CHAIN JOES

SALE STRATEGY

Action-packed mobile game with new
PLAY-AND-EARN model

Battle Arena / P&E / NFT / ETH

chainjoes.com

THE CHAIN JOES TOKEN

TOKEN SYMBOL

$CJ

TOTAL SUPPLY

100.000.000

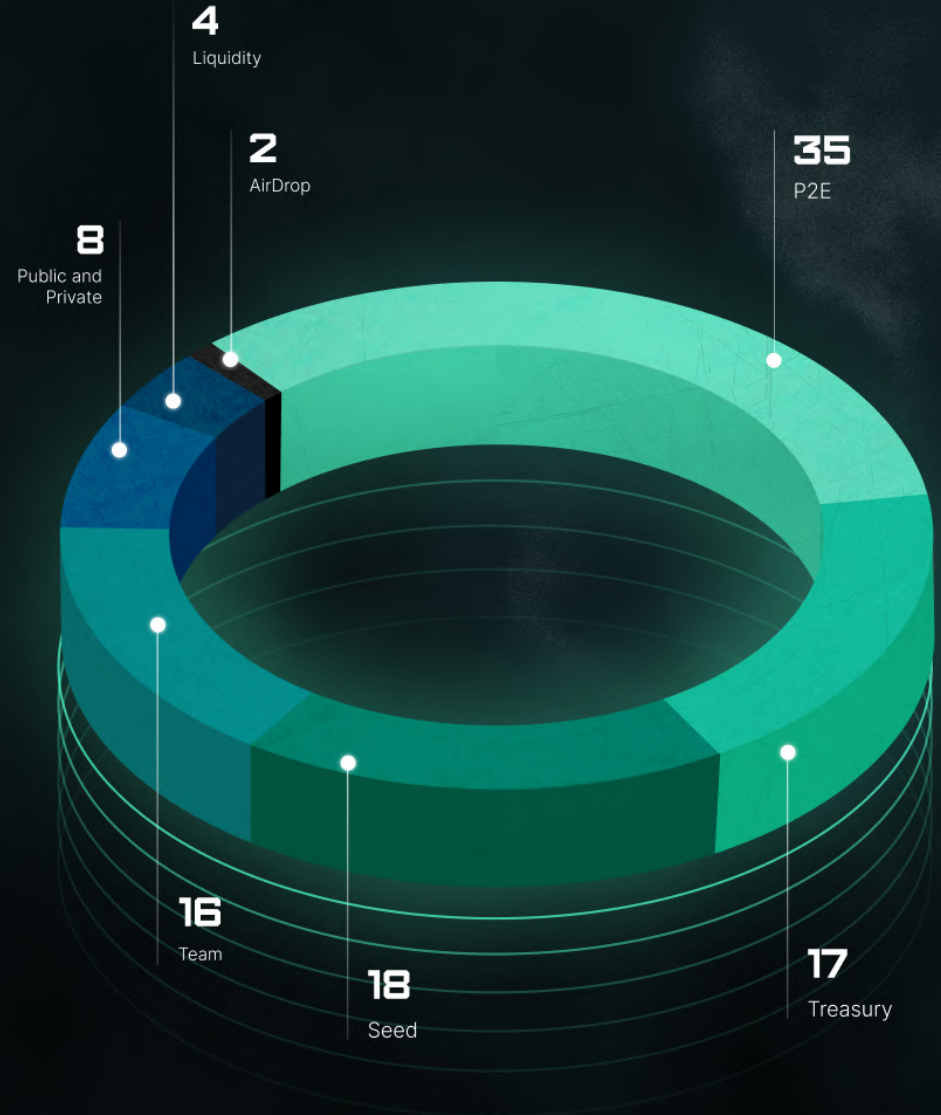**WARNING**

The official sale of the token will be carried out only through the official Chain Joes website — chainjoes.com

TOTAL SUPPLY: 100.000.000
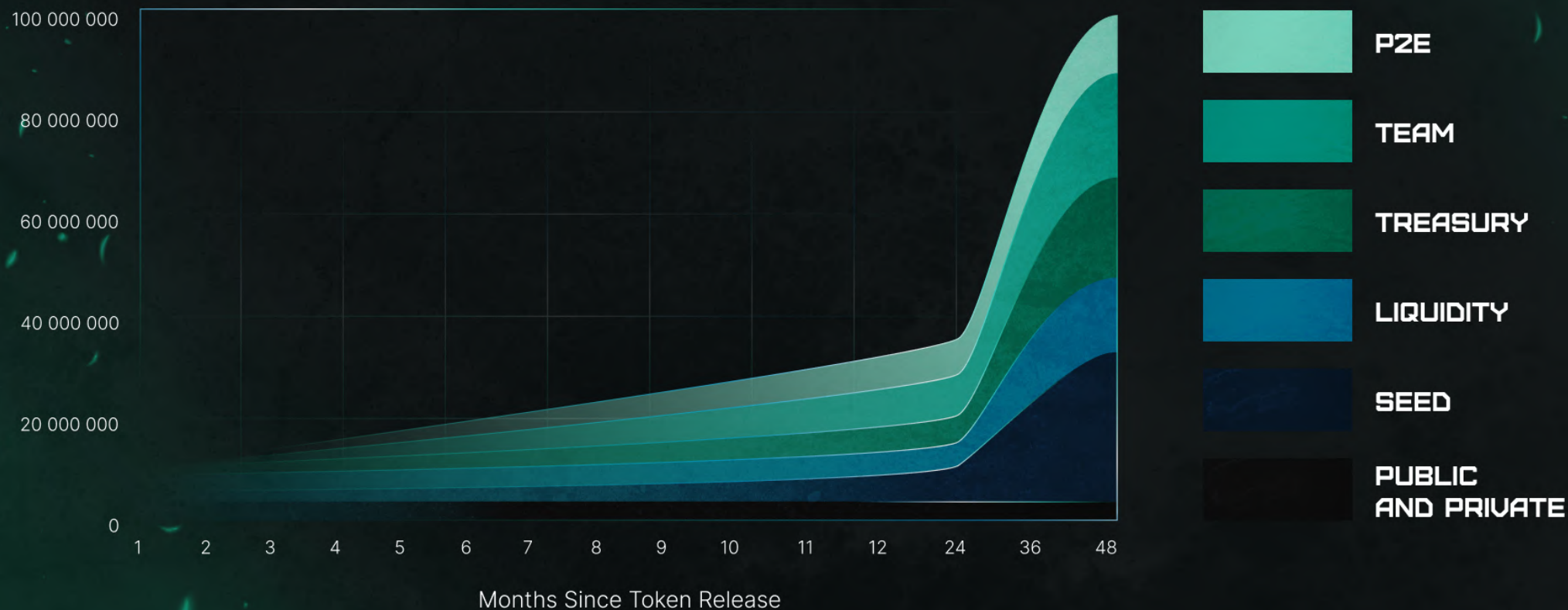
	TOKENS	PERCENTAGE
PUBLIC AND PRIVATE	8.000.000	8.0%
SEED	18.000.000	18.0%
TEAM	16.000.000	16.0%
LIQUIDITY	4.000.000	4.0%
TREASURY	17.000.000	17.0%
P2E	35.000.000	35.0%
AIRDROP	2.000.000	2.0%

4
Liquidity

2
AirDrop

35
P2E

8
Public and Private

16
Team

18
Seed

17
Treasury

$CJ VESTING SCHEDULE

Months Since Token Release

Legend:
- P2E
- TEAM
- TREASURY
- LIQUIDITY
- SEED
- PUBLIC AND PRIVATE

Y-axis: 0, 20 000 000, 40 000 000, 60 000 000, 80 000 000, 100 000 000

X-axis: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 24, 36, 48

Q4 2022

Year: 2022, Q: 4
Date: December 29

Q1 2023

Year: 2023, Q: 1
Date: TBD

PRIVATE SALE
by Whitelist

2,000,000 TOKENS

Price	$ 0.3125
Total raise	$ 625.000

PUBLIC SALE

6,000,000 TOKENS

Price	Determined automatically after the end of the IDO by formula:

$$\frac{\$ \text{ AMOUNT RAISED}}{8.000.000 \text{ (coins for sale)}}$$

Total raise	∞

PRIVATE SALE

2022

Open Sale 1

December 29

The sale will last until the soft
or hard cap is reached

Open Sale 2

Phase 1

PRIVATE SALE

After the start of the private sale, all
users will be allowed to participate in
the initial token sale. The sale will last
until the soft and hard cap are reached.

Phase 2

REDEMPTION PERIOD

After the private sale ends you will see
your purchased tokens on "claim page".
You will be able to claim your tokens
before DEX listing. That will happen after
our public IDO in Q1 2023. You will be
able to claim 100% of your purchased
tokens.

PUBLIC SALE

The $CJ public sale will be conducted in four phases likewise «Mango Markets» and «Aurory», which model of IDO shown fantastic results: raised $108mln by Aurory and $70mln by Mango Markets.

1

PHASE 1. SALE PHASE

The sale period, when the investor will have 24 hours to deposit/withdraw USDC funds into a smart contract vault. Then the price of the $CJ token will be adjusted depending on the amount of USDC deposited.

At this stage, the investor can make a deposit used to increase the bid, or withdraw USDC if it is necessary to reduce the bid.

2

PHASE 2. GRACE PERIOD

During the last 24 hours, the grace period will be valid. If the investor considers the token price too high, he can withdraw his USDC safely. During this period, the investor will no longer be able to make deposits, and any withdrawal of funds will lead to a decrease in the price of the $CJ token.

3

PHASE 3. PRICE DETERMINATION

After the sale is done, the amount raised is divided by the number of coins to determine price per one coin for the initial DEX listing.

Formula: **$ amount raised / 8 000 000 (coins for sale)**

Example 1:
$5 000 000 raised
price: $0.625 per coin

Example 2:
$10 000 000 raised
price: $1.25 per coin

4

PHASE 4. REDEMPTION PERIOD

The final period is the redemption period, when the investor will have 1 calendar month to return the purchased tokens to his wallet.

48 HOURS
the total duration of IDO

The price will be adjusted in real time based on the amount of $ pledged so far. But the final price and amount that we raise will be determined after the 48 hours when the IDO officially ends.

PUBLIC SALE FEATURES

PREDETERMINED AMOUNT OF COINS FOR SALE

8,000,000 tokens will be sold during a 48 hours period.

SALE PERIOD

Investors will have 24-48 hours to contribute.

GRACE PERIOD

Then there is a «Grace» period that lasts 24 hours when people can only withdraw contributions.

NO LIMITS

Investors can participate for any amount. We avoid opting for the traditional IDO model.

These models involve a much more limited supply distribution to a much more limited holder base and often are more unfair or purely based on chance.

MARKET PRICE

The coin prices will be determined only after the end of the 48 public sale phase according to the formula:

$ amount raised / 8 000 000 (coins for sale)

BONUSES FOR PARTICIPATING

Dividing investors by three groups:

- ▶ 500-1000 USDC
- ▶ 1001-5000 USDC
- ▶ 5001 + USDC

They will participatipe in a lottery to win from 0.5% of IDO raised and have a chance to loot free battle passes, in-game items and bonuses.
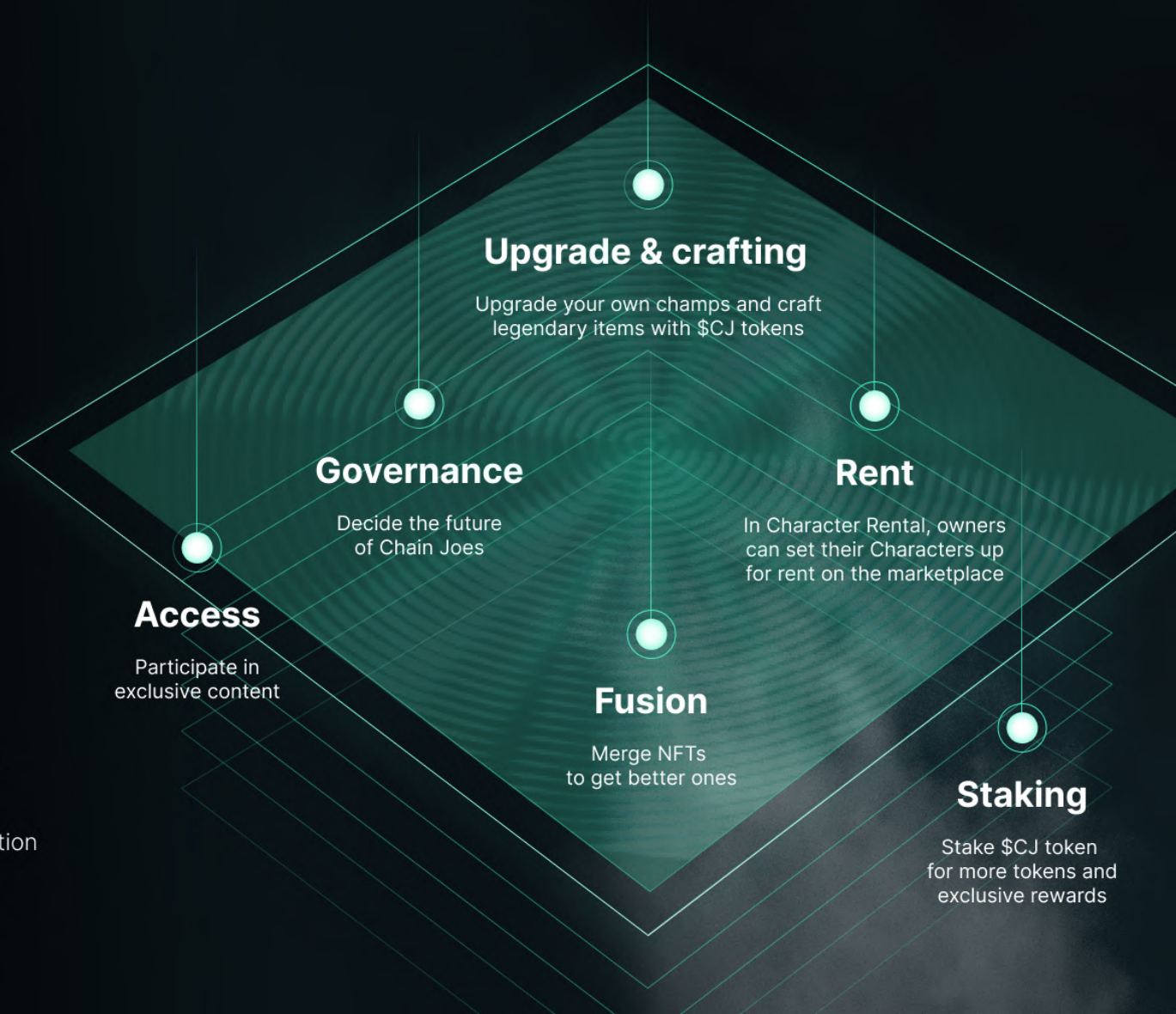
Chain Joes Governance Tokens ($CJ) are tokens which underpin the ChainJoes ecosystem

They can be used for:

▶ Chain Joes Design ensures the utility of every last unit of Game Token

▶ Token is essential for player progression, all NFT upgrade mechanics require Token

▶ Token generation is very limited, forcing the player to make the best decisions in the game and to stay considerably active in conduction events, campaigns or other game modes

The purpose of the $CJ token is to:

▶ Reward players for actively participating in the ChainJoes ecosystem

▶ Empower users to make key decisions regarding the direction of the ChainJoes ecosystem

▶ Encourage users to engage with the token use-case and redeem rewards

Upgrade & crafting
Upgrade your own champs and craft legendary items with $CJ tokens

Governance
Decide the future of Chain Joes

Rent
In Character Rental, owners can set their Characters up for rent on the marketplace

Access
Participate in exclusive content

Fusion
Merge NFTs to get better ones

Staking
Stake $CJ token for more tokens and exclusive rewards

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