# Chaba Josa.

WEB DEVELOPER

## Contact Details

Mobile: (301) 532-7428
chabagjg@gmail.com
chabaportfolio.herokuapp.com
linkedin.com/in/chaba-josa
github.com/ChabaJosa
Miami, FL

## Technical Skills

JavaScript, ReactJS, React-Native, jQuery, ExpressJS, NodeJS, Python, MongoDB, HTML5, CSS3, ES6, Responsive Design, Bootstrap, Git, GitHub

## Projects

### ENGAGEMENT ML

Instagram content strategy recommendations based on customized data analysis for the user.

Technologies : HTML5, CSS3, JavaScript, ReactJS, Node.js, Express.js, Jquery, Web Scraping, Python, Machine Learning

https://engagementml.herokuapp.com/

### SUPER-DIRECTORY

Search directory for all superheroes, but biased towards Marvel as fan favorite comics are displayed for Marvel heroes.

Technologies : HTML5, CSS3, JavaScript, ReactJS and Marvel, Superhero & YouTube API

https://super-directory.netlify.com/

### WHACK-A-VILLAIN

First Ironhack project, Whack-A-Mole game with a Marvel comics thematic and Mission Impossible background music.

Technologies : JavaScript, HTML5, CSS3, DOM Manipulation

https://chabajosa.github.io/Whak-a-villain/

## Professional Summary

Web developer with previous +3 years digital marketing experience driven by cost-efficiency, measurable ROI and social media growth hacks. Recently graduated from Ironhack's immersive full-stack web development bootcamp with current aspirations to grow within the technology industry and continue to learn about programming.

## Skills & Hobbies

SEO, Google Analytics, Project Management, Data Analysis/Visualization, Video/Photo editing with Adobe's Premiere Pro/Photoshop, Content Strategy, Digital Marketing Planning, Facebook Ads, Lead Gathering / Field Sales, Market Research, Sales Deck/Pitch Development, Brand Building, Bilingual in Spanish & English, Self-Directed Problem Solver, Business Trend Enthusiast, Team Player, Bookworm

## Work Experience

### RADAR - SOCIAL MEDIA MANAGER

Miami, Florida

- Increased audiences on Facebook & Instagram by +500,000 followers in a 12-month period.
- Designed/Supervised multi-platform content strategy that lead to a +200% increase in YouTube Ad Revenue.
- Used tools such as Tableau, Google/ Facebook analytics to gather, analyze and interpret data for content strategy optimization, constant A/B testing and reporting purposes.

### MT GROUP - MARKETING ASSISTANT

Carcas, Venezuela

- Used Google Analytics to measure the traffic of specific websites after aired TV Spots to further interpret data.
- Worked remotely from January 2016 onward.

## Academic Profile

### IRONHACK MIAMI

**Full-Stack Web Development Bootcamp**

Won best full-stack app with EngagementML.

### FLORIDA INTERNATIONAL UNIVERSITY

**Bachelor of Business Administration in Marketing**

GPA of 3.8

### COLLEGE OF SOUTHERN MARYLAND

**Associates of Science in Business Administration**

GPA of 3.8