

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?



I'm seeing for something new which is useful and reliable.

How to improve to get a better results.

I want to be secured and well satisfied with the treatment.

This is an oppurtunity for more choices of terrifying

What other thoughts might influence their behavior?

There is no sufficient information in the online website.

this could be a better training for all the individual candidates



Persona's name

Short summary of the persona

This avoids chemical products.

Identifying the needs and desire for the health care.

How does this compared to the similar products i've

Focused for the health products and provides useful things.

To obaerve the patients problems and give solutions.

It feels comfort and helps to overwhelm fears, frustrations, anxiety,etc.



Does

What behavior have we observed? What can we imagine them doing?



