

HonorsBook

A Digital Phonebook for Student Connection

Overview

- What is the project?
- Who worked on it?
- How was it conceived?



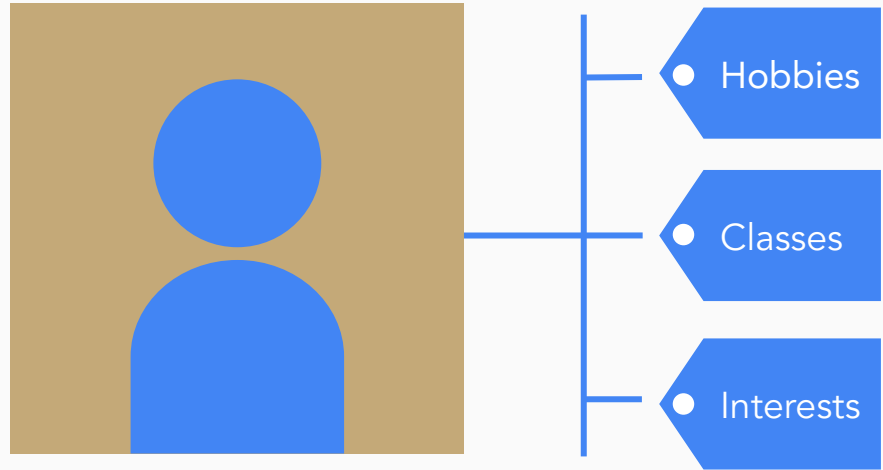
Inspiration

- The Honors Program
- Academic Cohort
- The Social Disconnect



Functionalities

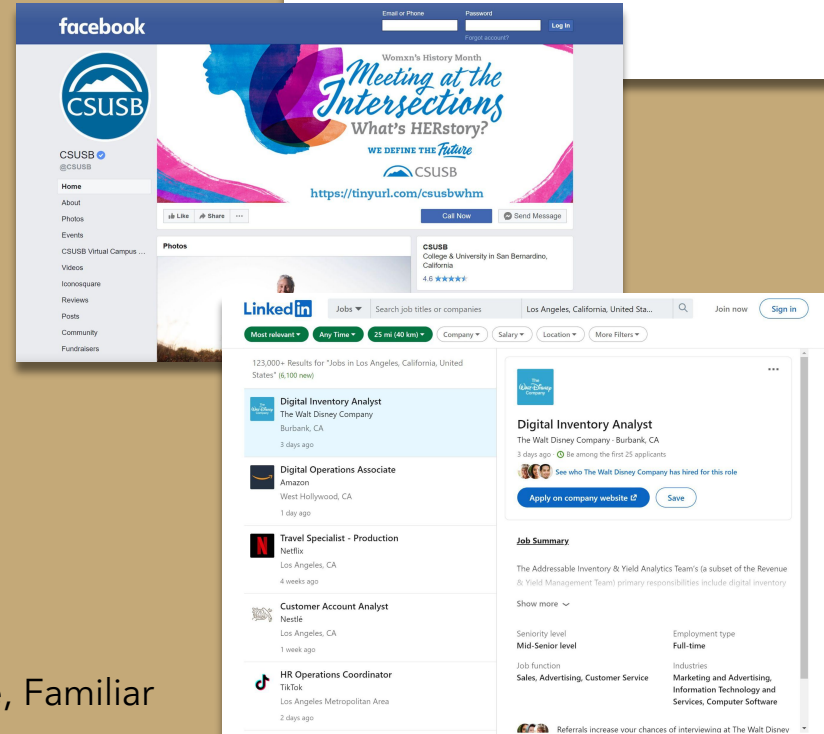
- Accounts
- Tagging
- Searching



What goes into design?

- The Product
 - HonorsBook Website
- The Business/Client
 - The University Honors Program
- The Market
 - University Setting, Social Media
- The Audience
 - UHP Students
- The Campaign
 - Fun, Friendly, Academic

Simple, Easy to Use, Familiar



Target Audience: University Honors Program Students



Age: 21

Major: Biology

Year: 1st Year Student

Biography

Ynez Reyes is a first year student at CSUSB, she majors in biology and hopes to use her degree to become a world-leading health researcher. As a first year student, she is eager to build relationships with other students in her major that can guide her through her year as a freshman. Ynez joined the Honors Program to find like-minded people to help her grow, both academically and emotionally.

Brands

Google

YouTube

Personality



Motives



Goals

- Graduate with Honors.
- Have a fulfilling job
- Passion for learning and for their major

Frustrations

- The overwhelming workload given to them by their classes.
- Fear of failure
- The uncertain nature of life and work opportunities after the pandemic

Preferred Channels



Connection

Academic

Honors Lounge

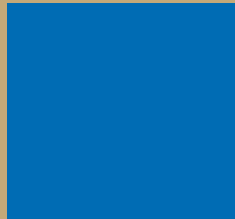
- Wanted something that appealed to all UHP students
- Warm inviting imagery
- A place to socialize and study

Color and Typography

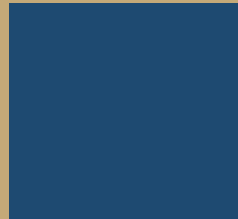
HonorsBook

Times New Roman

Avenir



PANTONE
300 CP



PANTONE
7694 CP



PANTONE
7588 CP




PANTONE
466 CP




PANTONE
7527 CP

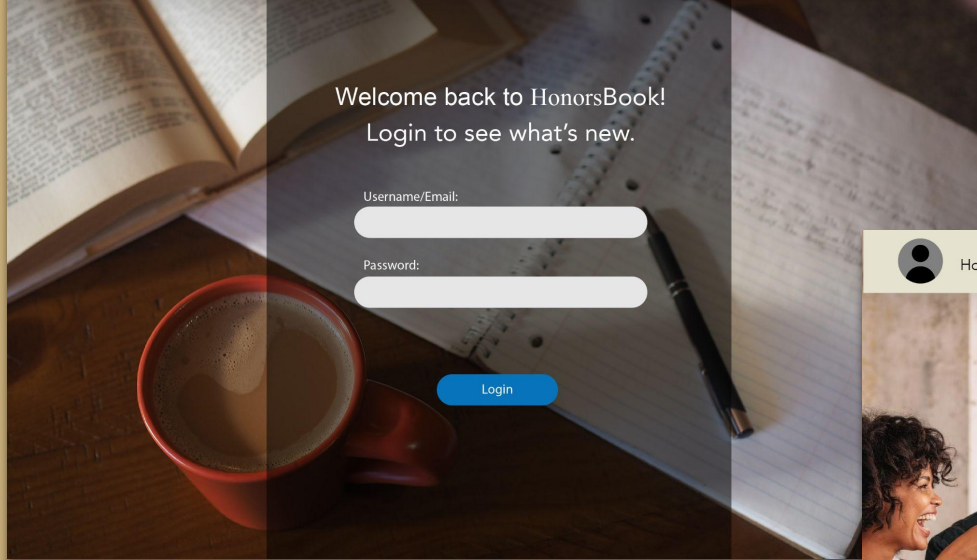
Website content will use Arial, a sans-serif font, commonly used on websites for its easy readability in any size.

The Final Product

[Home](#) [My Profile](#) [Share](#) [Help](#)

HonorsBook

 Search users, tags, groups...




Welcome back to HonorsBook!
Login to see what's new.


Username/Email:


Password:

Login

[Home](#) [My Profile](#) [Share](#) [Help](#)

HonorsBook

 Search users, tags, groups...



Connect with like-minded individuals.

Join HonorsBook?

Username:

Email:

Password:

Confirm Password:

Sign Up

The Software

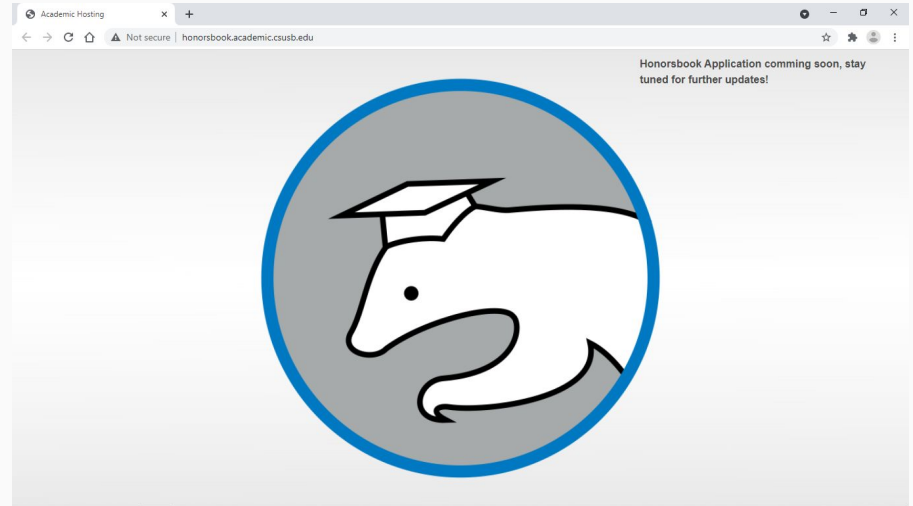
- CSU Academic Hosting
- Google Firebase/Firestore
- (Hurdles & setbacks?)



Firebase

Limitations and Constraints

- The prototype
- Future plans
- Differences from social media



Thank You / Questions