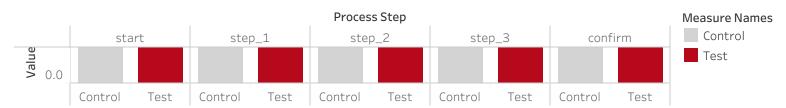
#### Age x Gender - Test group

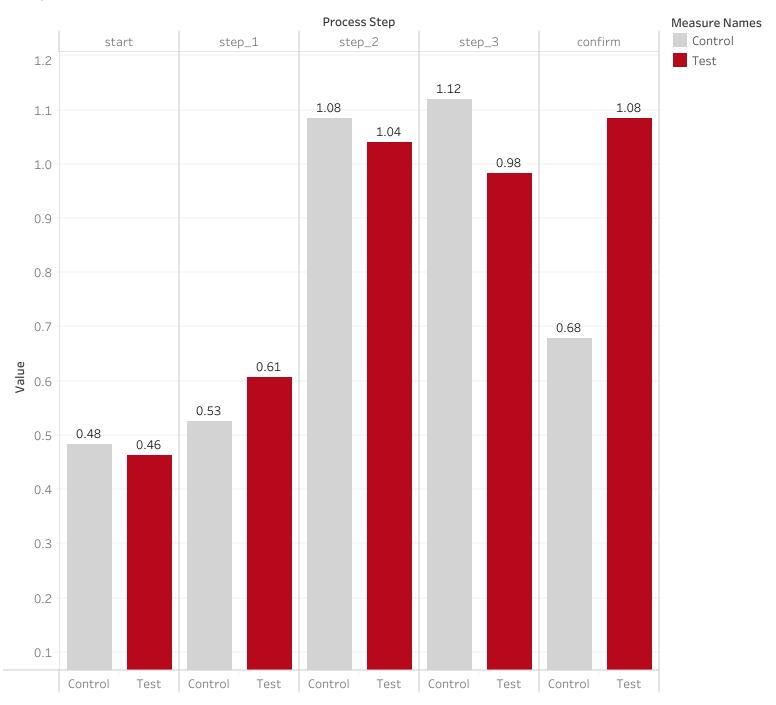


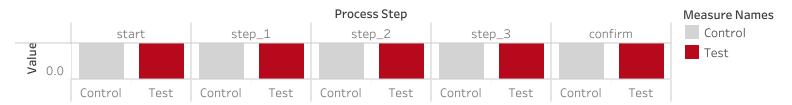
#### Completion time from start to confirm

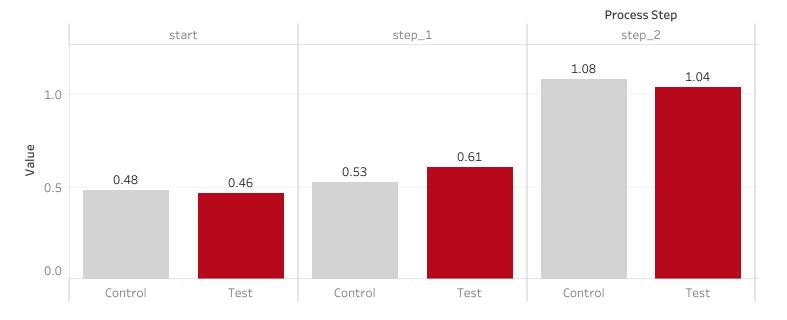


## $Completion\ time\ from\ start\ to\ confirm$

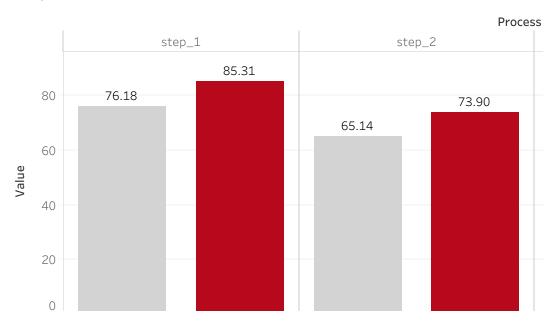


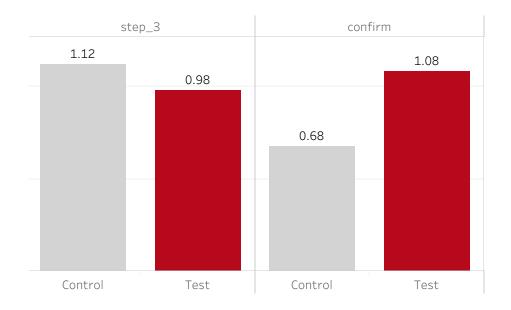




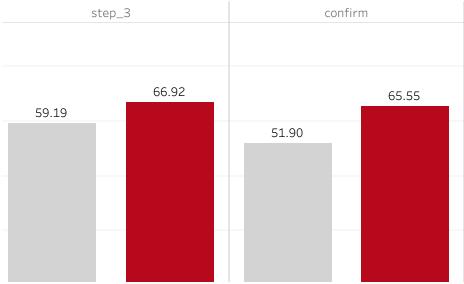


## Completion rate in %





#### Step



#### Measure Names

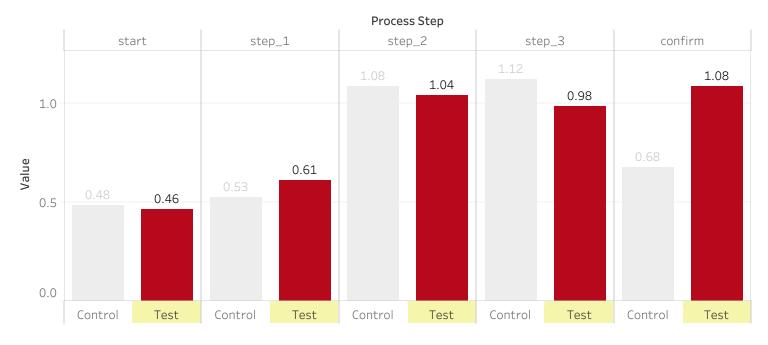
Control

Test

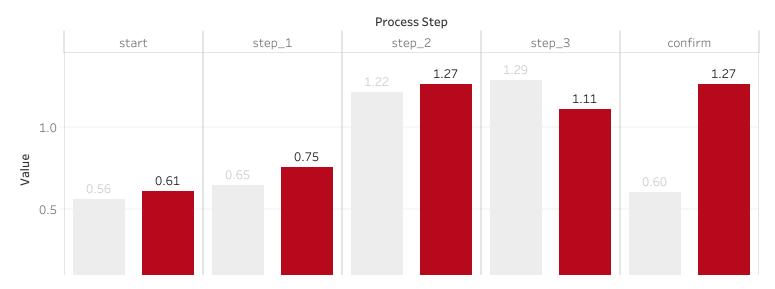
Control Test Control Test

Control	Test	Control	Test

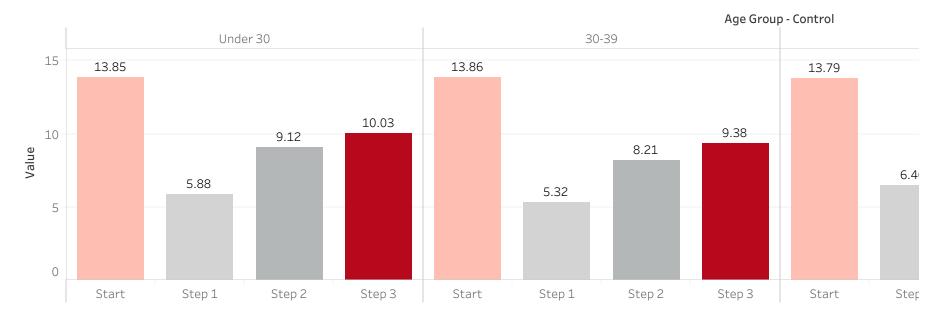




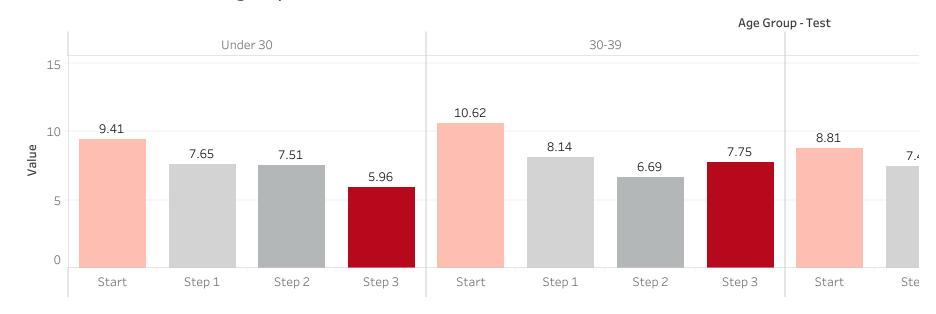
#### Completion time from start to confirm

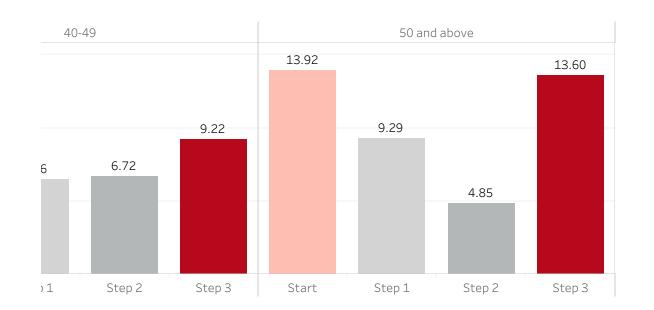


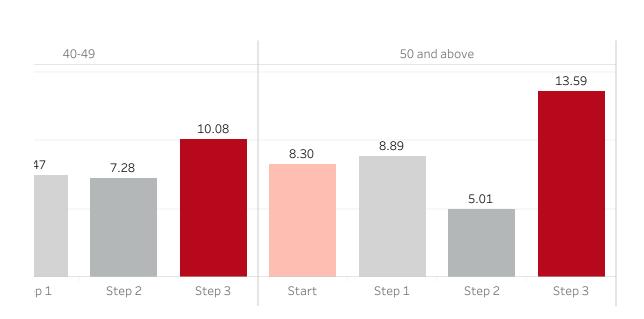
0.0										
	Control	Test								



## Bounce rates in % - Test group

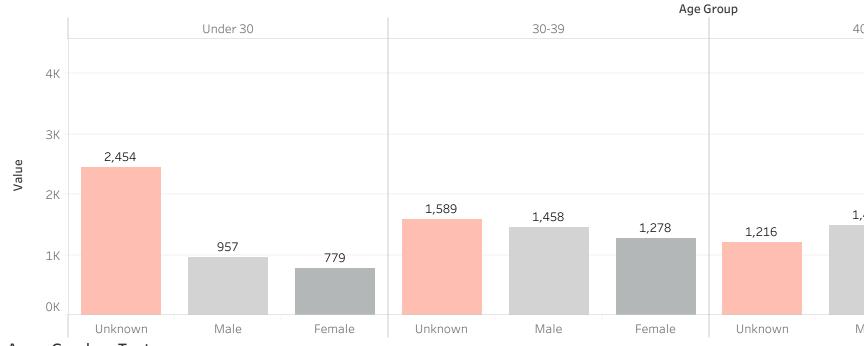




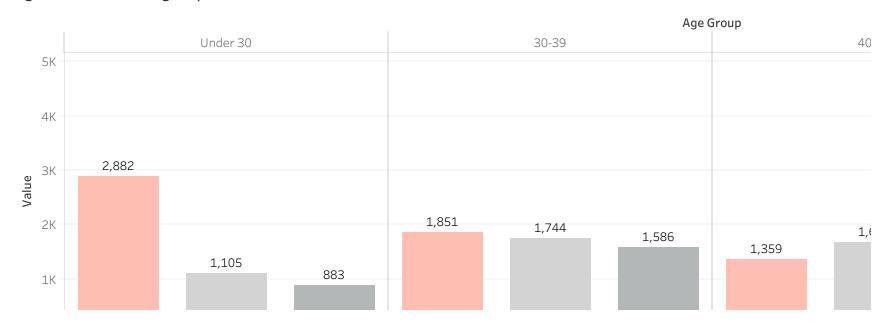


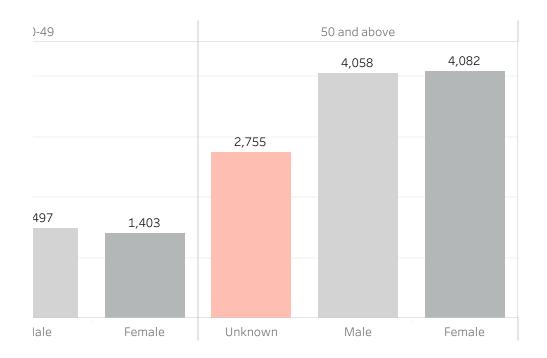


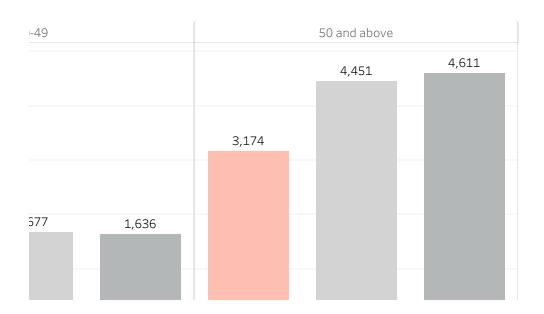
#### Age x Gender - Control group

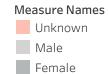


Age x Gender - Test group



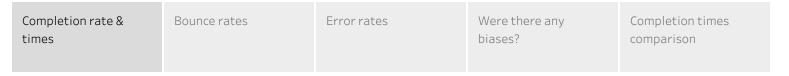






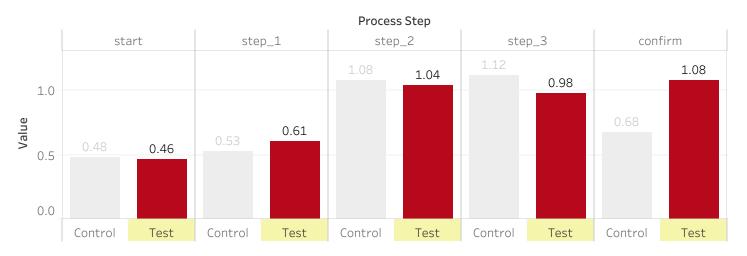
OK								
	Unknown	Male	Female	Unknown	Male	Female	Unknown	M

ale	Female	Unknown	Male	Female

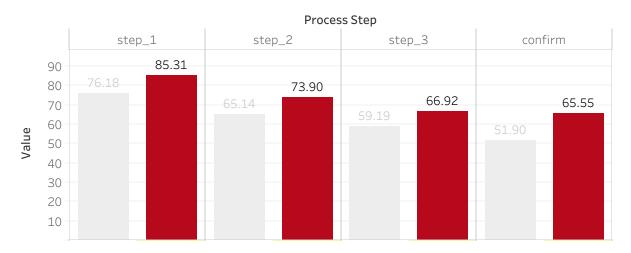


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### Completion times in minutes



### Completion rate in %



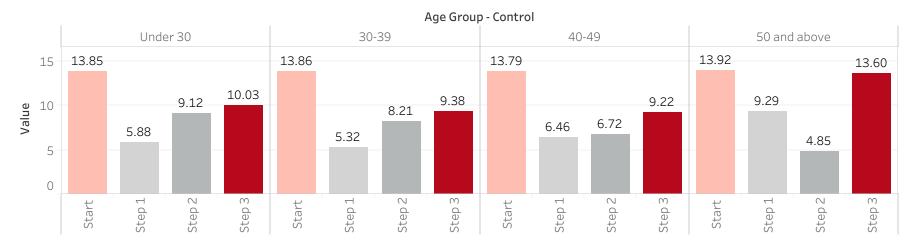
#### sure Names

ontrol

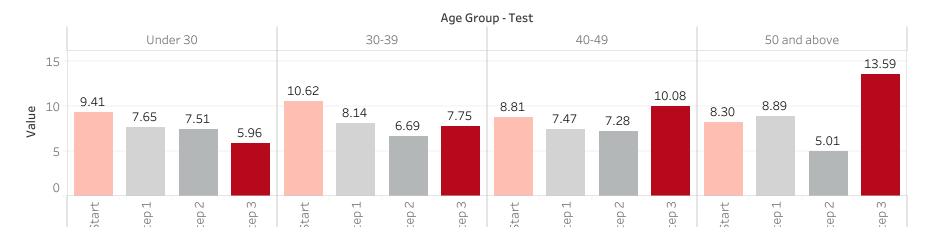
est

Completion rate & Bounce rates Error rates Were there any biases? Completion times comparison

## Bounce rates in % - Control group



## Bounce rates in % - Test group



#### Measure Names

Start

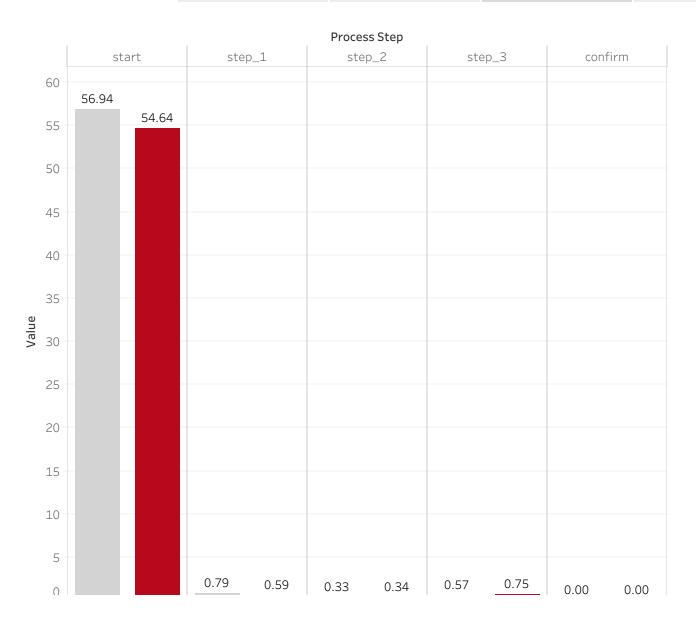
Step 1

Step 2

Step 3

Completion rate &	Bounce rates	Error rates	Were there any	Completion times
times			biases?	comparison

Mε

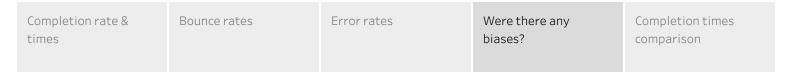


#### easure Names

Control

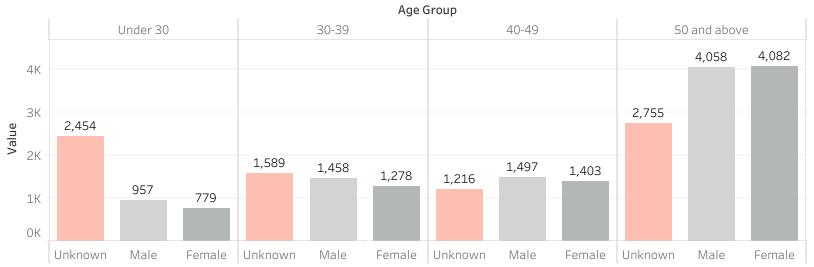
Test

Control	Test	Control	Test	Control	Test	Control	Test	Control	Test

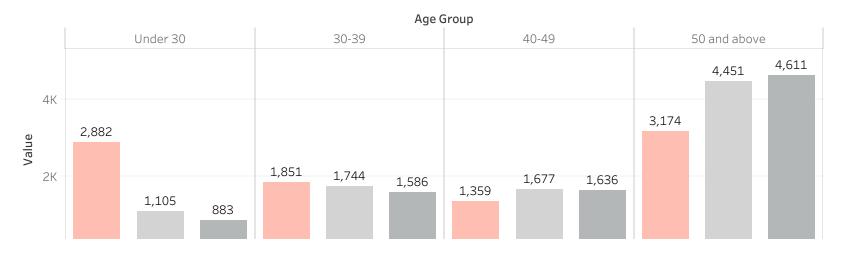


Μŧ

### Age x Gender - Control group



### Age x Gender - Test group



#### easure Names

Unknown

Male

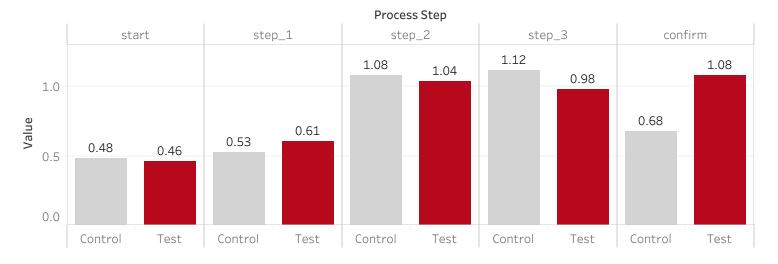
Female



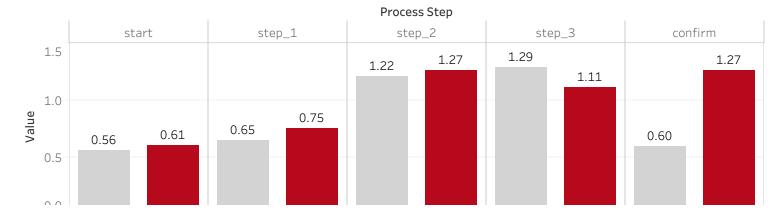
Completion rate & Bounce rates Error rates Were there any biases? Completion times comparison

## Completion times in minutes

Measure
Cont
Test



### Completion time from start to confirm



Names

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