Why embracing Devops will increase our market value

By adopting the devops methodology in our company will be able to:

- catch compile errors after merge wich will reduce cost since developer will spend less time on issues from new developer code
- catch unit test failures which will avoid us extra costs since less bugs will be introduced in the production and less time we will spend in testing
- detect security vulnerabilities which also will avoid us cost since we will be able to prevent embarrassing or costly security holes
- automate infrastructure creation will also avoid us extra cost since we will have less human error and faster deployments
- automate infrastructure cleanup will help us reduce cost since we will use less infrastructure costs from unused resources
- faster and more frequent production deployments will increase us the revenue
- new value-generating features released more quickly
- deploy to production without manual checks will help us increase the revenue and cost us less time to market
- automate smoke tests that will protect our revenue and reduce downtime from a deploy-related crash or major bug
- automate rollback triggered by job failure which also help us protect revenue because a quick undo to return production to working state