# **Understanding Machine Learning**

#### 1. Introduction

Machine learning is a subset of artificial intelligence that focuses on building systems that learn from data. The core idea is to enable computers to learn from experience and improve their performance over time without being explicitly programmed.

## 2. Types of Machine Learning

- Supervised Learning: In supervised learning, models are trained on labeled data. The model learns to map input data to the desired output.
- Unsupervised Learning: In unsupervised learning, models are trained on data without labels. The system tries to learn patterns and relationships within the data.
- Reinforcement Learning: This type involves training models to make sequences of decisions by rewarding desirable actions and punishing undesirable ones.

## 3. Applications of Machine Learning

- Healthcare: Machine learning is used to predict diseases and improve patient care through personalized medicine.
- Finance: Financial institutions use machine learning for fraud detection and risk assessment.
- Marketing: Businesses leverage machine learning for targeted advertising and customer segmentation.

#### 4. Conclusion

Machine learning is revolutionizing industries by providing data-driven solutions and insights. Its applications are vast and continue to expand as technology evolves.