

# Thartchaieni Singam

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## SUMMARY

I am a passionate UI designer with a holistic approach, merging user-centered and business-driven strategies to create user-friendly designs aligned with business goals. Committed to high accessibility standards, I believe in technology's inclusivity, aiming for seamless digital experiences for all.

## EXPERIENCE

**UI Specialist**, 05/2024 - 12/2024

**ParlayBay** - Barcelona, Catalonia, Spain

**UI Designer**, 11/2021 - 03/2024

**The Mobile Life** - Stockholm, Stockholm County, Sweden

- Spearheaded the conceptualization and execution of innovative design solutions, ensuring a harmonious blend of aesthetics and functionality.
- Conducted thorough user research and leveraged feedback to inform design decisions, resulting in intuitive and enjoyable user experiences across diverse industries.
- Collaborated closely with diverse teams to translate business goals into compelling design solutions that exceed user expectations.

**UX Designer**, 08/2021 - 10/2021

**Minna.** - Stockholm, Stockholm County, Sweden

**Designer& Product Development**, 01/2015 - 06/2017

**XYFRE Advanced Defence & Security Technology** - Kuala Lumpur, Malaysia

- Design wearable bulletproof garment
- Research new fabrications, techniques, tooling and materials
- Develop prototypes based on my designs
- Detailed tech packs and complete development of product drawings to final sample
- Sourcing trims and fabrics, ordering raw materials and communicating with vendors

**Assistant Designer**, 08/2013 - 06/2014

**On Aura Tout Vu - Maison Haute Couture** - Paris Area, France

- In the design team with all aspects of creating and executing the seasonal collections
- Perform research to help inspire upcoming collections

**Menswear Designer/Product Developer&Merchandiser**, 11/2011 - 06/2013

**Poolman Textilhandels GmbH** - Dietzenbach, Hessen, Germany

- Developing and presenting fashion-focused products
- Working closely with senior designers and technical team
- Involved overseas trip to source new fashion trends, ideas and concepts for menswear
- Detailed tech packs and complete development of product from initial drawings to final sample

## SKILLS

- Figma
- User-centred design
- Cross-Functional Collaboration
- Responsive Design
- Design Tokens and Systems
- Rapid Prototyping
- Mobile ux design proficiency
- HTML and css basic knowledge
- Adobe Creative Suite
- Information architecture
- Framer

## EDUCATION

**Certificate of Higher Education** : UX/UI Design, 12/2020

**CareerFoundry** - Berlin, Germany

**Bachelor's Degree** : Fashion studies, 12/2011

**Paris American academy** - Paris, France

**Intensive Degree Course** : Business / Economy / Language, 12/2008

**Feng Chia University** - Taichung, Taiwan

## WEBSITES

- [www.linkedin.com/in/thartchaieni](https://www.linkedin.com/in/thartchaieni)
- <https://chaieni-singam-portfolio.framer.website/>

**Student Internship**, 09/2009 - 10/2009

**ELIE SAAB** - Paris Area, France

- During Paris Fashion Week 2009
- Made sure all pieces were returned to clothes rack in order
- Helping assistant designer with garments fitting for fashion show preparation
- Assist with backstage model board

**ACCOMPLISHMENTS AND AWARDS**

- **Achievement:** Issued by Musée National de Monaco · Jan 2011- Contributed designs/sculpture for Exposition à Monaco: On Aura Tout Vu modernises les Poupées GALEA.
- **Award:** Issued by Fashion One Television · Jun 2014 Design Genius Season 2- Runner up

**AWARDS**

- Design Genius Season 2
- Levi's Jeans competition

**LANGUAGES**

**Tamil, Malay:** First Language

English:

C1

Chinese:

B1

Advanced

Intermediate

French:

A2

Elementary