

The mission of Southwest Technical College is “empowering individuals through innovative, hands-on technical education to build careers and strengthen communities.” The mission statement is included in the strategic plan.

3. The vision of the institution.

The vision of Southwest Technical College is “Southwest Technical College will 1) Continue to be the region's recognized leader in providing top quality technical education. 2) Focus its efforts on meeting the needs of students and employers. 3) Treat students and employees with respect and dignity. 4) Work as a united team to accomplish its goals. 5) Set an example of hard work, enthusiasm and dedication. 5) Conduct business in accordance with high ethical standards.” The vision is included in the strategic plan.

4. Objectives for a minimum period of three years (updated annually).

The strategic plan covers a period of four years and includes the following objectives: 1) Access - Increase the college-going rate of high school graduates by 3%. 2) Timely Completion - Increase timely completion by 3%. 3) High Yield - Increase the completion rate of graduates in high-demand, high-wage programs by 7%. Each objective is connected to statewide performance funding goals that are in effect until 2027. The strategic plan objectives are evaluated annually and updated as needed, and new versions of the strategic plan are published on an employee hub.

5. Strategies for achieving the objectives.

Each objective has strategies to ensure that the objectives are met. For example, Objective 1 is to “increase the college-going rate of high school graduates by 3% in 5 years.” The strategies to accomplish this objective revolve around 1) Affordability, 2) Certificate Value, Perceived Certificate Value, and Awareness of Programs, and 3) Increase Sense of Belonging, Inclusivity, and Address Other Potential Barriers.

6. Current and projected financial resources that provide a basis for initiatives specified in the strategic plan.

The college is funded through a mix of tuition and fee collection, state/federal appropriations, and capital appropriations. The strategic plan includes financial resource allocations and projections as a basis for the strategic plan initiatives.

7. Annual evaluation of progress toward achieving the objectives.

Progress toward achieving objectives in the Strategic Plan is evaluated by the executive team and data and program services staff. Attainment on measures and updated goals for each measure are reported to USHE at least once a year.