

SINA

GET FIT, GET HAPPIER.



Group Members



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Project Description & Goals



Objectives & Priorities



Stakeholders



NTCP Model

Worldwide, more and more attention is given to healthy habits and fit lifestyles. However, in Tunisia, such a path comes with its own struggles. Coaches agree that it is hard to keep track of their customers, to supervise their performance, and to find easy payment tools that do not chase away the trainee. Therefore, we provide a practical, quick, and advanced bridge to link coaches to their trainees and provide them with all necessary tools to have a good experience and benefit both parties equally.



OUR GOALS

Maximize the number of subscribers and enrolled coaches.

Minimize the cost of the services offered

Minimize the effort required to perform payments.

Minimize the time of getting coaches and trainees acquainted.

Maximize Tunisian Coaches' Reach.

Minimize the time of transaction processing

Priorities

1

Maximize the number of subscribers and enrolled coaches.

2

Minimize the cost of the services offered

3

Minimize the time of transaction processing

4

Maximize Tunisian Coaches' Reach.

5

Minimize the time of getting coaches and trainees acquainted.

6

Minimize the effort required to perform payments.

Our Stakeholders



High Power

Sponsors

Coaches

Customers

Low
Interest

High
Interest

IT Team

Sport Shops

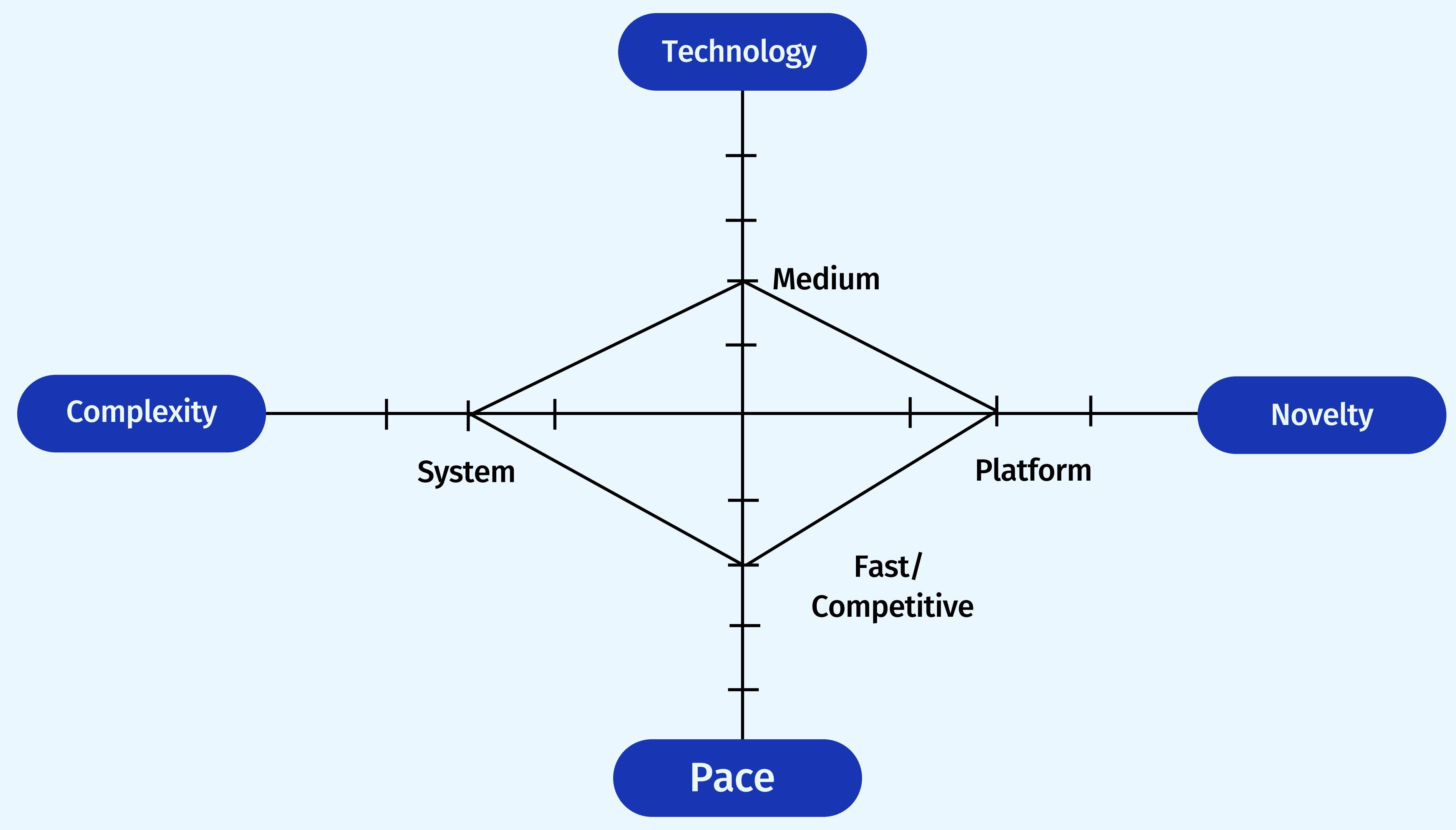
Customer Service Agent

Sport Spaces

Low Power

NTCP MODEL





*Thank
You*