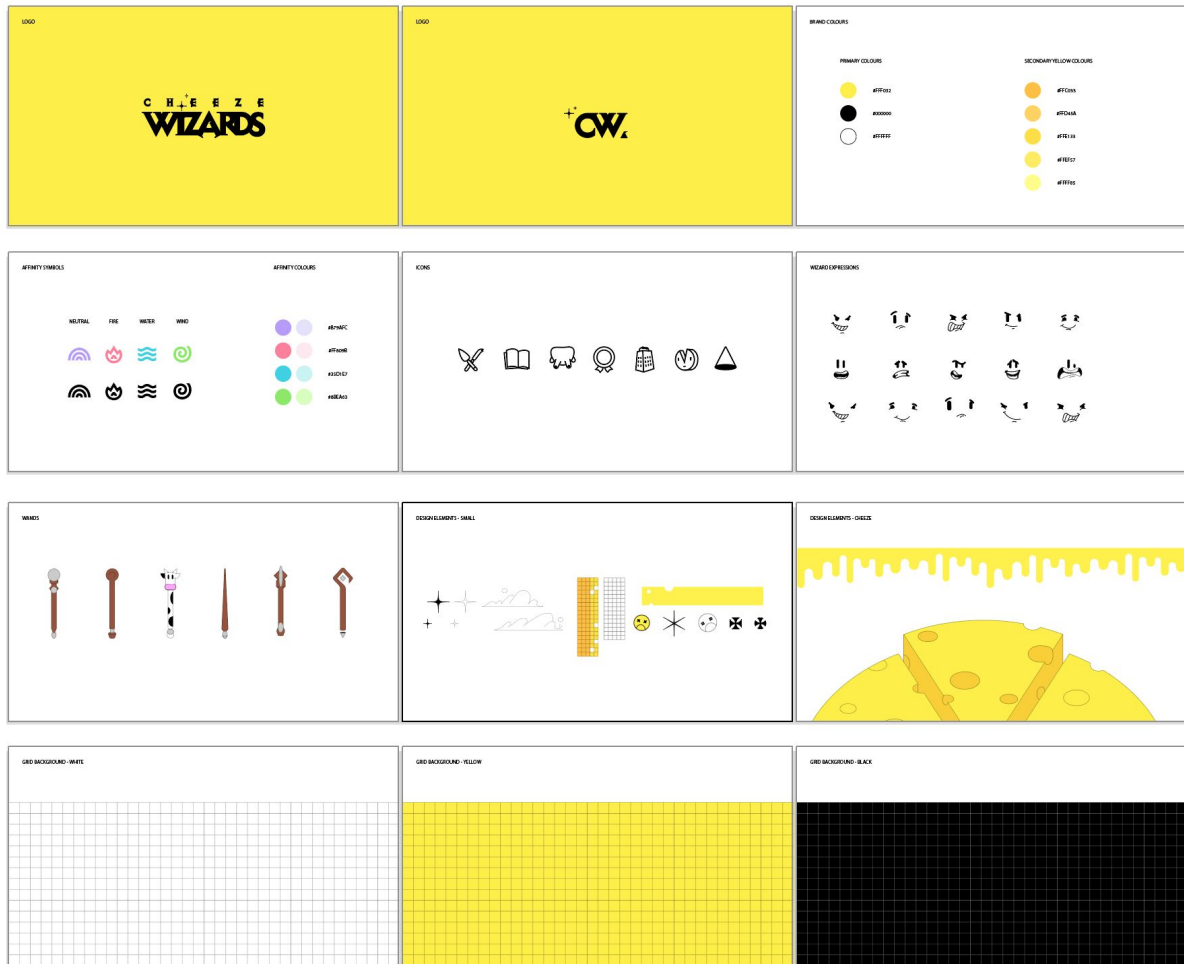


C H E E Z E WIZARDS

Developer Assets & Guidelines

1. LOGO
2. COLOURS + ICONS
3. WIZARD EXPRESSIONS
4. WANDS
5. DESIGN ELEMENTS
6. BACKGROUNDS



Logos should not be distorted or altered.
They are best used with a white or yellow
background.



Logos should not be distorted or altered.
They are best used with a white or yellow
background.



Colours should be used for the following:

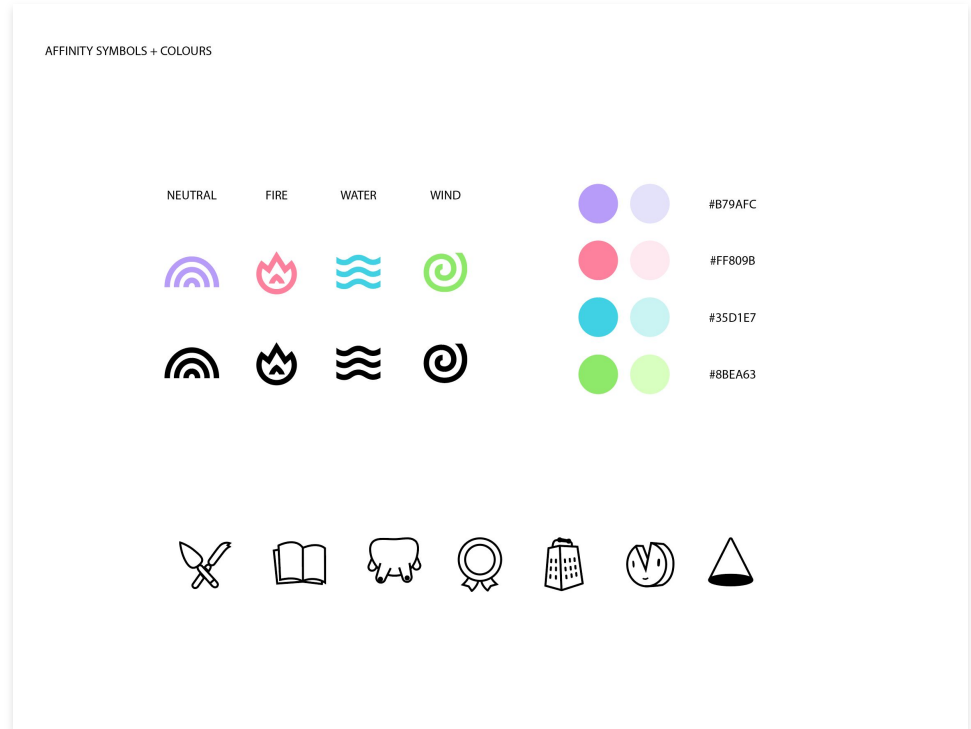
- Primary colours for brand
- Secondary yellow colours for graphic design



Colours should be used for the following:

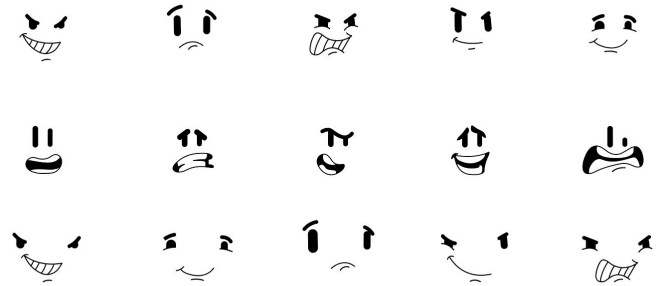
- Affinity colours for wizards or graphic design

Icons should not be distorted or altered. They are best used with a white background.

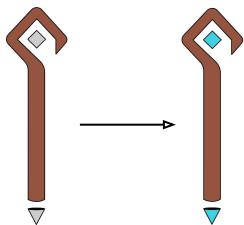


Stroke on expressions should not be distorted or altered. Expressions are best used with a yellow or white background.

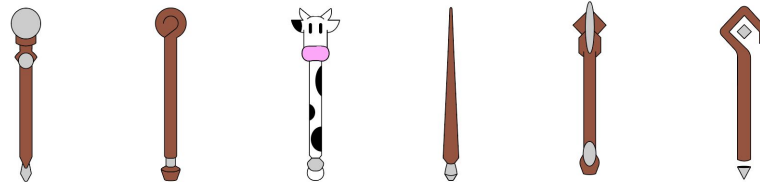
WIZARD EXPRESSIONS



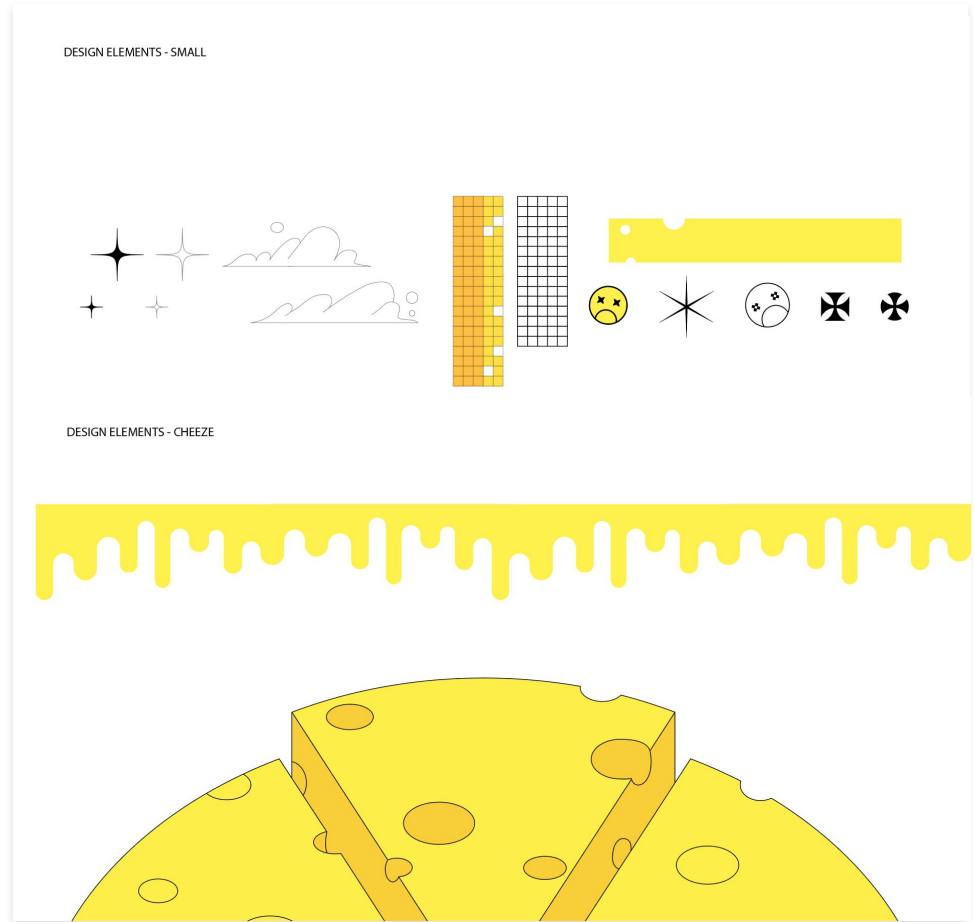
Grey colour on wands can be altered to be an affinity colour. For example, a wand used by a water wizard is represented below.



WANDS



Design elements can be layered and rearranged for visual graphics. Stroke of design elements should not be distorted or altered.



Grid backgrounds are best used with other design elements. Colours of background can be altered, seen in the examples below.

