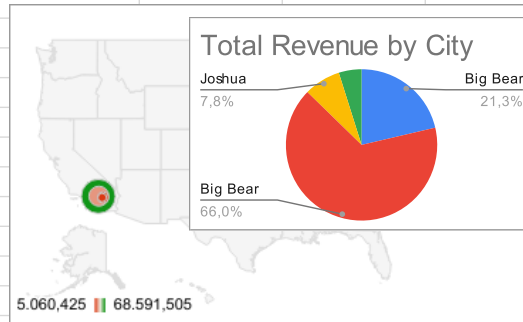


**Based on the provided data, analysis of the householder company located in California:**

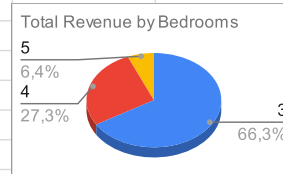
1. Preference for 3 Bedroom Houses: It appears that 3 bedroom houses bring in more revenue compared to larger houses. This could be due to their versatility, appealing to a wider range of renters including small families, roommates, or individuals needing extra space.
2. Seasonal Variation - January Boom: The data suggests a significant increase in revenue during January, possibly attributed to the winter vacation period and New Year's Eve celebrations. This time of the year might attract more tourists or travelers to California, driving up demand for rental properties.
3. Revenue Peaks at 8 Occupants: The analysis indicates that there's a revenue peak when the number of occupants is 8. Additionally, even-numbered occupancies such as 6, 8, 10, 12, etc., seem to dominate. This pattern could reflect the capacity of the houses or perhaps certain group sizes that prefer to rent together, such as larger families or groups of friends.

**\* Missing values, duplicates, or inconsistencies in the data are checked and data is cleared.**

Revenue by City	
city	total_revenue
Big Bear City	22194,30
Big Bear Lake	68591,50
Joshua Tree	8153,64
Yucca Valley	5060,42

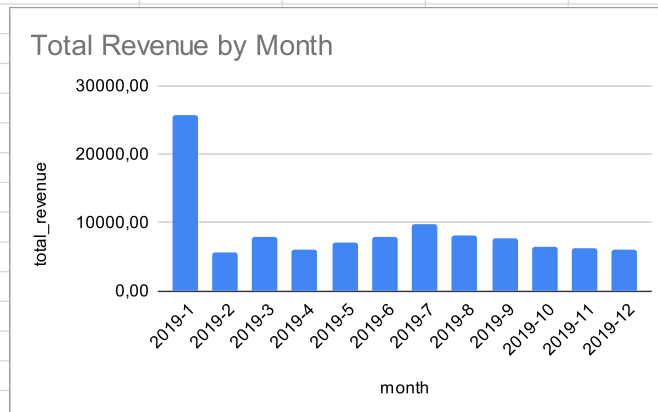


Revenue by Bedrooms	
bedrooms	total_revenue
3	68996,66
4	28391,73
5	6611,47



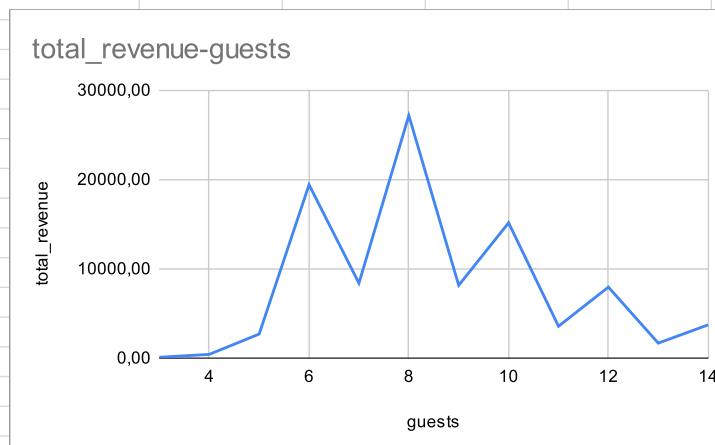
**1. Preference for 3 Bedroom Houses**

Revenue by Month	
month	total_revenue
2019-1	25586,08
2019-2	5629,30
2019-3	7860,86
2019-4	6079,12
2019-5	6958,12
2019-6	7884,72
2019-7	9693,05
2019-8	8054,14
2019-9	7565,20
2019-10	6469,78
2019-11	6176,96
2019-12	6042,52



**2. Seasonal Variation - January Boom**

Total Revenue by Guests	
guests	total_revenue
	5873,88
3	66,92
4	391,88
5	2667,28
6	19397,10
7	8369,73
8	27153,71
9	8128,73
10	15131,15
11	3542,40
12	7926,65
13	1650,90
14	3699,52



**3. Revenue Peaks at 8 Occupants**

In summary, the insights provided highlight the demand dynamics within the rental market in California, emphasizing the popularity of 3 bedroom houses, the seasonal fluctuations in revenue, and the preference for even-numbered occupancies, particularly around 8 occupants. These findings could inform pricing strategies, marketing efforts, and property management decisions for the householder company.

Columns	A	B	C	D	E	F	G
Missing Values	0	0	0	0	0	0	0
Columns	H	I	J	K	L	M	N
Missing Values	0	16	0	0	6442	8031	8031