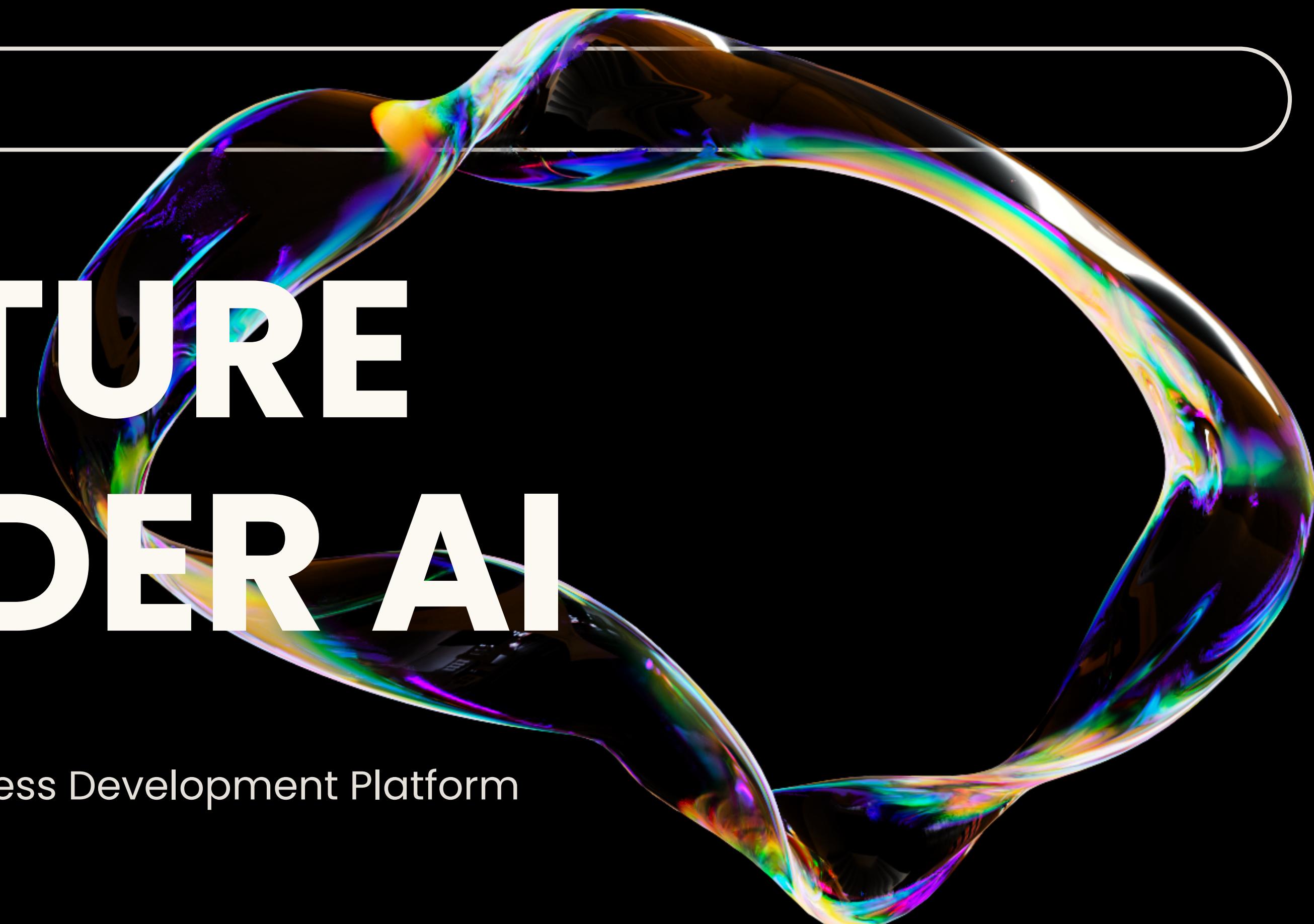




Venture Builder AI AS

# VENTURE BUILDER AI



Your AI-Powered Business Development Platform



amplitude.ventures



# INTRODUCTION

Venture Builder AI is a scalable SaaS solution that uses AI to optimize business development processes. Designed for enterprises, accelerators, incubators, educational institutions, and private companies, it provides expert-driven guidance to enhance business understanding and turn ideas, products, and services into actionable plans.

# MEET THE TEAM

**AMPLITUDE  
VENTURES**

**Venture Studio - Co-Founder**  
Leads strategy, fundraising, and provides AI expertise.

**ULTRAPRO  
VENTURES**

**Dev Company - Co-Founder**  
Oversees tech stack, design, and product development.

**Business Developer - Co-founder**  
Recognized BD firm driving client acquisition and market strategy.



**Lars Inge Leirflåt**  
**CEO / Co-founder**  
Seasoned entrepreneur leading team integration and execution.



# OUR EXPERIENCE WITH THE PROBLEM

Amplitude Ventures, as a co-founder, consistently found that general advice in accelerator programs fails to meet the hyper-specific needs of their 10 music industry companies.

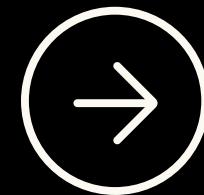
Through experience and interviews, they identified a widespread issue: the lack of vertical-specific knowledge and data limits effective business development.

This challenge sparked the idea to leverage AI and LLMs to digitalize processes and offer tailored, industry-specific guidance and business understanding.





# PROBLEMS IN BUSINESS DEVELOPMENT



## Lack of industry-specific expertise

Limited access to specialized vertical knowledge and personalized internal data

## Inefficient business processes

Valuable time wasted on routine tasks, limiting focus on high-quality activities

## Limited tailored mentorship and feedback

Generic advice fails to meet the unique needs of businesses in niche markets

## Inconsistent business documentation

Professionals struggle to interpret diverse client documents, hindering effective analysis and stakeholder communication



# OUR UNIQUE SOLUTION



## Personalized AI Analysis

Custom personas simulate expert roles, offering tailored, industry-specific guidance and feedback.



## Scalable Across Sectors

Adaptable for various industries and company types, ensuring broad implementation.



## Tailored Feedback and Understanding

Feedback loops refine strategies and uncover new opportunities for business growth.



## Document Interpretation

Extracts and standardizes key insights from diverse business documents and formats.

# REVENUE MODEL

	Business developers	Private companies
Pricing	1000 NOK per startup	Custom pricing
Customer	Accelerators / Incubators / Universities / Banks	Larger companies with innovation projects and internal business developers
Features	Minimum 30 licenses required	Custom training data based on companies proprietary data
Additional Services	Training on specific verticals using tailored data to meet organizational needs	Standalone white-label solutions available at additional cost

# GO TO MARKET

PILOT

**Eika:** Enhance customer insights and understanding in banking relationship

**Skape:** Optimizing business development for startups

HOW

Leveraging Vekstpartner's network, followed by targeted outreach and sales

FOCUS

AI personas delivering tailored business feedback, adaptable across industries

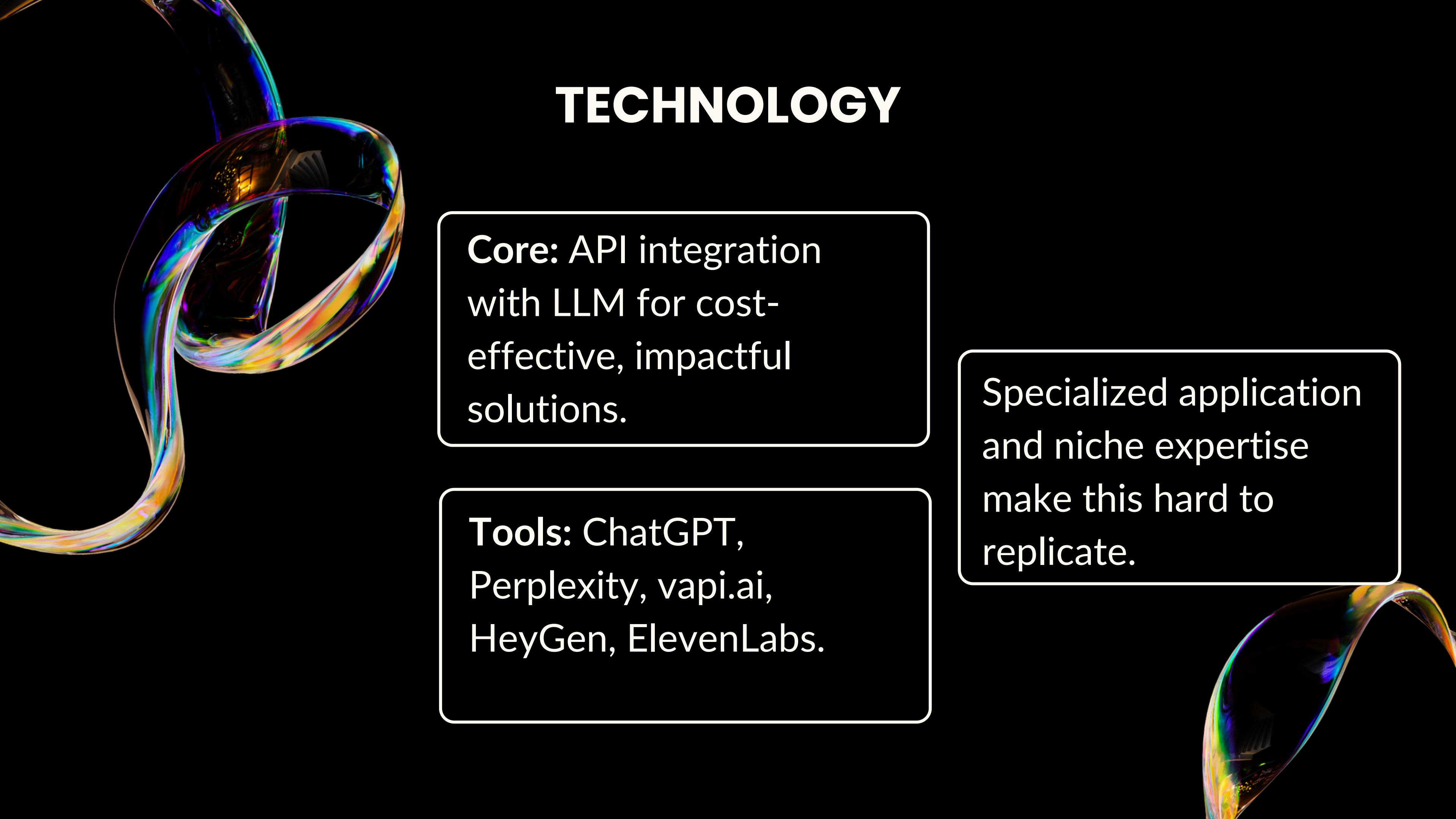
EXPANSION

Custom solutions for companies, with industry-specific training data

**DEMO**

**CLICK HERE TO  
VIEW DEMO**





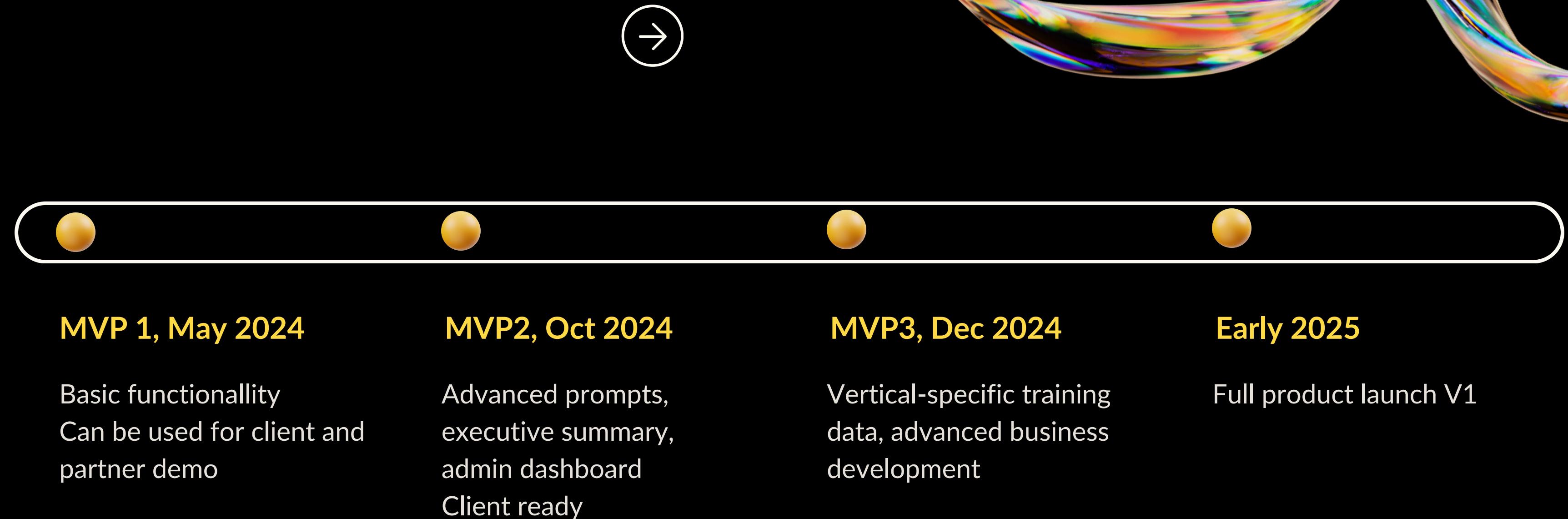
# TECHNOLOGY

**Core:** API integration with LLM for cost-effective, impactful solutions.

**Tools:** ChatGPT, Perplexity, vapi.ai, HeyGen, ElevenLabs.

Specialized application and niche expertise make this hard to replicate.

# PIPELINE



# PRODUCT EXPANSION



## Current MVP

- Business document analysis
- AI-driven strategy optimization



## Future Products

- Market Research AI
- PitchDeck Creator
- Deal Flow Evaluator
- Digital Mentorship Platform
- Grant Application Writer

## Vision

Empower growth ventures by automating tedious tasks, leveling the playing field, and enhancing stakeholder impact across the startup ecosystem.



## Key Benefits

- Accelerate startup time-to-market
- Enhance investor decision-making
- Streamline incubator/accelerator processes
- Focus human expertise on high-value activities

# ASK

Pre-seed:  
400.000 NOK  
4 mil NOK pre-valuation

## Investor Profile

Seeking investors passionate about startups and SaaS, with interest in future rounds.

## Use of Funds

Development and salaries  
Onboarding pilot customers  
Achieving full product launch by year-end

## Timeline

Round opens: Late August  
Closes: Mid-September

## Goal

Finish the product, prove business model and customer interest for the next investment round under 1 MNOK.

# COMPETITIVE LANDSCAPE

Description	Venture Builder AI	Builder.ai	Levity	Obviosly AI	Noogata	Predibase
Works with target Market	v	v	v	v	v	v
AI-Driven Capabilities	v	v	v	v	v	v
User-Friendliness	v	v		v		
Pricing Models	v	v	v	v	v	v
Scalability Across Sectors	v					
Expert-Driven Guidance	v					
Document Interpretation	v					
No-Code/Low-Code Solutions		v	v	v		

# SIZE OF MARKET

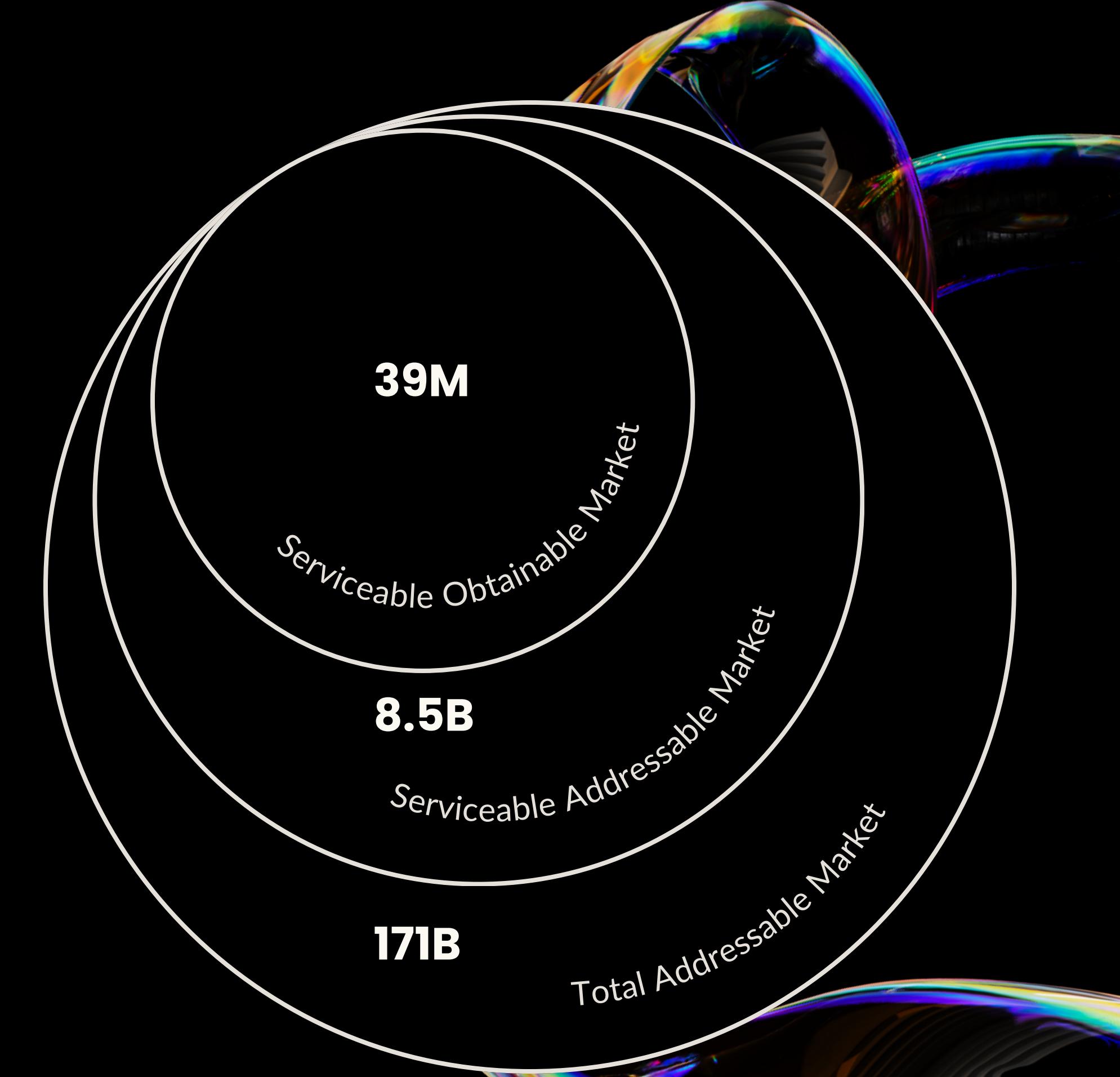
Global AI tools market → European focus →  
4% of startups in incubators/accelerators  
+ 1% of AI-adopting Nordic SMBs by 2027

TAM: 171B NOK

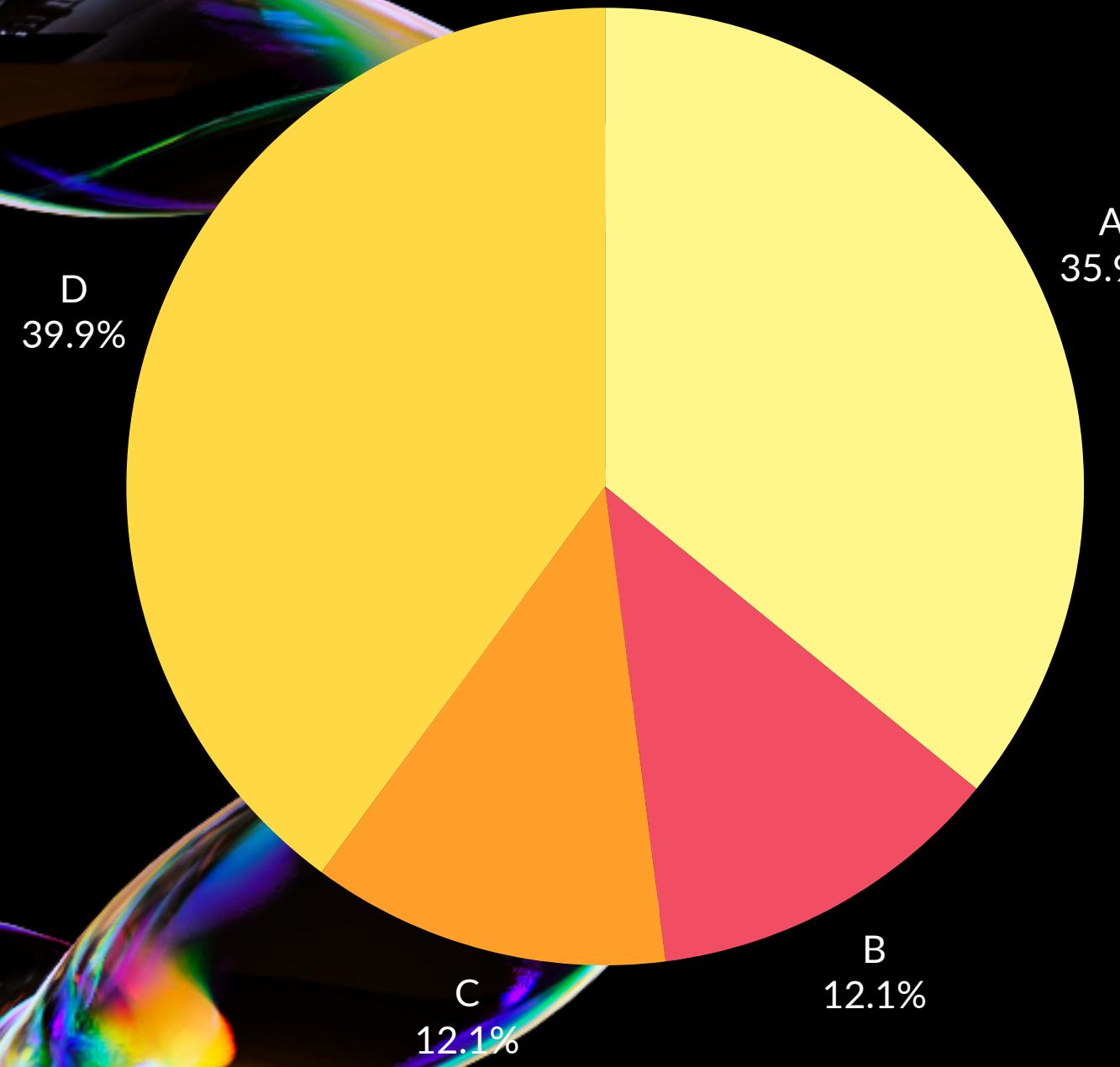
SAM: 8.5B NOK

SOM: 39.5M NOK

- EU startups 9,9M NOK
- Nordic SMB's 29,5M NOK



# USE OF FUNDS



These funds will secure customer relationships and prepare us for our next round in January 2025. Here's how we'll spend them.

A. % Product Development

B. % Sales

C. % Infrastructure

D. % Salaries



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# THANK YOU

for your time and attention

Presented by the VB AI team

*Lars Inge Leirflåt*

*Jakob Wredstrøm*

*Atle Riskedal*



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