

4.4

*The institution's written strategic plan includes, at a minimum, the following components:
Objectives for a minimum period of three years.*

Exhibit 4.4.1 — 2025–2029 Strategic Plan



Source: [2025 Strategic Plan](#). Additional strategic plans are available [here](#).

Exhibit 4.4.2 — 2024 - 2028 Strategic Plan – Objectives (pp. 7–9)

Objectives & Strategies – Objective #1

Objective	Access – Increase the college-going rate of high school graduates by 3% in 5 years.
Project Team	President, Vice Presidents, Director of Student Affairs & Director of Marketing
Review	Quarterly

Objectives & Strategies – Objective #2

Objective	Timely Completion – Increase timely completion by 3% in 5 years.
Project Team	President, Vice Presidents, Directors of Programs, Director of Instructional System Design
Review	Quarterly

Objectives & Strategies – Objective #3

Objective	High Yield – Increase the completion rate of graduates in high-demand, high-wage programs by 7% in 5 years.
Project Team	President, Vice Presidents, Directors of Programs, Director of Instructional System Design
Review	Quarterly

Source: [2025 Strategic Plan](#). Additional strategic plans are available [here](#).

Exhibit 4.4.3 — 2024 - 2028 Strategic Plan



Source: [2024 Strategic Plan](#). Additional strategic plans are available [here](#).

Exhibit 4.4.4 — 2024 - 2028 Strategic Plan – Objectives (pp. 7–9)

Objective #1

Objective	Access - Increase the college-going rate of high school graduates by 3% in 5 years.
Project Team	President, Vice Presidents, Director of Student Affairs & Director of Marketing
Review	Quarterly

Objective #2

Objective	Timely Completion - Increase timely completion by 3% in 5 years.
Project Team	President, Vice Presidents, Directors of Programs, Director of Instructional System Design
Review	Quarterly

Objective #3

Objective	High Yield - Increase the completion rate of graduates in high-demand, high-wage programs by 7% in 5 years.
Project Team	President, Vice Presidents, Directors of Programs, Director of Instructional System Design
Review	Quarterly

Source: [2024 Strategic Plan](#). Additional strategic plans are available [here](#).

Exhibit 4.4.5 — 2023 - 2027 Strategic Plan



Source: [2023 Strategic Plan](#). Additional strategic plans are available [here](#).

Exhibit 4.4.6 — 2023 - 2027 Strategic Plan – Objectives (pp. 7–9)

Objective #1

Objective	Access - Increase the college-going rate of high school graduates by 3% in 5 years.
Project Team	President, Vice Presidents, Director of Student Affairs & Director of Marketing
Review	Quarterly

Objective #2

Objective	Timely Completion - Increase timely completion by 3% in 5 years.
Project Team	President, Vice Presidents, Directors of Programs, Director of Instructional System Design
Review	Quarterly

Objective #3

Objective	High Yield - Increase the completion rate of graduates in high-demand, high-wage programs by 7% in 5 years.
Project Team	President, Vice Presidents, Directors of Programs, Director of Instructional System Design
Review	Quarterly

Source: [2023 Strategic Plan](#). Additional strategic plans are available [here](#).

Exhibit 4.4.7 — 2022 - 2026 Strategic Plan



Source: [2022 Strategic Plan](#). Additional strategic plans are available [here](#).

Exhibit 4.4.8 — 2022 - 2026 Strategic Plan – Objectives (pp. 6–8)

OBJECTIVE & STRATEGIES – #1	
OBJECTIVE	Position the College as a 1st choice for post-secondary education
PROJECT TEAM/ RESPONSIBLE PARTY	Core Team: President, Vice President of Academics, Director of Marketing Members: Director of Programs, Director of Instructional Systems Design, Vice President of Student and College Services, Vice President of Finance & Operations
REVIEW	Quarterly
OBJECTIVE & STRATEGIES – #2	
OBJECTIVE	Position the College as a 1st choice of recruiting for employees
PROJECT TEAM/ RESPONSIBLE PARTY	Core Team: President, Vice President of Student and College, Director of Student Affairs. Members: Director of Programs, Vice President of Academics, Vice President of Finance & Operations, Director of Marketing.
REVIEW	Quarterly
OBJECTIVE & STRATEGIES – #3	
OBJECTIVE	Match program offerings & length with industry requirements & standards
PROJECT TEAM/ RESPONSIBLE PARTY	Core Team: President, Vice President of Academics, Director of Programs. Members: Director of Instructional Systems Design, Vice President of Student & College Services, Director of Marketing.
REVIEW	Quarterly

Source: [2022 Strategic Plan](#). Additional strategic plans are available [here](#).