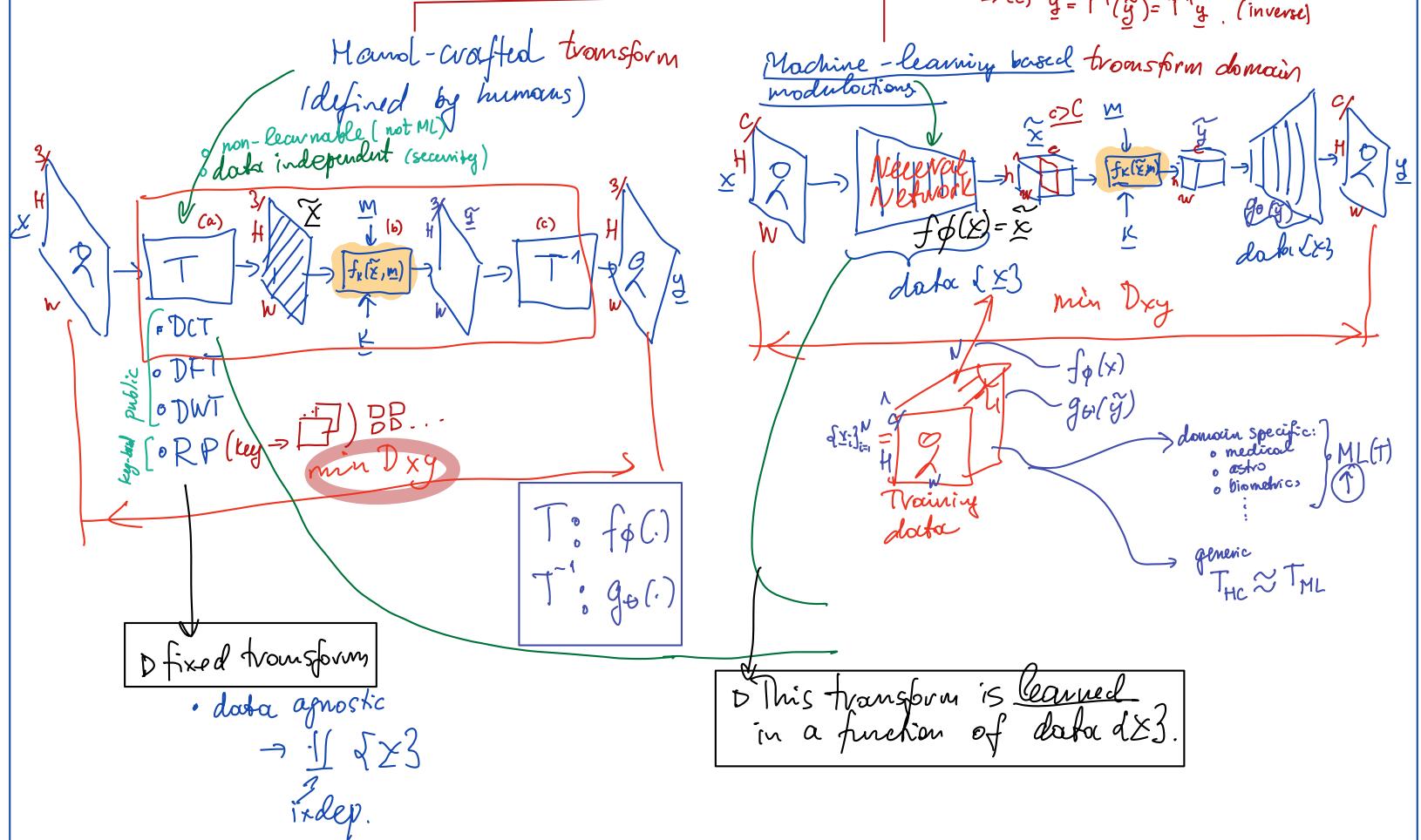


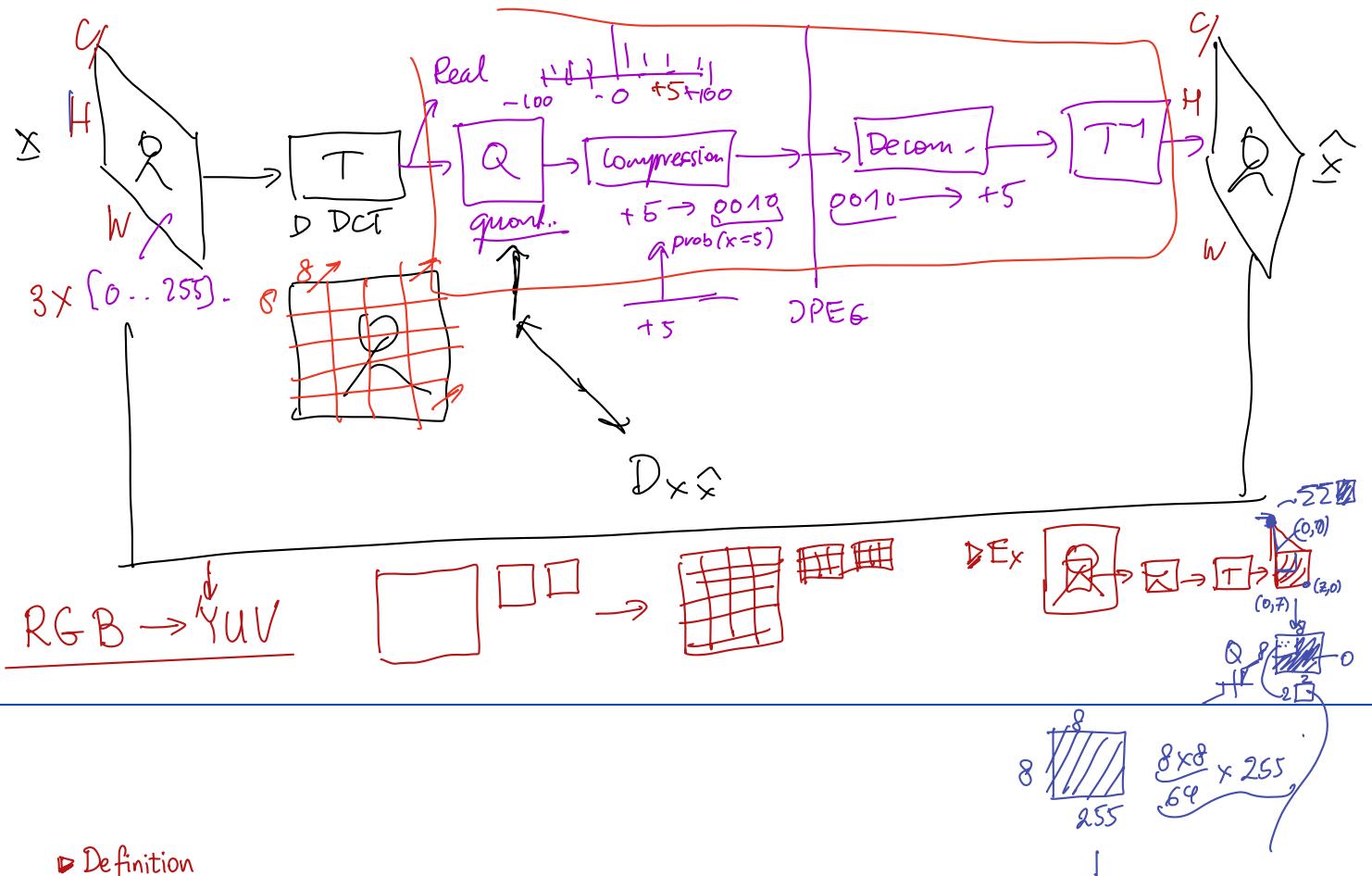
② Types of $f_k(\cdot)$

- (1) Direct domain $y = f_k(x, m)$
- (2) Transform domain: T, T^{-1} , s.t. $TT^{-1} = I$

$$\begin{aligned} &\rightarrow (a) \tilde{x} = T(x) \xrightarrow{\text{mod}} Tx \quad (\text{direct}) \\ &\rightarrow (b) \tilde{y} = f_k(\tilde{x}, m) \\ &\rightarrow (c) \tilde{y} = T^{-1}(\tilde{y}) = T^{-1}\tilde{y}. \quad (\text{inverse}) \end{aligned}$$

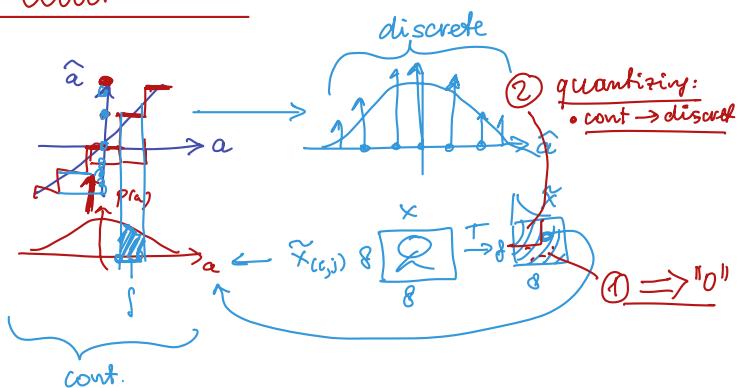


Link to lossy (JPEG) image compression



► Definition

Quantization



$$\triangleright f_K(\tilde{x}, m) = \sum_k Q(\tilde{x}_k, m) - \text{quantization based embedding.}$$

• Dither quantizer,

$$Q(\tilde{x} + d)$$

$$d \in (K, m)$$

+0+0+0+0+

Recall:

- ▷ direct domain ($T=I$)
- ▷ additive modulation
- ▷ quantization modulation

$$y = \underline{x} + \underline{w}$$

$\underline{m}, \underline{k}$

in the direct / image domain.

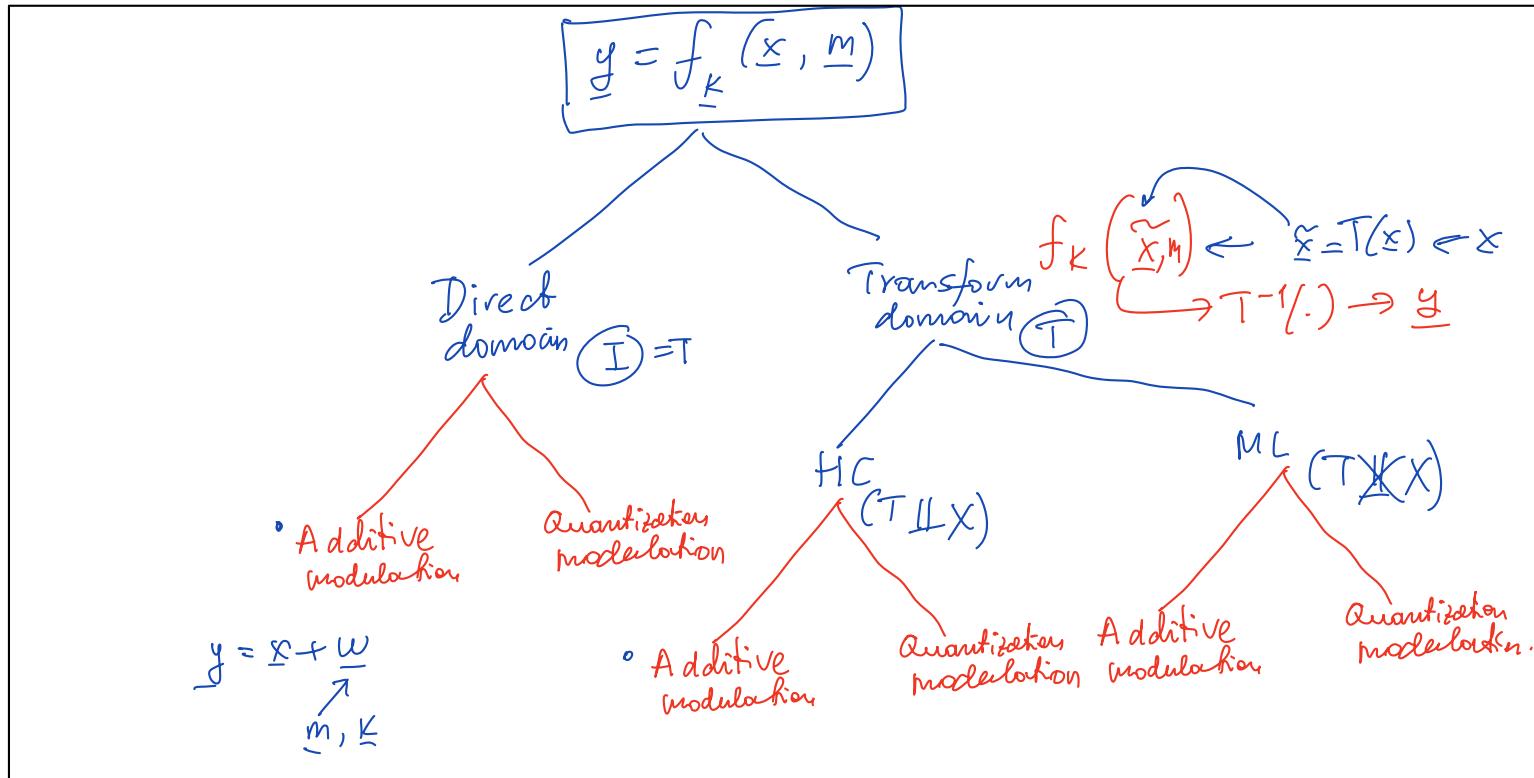
$$\begin{bmatrix} \text{person} \\ \text{background} \end{bmatrix} + \begin{bmatrix} + & 1 \\ - & 1 \end{bmatrix}$$

$\underline{m} = \begin{bmatrix} 1 & 2 \\ 0 & 1 \end{bmatrix}$

$\underline{k} \rightarrow (x_1, y_1)$

$0 \rightarrow -1$
 $1 \rightarrow +1$

Table: general classification of DM modulation techniques.

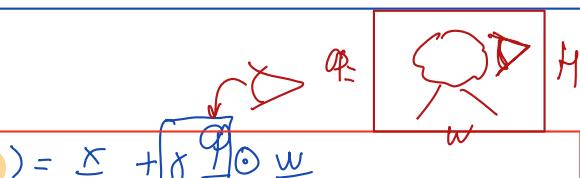


1) Additive modulation

1-1. Direct domain:

$$y = f_{\underline{k}}(\underline{x}, \underline{m}) = \underline{x} + \begin{bmatrix} \circ & \circ \\ \circ & \circ \end{bmatrix} \odot \underline{w}$$

masking, $\underline{w}(\underline{m}, \underline{k})$



• $y = \underline{x} + \underline{w} \leftarrow \underline{x} + \underline{w}$

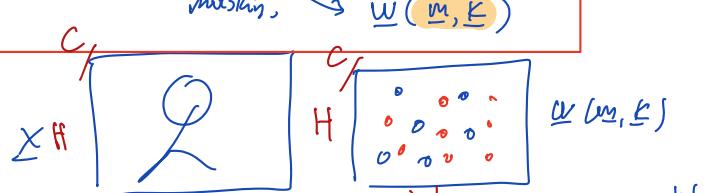
• $y = T^{-1}(T(\underline{x}) + T(\underline{w}))$

$$= T^{-1}(T(\underline{x}) + T(\underline{w})) = T^{-1}T(\underline{x}) + T^{-1}T(\underline{w})$$

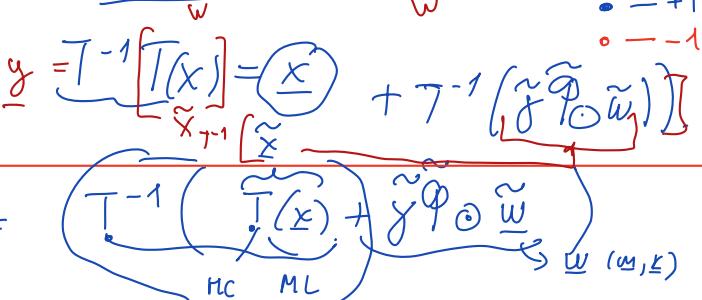
1-2. Transform domain:

$$y = f_{\underline{k}}(\underline{x}, \underline{m}) = T^{-1}\left(T(\underline{x}) + \begin{bmatrix} \circ & \circ \\ \circ & \circ \end{bmatrix} \odot T(\underline{w})\right)$$

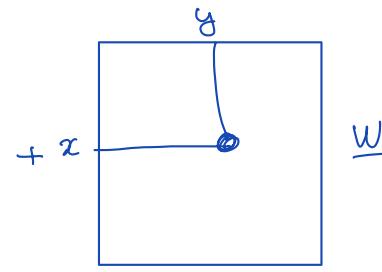
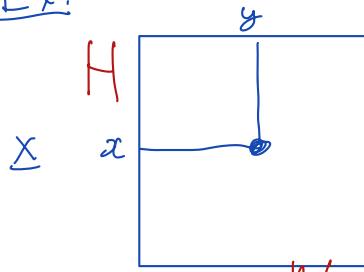
• $T(a\underline{x} + b\underline{y}) = aT(\underline{x}) + bT(\underline{y})$



$\circ - + 1$
 $\circ - - 1$



D Ex:



$$y = x + w$$

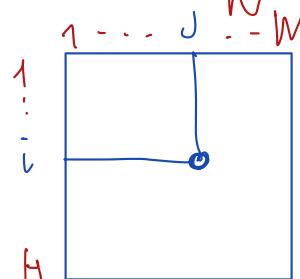


$$y[i,j] = x[i,j] + w[i,j]$$

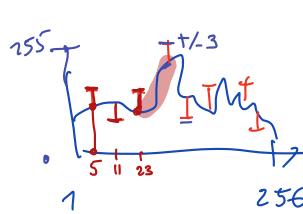
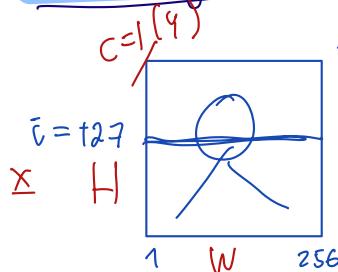
$$\epsilon[0 \dots 255] \xrightarrow{d \pm 1} \epsilon[0 \dots 1]$$

$$x \cdot \varphi[i,j] \in [0 \dots 1]$$

$$\delta > 1 \quad \pm 3 \quad \pm 7$$



① Embedding (encoding) $f_K(x, m)$



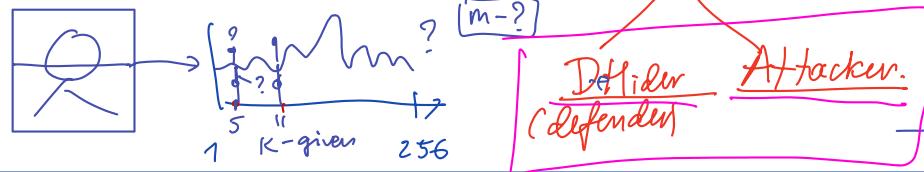
$\varphi \leftarrow \text{IND (Meta) NVF (Unite)}$

$$\begin{aligned} \bullet \text{ position } &\equiv k \Rightarrow (5, 11, 23, \dots) \\ \bullet \text{ sign } &\equiv m. \begin{array}{|c|c|} \hline 0 & -1 \\ 1 & +1 \\ \hline \end{array} \\ y &= 3 \oplus 1 \oplus 1 \oplus 1 \end{aligned}$$

$$y = x + w \otimes \varphi$$

② Extraction (decoding)

The extraction of WM is NOT a trivial problem.

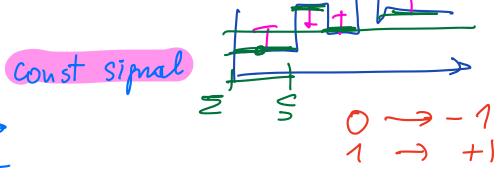
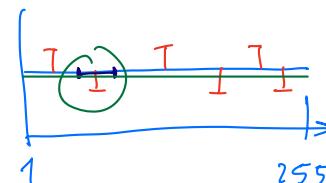


Why?

Intuition.

Suppose!

$$\begin{aligned} y &= x + g \otimes w \\ \downarrow & \text{scalar } [0, 1] \\ \hat{w} &= g(g) \end{aligned}$$



Extraction on the window \rightarrow "local mean".

$$\begin{aligned} \text{Paired} & \left\{ \begin{array}{l} y \\ w \end{array} \right\} \xrightarrow{\text{U-NET}} \hat{w} \\ \theta &= \arg \min_{\theta} \alpha(y, \hat{w}) = \sum_{m=1}^M \|w_m - \hat{w}_m\|^2 \leq f_0(y_m) \end{aligned}$$

$$\begin{aligned} (a) \quad y &= x + w \\ \downarrow & \hat{x} = \frac{1}{3} \sum_{i=1}^3 x_i \\ \hat{w} &= y - \hat{x} = (127 - 7) - (127 - \frac{7}{3}) = -7 + \frac{7}{3} = -\frac{14}{3} \end{aligned}$$

Local media

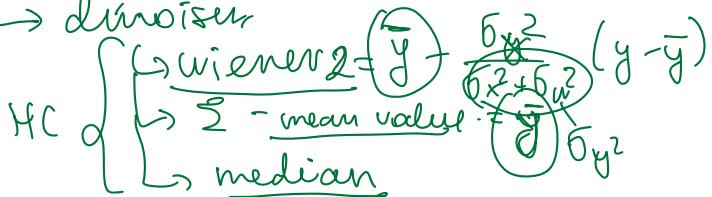
(b)

Watermark w faces a strong interference from the side of host image x .

1) $y = x + w$

2) $\hat{x} = \text{pred}(y)$

↳ denoiser



|| local mean y
→ local media

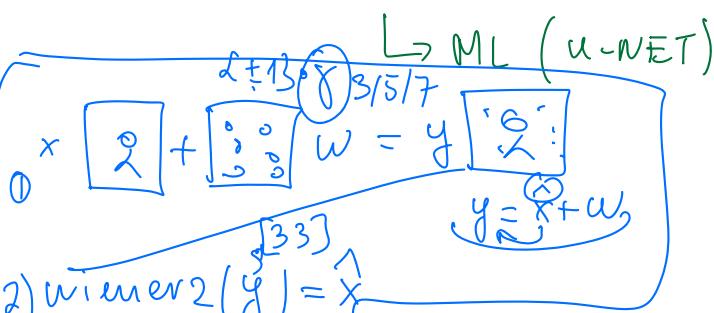
$\hat{x}_{\text{med}} = 127$

$\hat{w} = y - \hat{x} = (127-7) - 127 = -7$

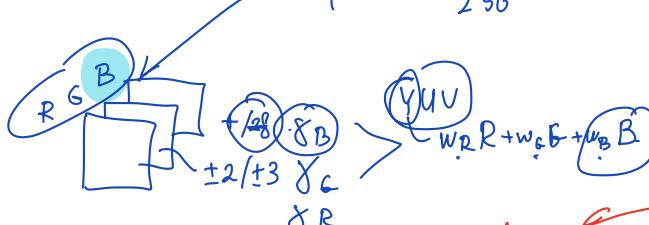
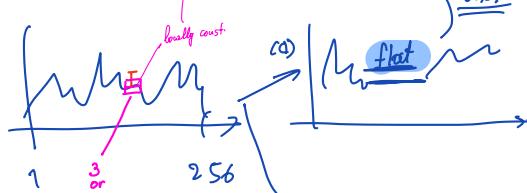
$y_w = (127, (127+7), 127)$

$\hat{x}_{\text{med}} = 127$

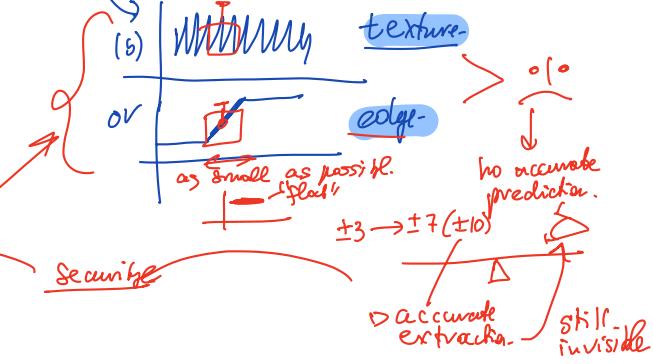
$\hat{w} = y - \hat{x}_{\text{med}} = (127+7) - 127 = +7$



▷ Real signals



attacker cannot do the accurate prediction



▷ In case of image:

$y = x + w$ noise.

Q[P]: denoiser: $w \equiv \epsilon$ as noise.

(a) $\hat{x} = \text{denoiser}(y)$

Matlab: wiener2 [$\frac{3}{4}, [3, 3], \frac{5}{2}\epsilon$ auto]

(b) $\hat{w} = y - \hat{x} = [y - x] - x$

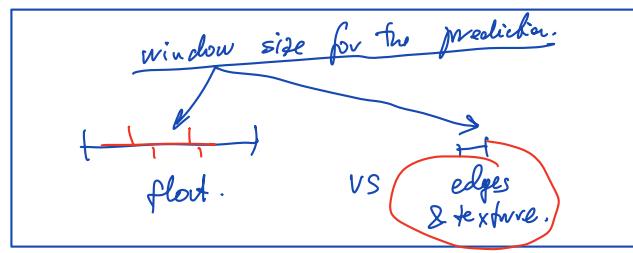
1. if $\hat{x} = x$: $\hat{w} = w$.
2. If $\hat{x} = x + \epsilon$:
 $\hat{w} = y - \hat{x} = y + w - x - \epsilon$

window size for the prediction

float.

VS

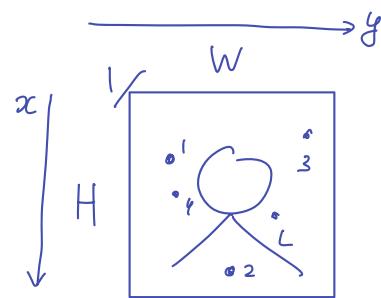
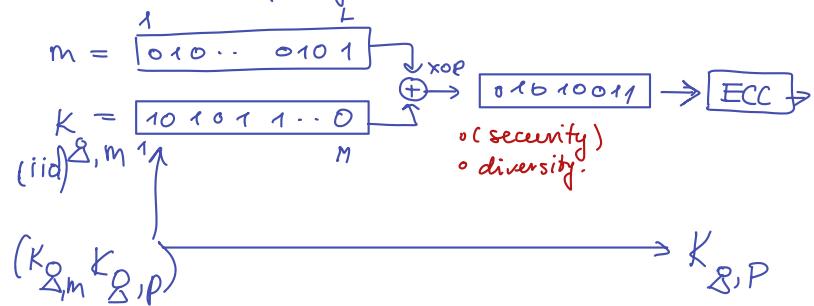
edges & texture.



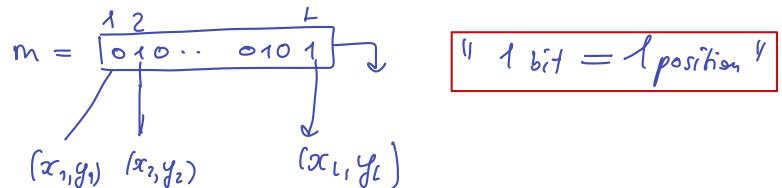
repetitive embedding.
one bit (+1)

multiple times

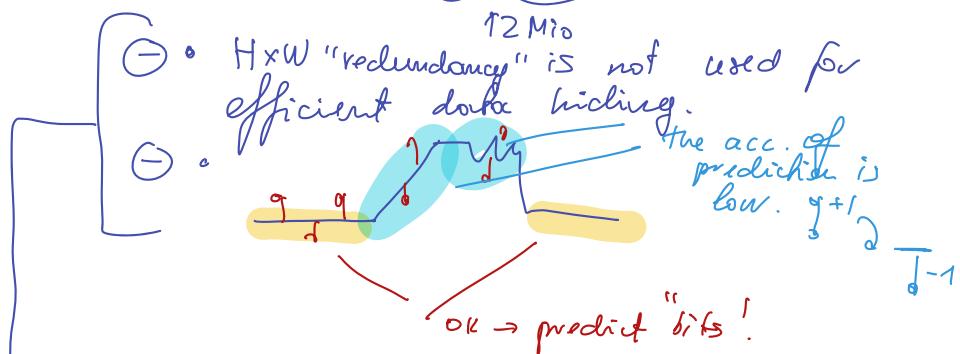
Recap of DWM



Allocation of bits



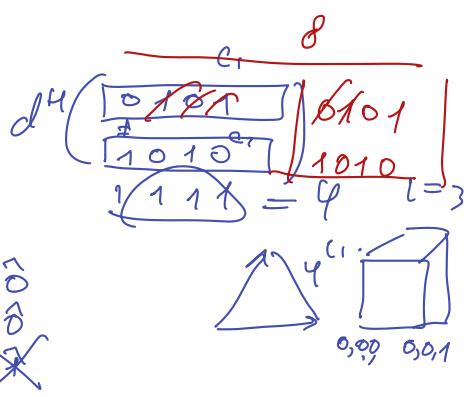
Note: $H \times W$ vs L
 $3k + 4L$ vs 64 or 128 bits.



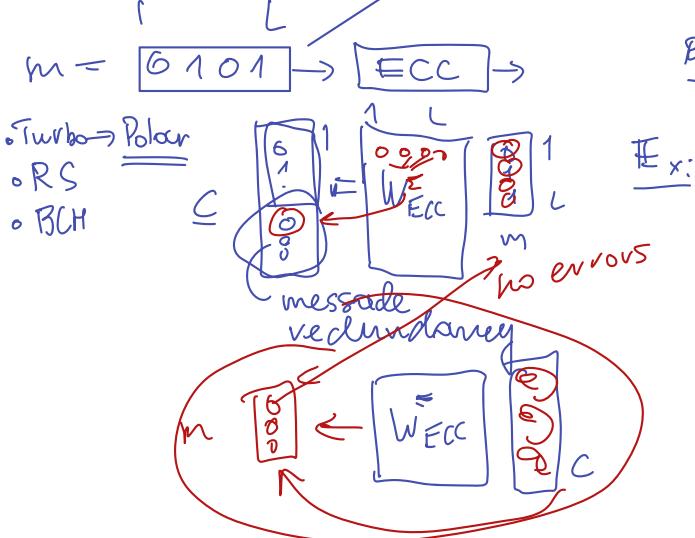
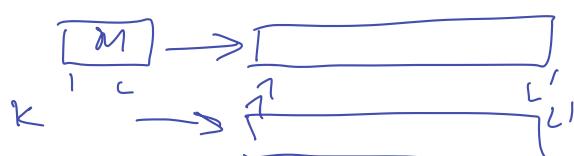
Solution

① ECC

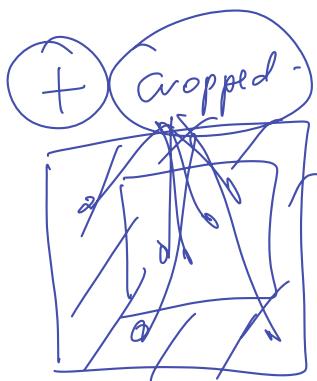
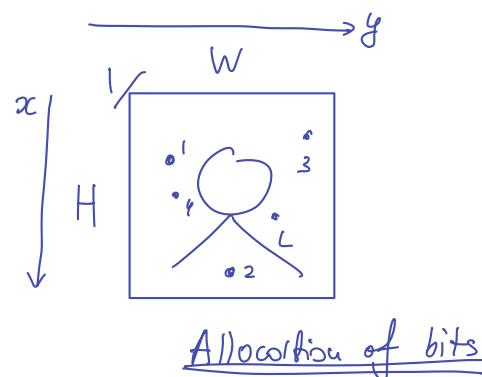
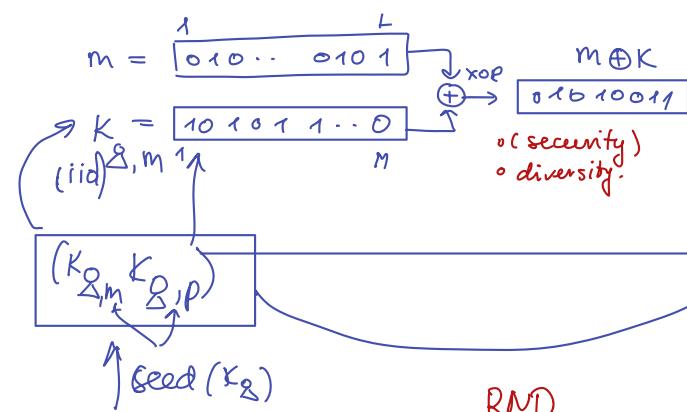
② - wECC ($R = 1/6$)
 - w/o ECC → repetition



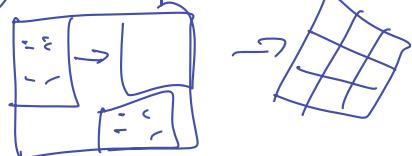
Repetitive codes → not efficient



w/o ECC.: "1 bit \rightarrow multiple positions!"



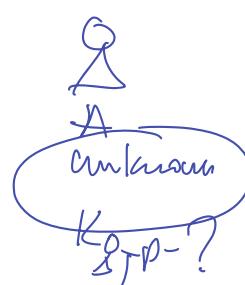
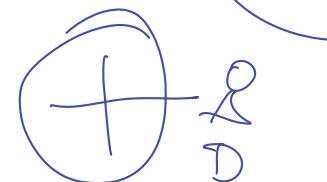
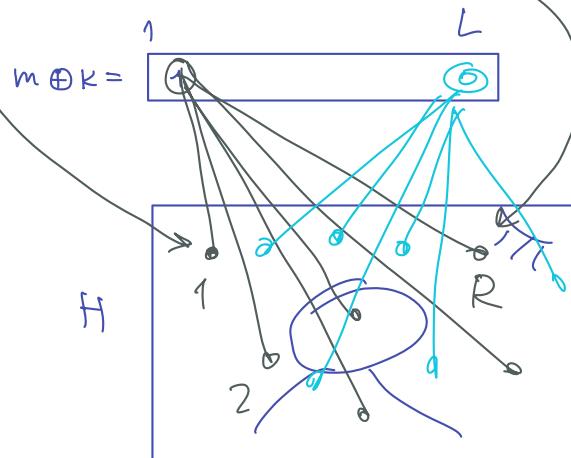
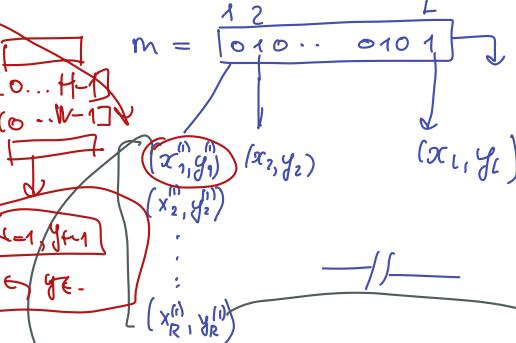
⊕ Multiple \rightarrow special way.



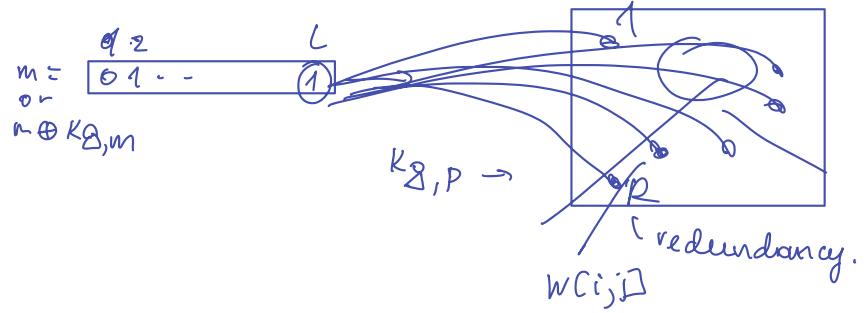
* Note:

$$A = \begin{pmatrix} a & b \\ c & d \end{pmatrix} \begin{pmatrix} t_1 \\ t_2 \end{pmatrix}$$

$$A^{-1} A = I$$



Message decoding via aggregation.



▷ "Place" a bit?

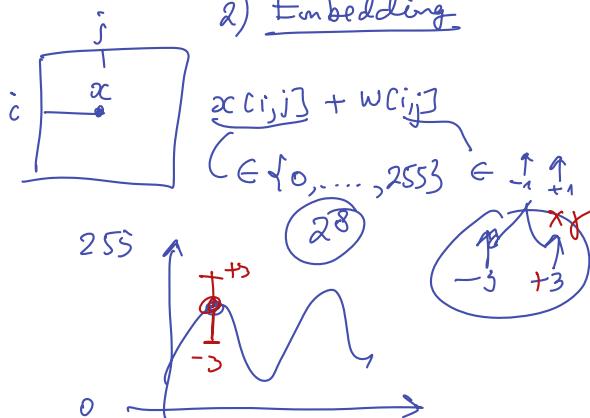
- Modulation:

$$\{m_i\}_{i=1}^L \quad 0 \rightarrow -1 \\ 1 \rightarrow +1$$

$$c_i = \begin{cases} 2 \cdot m_i - 1 & \\ \end{cases}$$

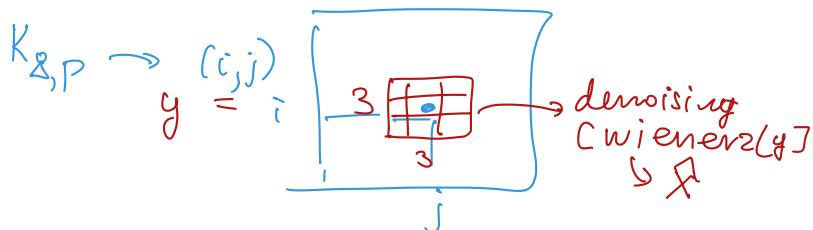
$$m_i = 1: 2 \cdot 1 - 1 = 1 \\ m_i = 0: 2 \cdot 0 - 1 = -1$$

2) Embedding



▷ Decoding

① Bit extraction



$$y = \sum_i x_{[i,j]} + w_{[i,j]} + \eta$$

② Denoising:

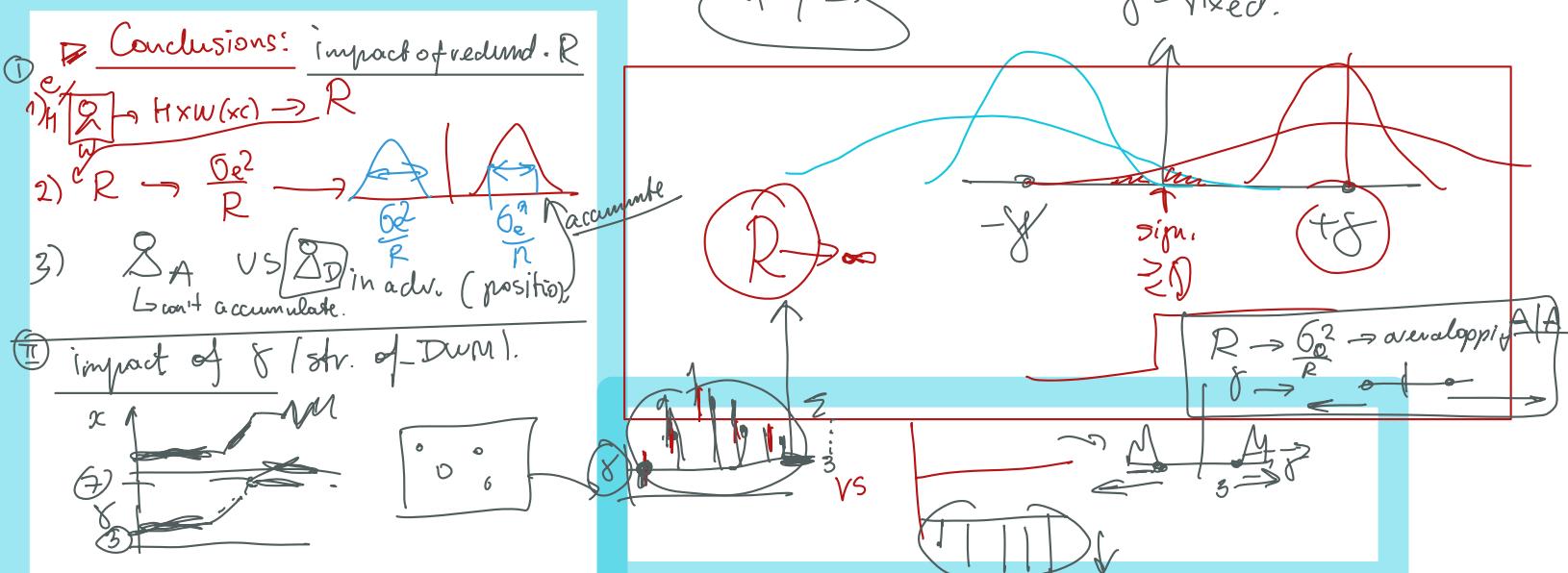
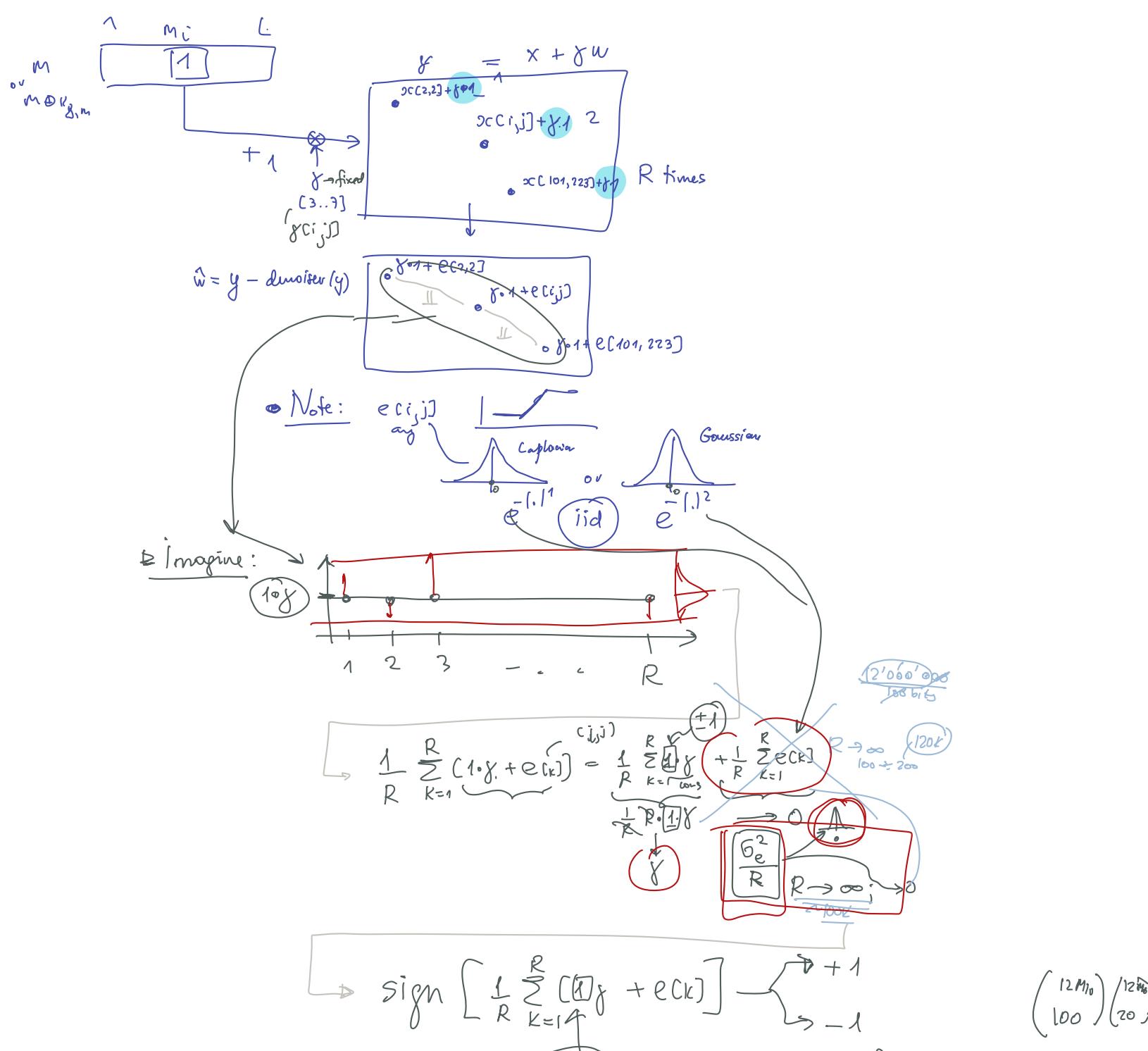
$$\hat{x}_{[i,j]} = \text{Wiener}[y_{[i,j]}] \quad \hookrightarrow x_{[i,j]} + w_{[i,j]}$$

③ Prediction:

$$\hat{w}_{[i,j]} = y_{[i,j]} - \hat{x}_{[i,j]} \\ = x_{[i,j]} + w_{[i,j]} - \hat{x}_{[i,j]}$$

(a) if $\hat{x}_{[i,j]} = x_{[i,j]}$:
 $\hat{w}_{[i,j]} = \hat{w}_{[i,j]}$

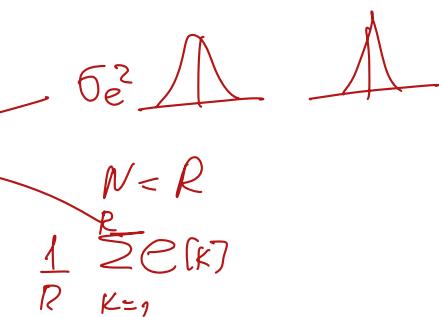
(b) → real: $\hat{x}_{[i,j]} = x_{[i,j]} + e_{[i,j]}$
flat: $e_{[i,j]} \rightarrow 0$
e&t: $e_{[i,j]} \rightarrow \frac{1}{|w|}$



Sample mean

- Consider a sample mean of N independent and identically distributed random variables X_1, X_2, \dots, X_N with $E[X_i] = \mu_X$ and $\text{Var}[X_i] = \sigma_X^2$
- The sample mean is $M_N(X) = \frac{S_N(X)}{N} = \frac{X_1 + X_2 + \dots + X_N}{N} = \frac{1}{N} \sum_{i=1}^N X_i$
- The moments of sample mean
 - Expected value:** $E[M_N(X)] = E[X] = \mu_X$
 - Variance:** $\text{Var}[M_N(X)] = \frac{\text{Var}[X]}{N} = \frac{\sigma_X^2}{N}$

S. Voloshynovskiy Information theory for DS and ML 61



Sample mean: moments

- Proof**
- Expected value:** sampling mean is an unbiased estimator

$$E[M_N(X)] = \frac{1}{N}(E[X_1] + \dots + E[X_N]) = \frac{1}{N}(E[X] + \dots + E[X]) = E[X] = \mu_X$$
- Variance:** suppose that $\text{Var}[X_i] = \sigma_X^2$

$$\text{Var}[M_N(X)] = \frac{1}{N^2}(\text{Var}[X_1] + \dots + \text{Var}[X_N])$$

$$= \frac{1}{N^2}(\sigma_X^2 + \dots + \sigma_X^2) = \frac{1}{N}\text{Var}[X] = \frac{\sigma_X^2}{N}$$

The variance of sample mean approaches zero as the number of samples increases (a.k.a. **efficient estimator**)

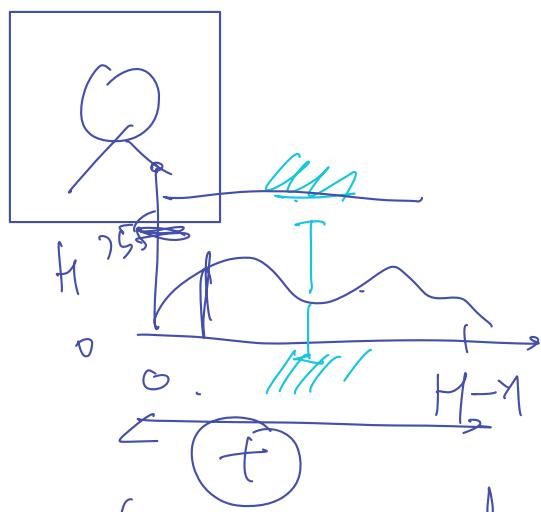
S. Voloshynovskiy Information theory for DS and ML 62

$$\text{Var}[a \cdot X] = a^2 \text{Var}[X]$$

$$(R)(\frac{1}{N^2} + \dots + \frac{1}{N^2}) = \frac{1}{N^2} R$$

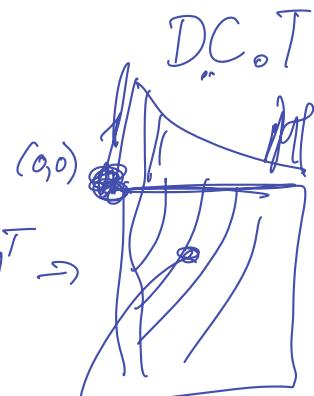
$$\frac{\sigma_X^2}{R}$$

1) "Pixel" domain

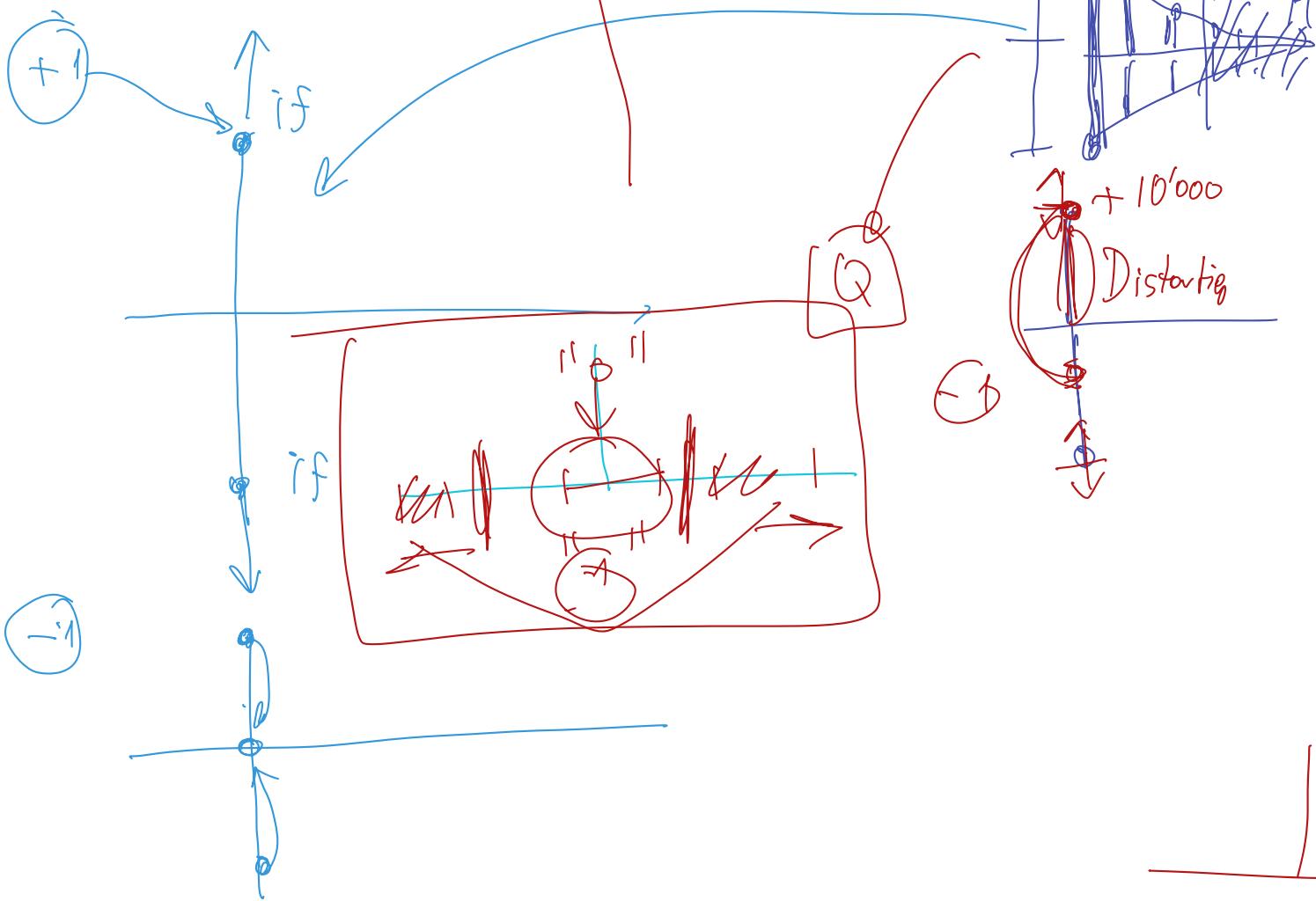


2) ↗ Complexity
↗ Compliancy with compression.
↘ Visibility -

"Compressed" domains



$$x(i,j) \rightarrow \tilde{x}(i,j)$$



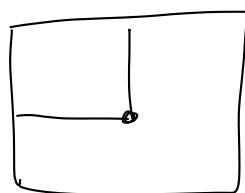
"Distributed" watermark embedding into multiple pixels: the redundancy again

$$\underline{m} = [\begin{smallmatrix} 1 & 2 \\ 0 & 10 & \dots & 1 \end{smallmatrix}] \text{ bits.}$$

$$\textcircled{1} \quad 0 \rightarrow -1 \quad 1 \rightarrow +1 \quad (-1+1-1-\dots+1] \text{ bits.}$$

2

Key ↗



(a) $(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$.
(no redundancy).
 $1 \text{ bit} \equiv 1 \text{ location.}$ []

(5).

$$(x_1^{(i)}, y_1^{(i)}) (x_2^{(i)}, y_2^{(i)}), \dots$$

$R = \# \text{ of repetitions.}$

$R \times L$

R x L

(Label A)

۱۶۴

A simple line drawing of a figure, possibly a person or a stylized animal, drawn within a square border. The figure has a large circular head and a body with two legs and two arms.

→

- has no info where the same bit was placed.

C + I - - - -]

Defender

$\pm 1^{-}$? or \emptyset

卷之三

▷ has an info about "R times" locations.

→ is not
↓
↓ ↓ ↓

2

$$\begin{array}{r}
 1 + 0.2 \\
 2 + 1.3 \\
 + 0.75 \\
 + 3.5 \\
 - 0.1 \\
 \hline
 0
 \end{array}$$

D Robustness to geometrical attacks.

CIP: Theme S

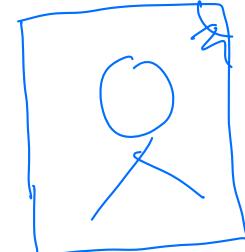
Given



(a) affine
(b) projective



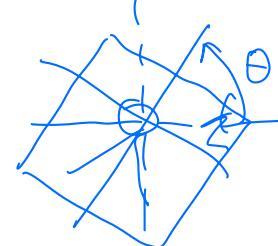
rescale



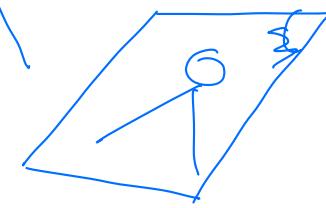
or



rotation



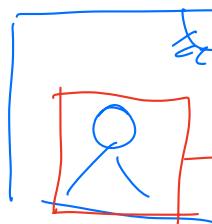
shearing



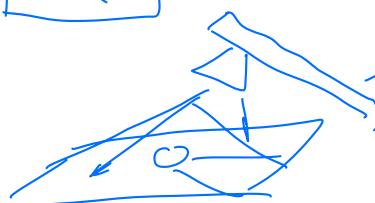
skipping



warping



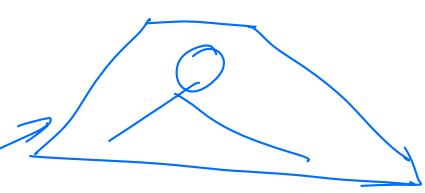
projective



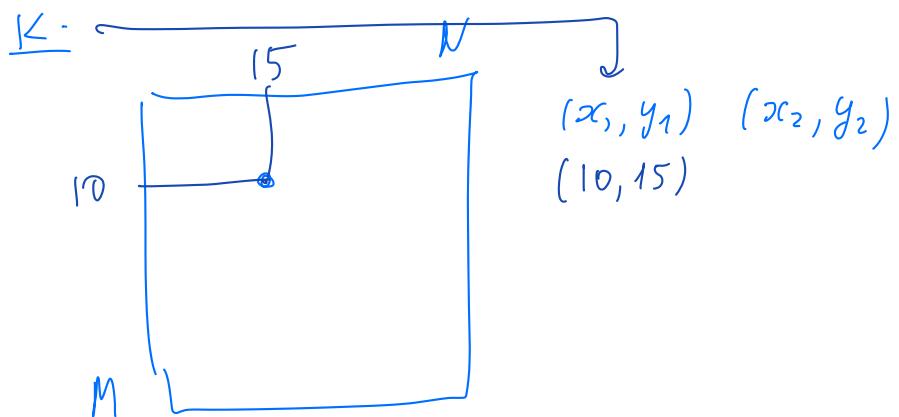
Practical use case:



projective



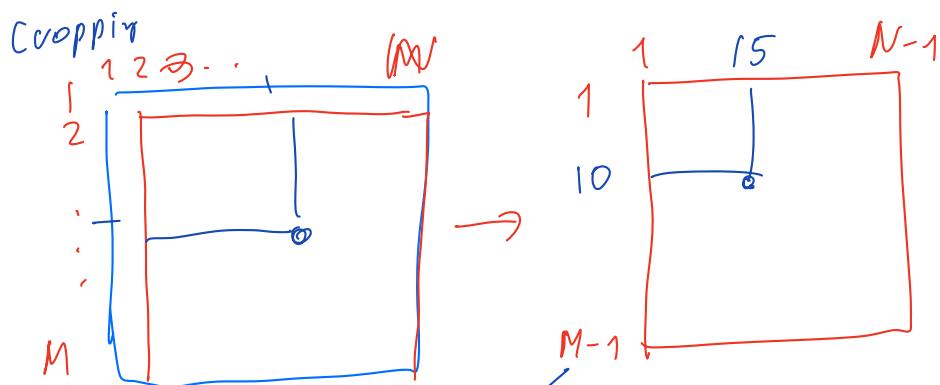
①



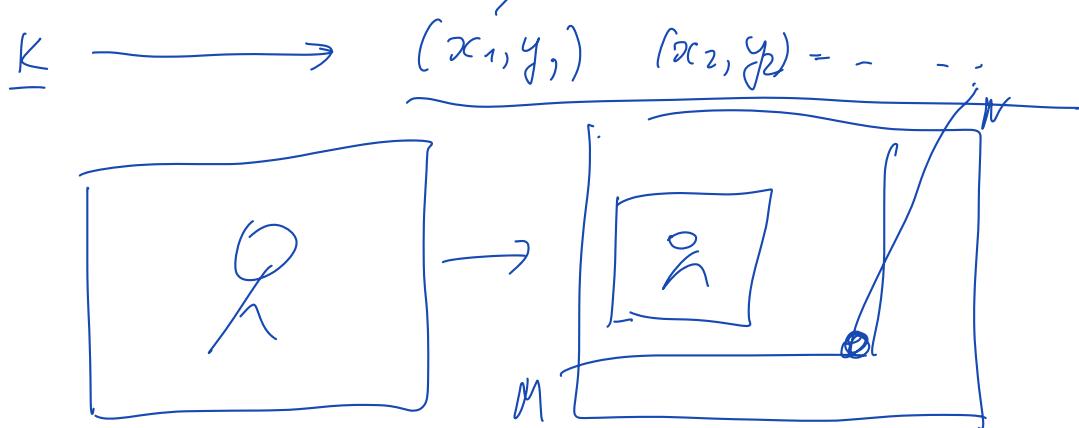
②

Extraction

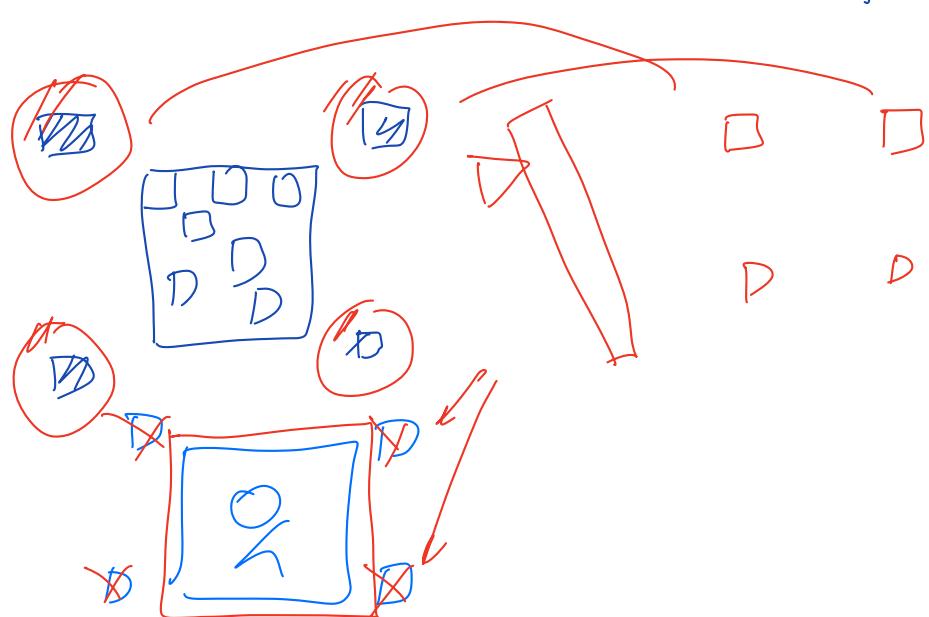
(a)



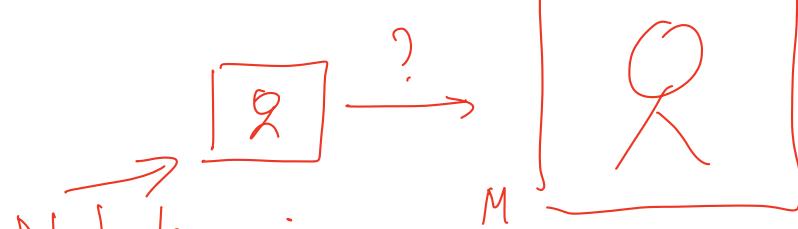
(b)



QR codes

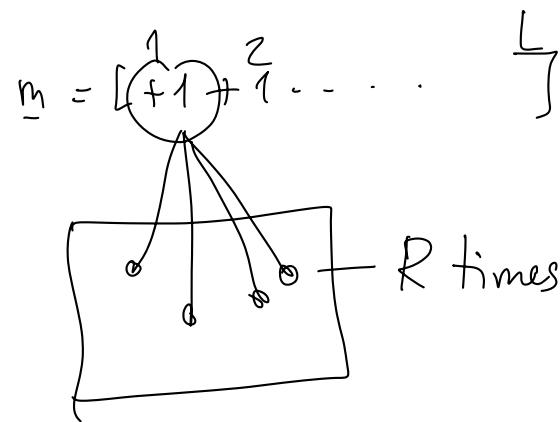


D Solution:



Not knowing
what was
done with this
image??

i) label A



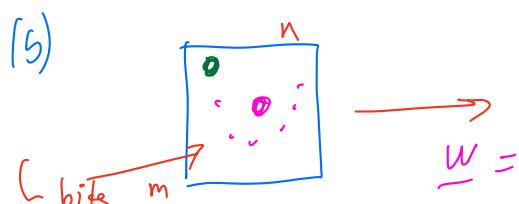
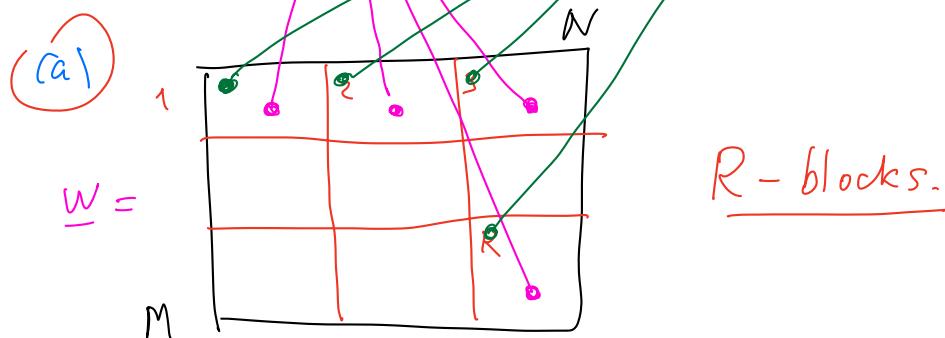
= For redundancy.
(errors of
prediction in
view of interference
with \underline{x}).

2). Embedding

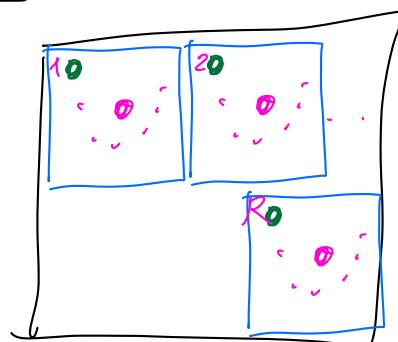
$$\underline{m} = [f_1 \ f_2 \ \dots \ f_R]$$

R times.

Covered placement.



— repeated R times



$$\underline{y} = \underline{x} + \underline{w}$$

Extraction

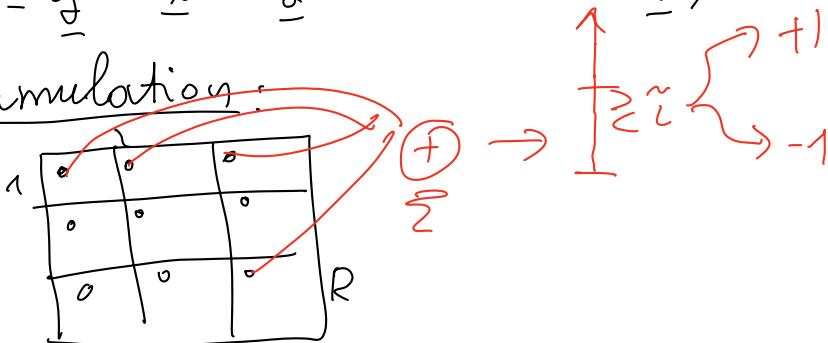
No geom. attacks

$$1) \quad \underline{y} = \underline{x} + \underline{w}$$

2) Prediction of $\hat{\underline{w}}$:

$$\hat{\underline{w}} = \underline{y} - \hat{\underline{x}} = \underline{y} - \text{denoiser}(\underline{y}) \quad | \text{ wiener2(-)}$$

3) Accumulation:

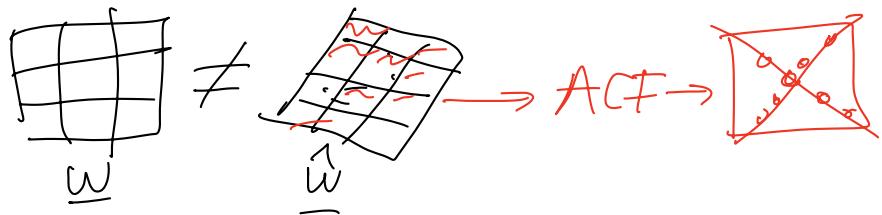


With geom. attacks -

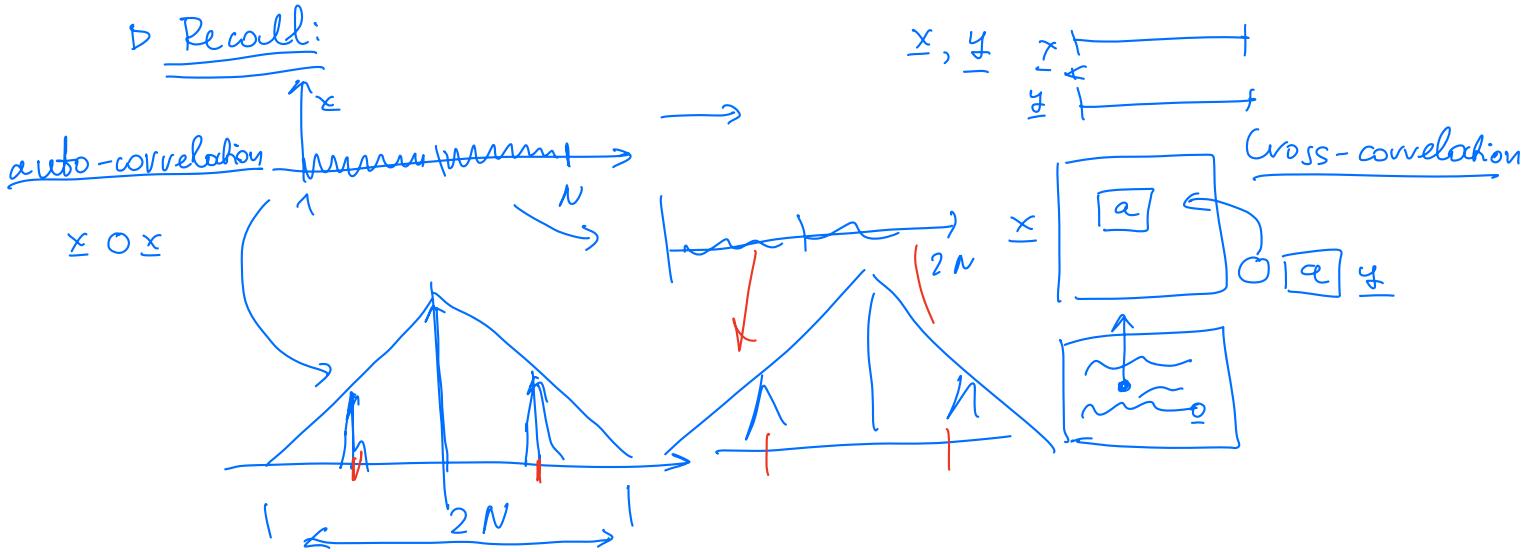
$$1) \quad \underline{y} = G(\underline{x} + \underline{w}) \quad \boxed{2} \rightarrow \boxed{?}$$

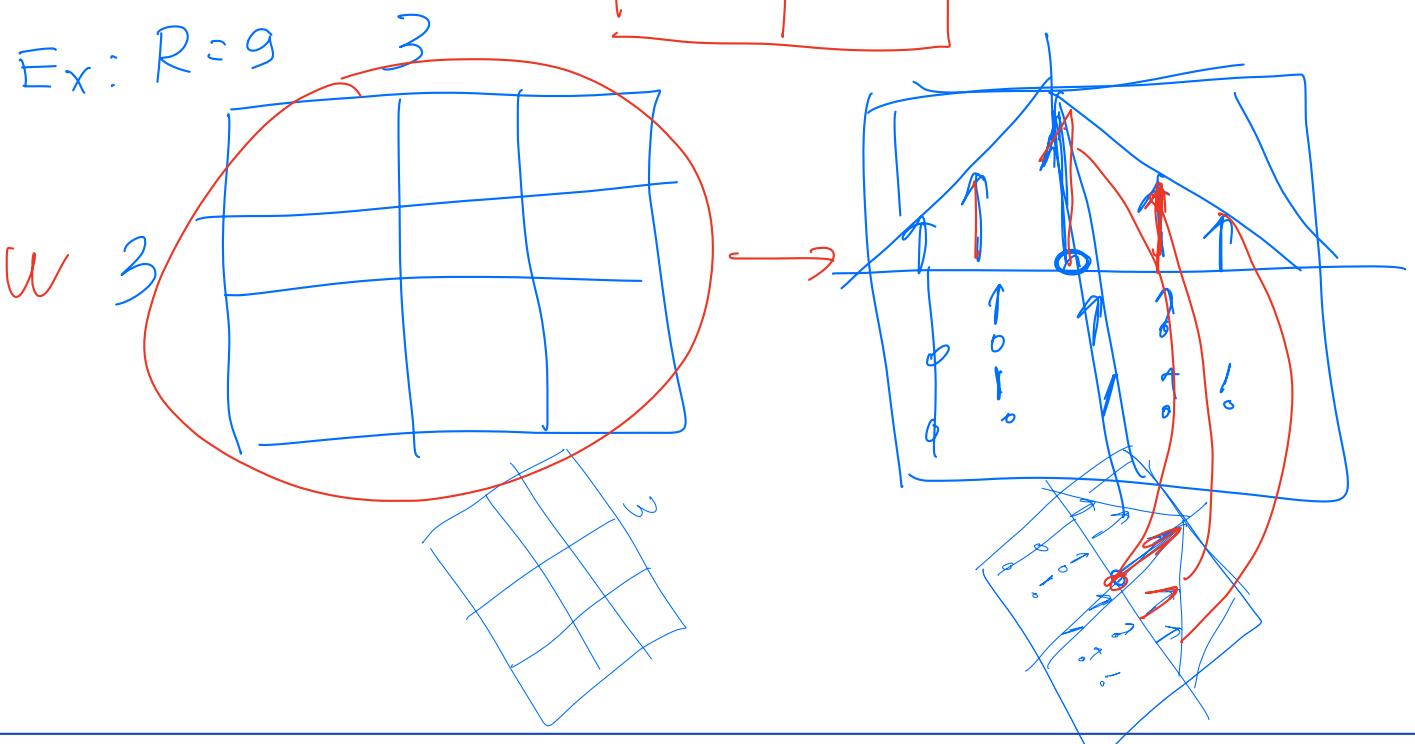
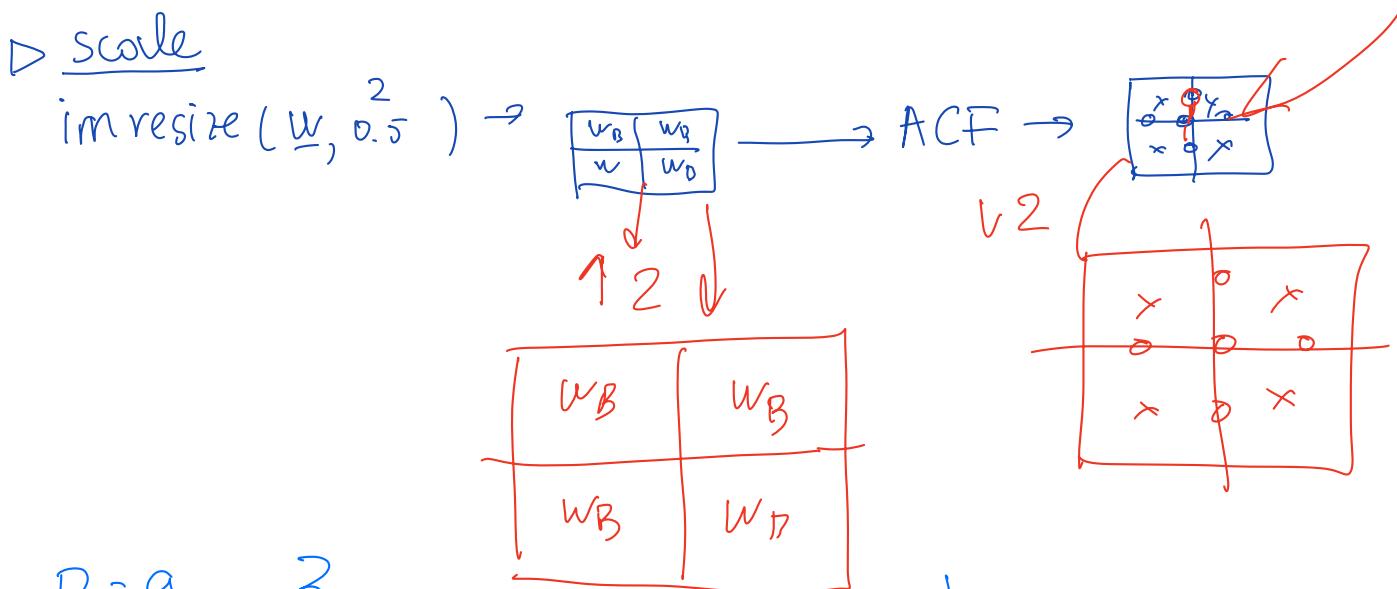
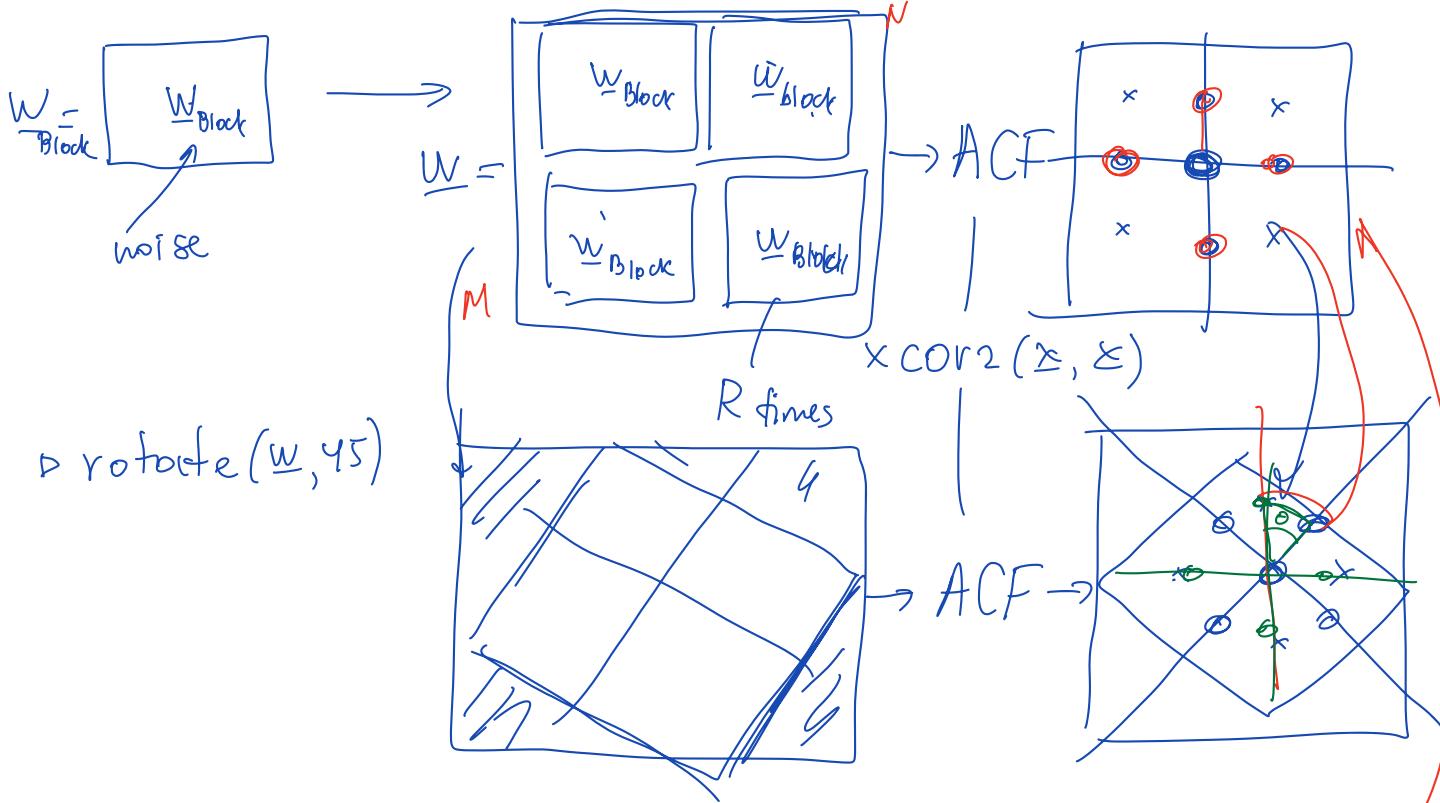
2) Prediction

$$\hat{\underline{w}} = \underline{y} - \hat{\underline{x}} = \underline{y} - \text{denoiser}(\underline{y}) \quad | \text{ wiener2(-)}$$

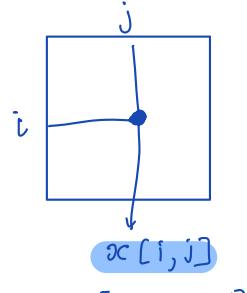


Recall:





2) Quantization modulation



[0 ... 255]

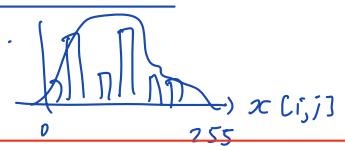
• Direct domain:

▷ additive modulation

$$y(i, j) = \underline{x}(i, j) + w(i, j) \quad (\underline{m}, \underline{k})$$

▷ quantization modulation

◦ histogram.



$$y(i, j) = \begin{cases} Q_0[x(i, j)], & \text{for } m=0 \\ Q_1[x(i, j)], & \text{for } m=1 \end{cases}$$

▷ where $Q_0[\cdot]$ for the quantizer
 $Q_1[\cdot]$ for bit 0 or bit 1, respectively

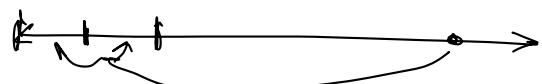
▷ Recall: quantization

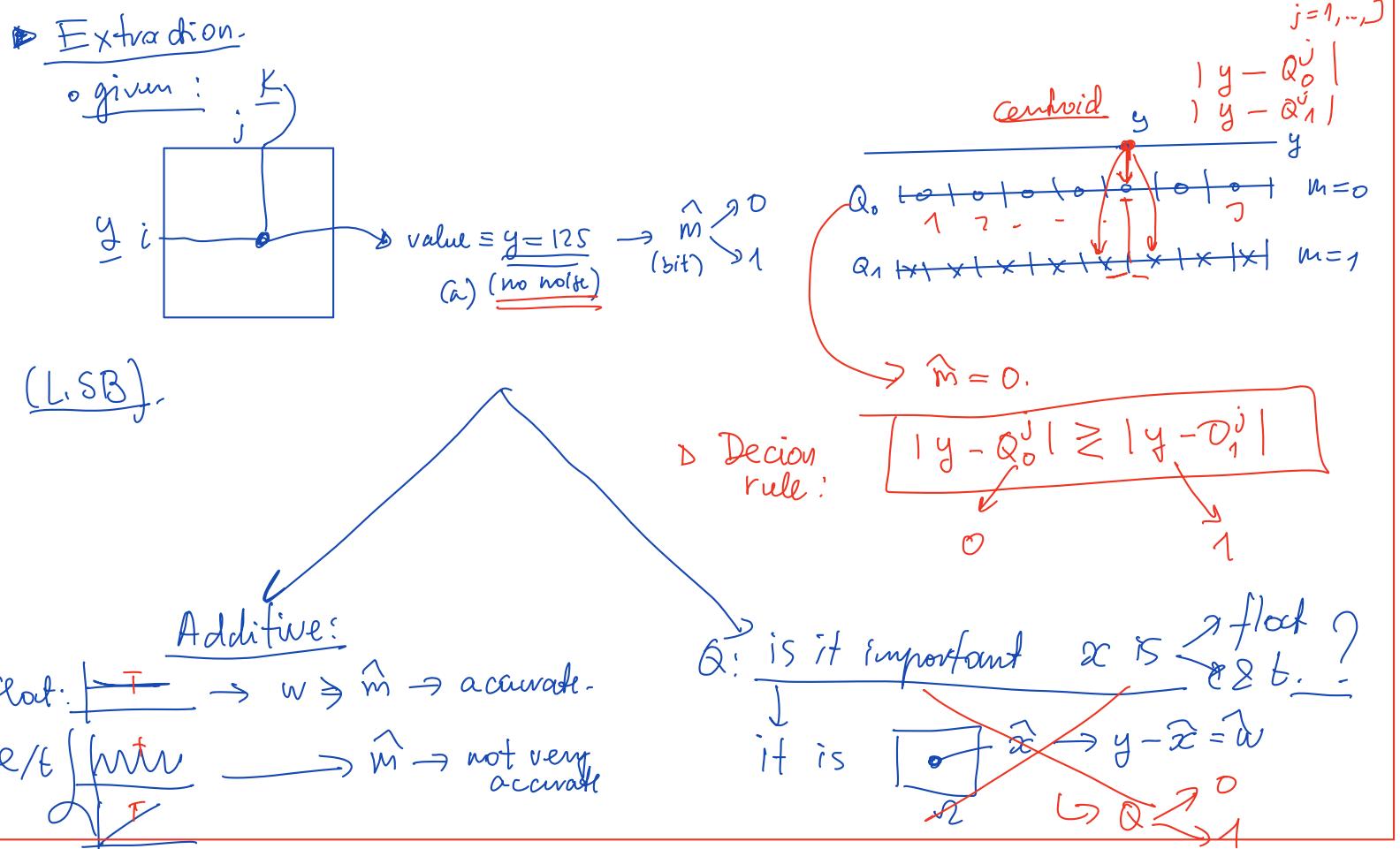
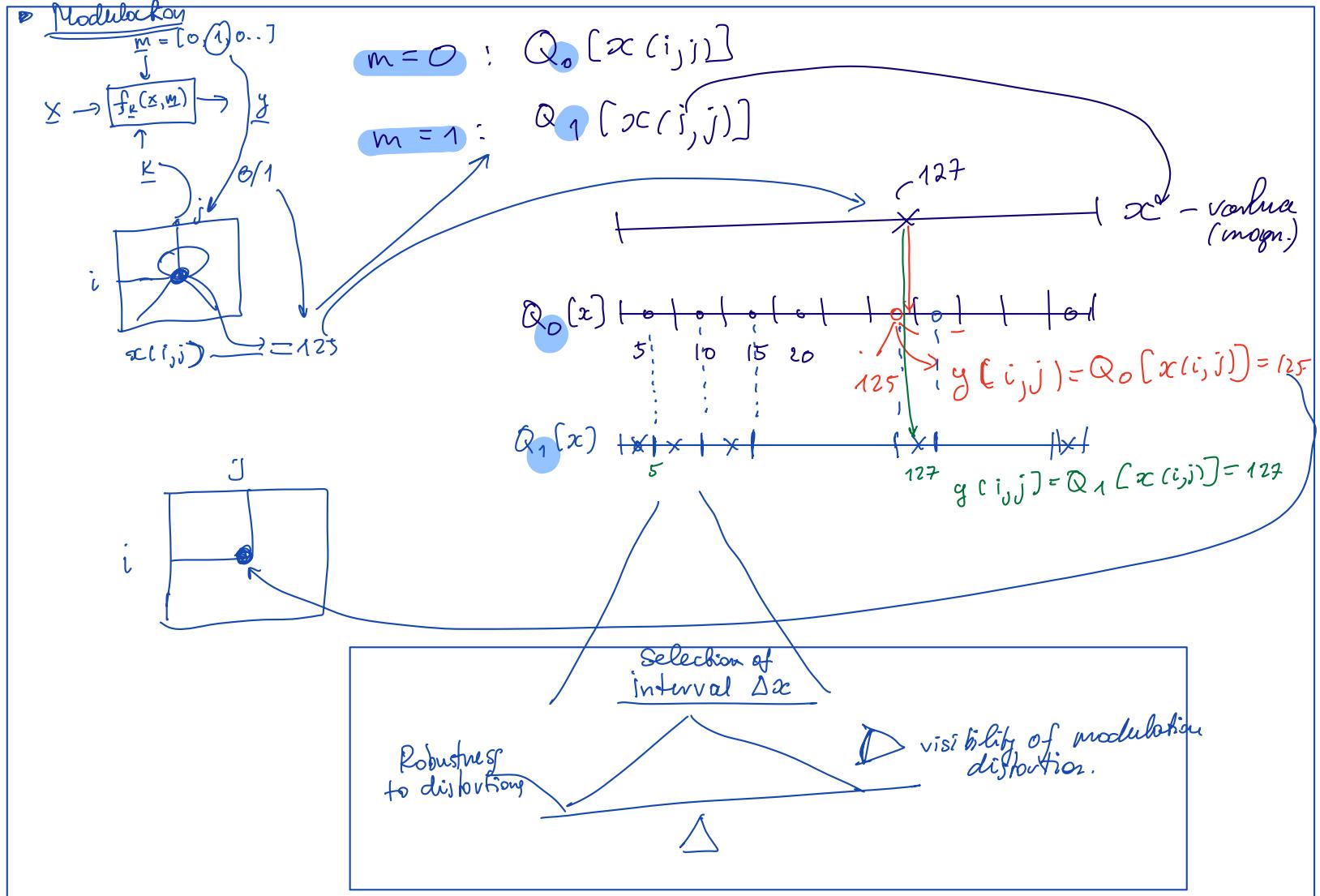


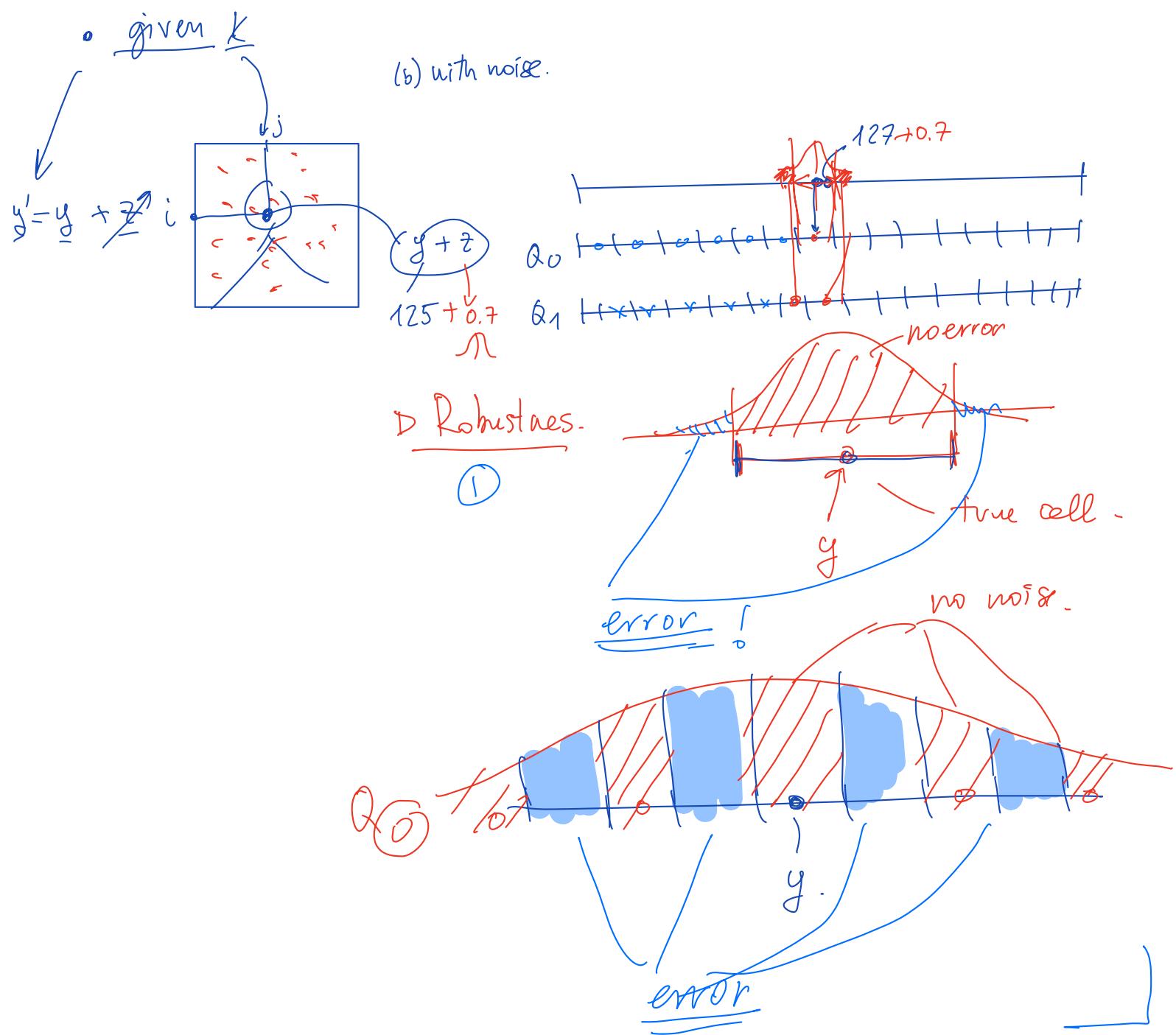
$$Q[\cdot]: \mathbb{R} \rightarrow \mathcal{O}$$

x \hat{x}

[Q: $\lfloor \frac{x}{\text{quant table}} \rfloor$]







LSB: a part. case of quant. modulation.

① Recall

DH

Direct ✓

A ✓ Q ✓

T

Transform domain.

A Q

$$T^{-1}T = I$$

T_{HC}

A Q

T_{ML}

A Q

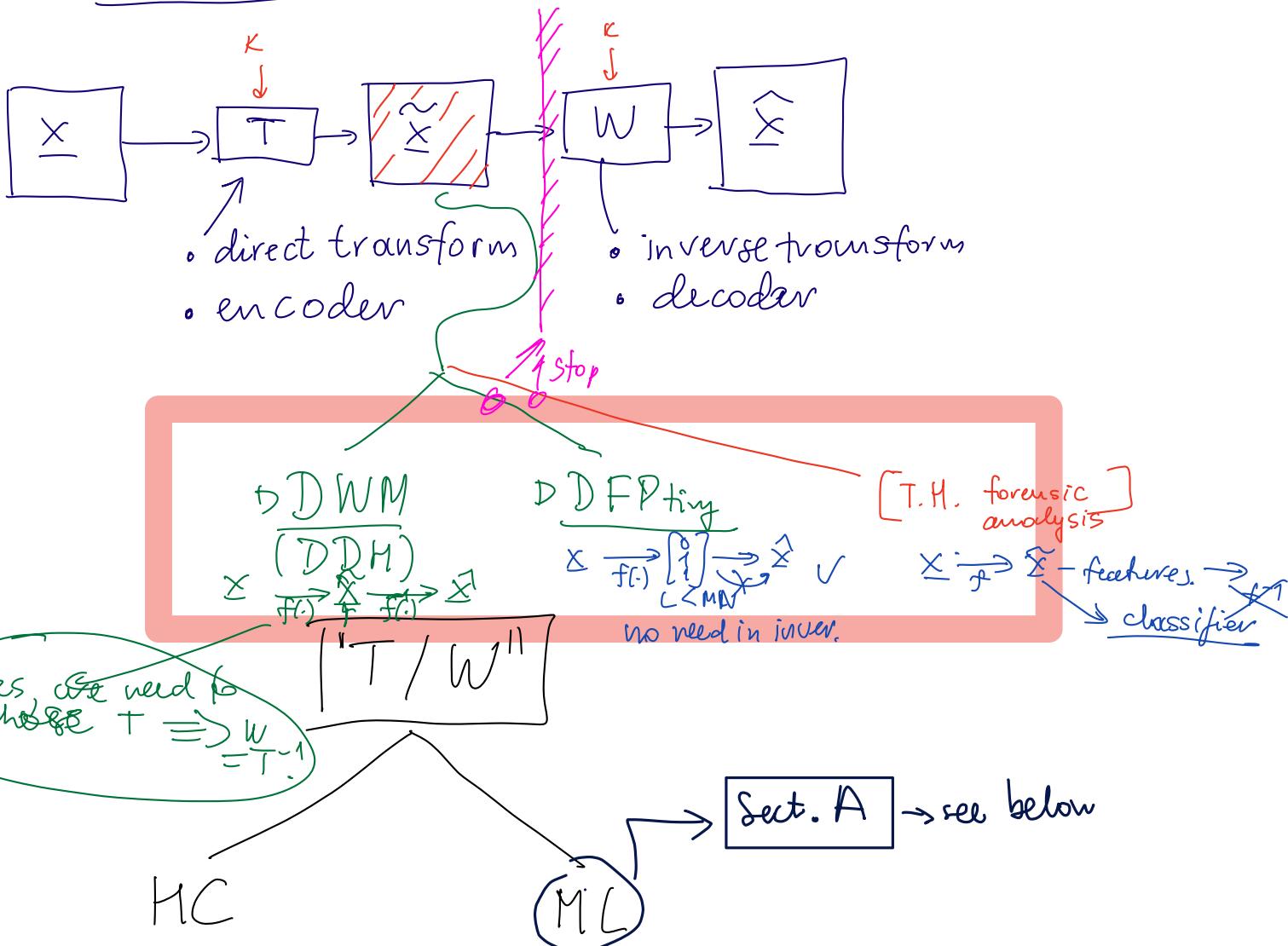
T_{MC}

T_{ML}

T
↑

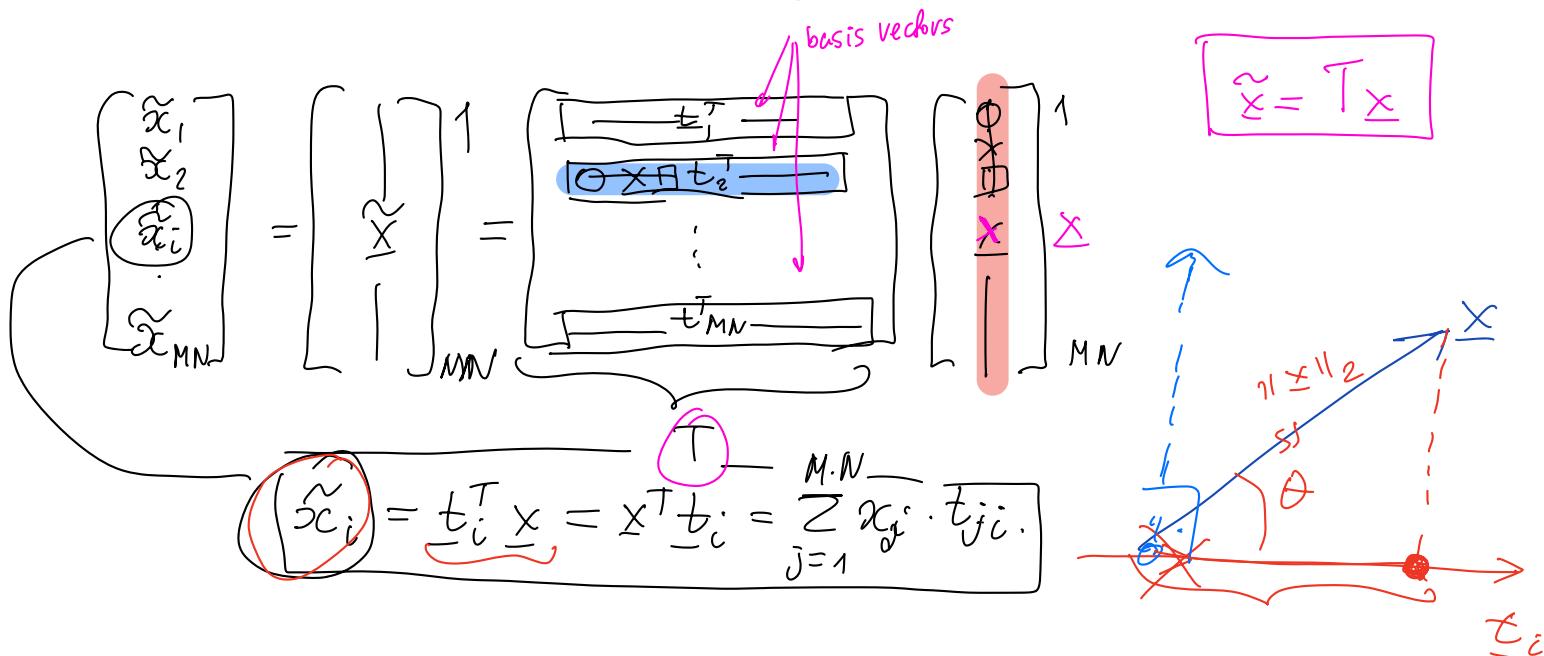
DF Printing

1) Transforms (Defender)



1) HC (hand-crafted = engineered) transform

$$\text{Recall. } \underset{M}{\left[\begin{array}{c} \tilde{x}_1 \\ \tilde{x}_2 \\ \vdots \\ \tilde{x}_{MN} \end{array} \right]} \xrightarrow{N} \left[\begin{array}{c} x_1 \\ x_2 \\ \vdots \\ x_{MN} \end{array} \right]^T$$



\triangleright HC Transform: a selection of T (resp. W).

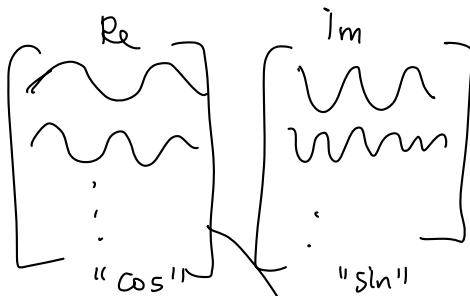
\triangleright "manually" \rightarrow expertise of person.

\triangleright selection is \perp to data X .
(no ML)

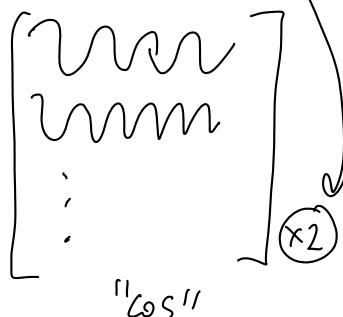
\circ in practice:

T to be:

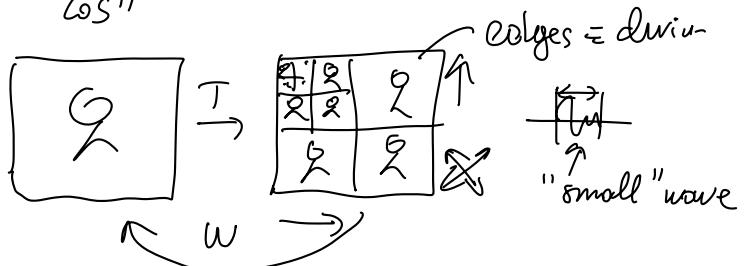
\circ DFT



\circ DCT



\circ DWT
wavelet



\circ Macdonald.

Invertibility

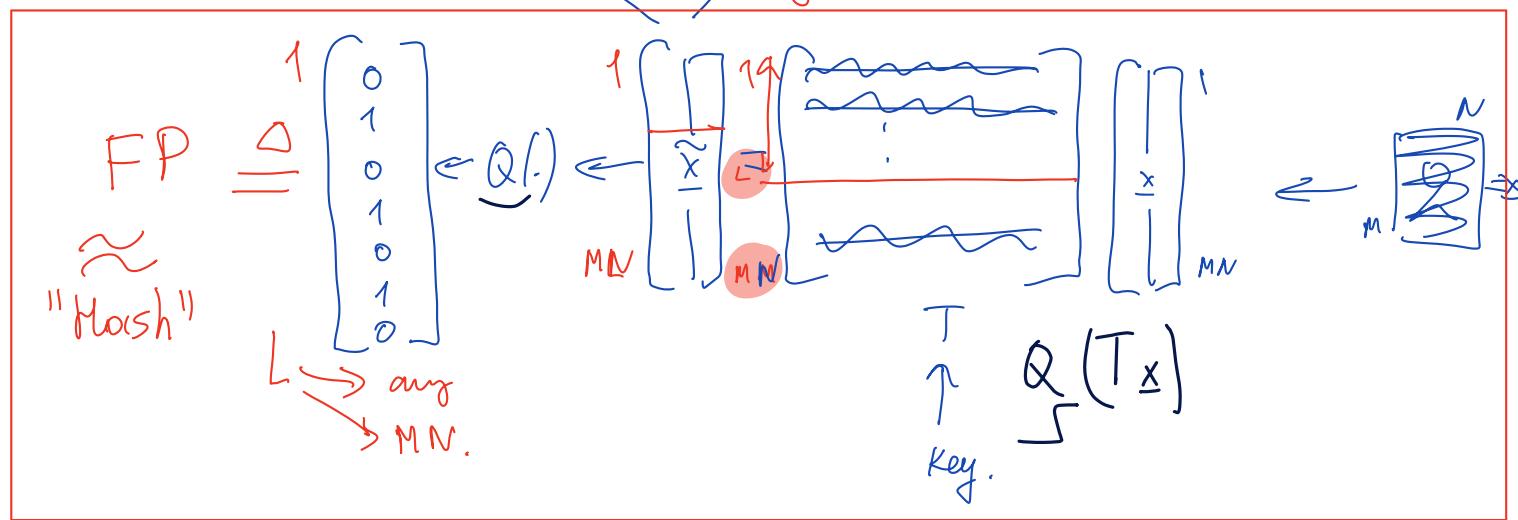
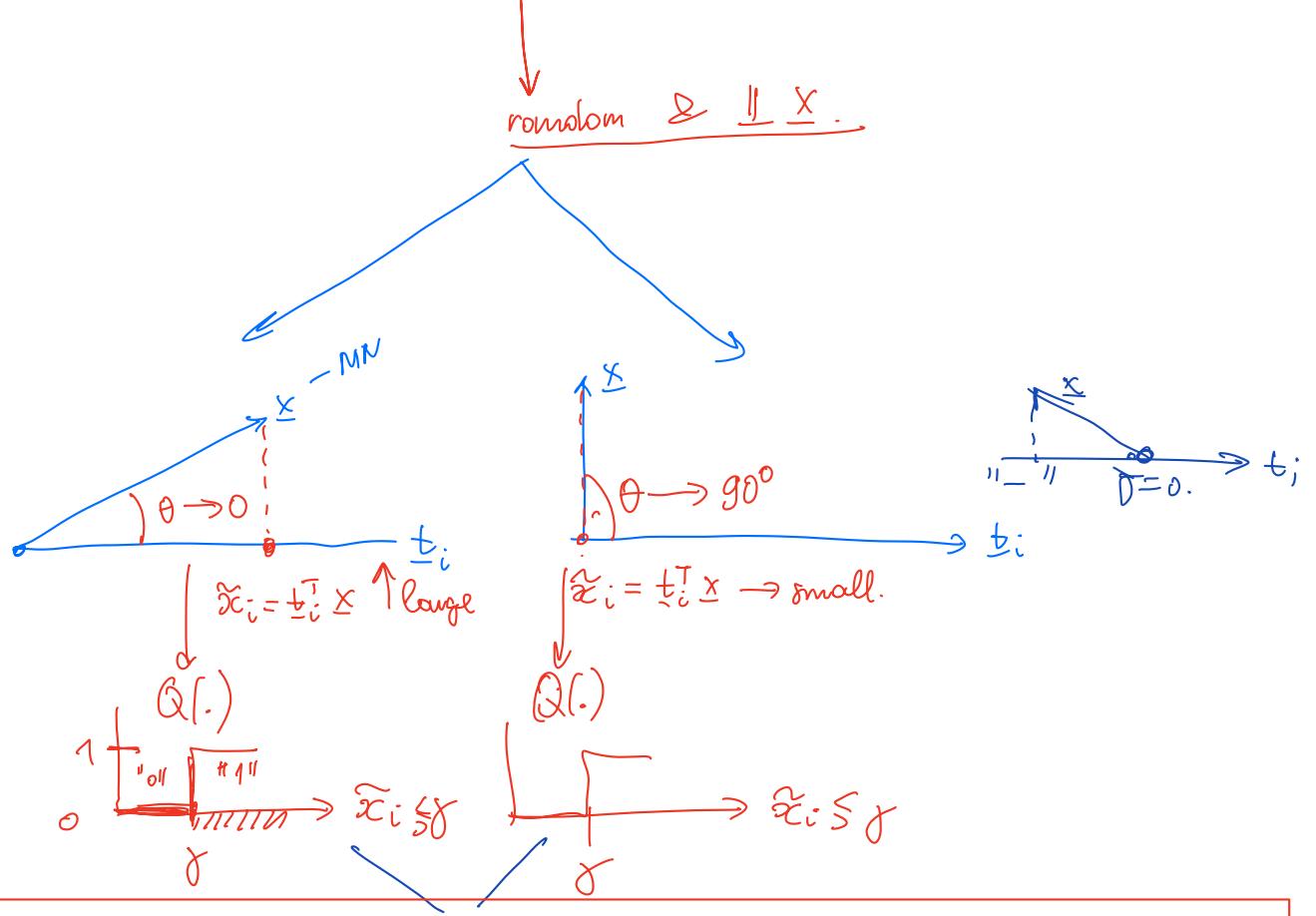
\circ it depends
on the construction
of matrix T . Ex: $T \in \mathbb{R}^{M \times N}$

Random projection

$$\mathcal{N}(0, I_{MN})$$

$$T = \begin{bmatrix} t_1^T \\ t_2^T \\ \vdots \\ t_M^T \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \\ \vdots \\ x_N \end{bmatrix}$$

① $T \perp\!\!\!\perp X$
② $T \leftarrow$ keep
seed(k).
(security).



$$L < M.L \rightarrow T \longrightarrow T^{-1} - ?$$

SVD: $T = U \Sigma V^{-1}$

$$\begin{aligned} T^{-1} &= (U \Sigma V^{-1})^{-1} \\ &= V \Sigma^{-1} U^{-1} \end{aligned}$$

①

②

Defender (FP)

$L < M.N$ to avoid a perfect invertibility

▷ Attacker : $Q(\tilde{x}) \xrightarrow{\quad} \tilde{x} \xleftrightarrow{=} x$.

Invertability

HC (math).

"SVD!:

→ approximate solution (exact).

$\tilde{x} = T^{-1}x$ - linear. equations.

$$\varphi(x) \text{ or } \mathcal{L}(x) = \frac{1}{2} \| \tilde{x} - T^{-1}x \|_2^2$$

$$\begin{aligned} \tilde{x} &= \underset{x \in \mathbb{R}^{MN}}{\operatorname{argmin}} \mathcal{L}(x) \\ &= \underset{x}{\operatorname{argmin}} \underbrace{\frac{1}{2} \| \tilde{x} - T^{-1}x \|_2^2}_{l_2}. \end{aligned}$$

15:13

ML

$$\cdot \{ \underline{x}_i, Q(\underline{\tilde{x}}_i) \}_{i=1}^N$$

$$\underline{x}_i \leftarrow T^{-1} \underline{x}_i$$

$$\begin{aligned} \underline{x}_i &\rightarrow T \rightarrow \tilde{\underline{x}}_i \rightarrow Q \rightarrow \underline{y}_i \\ 1. \quad \underline{\underline{x}}_i &\rightarrow \underline{\underline{\underline{x}}}_i \rightarrow \underline{\underline{\underline{y}}}_i \\ 2. \quad \underline{\underline{x}}_i &\rightarrow \underline{\underline{\underline{y}}}_i \rightarrow \underline{\underline{\underline{\underline{x}}}}_i \\ &\vdots \\ N. \quad \underline{\underline{\underline{\underline{x}}}}_i &\rightarrow \underline{\underline{\underline{\underline{y}}}}_i \rightarrow \underline{\underline{\underline{\underline{\underline{x}}}}}_i \end{aligned}$$

$$\begin{array}{c} \underline{x} \\ \underline{y} \\ ? \end{array} \xrightarrow{W_\theta} \hat{\underline{x}}$$

Key-?

$$\begin{aligned} \nabla_x \mathcal{L}(x) &= 0. \\ \tilde{x} &= (TT^T)^{-1} T^T \underline{x} \end{aligned}$$

$$\mathcal{L}(\theta) = \sum_{i=1}^N \| \underline{x}_i - W_\theta(\underline{y}_i) \|_2^2$$



① T not invertable $L \ll MN$.

② $Q(\tilde{x}) \rightarrow$ loss of inform-

stoch.
(M.A.P.)

$$\hat{\theta} = \underset{\theta}{\operatorname{argmin}} \mathcal{L}(\theta)$$

$L \sim MN$

$$\begin{aligned} \mathcal{L}(x) &= \frac{1}{2} \| \tilde{x} - T^{-1}x \|_2^2 + \lambda \underbrace{\mathcal{L}(x)}_{\text{prior}} \\ &\quad \mathcal{L}_2: \| x \|_2 \rightarrow \text{ridge} \\ &\quad \mathcal{L}_1: \| x \|_1 \rightarrow \text{lasso} \\ \nabla_x \mathcal{L}(x) &= 0. \\ Q(\tilde{x}) &\rightarrow \text{No} \end{aligned}$$

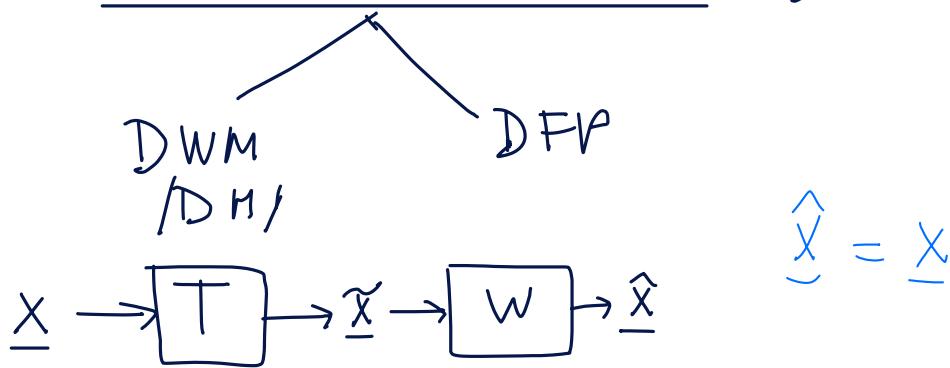
$$\begin{bmatrix} \text{?} \\ \vdots \\ \text{?} \end{bmatrix} \xrightarrow{W_\theta} \begin{bmatrix} 0 \\ 1 \\ 0 \end{bmatrix}^T \xrightarrow{Q} \hat{\underline{x}}$$

?

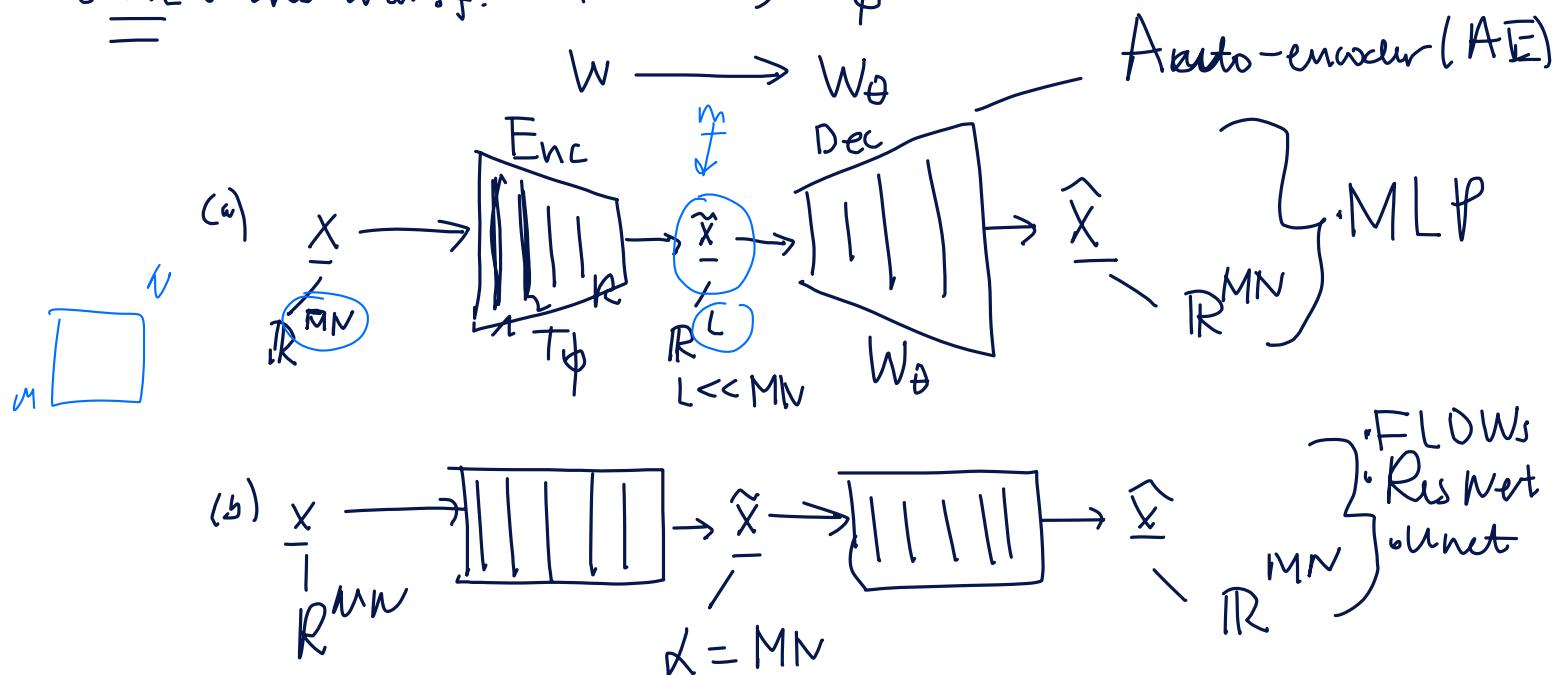
Not feasible.
for the attacker.

Sec A.

T/W based on ML. (Defender)



b) ML: the transf: $T \rightarrow T_\phi$



Ex: Enc:

$$\tilde{X} = T_\phi(X) = G_R(T_1 \dots G_2(T_2 \cdot f_1(\underbrace{T_1 X + b_1}_{\text{Q}}) + b_2) + \dots + b_R)$$

$\phi = \{T_1, T_2, \dots, T_k, b_1, \dots, b_R\}$

Dec:

$$\hat{X} = W_\theta(\tilde{X}) = f_R(W_R - \dots - G_1(W_1 \cdot \tilde{X} + a_1) - \dots - a_R)$$

Training

$$\mathcal{L}(\phi, \theta) = \sum_{i=1}^N \| \hat{x}_i - W_\theta T_\phi(x_i) \|_2^2$$

$\hat{x}_i = \sum_{i=1}^N \| x_i - W_\theta T_\phi(x_i) \|_2^2$

1) $\nabla_{\phi, \theta} \mathcal{L} = 0$

2) (IGD) : $(\hat{\phi}, \hat{\theta}) = (\phi, \theta)^K - \beta \nabla_{\phi, \theta} \mathcal{L}(\phi, \theta)$

Remarks:

① # in $\phi, \theta \rightarrow N \uparrow$

