

ALBERTA TOMORROW

BE A PART OF OUR STORY!

ABOUT US

OUR VISION IS AN INFORMED SOCIETY THAT ACTIVELY FOSTERS SUSTAINABLE FUTURES

WHAT WE DO

Alberta Tomorrow's mission is to deliver a platform that empowers youth to design and sustain a future for our shared ecosystem.

Our **free, online, interactive planning tool** is designed for students, teachers and all Albertans interested in the future of our province. It was originally created in 2005 by Matthew Carlson and Dr. Brad Stelfox of ALCES Landscape & Land-Use Ltd. and has undergone many revisions and updates since that time.

HOW WE DO IT

We influence change by providing land-use simulation software and learning materials that allow users to learn about the impacts of our actions by:

- Exploring our impacts on the economy and environment,
- Discovering how we can learn from the past,
- Creating a sustainable land-use plan for our future,
- Exploring the impacts of Climate Change,
- Incorporating Indigenous Knowledge into land use planning,
- Experiencing Alberta's Ecoregions and resource use through our 360 Virtual Field Trips
- Providing school programs and the tools to help all Albertans understand the consequences of our actions both virtually and in-person.
- And by facilitating public consultation,



The simulator, based on the professional version ALCES Online, used in both government and industry, uses cutting edge **GIS mapping technology** and the latest research by leading scientist to enable users to jump back to an earlier Alberta and then travel ahead to where we may be going based on current land-use trends and activities. The unique planning tool lets users design a plan for the future, then test it to see what kind of a future we may see.

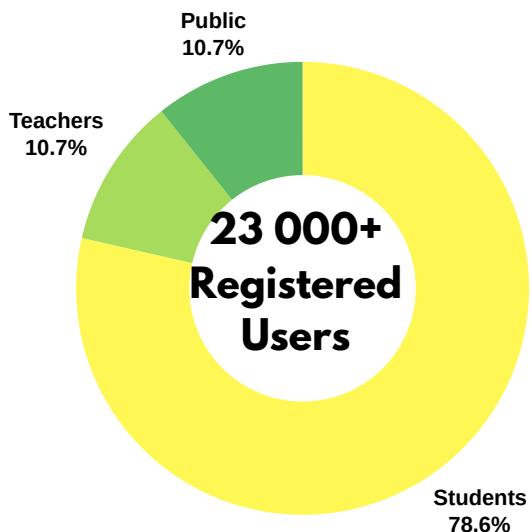
JENNIFER JANZEN

Executive Director

OUR IMPACT

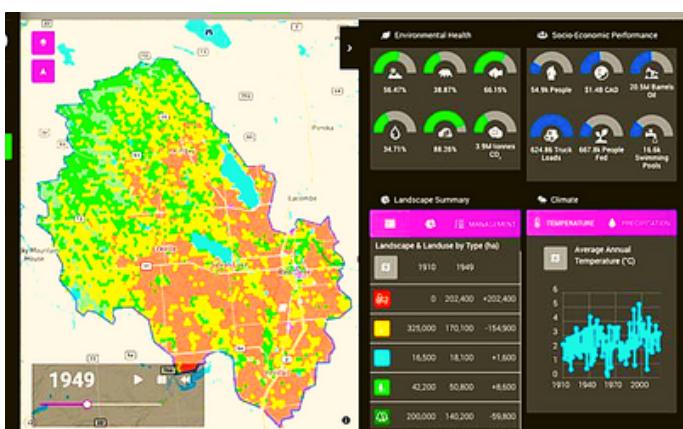
The simulation tool exposes students to **real life decisions and tradeoffs**, while building environmentally mindful citizens of the future. Your support will help us maintain and improve the Alberta Tomorrow simulator, as well as create new modules and lessons plans to further educate Alberta's students.

In the coming years we aim to reach **250 000+** students!



IN 1901 THERE WERE 73,000 PEOPLE LIVING IN ALBERTA. TODAY THERE ARE OVER

4.4 million



"Through using Alberta Tomorrow, students developed a background knowledge in Alberta's industries and land-use and have become impassioned about how to consider a variety of perspectives which making decisions for our province's future."

- KARA VINCENT AND GRAYSON ADAMS (GRADE 4 TEACHERS)

"One of the most critical issues confronting society is the need to effectively plan our future landscapes."

- DR. BRAD STELFOX

BE PART OF SHAPING THE FUTURE



By 2025, Alberta Tomorrow aims to...

- Expand our reach to more Alberta students by creating additional resources
- Keep up with changing in Technology
- Incorporate more Traditional Indigenous Knowledge into the planning tool
- Create customized simulator versions through the Canada Tomorrow Initiative

You can help us achieve these strategic goals and help in keeping this valuable resource **free for students!** Your support will help us create new learning materials and planned future additions to the simulator including modules on indigenous knowledge and Virtual Reality field trips allowing students to virtually visit the diverse eco-regions of Alberta from their computer.



"Using Alberta Tomorrow has changed my mindset regarding the importance of taking action to protect the environment while maintaining the economy."

- GRADE 9 STUDENT

SEE YOURSELF IN OUR STORY...

- Be positioned as a leader supporting innovative learning opportunities through **meaningful visibility** of your organization in our classroom material, presentations and website.
- Help Alberta Tomorrow **expand their network** by sharing our promotional material on your organization's website.
- Become an advocate with an organization that **aligns with your corporate and personal values!**



	Champion \$100 000+	Ambassador \$30 000+	Mentor \$10 000+	Supporter \$5000+	Associate <\$1000
Logo on Alberta Tomorrow Sponsorship webpage with link	x	x	x	x	x
Logo on Alberta Tomorrow home page (rolling banner logo)	x	x	x	x	x
Logo on Alberta Tomorrow marketing material (postcards, bookmarks)	x	x	x	x	
Logo on sponsorship slide in presentations	x	x	x	x	
Receive Alberta Tomorrow promotional video for company distribution	x	x	x		
One full slide advertisement in presentations	x	x			
Sponsor pop-up with new user registration	x				
Official title sponsor for module and simulator	x				
Large size summary on Alberta Tomorrow site with link to company website	x				
Medium size summary on Alberta Tomorrow site with link to company website			x		
Small size summary on Alberta Tomorrow site with link to company website				x	

ENGAGEMENT PROGRAM

WE WANT TO HEAR FROM YOU!



In 2022, Alberta Tomorrow was proud the proud recipient of the **Alberta Emerald Foundation's** annual Emerald Awards in the Public Education and Outreach category that recognizes outstanding environmental achievements in this sector. We were also finalists in 2021 and 2019.

We are also a non-profit partner of **1% For the Planet**, an organization that connects businesses and individuals with high-impact non-profit partners that align with their values and add to their brand story.

By supporting Alberta Tomorrow you are helping students engage with sustainability practices and land-use planning. **We want to work with you** to discuss other **mutually beneficial benefits** of a partnership!

We encourage everyone to try our simulator! Please visit our website for more information: www.albertatomorrow.ca



Questions? Contact us.

Executive Director:
Jennifer Janzen
403-464-4107
jjanzen@albertatomorrow.ca



INDIGENOUS VOICES MODULE

Understanding our past is key to planning for our future. For too long, information about indigenous history has been either minimal or left out of our school curriculums. In conjunction with exploring the relationship our activities have with the land, we want to further develop our Indigenous Module for Alberta Tomorrow's simulator tool.

The module explores the relationship of Indigenous Peoples with the land including map overlays showing the traditional Indigenous Territory names, Traditional Languages, Treaty Areas, Reserve locations, Metis regions and Residential School locations, and interviews with Elders on significant places and/or landscapes within Alberta. Through the module, users are introduced to **Traditional Ecological Knowledge and the concept of Two Eyed Seeing**.

Working with individual Nations and communities we will incorporate culturally specific indicators and study areas into the land use planning tool.

Lesson plans have been designed to guide students and teachers through the module as well as linking the Indigenous learning content to the rest of the Alberta Tomorrow simulation tool.

Module Features

- Indigenous Map Overlays
- Interviews with Elders
- Videos of Significant location in Alberta
- Culturally relevant Indicators and study areas for land use simulations
- Lesson plans for using the module

