



# Why we should use Ci/CD ?

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# Agenda

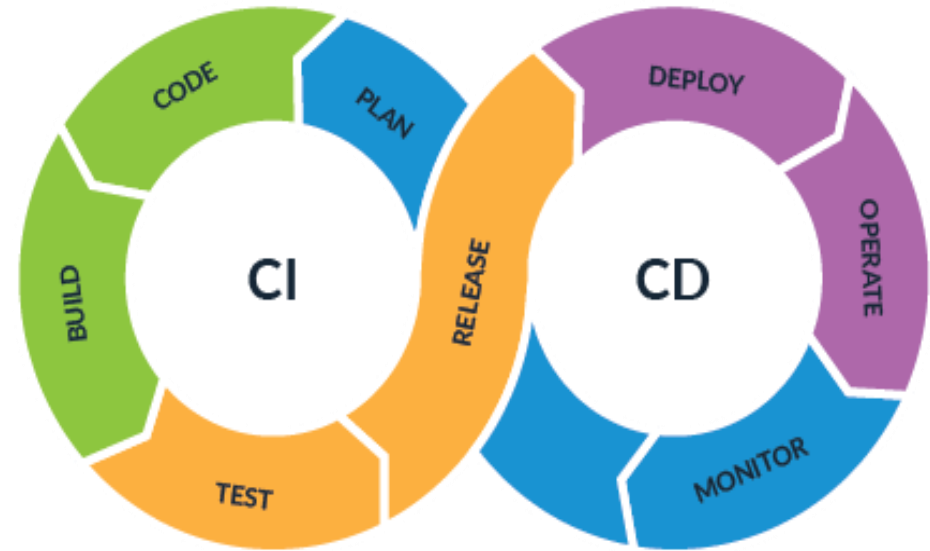
- What is CI/CD?
- Benefits CI/CD
- Cost Optimization
- Conclusion

## What is CI?

- Continuous integration (CI) is the practice of automating the integration of code changes from multiple contributors into a single software project.

## What is CD?

- Continuous deployment (CD) is a strategy in software development where code changes to an application are released automatically into the production environment making changes that are visible to the software's users.



# Benefits of CI/CD

1

## Reduced risk

Finding and fixing bugs late in the development process is expensive and time-consuming

2

## Deliver faster

Teams can build, test and deploy features automatically in a short time

3

## Less manual effort

Automation is a vital component of having a successful CI/CD implementation and avoid typical manual errors and effort

4

## Monitoring and logs

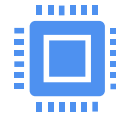
Observability is a mechanism to study the system and Logs are information to understand what is happening

5

## Make easier rollbacks

Teams can roll back changes quickly and it's easy to immediately return the application to its previous state in error case

# Cost Optimization



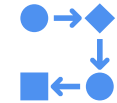
## Add

Reduced deploy errors helps to safe and reduce time from crash or bugs associated with deployment



## Add

Customer requests are met with ease and urgency with continuous quality through this methodology



## Add

Less complex, faster, and higher quality builds that encourage fast iteration

# Conclusion

Both the technical team and the business team have to speak the same language and be in constant communication to achieve full understanding and have the same objective, which is to improve the quality of the company's products or services, CI/CD being a piece for this goal.

