- When easy is not preferred: An effort discounting paradigm for estimating subjective
- values of tasks
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Author Note

- The authors made the following contributions. Josephine Zerna: Conceptualization,
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- 8 Software, Visualization, Writing original draft preparation, Writing review & editing;
- 9 Christoph Scheffel: Conceptualization, Methodology, Funding acquisition, Investigation,
- Project administration, Software, Writing review & editing; Corinna Kührt: Formal
- analysis, Writing review & editing, Visualization; Alexander Strobel: Conceptualization,
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Abstract

When individuals set goals, they consider the subjective value (SV) of the anticipated

18 reward and the required effort, a trade-off that is of great interest to psychological research.

One approach to quantify the SVs of levels of a cognitive task is the Cognitive Effort

Discounting Paradigm by Westbrook and colleagues (2013). However, it fails to

21 acknowledge the highly subjective nature of effort, as it assumes a unidirectional, inverse

²² relationship between task load and SVs. Therefore, it cannot map differences in effort

23 perception that arise from traits like Need for Cognition, since individuals who enjoy

²⁴ effortful cognitive activities likely do not prefer the easiest level. We aim to replicate the

25 analysis of Westbrook and colleagues with our adaptation, the Cognitive and Emotion

Regulation Effort Discounting paradigm, which quantifies SVs without assuming that the

easiest level is preferred, thereby enabling the quantification of SVs for tasks without

objective order of task load.

29 Keywords: effort discounting, registered report, specification curve analysis, need for

cognition, n-back

31 Word count: 3,700

When easy is not preferred: An effort discounting paradigm for estimating subjective values of tasks

Introduction

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In everyday life, effort and reward are closely intertwined¹. With each decision a
person makes, they have to evaluate whether the effort required to reach a goal is worth
being exerted, given the reward they receive when reaching the goal. A reward is
subjectively more valuable if it is obtained with less effort, so the required effort is used as
a reference point for estimating the reward value¹. However, the cost of the effort itself is
also subjective, and research has not yet established which function best describes the
relationship between effort and cost². Investigating effort and cost is challenging because
"effort is not a property of the target task alone, but also a function of the individual's
cognitive capacities, as well as the degree of effort voluntarily mobilized for the task, which
in turn is a function of the individual's reward sensitivity" (p. 209)².

One task that is often used to investigate effort is the *n*-back task, a working memory task in which a continuous stream of stimuli, e.g. letters, is presented on screen.

Participants indicate via button press whether the current stimulus is the same as *n* stimuli before, with *n* being the level of difficulty between one and six³. The *n*-back task is well suited to investigate effort because it is an almost continuous manipulation of task load as has been shown by monotonic increases in error rates, reaction times⁴, and brain activity in areas associated with working memory^{5,6}. However, its reliability measures are mixed, and associations of *n*-back performance and measures such as executive functioning and fluid intelligence are often inconsistent⁴.

A way to quantify the subjective cost of each *n*-back level has been developed by
Westbrook, Kester, and Braver⁷, called the Cognitive Effort Discounting Paradigm
(COG-ED). First, the participants complete the *n*-back levels to familiarize themselves
with the task. Then, 1-back is compared with each more difficult level by asking the

participants to decide between receiving a fixed 2\$ for the more difficult level or the flexible starting value of 1\$ for 1-back. If they choose the more difficult level, the reward for 1-back increases by 0.50\$, if they choose 1-back, it decreases by 0.50\$. This is repeated five more times, with each adjustment of the 1-back reward being half of the previous step, while the reward for the more difficult level remains fixed at 2\$. The idea is to estimate the point of subjective equivalence, i.e., the monetary ratio at which both offers are equally preferred. The subjective value (SV) of each difficulty level is then calculated by dividing the final reward value of 1-back by the fixed 2\$ reward. Westbrook et al. used these SVs to investigate inter-individual differences in effort discounting. Younger participants showed lower effort discounting, i.e., they needed a lower monetary incentive for choosing the more difficult levels over 1-back.

The individual degree of effort discounting in the study by Westbrook et al. was also 69 associated with the participants' scores in Need for Cognition (NFC), a personality trait describing an individual's tendency to actively seek out and enjoy effortful cognitive 71 activities⁸. Westbrook et al.⁷ conceptualized NFC as a trait measure of effortful task engagement, providing a subjective self-report of effort discounting for each participant which could then be related to the SVs as an objective measure of effort discounting. On the surface, this association stands to reason, as individuals with higher NFC are more motivated to mobilize cognitive effort because they perceive it as intrinsically rewarding. Additionally, it has been shown that individuals avoid cognitive effort only to a certain degree, possibly to retain a sense of self-control⁹, a trait more prominent in individuals 78 with high NFC¹⁰⁻¹². However, the relation of NFC and SVs might be confounded, since other studies utilizing the COG-ED paradigm found the association of NFC and SVs to disappear after correcting for performance¹³ or found no association of NFC and SVs at 81 all¹⁴. On the other hand, task load has been shown to be a better predictor of SVs than task performance^{7,15,16}, so more research is needed to shed light on this issue.

With the present study, we alter one fundamental assumption of the original

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COG-ED paradigm: That the easiest n-back level has the highest SV. We therefore adapted the COG-ED paradigm in a way that allows the computation of SVs for different 86 n-back levels without presuming that all individuals inherently prefer the easiest level. 87 Since we also aim to establish this paradigm for the assessment of tasks with no objective 88 task load, e.g., emotion regulation tasks¹⁷, we call it the Cognitive and Affective Discounting Paradigm (CAD). In the present study, we will validate the CAD paradigm by conceptually replicating the findings of Westbrook et al. 7. Additionally, we will compare 91 the effort discounting behavior of participants regarding the n-back task and an emotion regulation task. The full results of the latter will be published in a second Registered Report¹⁷. The COG-ED paradigm has been applied to tasks in different domains before, showing that SVs across task domains correlate¹⁴, but these tasks had an objective order of task load, which is not the case for the choice of emotion regulation strategies or other paradigms where there is no objective order of task load.

Our hypotheses were derived from the results of Westbrook et al.⁷. As a manipulation 98 check, we hypothesize that with increasing n-back level the (1a) the signal detection 99 parameter d' declines, while (1b) reaction time and (1c) perceived task load increase. 100 Regarding the associations of task load and effort discounting we hypothesize that (2a) SVs 101 decline with increasing n-back level, and (2b) they do so even after controlling for declining 102 task performance. A hypothesis that was not investigated in the original study is that (2c) 103 SVs decline stronger with increasing task load for individuals with low compared to high 104 NFC scores. And regarding individual differences in effort discounting we hypothesize that 105 (3a) SVs predict individual NFC scores, and (3b) perceived task load does not predict 106 individual NFC scores. Each hypothesis is detailed in the Design Table in the Appendix. 107

108 Methods

We report how we determined our sample size, all data exclusions (if any), all manipulations, and all measures in the study^{cf. 18}. The paradigm was written and

presented using $Psychopy^{19}$. We used R with R $Studio^{20,21}$ with the main packages $afex^{22}$ and $BayesFactor^{23}$ for all our analyses.

113 Ethics information

The study protocol complies with all relevant ethical regulations and was approved
by the ethics committee of the Technische Universität Dresden (reference number
SR-EK-50012022). Prior to testing, written informed consent will be obtained.
Participants will receive 30€ in total or course credit for participation.

118 Design

CAD Paradigm. Figure 1 illustrates how different modifications of the COG-ED 119 paradigm⁷ return SVs that do or do not reflect the true preference of a hypothetical 120 participant, who likes 2-back most, 3-back less, and 1-back least (for reasons of clarity 121 there are only three levels in the example). The COG-ED paradigm, which compares every 122 more difficult level with 1-back sets the SV of 1-back to 1, regardless of the response 123 pattern. Adding a comparison of the more difficult levels with each other allows the SVs of 124 those two levels to be more differentiated, but leaves the SV of 1-back unchanged. Adding 125 those same pairs again, but with the oppositive assignment of fixed and flexible level, does 126 approach the true preference, but has two disadvantages. First, the SVs are still quite alike 127 across levels due to the fact that every more difficult level has only been compared with the 128 easiest level, and second, having more task levels than just three would lead to an 129 exponential increase in comparisons. Therefore, the solution lies in reducing the number of necessary comparisons by presenting only one effort discounting round for each possible pair of levels after determining for each pair which level should be fixed and which should 132 be flexible. This will be determined by presenting each possible pair of levels on screen 133 with the question "Would you prefer 1 € for level A or 1 € for level B?". Participants 134 respond by clicking the respective on-screen button. Each pair will be presented three 135

times, resulting in 18 presented pairs, which are fully randomized in order and in the 136 assignment of which level is on the left or right of the screen. For each pair, the level that 137 was chosen by the participant at least two out of three times will be used as the level with 138 a flexible value, which starts at $1 \in$ and is changed in every iteration. The other level in 139 the pair will be set to a fixed value of $2 \in$. Then, the effort discounting sensu Westbrook⁷ 140 begins, but with all possible pairs and with the individually determined assignment of fixed 141 and flexible level. The order in which the pairs are presented will be fully randomized, and 142 each pair will go through all iteration steps of adding/subtracting $0.50 \in 0.25 \in 0.13 \in 0.13$ 143 $0.06 \in 0.03 \in 0.02 \in \text{to/from the flexible level's reward (each adjustment half of the$ 144 previous one, rounded to two decimals) before moving on to the next one. This procedure 145 allows to compute SVs based on actual individual preference instead of objective task load. 146 For each pair, the SV of the flexible level is 1, as it was preferred when faced with equal rewards, and the SV of the fixed level is the final reward of the flexible level divided by $2 \in$. Each level's "global" SV is calculated as the mean of this level's SVs from all pairs in which it appeared. If the participant has a clear preference for one level, this level's SV will be 1. 150 If not, then no level's SV will be 1, but each level's SV can still be interpreted as an 151 absolute and relative value, so each participant's effort discounting behaviour can still be 152 quantified. The interpretation of SVs in Westbrook⁷ was "The minimum relative reward 153 required for me to choose 1-back over this level". So if the SV of 3-back was 0.6, the 154 participant would need to be rewarded with at least 60 % of what they are being offered 155 for doing 3-back to do 1-back instead, forgoing the higher reward for 3-back. In this study, 156 the SV can be interpreted as "The minimum relative reward required for me to choose any 157 other level over this level". Therefore, an SV of 1 indicates that this level is preferred over 158 all others, while SVs lower than 1 indicate that in at least one pair, a different level was 159 preferred over this one. 160

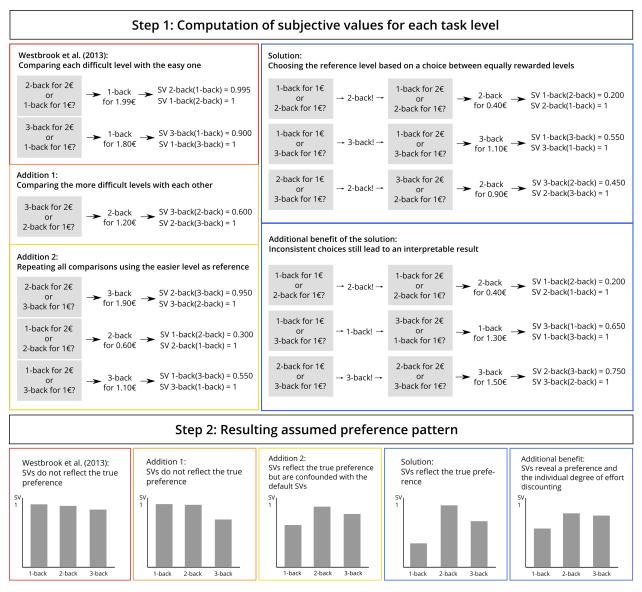


Figure 1. An example for subjective values for an n-back task with three levels, returned by different modifications of the COG-ED paradigm for a hypothetical participant with the true preference 2-back > 3-back > 1-back. The grey boxes are the choice options shown to the participant. The participant's final reward value of the flexible level is displayed after the first arrow. The resulting subjective value of each level is displayed after the second arrow, in the notation "SV 3-back(1-back)" for the subjective value of 3-back when 1-back is the other choice. The Solution and Additional Benefit panel follow the same logic, but are preceded by a choice between equal rewards, and the participant's first choice indicated by an exclamation mark.

Study procedure. Healthy participants aged 18 to 30 years will be recruited using the software $ORSEE^{24}$. Participants will complete the personality questionnaires online

and then visit the lab for two sessions one week apart. NFC will be assessed using the 163 16-item short form of the Need for Cognition Scale^{25,26}. Responses to each item (e.g., 164 "Thinking is not my idea of fun", recoded) will be recorded on a 7-point Likert scale. The 165 NFC scale shows comparably high internal consistency (Cronbach's $\alpha > .80$)^{26,27}. Several 166 other personality questionnaires will be used in this study but are the topic of the 167 Registered Report for the second lab session¹⁷. A full list of measures can be found in our 168 Github repository. In the first session, participants provide informed consent and 169 demographic data before completing the computer-based paradigm. The paradigm starts 170 with the n-back levels one to four, presented sequentially with two runs per level, 171 consisting of 64 consonants (16 targets, 48 non-targets) per run. The levels are referred to 172 by color (1-back black, 2-back red, 3-back blue, 4-back green) to avoid anchor effects in the 173 effort discounting procedure. To assess perceived task load, we will use the 6-item NASA Task Load Index (NASA-TLX)²⁸, where participants evaluate their subjective perception 175 of mental load, physical load, effort, frustration, performance, and time pressure during the 176 task on a 20-point scale. At the end of each level, participants fill out the NASA-TLX on a 177 tablet, plus an item with the same response scale, asking them how aversive they found 178 this n-back level. After the n-back task, participants complete the CAD paradigm on 179 screen and are instructed to do so as realistically as possible, even though the displayed 180 rewards will not be paid out on top of their compensation. They are told that one of their 181 choices will be randomly picked for the final run of n-back, the data of which will not be 182 analyzed as it only serves to incentivise truthful behavior and stay close to the design of 183 Westbrook⁷. After the CAD paradigm, participants will fill out a short questionnaire on 184 the tablet, indicating whether they have adhered to the instructions (yes/no) and what the 185 primary motivation for their decisions during the effort discounting procedure was (avoid 186 boredom/relax/avoid effort/seek challenge/other). 187

The second session consists of an emotion regulation task with negative pictures and the instruction to suppress facial reactions, detach cognitively from the picture content,

and distract oneself, respectively. The paradigm follows the same structure of task and effort discounting procedure, but participants can decide which strategy they want to reapply in the last block. Study data will be collected and managed using REDCap electronic data capture tools hosted at Technische Universität Dresden^{29,30}.

194 Sampling plan

Sample size determination was mainly based on the results of the analyses of 195 Westbrook et al.⁷ (see Design Table). The hypothesis that yielded the largest necessary 196 sample size was a repeated measures ANOVA with within-between interaction of NFC and 197 n-back level influencing SVs. Sample size analysis with $G^*Power^{31,32}$ indicated that we 198 should collect data from at least 72 participants, assuming $\alpha = .05$ and $\beta = .95$. However, 199 the sample size analysis for the hypotheses of the second lab session revealed a larger 200 necessary sample size of 85 participants to find an effect of d = -0.32 of emotion regulation 201 on facial muscle activity with $\alpha = .05$ and $\beta = .95$. To account for technical errors, noisy 202 physiological data, or participants who indicate that they did not follow the instructions, 203 we aim to collect about 50% more data sets than necessary, N=120 in total.

205 Analysis plan

Data collection and analysis will not be performed blind to the conditions of the 206 experiments. We will exclude the data of a participant from all analyses, if the participant 207 states that they did not follow the instructions, if the investigator notes that the 208 participant misunderstood the instructions, or if the participant withdraws their consent. No data will be replaced. We aim to conduct all analysis as described in Westbrook et al.⁷, 210 but the level of detail was not always sufficient, so there might be deviations regarding 211 data cleaning and degrees of freedom. The performance measure d' will be computed as 212 the difference of the z-transformed hit rate and the z-transformed false alarm rate³³. 213 Reaction time (RT) data will be trimmed by excluding all trials with responses faster than 214

215 100 ms, as the relevant cognitive processes cannot have been completed before^{34,35}.

216 Aggregated RT values will be described using the median and the median of absolute

217 deviation (MAD) as robust estimates of center and variability, respectively³⁶. Error- and

218 post-error trials will be excluded in repeated measures analyses of variance (rmANOVA)

219 and controlled for in an MLM, because RT on the latter is longer due to more cautious

220 behavior^{37,38}. To test our hypotheses, we will perform a series of rmANOVAs and an MLM

221 with orthogonal sum-to-zero contrasts in order to meaningfully interpret results³⁹.

222 Manipulation check. Declining performance will be investigated by calculating an
223 rmANOVA with six paired contrasts comparing d' between two levels of 1- to 4-back at a
224 time. Another rmANOVA with six paired contrasts will be computed to compare the
225 median RT between two levels of 1- to 4-back at a time. To investigate changes in
226 NASA-TLX ratings, six rmANOVAs will be computed, one for each NASA-TLX subscale,
227 and each with six paired contrasts comparing the ratings between two levels of 1- to 4-back
228 at a time.

Subjective values. For each effort discounting round, the SV of the fixed level will be 229 calculated by adding or subtracting the last adjustment of 0.02 € from the last monetary 230 value of the flexible level, depending on the participant's last choice, and dividing this 231 value by $2 \in$. This yields an SV between 0 and 1 for the fixed compared with the flexible 232 level, while the SV of the flexible level is 1. The closer the SV of the fixed level is to 0, the 233 stronger the preference for the flexible level. All SVs of each level will be averaged to 234 compute one "global" SV for each level. An rmANOVA with four different contrasts will be computed to investigate the association of SVs and the n-back levels: Declining linear (3,1,-1,-3), ascending quadratic (-1,1,1,-1), declining logistic (3,2,-2,-3), and positively 237 skewed normal (1,2,-1,-2). Depending on whether the linear or one of the other three 238 contrasts fits the curve best, we will apply a linear or nonlinear multi-level model in the 239 next step, respectively.

To determine the influence of task performance on the association of SVs and n-back 241 level, we will perform MLM. We will apply restricted maximum likelihood (REML) to fit 242 the model. As an effect size measure for random effects we will firstly calculate the 243 intraclass correlation (ICC), which displays the proportion of variance that is explained by 244 differences between persons. Second, we will estimate a random slopes model of n-back 245 level (level 1, fixed and random factor: 0-back, 1-back, 2-back, 3-back) predicting SV 246 nested within subjects. As Mussel et al. 40 could show, participants with high versus low 247 NFC not only have a more shallow decline in performance with higher n-back levels, but 248 show a demand-specific increase in EEG theta oscillations, which has been associated with 249 mental effort. We control for performance, i.e., d' (level 1, fixed factor, continuous), 250 median RT (level 1, fixed factor, continuous) in order to eliminate a possible influence of 251 declining performance on SV ratings.

$$SV \sim level + d' + medianRT + (level|subject)$$

Level-1-predictors will be centered within cluster as recommended by Enders & Tofighi⁴¹.

By this, the model yields interpretable parameter estimates. If necessary, we will adjusted
the optimization algorithm to improve model fit. We will visually inspect the residuals of
the model for evidence to perform model criticism. This will be done by excluding all data
points with absolute standardized residuals above 3 SD. As effect size measures, we will
calculate pseudo R^2 for our model and f^2 to estimate the effect of n-back level according to
Lorah⁴².

The association of SVs and NFC will be examined with an rmANOVA. We will subtract the SV of 1- from 2-back, 2- from 3-back, and 3- from 4-back per participant, yielding three SV difference scores per participant. The sample will be divided into participants with low and high NFC using a median split. We will then compute an rmANOVA with the within-factor n-back level and the between-factor NFC group to

determine whether there is a main effect of level and/or group, and/or an interaction 265 between level and group on the SV difference scores. Post-hoc tests will be computed 266 depending on which effect reaches significance at p < .01. To ensure the validity of this 267 association, we will conduct a specification curve analysis⁴³, which will include 63 possible 268 preprocessing pipelines of the RT data. These pipelines specify which transformation was 260 applied (none, log, inverse, or square-root), which outliers were excluded (none, 2, 2.5, or 270 3 MAD from the median, RTs below 100 or 200 ms), and across which dimensions the 271 transformations and exclusions were applied (across/within subjects and across/within 272 n-back levels). The rmANOVA will be run with each of the 63 pipelines, which will also 273 include our main pipeline (untransformed data, exclusion of RTs below 100 ms). The ratio 274 of pipelines that lead to significant versus non-significant effects will provide an indication 275 of how robust the effect actually is.

The association of subjective task load with NFC will be examined similarly. We will 277 calculate NASA-TLX sum scores per participant per level and compute an rmANOVA with 278 the within-factor n-back level and the between-factor NFC group, and apply post-hoc tests 279 based on which effect reaches significance at p < .01. And the association of subjective 280 aversiveness of the task with NFC will be examined with difference scores as well, since we expect this curve to mirror the SV curve, i.e. as the SV rises, the aversiveness declines, and 282 vice versa. We will subtract the aversiveness ratings of 1- from 2-back, 2- from 3-back, and 283 3- from 4-back per participant, yielding three aversiveness difference scores per participant. 284 Then, we will compute an rmANOVA with the within-factor n-back level and the 285 between-factor NFC group, and apply post-hoc tests based on which effect reaches 286 significance at p < .01. 287

The results of each analysis will be assessed on the basis of both p-value and the
Bayes factor BF10, calculated with the BayesFactor package²³ using the default prior
widths of the functions anovaBF, lmBF and regressionBF. We will consider a BF10 close
to or above 3/10 as moderate/strong evidence for the alternative hypothesis, and a BF10

close to or below .33/.10 as moderate/strong evidence for the null hypothesis⁴⁴.

293 Pilot data

The sample of the pilot study consisted of N = 15 participants (53.30% female, 294 $M = 24.43 \ (SD = 3.59)$ years old). One participant's data was removed because they 295 misunderstood the instruction. Due to a technical error the subjective task load data of 296 one participant was incomplete, so the hypotheses involving the NASA Task Load Index 297 were analyzed with n = 14 data sets. The results showed increases in subjective and objective task load measures with higher n-back level. Importantly, SVs were lower for higher n-back levels, but not different between 1- and 2-back, which shows that the easiest level is not universally preferred. The LMM revealed n-back level as a reliable predictor of 301 SV, even after controlling for declining task performance (d' and median RT). The 302 specification curve analysis showed that this pattern was true for all 63 pipelines. Finally, 303 while the AxAUC value did not predict any amount of variance in individual NFC scores, 304 the AUC of NASA-TLX scores did. All results are detailed in the Supplementary Material. 305

306 Data availability

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The data of this study can be downloaded from osf.io/vnj8x/.

Code availability

The paradigm code as well as the R Markdown file used to analyze the data and write this document is available at github.com/ChScheffel/CAD.

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Author Contributions

JZ, CS, and AS conceptualized the study and acquired funding. JZ and CS developed the methodology, investigated, administered the project, and wrote the software. JZ and CK did the formal analysis, visualized the results, and prepared the original draft. JZ prepared the original draft. All authors reviewed, edited, and approved the final version of the manuscript.

Competing Interests

The authors declare no competing interests.

Figures and figure Captions

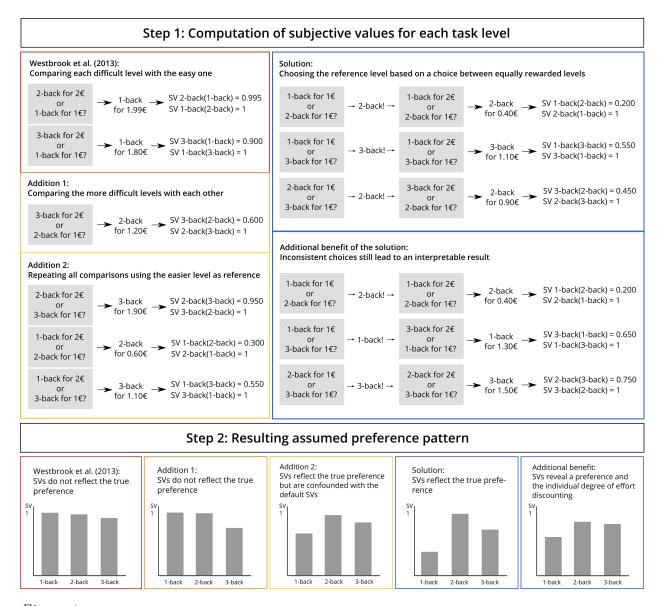


Figure 1

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Figure 1. An example for subjective values for an n-back task with three levels,
returned by different modifications of the COG-ED paradigm for a hypothetical participant
with the true preference 2-back > 3-back > 1-back. The grey boxes are the choice options
shown to the participant. The participant's final reward value of the flexible level is
displayed after the first arrow. The resulting subjective value of each level is displayed after
the second arrow, in the notation "SV 3-back(1-back)" for the subjective value of 3-back

- when 1-back is the other choice. The Solution and Additional Benefit panel follow the
- same logic, but are preceded by a choice between equal rewards, and the participant's first
- choice indicated by an exclamation mark.

Design Table

(Starts on next page)

The effect sizes for each hypothesis were taken from the corresponding analysis in Westbrook et al. (2013). There are two exceptions due to the fact that the information in Westbrook et al. (2013) was insufficient in that case: Hypothesis 1c was based on Kramer et al. (2021), and hypothesis 3b was based on our pilot data.

Question	Hypothesis	Sampling plan (e.g. power analysis)	Analysis Plan	Interpretation given to different outcomes
1. Do objective and subjective measures of performance reflect an increase in task load with increasing n-back level?	1a) The signal detection measure d' declines with increasing n-back level.	F tests - ANOVA: Repeated measures, within factors Analysis: A priori: Compute required sample size Input: Effect size $f = 0.8685540$ α err prob = 0.05 Power $(1-\beta$ err prob) = 0.95 Number of groups = 1 Number of measurements = 4 Corr among rep measures = 0.5 Nonsphericity correction ϵ = 1 Output: Noncentrality parameter λ = 30.1754420 Critical F = 3.4902948 Numerator df = 3.0000000 Denominator df = 12.0000000 Total sample size = 5 Actual power = 0.9824202	Repeated measures ANOVA with three linear contrasts, comparing the d' value of two n-back levels (2, 3, 4) at a time. The ANOVA is calculated using aov_ez() of the afex-package, estimated marginal means are calculated using emmeans() from the emmeans-package, and pairwise contrasts are calculated using pairs(). Bayes factors are computed for the ANOVA and each contrast using the BayesFactor-package.	ANOVA yields $p < .05$ is interpreted as d' changing significantly with n-back levels. Values of d' are interpreted as equal between n-back levels if $p > .05$. Each contrast yielding $p < .05$ is interpreted as d' being different between those levels, magnitude and direction are inferred from the respective estimate. Values of d' are interpreted as equal between n-back levels if $p > .05$. The Bayes factor $BF10$ is reported alongside every p -value to assess the strength of evidence.
	1b) Reaction time increases with increasing n-back level.	F tests - ANOVA: Repeated measures, within factors Analysis: A priori: Compute required sample size Input: Effect size $f = 0.2041241$ α err prob = 0.05 Power $(1-\beta$ err prob) = 0.95	Repeated measures ANOVA with three linear contrasts, comparing the median reaction time of two n-back levels (2, 3, 4) at a time. The ANOVA is calculated using aov_ez() of the afex-package,	ANOVA yields $p < .05$ is interpreted as the median reaction time changing significantly with n-back levels. Median reaction times are interpreted as equal between n-back levels if $p > .05$.

	Number of groups = 1 Number of measurements = 4 Corr among rep measures = 0.5 Nonsphericity correction $\varepsilon = 1$ Output: Noncentrality parameter $\lambda = 17.66\epsilon$ Critical F = 2.6625685 Numerator df = 3.0000000 Denominator df = 156 Total sample size = 53 Actual power = 0.9506921	estimated marginal means are calculated using emmeans() from the emmeans-package, and pairwise contrasts are calculated using pairs(). Bayes factors are computed for the ANOVA and each contrast using the BayesFactor-package.	Each contrast yielding $p < .05$ is interpreted as the median reaction time being different between those levels, magnitude and direction are inferred from the respective estimate. Median reaction times are interpreted as equal between n-back levels if $p > .05$. The Bayes factor $BF10$ is reported alongside every p -value to assess the strength of evidence.
NTLX si increase	F tests - ANOVA: Repeated measure	comparing the subscale score of two n-back levels (1, 2, 3, 4) at a time. The ANOVA is calculated using aov_ez() of the afex-package, estimated marginal means are calculated using emmeans() from the emmeans-package, and pairwise contrasts are calculated using pairs().	ANOVA yields $p < .05$ is interpreted as the subscale score changing significantly with n-back levels. The subscale scores are interpreted as equal between n-back levels if $p > .05$. Each contrast yielding $p < .05$ is interpreted as the subscale score being different between those levels, magnitude and direction are inferred from the respective estimate. The subscale scores are interpreted as equal between n-back levels if $p > .05$. The Bayes factor $BF10$ is reported alongside every p -

		Actual power = 0.9620526		value to assess the strength of evidence.
2. Is the effort required for higher n-back levels less attractive, regardless of how well a person performs?	2a) Subjective values decline with increasing n-back level.	F tests - ANOVA: Repeated measures, within factors Analysis: A priori: Compute required sample size Input: Effect size $f = 0.9229582$ α err prob = 0.05 Power $(1-\beta$ err prob) = 0.95 Number of groups = 1 Number of measurements = 4 Corr among rep measures = 0.5 Nonsphericity correction $\epsilon = 1$ Output: Noncentrality parameter $\lambda = 27.2592588$ Critical $F = 3.8625484$ Numerator $df = 3.0000000$ Denominator $df = 9.0000000$ Total sample size = 4 Actual power = 0.9506771	Repeated measures ANOVA with six linear contrasts, comparing the subjective values of two n-back levels (1, 2, 3, 4) at a time. The ANOVA is calculated using aov_ez() of the afex-package, estimated marginal means are calculated using emmeans() from the emmeans-package, and pairwise contrasts are calculated using pairs(). Bayes factors are computed for the ANOVA and each contrast using the BayesFactor-package.	ANOVA yields $p < .05$ is interpreted as subjective values changing significantly with n-back levels. Subjective values are interpreted as equal between n-back levels if $p > .05$. Each contrast yielding $p < .05$ is interpreted as subjective values being different between those levels, magnitude and direction are inferred from the respective estimate. Subjective values are interpreted as equal between n-back levels if $p > .05$. The Bayes factor $BF10$ is reported alongside every p -value to assess the strength of evidence.

	2b) Subjective values decline with increasing n-back level, even after controlling for declining task performance measured by signal detection d' and reaction time. 2c) SVs decline stronger with increasing task load for individuals with low compared to high NFC scores.	As there is no prior evidence on the size of a level*NFC interaction effect, we assumed a small to medium effect, i.e. $f=.175$ F tests - ANOVA: Repeated measures, within-between interaction: A priori: Compute required sample size Input: Effect size $f=0.175$ α err prob = 0.05 Power $(1-\beta$ err prob) = 0.95 Number of groups = 2 Number of measurements = 4 Corr among rep measures = 0.5 Nonsphericity correction $\epsilon=1$ Output: Noncentrality parameter $\lambda=17.64$ Critical $F=2.6475951$ Numerator $df=3$ Denominator $df=210$ Total sample size = 72	[Italics refer to 2c] Multilevel model of SVs with n-back load level as level-1- predictor and NFC as level-2- predictor controlling for d', reaction time, correct and post- correct trials using subject- specific intercepts and allowing random slopes for n-back level. The null model and the random slopes model are calculated using lmer() of the lmerTest- package. Simple slopes analysis and Johnson-Neyman intervals are performed using the functions sim_slopes() and johnson_neyman() of the interactions-package. Bayes factors are computed for the MLM using the BayesFactor-package.	[Italics refer to 2c] Fixed effects yield p < .05 are interpreted as subjective values changing significantly with n-back levels and NFC-score, respectively. Subjective values are interpreted as equal between n-back levels if p > .05. Simple slopes of level for values of NFC yield p < .05 are interpreted as subjective values changing significantly with n-back levels for the specific value of NFC. Subjective values are interpreted as equal between n-back levels for specific values of NFC if p > .05. The Bayes factor BF10 is reported alongside every p-value to assess the strength of evidence.
3. Is there a discrepancy between perceived task load and subjective value of effort depending on a	3a) Subjective values positively predict individual NFC scores.	t tests - Linear multiple regression: Fixed model, single regression coefficient Analysis: A priori: Compute required sample size $\frac{Input:}{Tail(s) = One}$ Effect size $f^2 = 0.33$ α err prob = 0.05	Subjective values are regressed on NFC scores using the lm() function from the stats-package. Bayes factors are computed for the regression using the BayesFactor-package.	Subjective values are interpreted as predicting NFC scores if the slope yields p < .05. Direction and magnitude are inferred from the slope estimate.

person's Need for Cognition?		Power $(1-\beta \text{ err prob}) = 0.95$ Number of predictors = 1 <u>Output</u> : Noncentrality parameter $\delta = 3.3985291$ Critical $t = 1.6923603$ Df = 33 Total sample size = 35 Actual power = 0.9537894		The Bayes factor BF10 is reported alongside every p-value to assess the strength of evidence.
	3b) NASA-TLX scores negatively predict individual NFC scores.	Westbrook et al. have only reported the p-value here, so we used the regression results of our pilot study, which included NASA-TLX scores and subjective values as predictors of NFC scores. t tests - Linear multiple regression: Fixed model, single regression coefficient Analysis: A priori: Compute required sample size $ \frac{\text{Input:}}{\text{Tail(s)}} = \text{One} $ $ \frac{\text{Effect size } f^2 = 1.10}{\alpha \text{ err prob}} = 0.05 $ $ \frac{\text{Power } (1-\beta \text{ err prob}) = 0.95 $ $ \text{Number of predictors} = 2 $ $ \frac{\text{Output:}}{\text{Critical } t = 1.8331129} $ $ \frac{\text{Df}}{\text{Df}} = 9 $ $ \frac{\text{Total sample size}}{\text{Total sample size}} = 12 $ $ \frac{\text{Actual power}}{\text{Actual power}} = 0.9552071 $	Subjective values and the area under the curve of each subject's NASA-TLX scores are regressed on NFC scores using the lm() function from the statspackage. Bayes factors are computed for each predictor using the BayesFactor-package.	Subjective values and NASA-TLX scores are interpreted as predicting NFC scores if their slope yields p < .05. Direction and magnitude are inferred from the slope estimate. The Bayes factor BF10 is reported alongside every p-value to assess the strength of evidence.

Supplement Supplement

- Results of the pilot study
- Hypothesis 1a: The signal detection measure d' declines with increasing n-back level.
- 437 ANOVA:

$$F(2.30, 32.20) = 0.00, \, p > .999, \, \eta_p^2 = 2.16 \text{e-}32, \, 95\% \, \, \text{CI [0.00, 1.00]}, \, BF10 = 0.09$$

Hypothesis 1b: Reaction time increases with increasing n-back level.

440 ANOVA:

$$F(2.14, 30.00) = 17.18, p < .001, \eta_p^2 = 0.55, 95\% \text{ CI } [0.33, 1.00], BF10 = 125.61$$

Paired contrasts:

Table S.1

Paired contrasts for the rmANOVA comparing reaction time between n-back levels

Contrast	Estimate	SE	df	t	p	BF10	η_p^2	95%CI
1 - 2	-0.14	0.03	42.00	-4.15	0.001	249.00	0.29	[0.11, 1.00]
1 - 3	-0.24	0.03	42.00	-7.00	0.000	994.00	0.54	[0.36, 1.00]
1 - 4	-0.16	0.03	42.00	-4.86	0.000	27.90	0.36	[0.17, 1.00]
2 - 3	-0.10	0.03	42.00	-2.85	0.033	5.94	0.16	[0.03, 1.00]
2 - 4	-0.02	0.03	42.00	-0.72	0.891	0.32		[0.00, 1.00]
3 - 4	0.07	0.03	42.00	2.14	0.158	4.41	0.10	[0.00, 1.00]

Note. The column Contrast contains the n of the n-back levels. SE = standard error, df = degrees of freedom, t = t-statistic, p = p-value, CI = confidence interval.

Hypothesis 1c: Ratings on all NASA-TLX dimensions increase with increasing n-back level.

Mental subscale ANOVA:

$$F(2.08,27.03) = 69.96, \ p < .001, \ \eta_p^2 = 0.84, \ 95\% \ \ \mathrm{CI} \ [0.74, \ 1.00], \ BF10 =$$

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Mental subscale paired contrasts:

Table S.2

Paired contrasts for the rmANOVA comparing ratings on the NASA-TLX Mental subscale between n-back levels

Contrast	Estimate	SE	df	t	p	BF10	η_p^2	95%CI
1 - 2	-4.43	0.80	39.00	-5.53	<.001	1,400.00	0.44	[0.25, 1.00]
1 - 3	-8.43	0.80	39.00	-10.50	<.001	35,700.00	0.74	[0.62, 1.00]
1 - 4	-10.80	0.80	39.00	-13.50	<.001	190,000.00	0.82	[0.74, 1.00]
2 - 3	-4.00	0.80	39.00	-5.00	<.001	373.00	0.39	[0.20, 1.00]
2 - 4	-6.36	0.80	39.00	-7.94	<.001	3,330.00	0.62	[0.45, 1.00]
3 - 4	-2.36	0.80	39.00	-2.94	0.027	38.10	0.18	[0.04, 1.00]

Note. The column Contrast contains the n of the n-back levels. SE = standard error, df = degrees of freedom, t = t-statistic, p = p-value, CI = confidence interval.

Physical subscale ANOVA:

451

$$F(1.61, 20.96) = 7.86, \, p = .005, \, \eta_p^2 = 0.38, \, 95\% \, \, \mathrm{CI} \, \, [0.10, \, 1.00], \, BF10 = 0.34$$

Physical subscale paired contrasts:

Table S.3

Paired contrasts for the rmANOVA comparing ratings on the NASA-TLX Physical subscale between n-back levels

Contrast	Estimate	SE	df	t	p	BF10	η_p^2	95%CI
1 - 2	-1.64	0.80	39.00	-2.06	0.185	3.51	0.10	[0.00, 1.00]
1 - 3	-3.07	0.80	39.00	-3.85	0.002	6.50	0.28	[0.10, 1.00]
1 - 4	-3.50	0.80	39.00	-4.38	<.001	7.66	0.33	[0.14, 1.00]
2 - 3	-1.43	0.80	39.00	-1.79	0.294	1.79	0.08	[0.00, 1.00]
2 - 4	-1.86	0.80	39.00	-2.33	0.110	2.00	0.12	[0.01, 1.00]
3 - 4	-0.43	0.80	39.00	-0.54	0.950	0.38	7.33e-03	[0.00, 1.00]

Note. The column Contrast contains the n of the n-back levels. SE = standard error, df = degrees of freedom, t = t-statistic, p = p-value, CI = confidence interval.

Time subscale ANOVA:

$$F(2.14, 27.86) = 31.25, \ p < .001, \ \eta_p^2 = 0.71, \ 95\% \ \mathrm{CI} \ [0.53, \ 1.00], \ BF10 = 24.80$$

Time subscale paired contrasts:

Table S.4

Paired contrasts for the rmANOVA comparing ratings on the NASA-TLX Time subscale between n-back levels

Contrast	Estimate	SE	df	t	p	BF10	η_p^2	95%CI
1 - 2	-1.64	0.82	39.00	-2.00	0.206	11.40	0.09	[0.00, 1.00]
1 - 3	-5.14	0.82	39.00	-6.26	<.001	278.00	0.50	[0.31, 1.00]
1 - 4	-7.14	0.82	39.00	-8.69	<.001	3,710.00	0.66	[0.51, 1.00]
2 - 3	-3.50	0.82	39.00	-4.26	0.001	38.80	0.32	[0.13, 1.00]
2 - 4	-5.50	0.82	39.00	-6.69	<.001	1,060.00	0.53	[0.35, 1.00]
3 - 4	-2.00	0.82	39.00	-2.43	0.087	3.09	0.13	[0.01, 1.00]

Note. The column Contrast contains the n of the n-back levels. SE = standard error, df = degrees of freedom, t = t-statistic, p = p-value, CI = confidence interval.

Performance subscale ANOVA:

457

$$F(2.12, 27.59) = 6.78, p = .004, \eta_p^2 = 0.34, 95\%$$
 CI [0.09, 1.00], $BF10 = 1.82$

Performance subscale paired contrasts:

Table S.5

Paired contrasts for the rmANOVA comparing ratings on the NASA-TLX

Performance subscale between n-back levels

Contrast	Estimate	SE	df	t	p	BF10	η_p^2	95%CI
1 - 2	1.50	1.10	39.00	1.37	0.526	1.00	0.05	[0.00, 1.00]
1 - 3	3.93	1.10	39.00	3.59	0.005	33.70	0.25	[0.08, 1.00]
1 - 4	4.21	1.10	39.00	3.85	0.002	5.32	0.28	[0.10, 1.00]
2 - 3	2.43	1.10	39.00	2.22	0.136	11.00	0.11	[0.01, 1.00]
2 - 4	2.71	1.10	39.00	2.48	0.079	1.83	0.14	[0.01, 1.00]
3 - 4	0.29	1.10	39.00	0.26	0.994	0.28	1.74e-03	[0.00, 1.00]

Note. The column Contrast contains the n of the n-back levels. SE = standard error, df = degrees of freedom, t = t-statistic, p = p-value, CI = confidence interval.

Effort subscale ANOVA:

460

 $F(1.57, 20.43) = 28.65, \ p < .001, \ \eta_p^2 = 0.69, \ 95\% \ \text{CI [0.47, 1.00]}, \ BF10 = 10{,}733.57$

Effort subscale paired contrasts:

Table S.6

Paired contrasts for the rmANOVA comparing ratings on the NASA-TLX Effort subscale between n-back levels

Contrast	Estimate	SE	df	t	p	BF10	η_p^2	95%CI
1 - 2	-2.71	0.96	39.00	-2.84	0.035	1,020.00	0.17	[0.03, 1.00]
1 - 3	-6.79	0.96	39.00	-7.09	<.001	774.00	0.56	[0.39, 1.00]
1 - 4	-7.79	0.96	39.00	-8.14	<.001	1,380.00	0.63	[0.47, 1.00]
2 - 3	-4.07	0.96	39.00	-4.26	0.001	55.60	0.32	[0.13, 1.00]
2 - 4	-5.07	0.96	39.00	-5.30	<.001	44.60	0.42	[0.22, 1.00]
3 - 4	-1.00	0.96	39.00	-1.05	0.724	0.62	0.03	[0.00, 1.00]

Note. The column Contrast contains the n of the n-back levels. SE = standard error, df = degrees of freedom, t = t-statistic, p = p-value, CI = confidence interval.

Frustration subscale ANOVA:

$$F(2.53, 32.94) = 35.31, p < .001, \eta_p^2 = 0.73, 95\% \text{ CI } [0.58, 1.00], BF10 = 17,679.16$$

Frustration subscale paired contrasts:

Table S.7

Paired contrasts for the rmANOVA comparing ratings on the NASA-TLX

Frustration subscale between n-back levels

Contrast	Estimate	SE	df	t	p	BF10	η_p^2	95%CI
1 - 2	-1.57	0.91	39.00	-1.73	0.323	3.52	0.07	[0.00, 1.00]
1 - 3	-5.71	0.91	39.00	-6.28	<.001	590.00	0.50	[0.32, 1.00]
1 - 4	-8.36	0.91	39.00	-9.19	<.001	27,000.00	0.68	[0.54, 1.00]
2 - 3	-4.14	0.91	39.00	-4.56	<.001	71.10	0.35	[0.16, 1.00]
2 - 4	-6.79	0.91	39.00	-7.46	<.001	2,660.00	0.59	[0.42, 1.00]
3 - 4	-2.64	0.91	39.00	-2.91	0.029	2.54	0.18	[0.03, 1.00]

Note. The column Contrast contains the n of the n-back levels. SE = standard error, df = degrees of freedom, t = t-statistic, p = p-value, CI = confidence interval.

464 Hypothesis 2a: Subjective values decline with increasing n-back level.

465 ANOVA:

$$F(1.80, 25.26) = 7.80, p = .003, \eta_p^2 = 0.36, 95\% \text{ CI } [0.10, 1.00]$$

Paired contrasts:

Table S.8

Different contrasts for the rmANOVA comparing subjective values between n-back levels

Contrast	Estimate	SE	df	t	p	η_p^2	95%CI
Declining Linear	1.06	0.22	42.00	4.78	<.001	0.35	[0.17, 1.00]
Ascending Quadratic	0.07	0.10	42.00	0.72	0.475	0.01	[0.00, 1.00]
Declining Logistic	1.16	0.25	42.00	4.56	<.001	0.33	[0.15, 1.00]
Positively Skewed Normal	0.66	0.16	42.00	4.21	<.001	0.30	[0.12, 1.00]

Note. SE = standard error, df = degrees of freedom, t = t-statistic, p = p-value, CI = confidence interval.

Hypothesis 2b: Subjective values decline with increasing n-back level, even
after controlling for declining task performance measured by signal detection d'
and reaction time.

Multi level model:

Table S.9 Effects of n-back load level on subjective value controlled for task performance (d' and reaction time).

Parameter	Beta	SE	<i>p</i> -value	Random Effects (SD)
Intercept	0.81	0.03	<.001***	0.09
N-back level	-0.12	0.04	0.003**	0.12
d'	0.02	0.02	0.238	
median RT	0.25	0.19	0.21	

Note: NFC = Need for Cognition, SE = standard error. ***p < .001, **p < .01, *p < .05.

- The intraclass correlation equals 0.015.
- The Bayes Factor BF10 of the multi level model approached infinity.
- The conditional R^2 of the model describes the proportion of variance explained by both fixed and random effects, and is $R^2 = 0.74$.
- The effect size is $f^2 = -0.075$.

- 477 Hypothesis 3a: Participants with high NFC scores have higher subjective
- values for 2- and 3-back but lower subjective values for 1-back than
- participants with low NFC scores.

480 ANOVA:

Table S.10

Main effects and interaction of NFC group and n-back level on subjective values

	Sum Sq	df	error Sum Sq	error df	F	p	η_p^2	95%CI
Intercept	0.52	1.00	0.71	13.00	9.41	0.009	0.42	[0.09, 1.00]
NFC group	0.00	1.00	0.71	13.00	0.01	0.931	5.96 e-04	[0.00, 1.00]
n-back level	0.04	2.00	1.66	26.00	0.32	0.726	0.02	[0.00, 1.00]
NFC group x n-back level	0.02	2.00	1.66	26.00	0.19	0.829	0.01	[0.00, 1.00]

Note. NFC = Need for Cognition, Sum Sq = sum of squares, df = degrees of freedom, F = F-statistic, p = p-value, CI = confidence interval.

481 Hypothesis 3b: Participants with high NFC scores have lower NASA-TLX

scores in every n-back level than participants with low NFC scores.

483 ANOVA:

484 Main effect of the NFC group:

485
$$F(1, 12) = 7.57, p = .018, \hat{\eta}_G^2 = .348, 90\% \text{ CI } [.030, .610], BF10 = 88$$

486 Main effect of the n-back level:

$$F(1.56, 18.71) = 68.33, p < .001, \hat{\eta}_G^2 = .466, 90\% \text{ CI } [.239, .603], BF10 = 1000$$

Interaction effect of NFC group and n-back level:

$$F(1.56, 18.71) = 0.84, p = .422, \hat{\eta}_G^2 = .011, 90\% \text{ CI } [.000, .008], BF10 = 3398060$$

Paired contrasts for the main effect of n-back level:

Table S.11
Main effects and interaction of NFC group and n-back level on NASA-TLX scores

	Sum Sq	df	error Sum Sq	error df	F	p	η_p^2	95%CI
Intercept	5,770.00	1.00	241.00	12.00	287.00	<.001	0.96	[0.91, 1.00]
NFC group	152.00	1.00	241.00	12.00	7.57	0.018	0.39	[0.05, 1.00]
n-back level	249.00	3.00	43.70	36.00	68.30	<.001	0.85	[0.77, 1.00]
NFC group x n-back level	3.04	3.00	43.70	36.00	0.84	0.483	0.07	[0.00, 1.00]

Note. NFC = Need for Cognition, Sum Sq = sum of squares, df = degrees of freedom, F = F-statistic, p = p-value, CI = confidence interval.