

brolley

CHAEWON LEE

2023-16414

UI DESIGN PROGRAMMING
: PERSONAL UTILITY

BACKGROUND

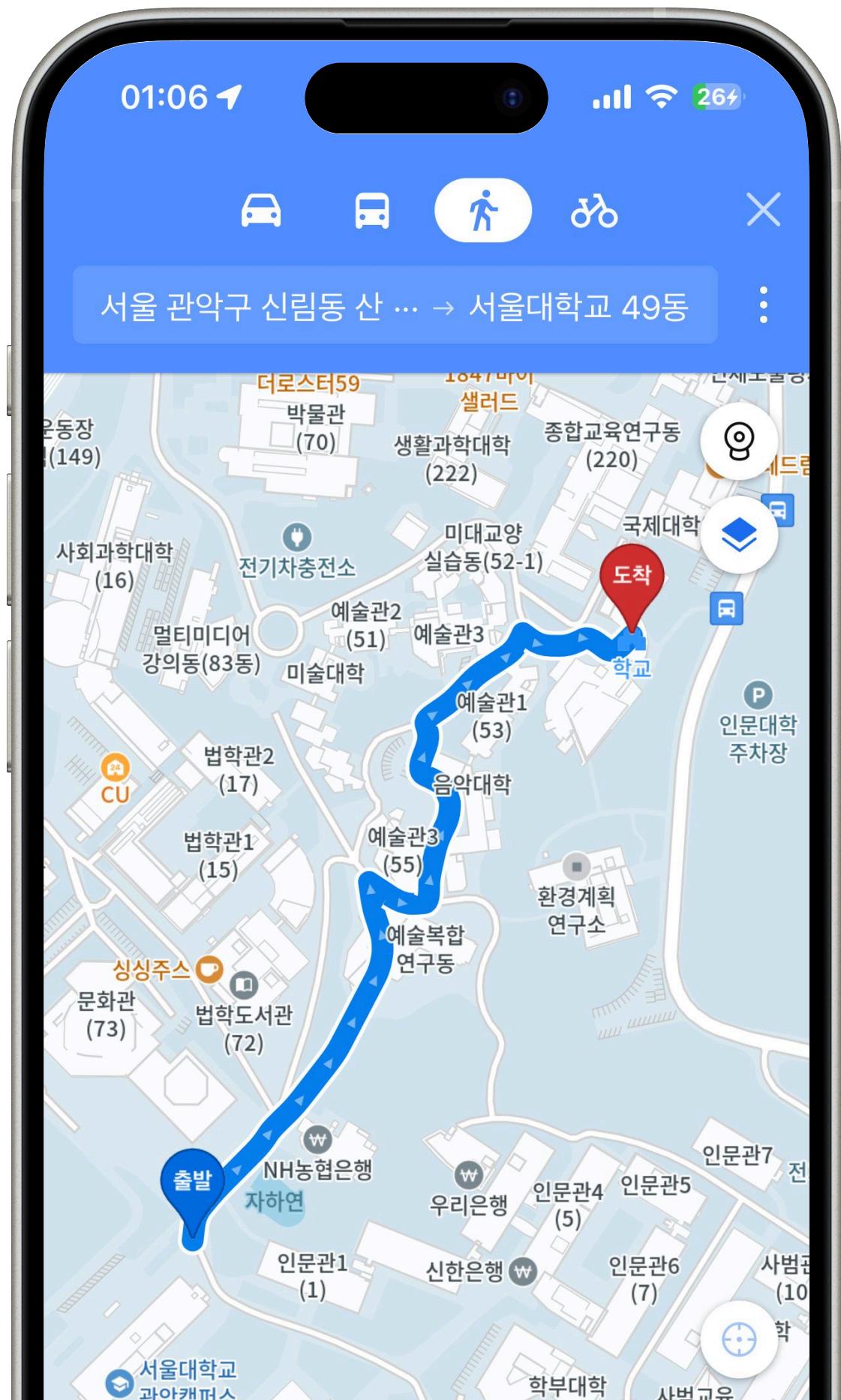


We always walk.

PROBLEM

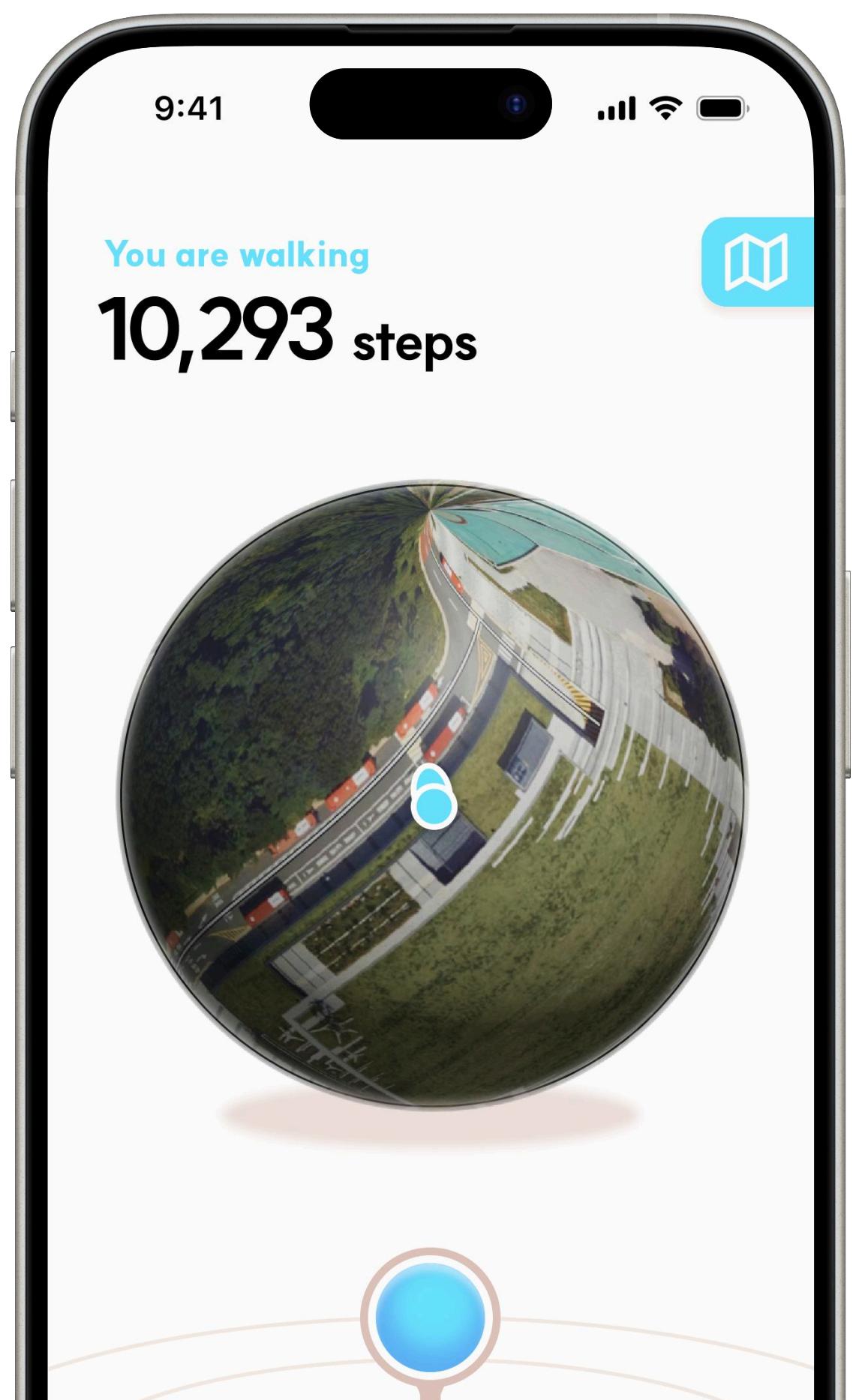
BIRD'S EYE VIEW

makes us separate with our walking experience



FIRST-PERSON VIEW

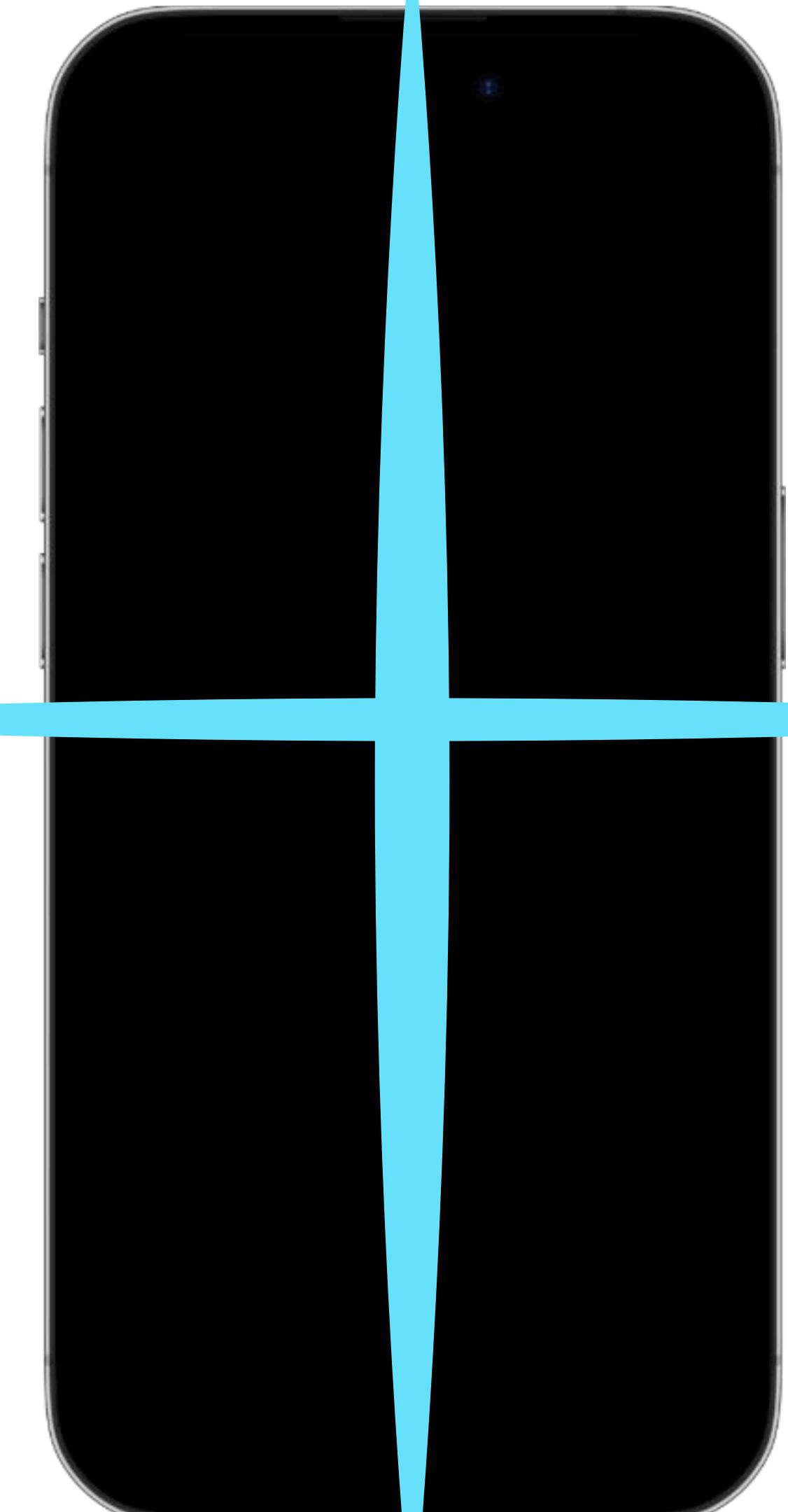
is similar with a view users actually see



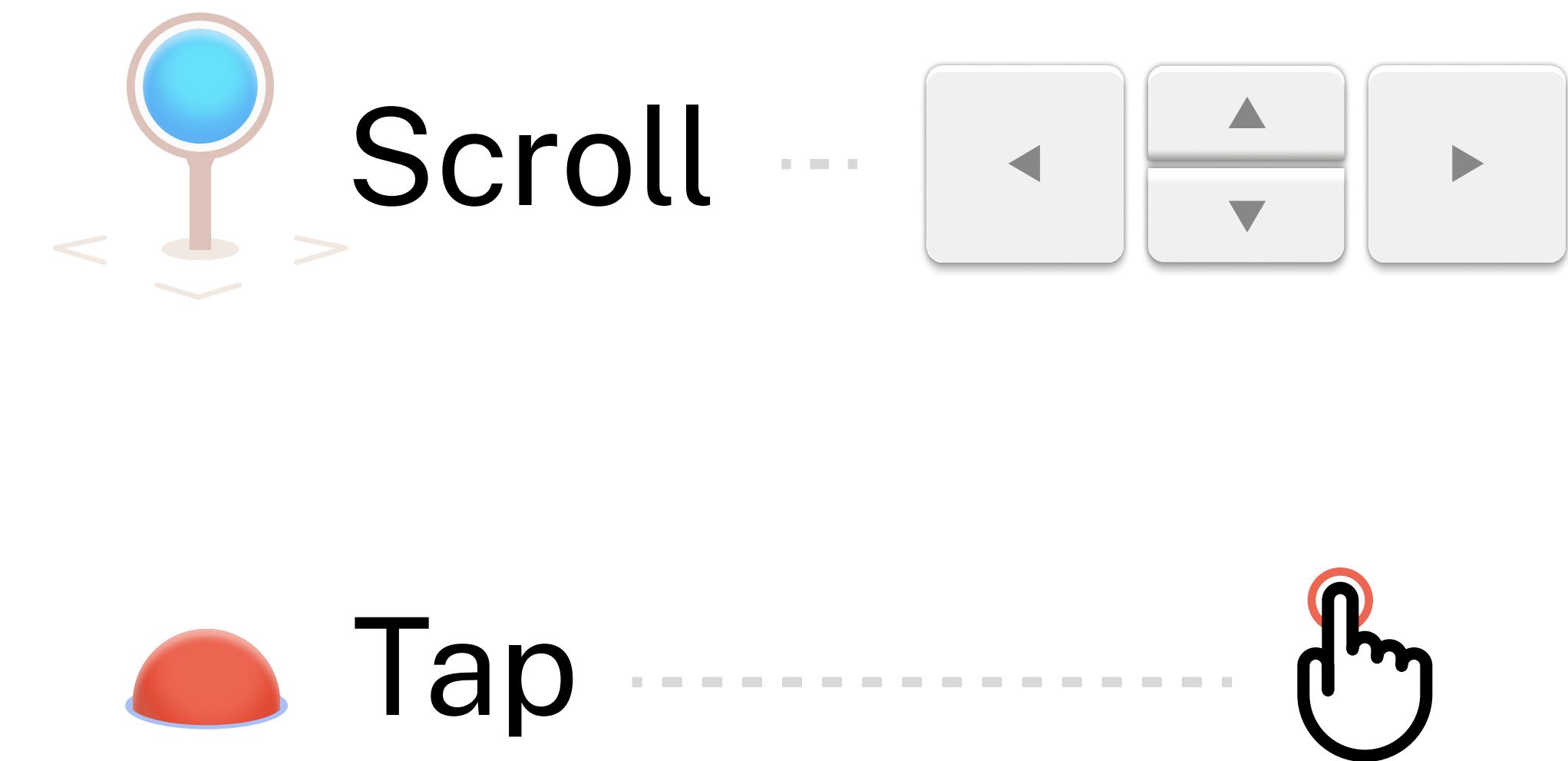
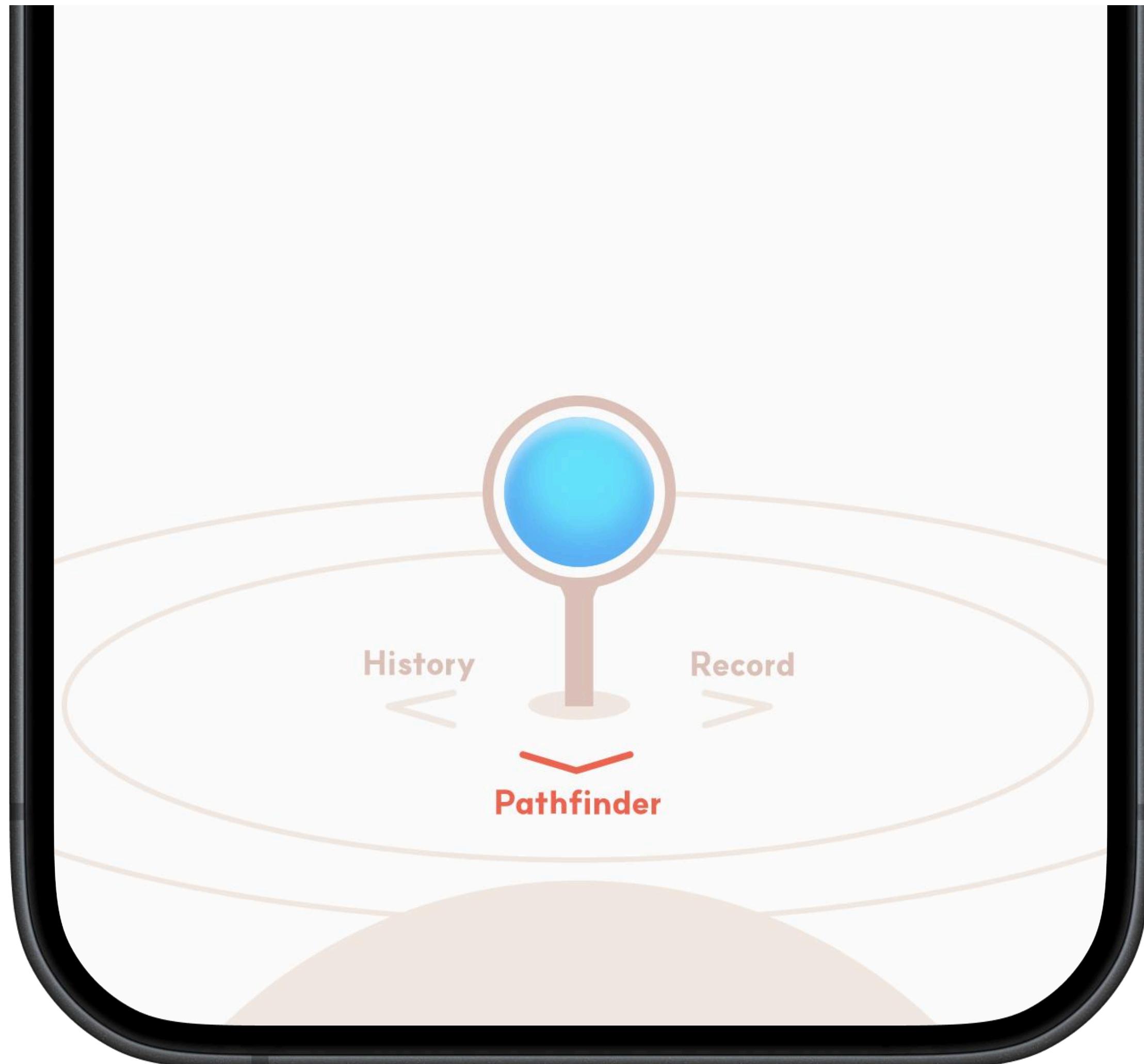
CONCEPT

ball

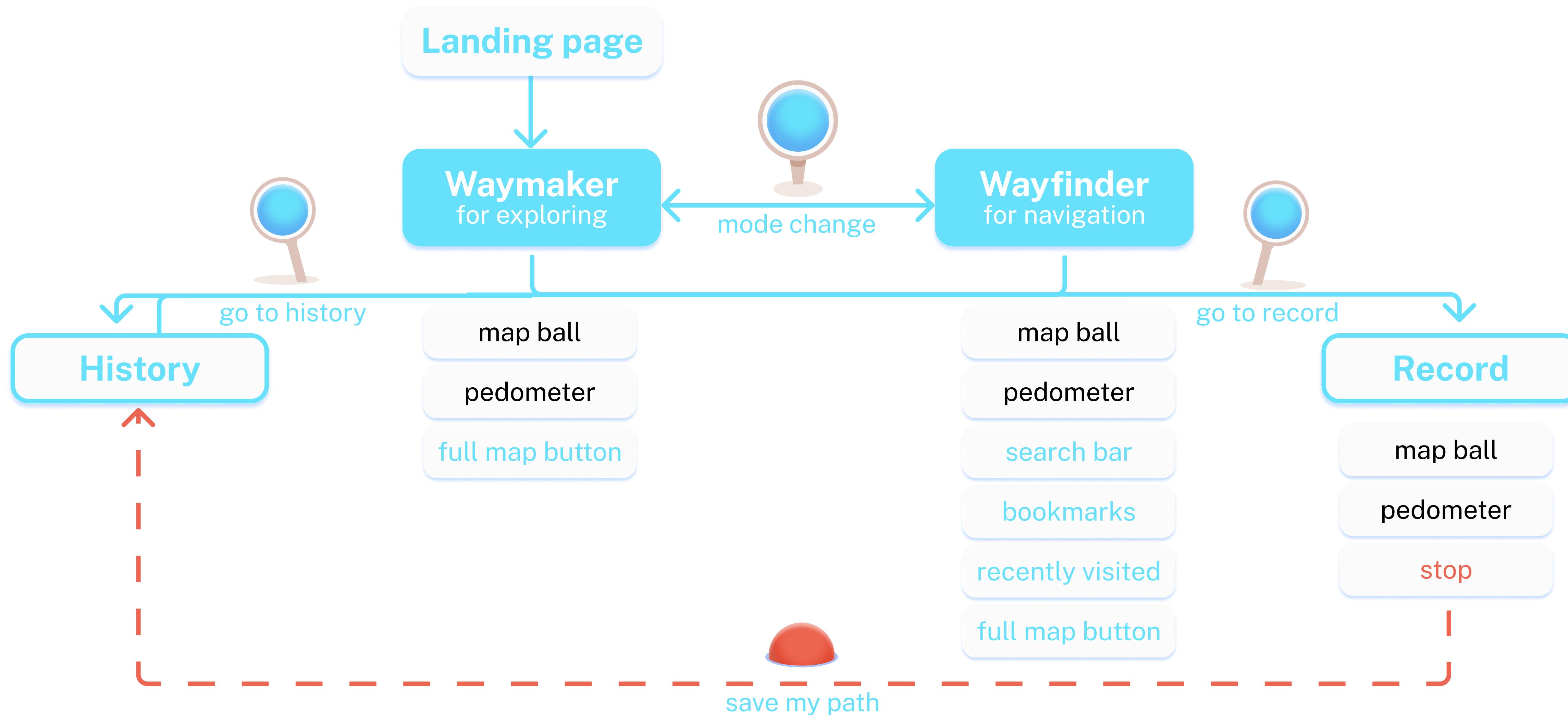
roll

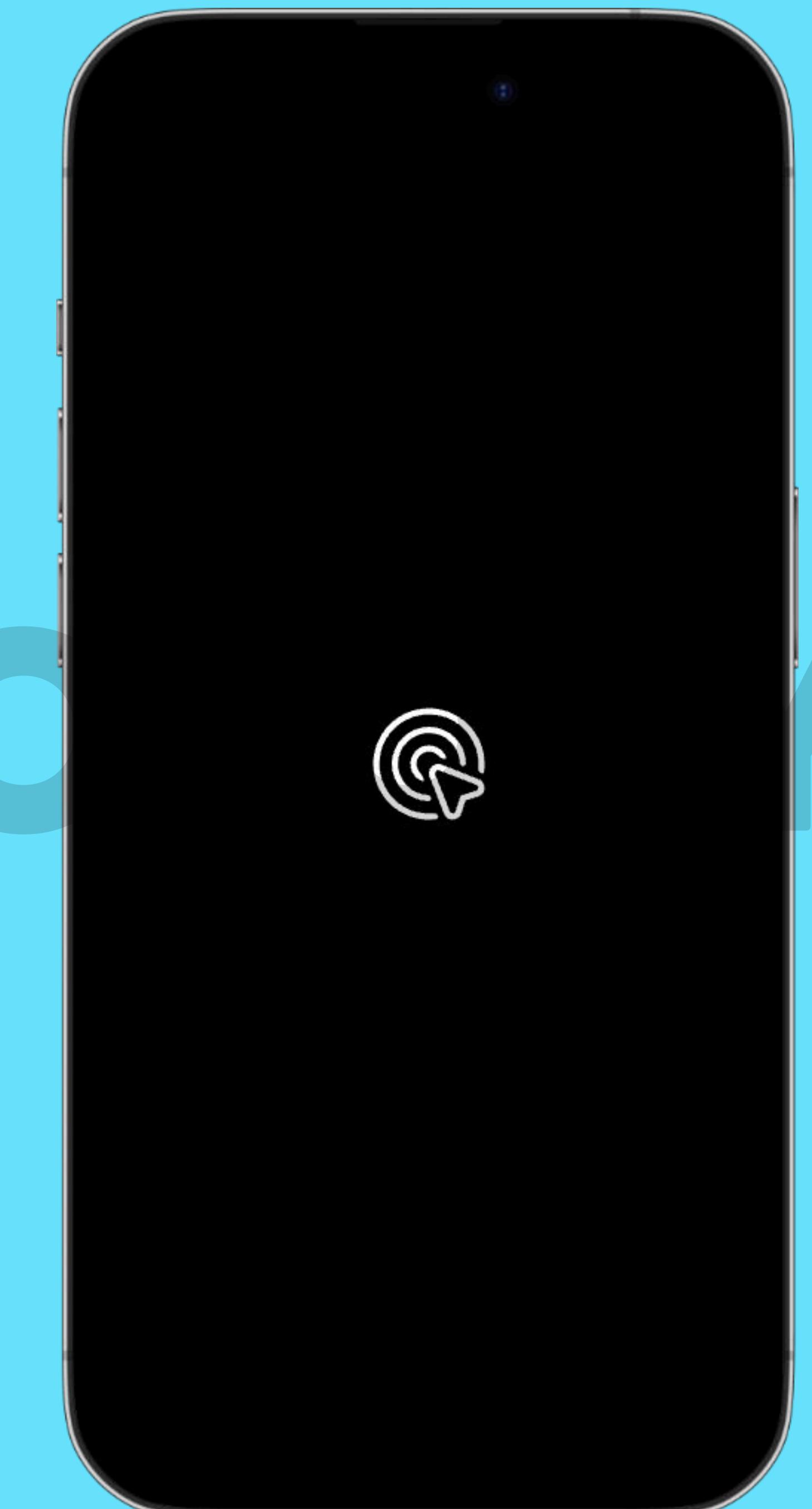


HOW IT WORKS



SITE ARCHITECTURE





**THANK YOU
FOR LISTENNING!**