

# Culture 1.0

```
pip install culture
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What can you expect out of it?

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It's a pythonic package for celebrating world's festivals and cultures
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Well, not necessarily a package that is installed on our machines, but what if our culture could be packaged into a service.

Imagine, our houses, which are quickly turning into smart-homes, ensured we remain connected not just with devices but also our roots. Alexa, places an order (on [Amazon.com](https://www.amazon.com) retail, ofcourse) for savories, snacks, sweets, festival lights, incense sticks, etc. At 7pm Indian Standard Time, you have a chime video-call with relatives back home in India. Next day, morning 6am, Alexa wakes you up and reminds you to take the early morning holy bath. At 7am, (based on the auspicious time), once you are in your prayer room, it starts chanting the holy prayers while the house is lit.

Just like we can learn bartending or Chinese language using Alexa Skills, why not let Alexa teach us to nurture our culture and of those around us?

Alexa: Hello Chai, It's Wednesday 21st Nov,2018 today. We're a day away from Thanksgiving. Do you or your loved ones celebrate it?

Chai: Yes. Thanks. How can you help me celebrate it?

Alexa: I can order ...

*Alexa, I want to celebrate Ganpati.*

*Alexa, remind me a day prior to the actual Hindu festival celebrations in India*

*Alexa, remind me to wish Lin during his celebrations (e.g. Chinese New Year)*

These are just a few of the requests I have from Alexa. Broadly speaking, UseCases can fall into 2 categories

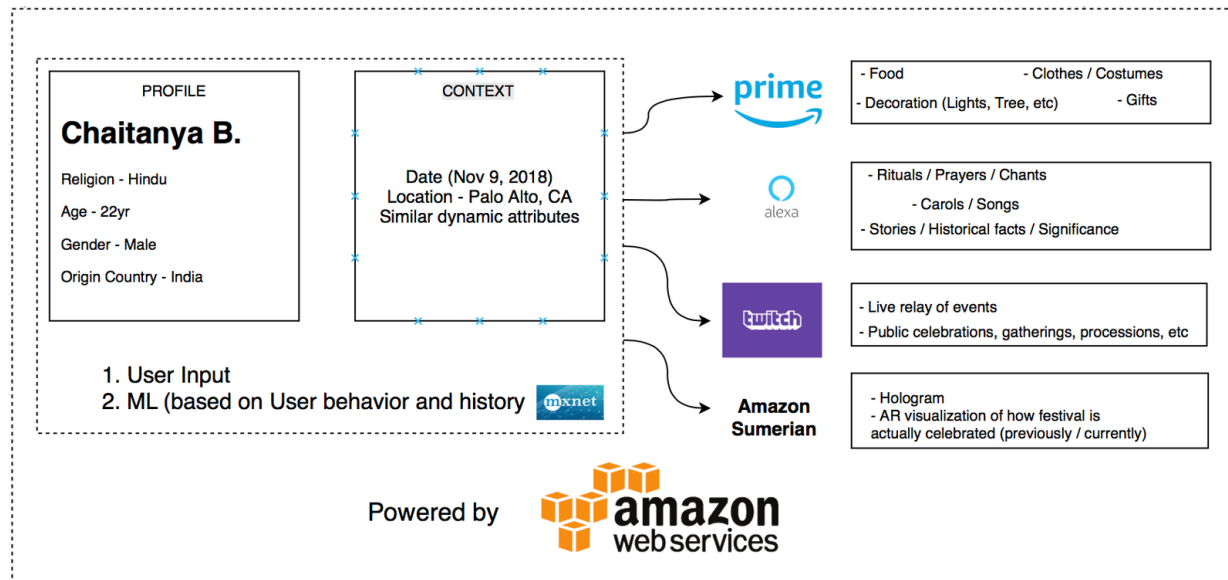
## 1. Personal

- a. To stay true to our own roots (E.g. By celebrating my festivals)
- b. Embrace other culture (E.g. I want to celebrate Christmas with tree, lights, decoration and food; Halloween with whacky costumes; etc)

## 2. Social gathering / Events

- a. E.g. Holi in Cali

Mission - Connecting home, family and culture



How does the User interact with this?

Via Alexa

Alexa in turn communicates with different Amazon services/products and other IoT connected home devices.

An example of Shopping for Holidays?

Food, costumes, decoration items are the most common things associated with celebration of any festival.

Whats the Use of Hologram?

Features

- Context-aware
  - Alexa would take into consideration the date and itme of the year, your geographical location while suggesting you festival celebrations
- Educational aspect
  - How would a toddler or a new person know about the origin of a certain festival?
    - Using AR, those celebrations can be made alive
    - Using Twitch, live broadcasts can be made available
- Packages/Modules
  - Each festival can be considered as a sub-module
  - Moreover, certain groupings/categorizations naturally occur
    - Based on geography (Festivals celebrated in USA, India, China)
    - Based on religion (Hindu, Christian festivals)

Unique Selling Point

- Blue ocean (looks like no one has thought about this, yet.)