

CHAIN JOES

SALE STRATEGY

Action-packed mobile game with new
PLAY-AND-EARN model

Battle Arena

P&E

NFT

ETH

© Mach5 AG
Baarerstrasse 25, 6300 Zug, Switzerland

chainjoes.com

THE CHAIN JOES TOKEN



/ TOKEN SYMBOL

\$CJ

/ TOTAL SUPPLY

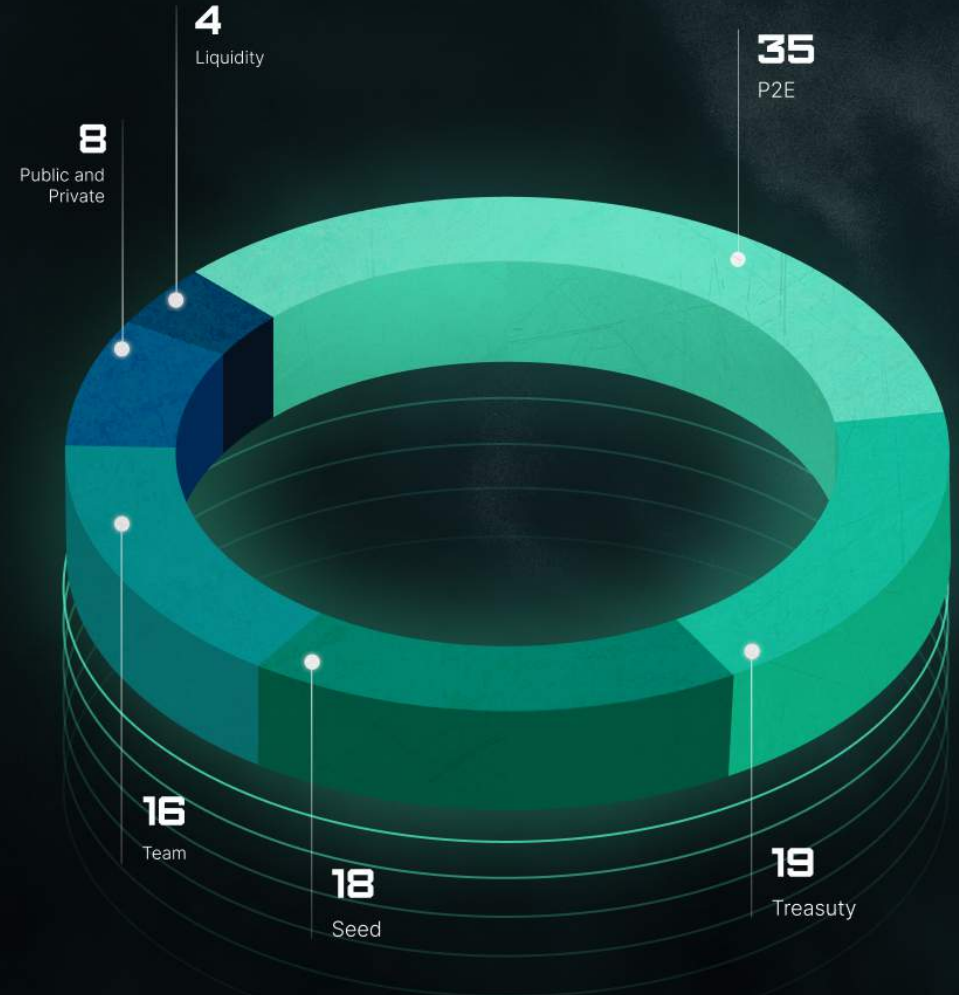
100.000.000

/// WARNING

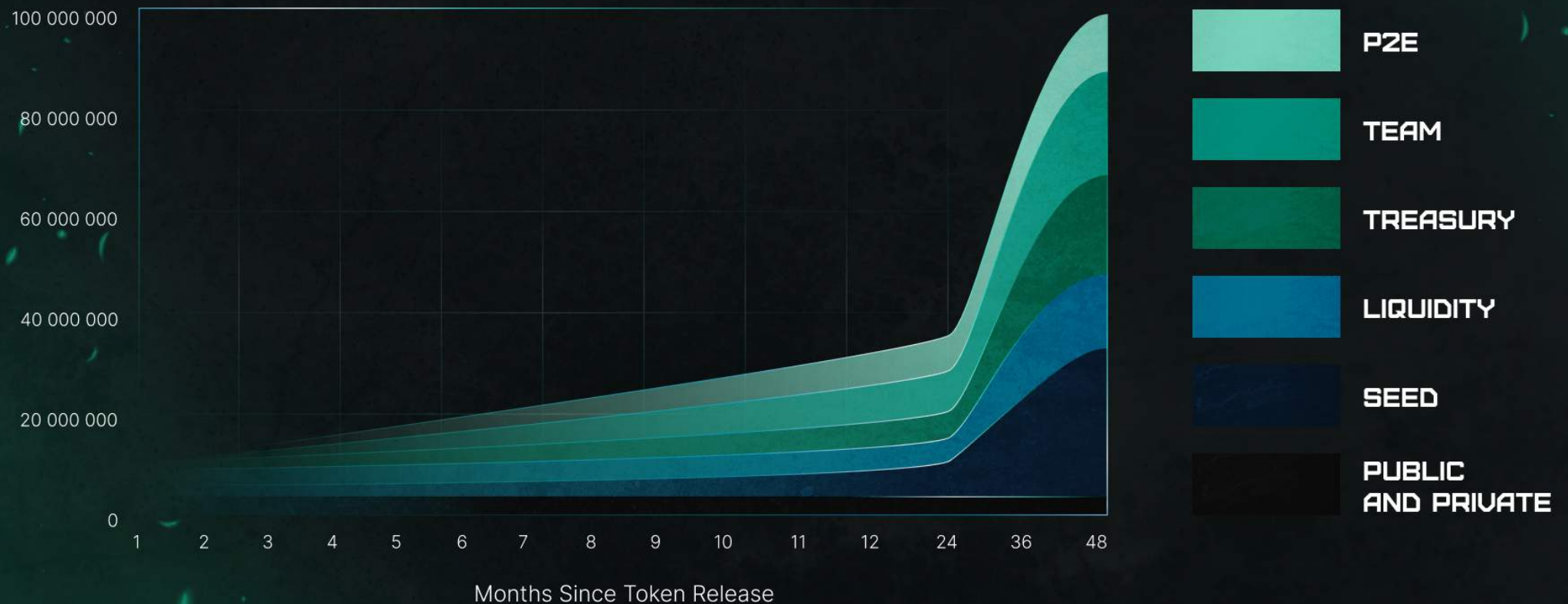
The official sale of the token will be carried out only through the official Chain Joes website — chainjoes.com

TOTAL SUPPLY: **100.000.000**

	TOKENS	PERCENTAGE
PUBLIC AND PRIVATE	8.000.000	8.0%
SEED	18.000.000	18.0%
TEAM	16.000.000	16.0%
LIQUIDITY	4.000.000	4.0%
TREASURY	19.000.000	19.0%
P2E	35.000.000	35.0%



\$CJ VESTING SCHEDULE



Q4 2022

Year: 2022, Q: 4
Date: December 20

PRIVATE SALE

by Whitelist

2,000,000 TOKENS

Price	\$ 0.3125
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Total raise	\$ 625.000
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Q1 2023

Year: 2023, Q: 1
Date: TBD

PUBLIC SALE

6,000,000 TOKENS

Price	Determined automatically after the end of the IDO by formula:
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\$ AMOUNT RAISED
8.000.000 (coins for sale)

Total raise	∞
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PRIVATE SALE

2022



November 19 -
December 19



2022



December 20 -
December 21



2023



January 21

Phase 1

WHITELISTING

For early supporters, we have opened a Whitelist, which will allow us to get the best price of our token to community, as well as unlock access to unique content and closed beta testing of the game.

Phase 2

PRIVATE SALE

After Private Sale starts verified whitelisted users will be allowed to take part in the initial sale of the token. Other investors will still be able to buy such coin later once the official Public Sale begins, but they may buy it at a higher price.

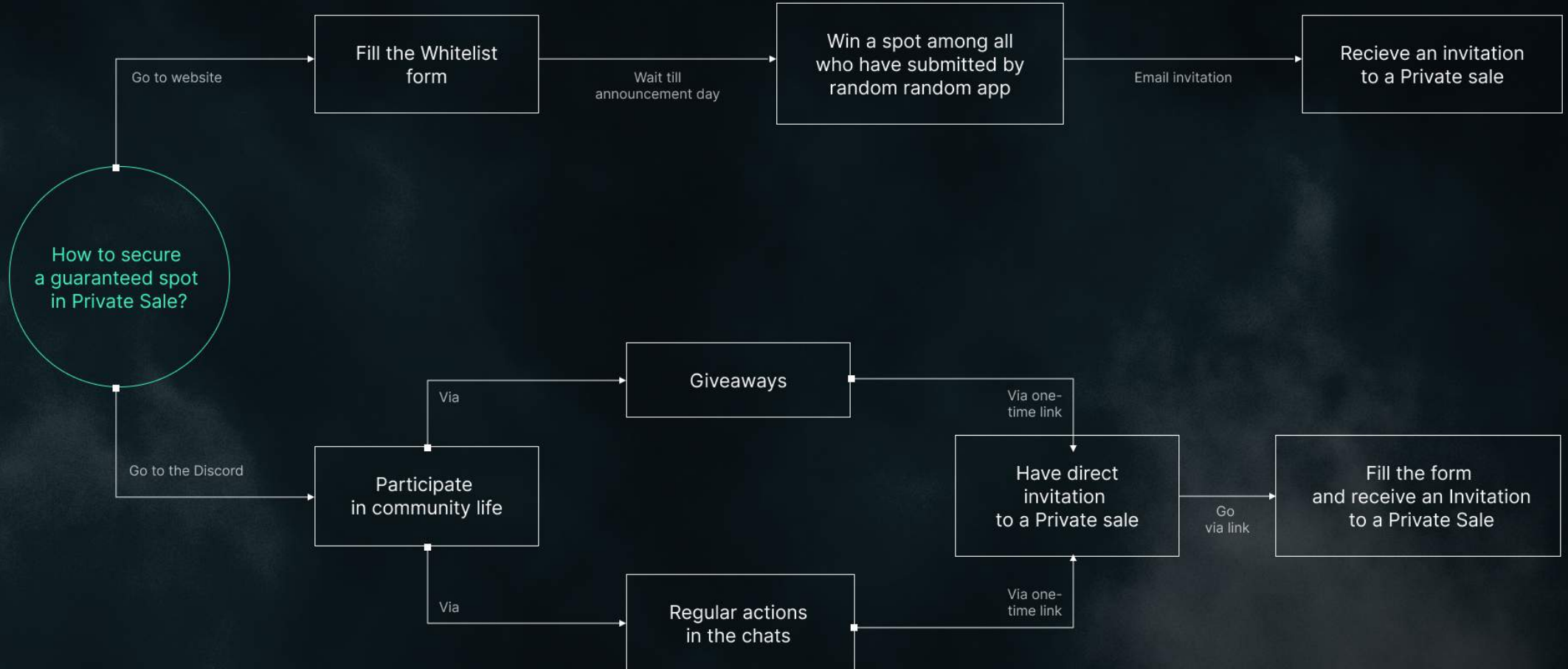
Phase 3

REDEMPTION PERIOD

The final period is the redemption period, when the investor will have **1 calendar month** to return the purchased tokens to his wallet.

HOW TO BE WHITELISTED

Whitelist structure



HOW TO BE WHITELISTED

Whitelist seats

Random: 1000 pc.

Community: 1000 pc.

Total: 2000 pc

2,000,000 Tokens

Price	\$ 0.3125
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Total raise	\$ 625.000
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Important note: the number of seats is limited and designed to attract limited capital for further development of the project.

We do not aim to attract unlimited capital at this stage, as the main capital will be raised from VC funds in seed round.

PUBLIC SALE

The \$CJ public sale will be conducted in four phases likewise «Mango Markets» and «Aurory», which model of IDO shown fantastic results: raised \$108mln by Aurory and \$70mln by Mango Markets.

1

PHASE 1. SALE PHASE

The sale period, when the investor will have 24 hours to deposit/withdraw USDC funds into a smart contract vault. Then the price of the \$CJ token will be adjusted depending on the amount of USDC deposited.

At this stage, the investor can make a deposit used to increase the bid, or withdraw USDC if it is necessary to reduce the bid.

2

PHASE 2. GRACE PERIOD

During last 24 hours the grace period will be valid. If the investor considers the token price too high, he can withdraw his USDC safely. During this period, the investor will no longer be able to make deposits, and any withdrawal of funds will lead to a decrease in the price of the \$CJ token.

3

PHASE 3. PRICE DETERMINATION

After the sale is done, the amount of raised is divided by number of coins to determine price per one coin for the initial DEX listing.

Formula: $\$ \text{ amount raised} / 8\,000\,000 \text{ (coins for sale)}$

Example 1:

\$5 000 000 raised
price: \$0.625 per coin

Example 2:

\$10 000 000 raised
price: \$1.25 per coin

4

PHASE 4. REDEMPTION PERIOD

The final period is the redemption period, when the investor will have 1 calendar month to return the purchased tokens to his wallet.



48 HOURS
the total duration of IDO

The price will be adjusting in a real time based on the amount of \$ pledged so far. But the final price and amount that we will raised will be determined after the 48 hours when the IDO officially ends.

PUBLIC SALE FEATURES



PREDETERMINED AMOUNT OF COINS FOR SALE

8.000.000 tokens will be sold during 48 hours.



SALE PERIOD

Investors will have 24-48 hours to contribute.



GRACE PERIOD

Then there is «Grace» period that lasts 24 hours when people can only withdraw contributions.



NO LIMITS

Investors can participate for any amount. We avoid opting for the traditional IDO model.

These models involve a much more limited supply distribution to a much more limited holder base and often are more unfair or purely based on chance.



MARKET PRICE

The coin prices will be determined only after the end of the 48 public sale phase according to the formula:

\$ amount raised / 8 000 000 (coins for sale)



BONUSES FOR PARTICIPATING

Dividing investors by three groups:

- ▶ 500-1000 USDC
- ▶ 1001-5000 USDC
- ▶ 5001 + USDC

They will participate in lottery to win from 0.5% of IDO raise and have a chance to loot free battle passes, in-game items and bonuses.

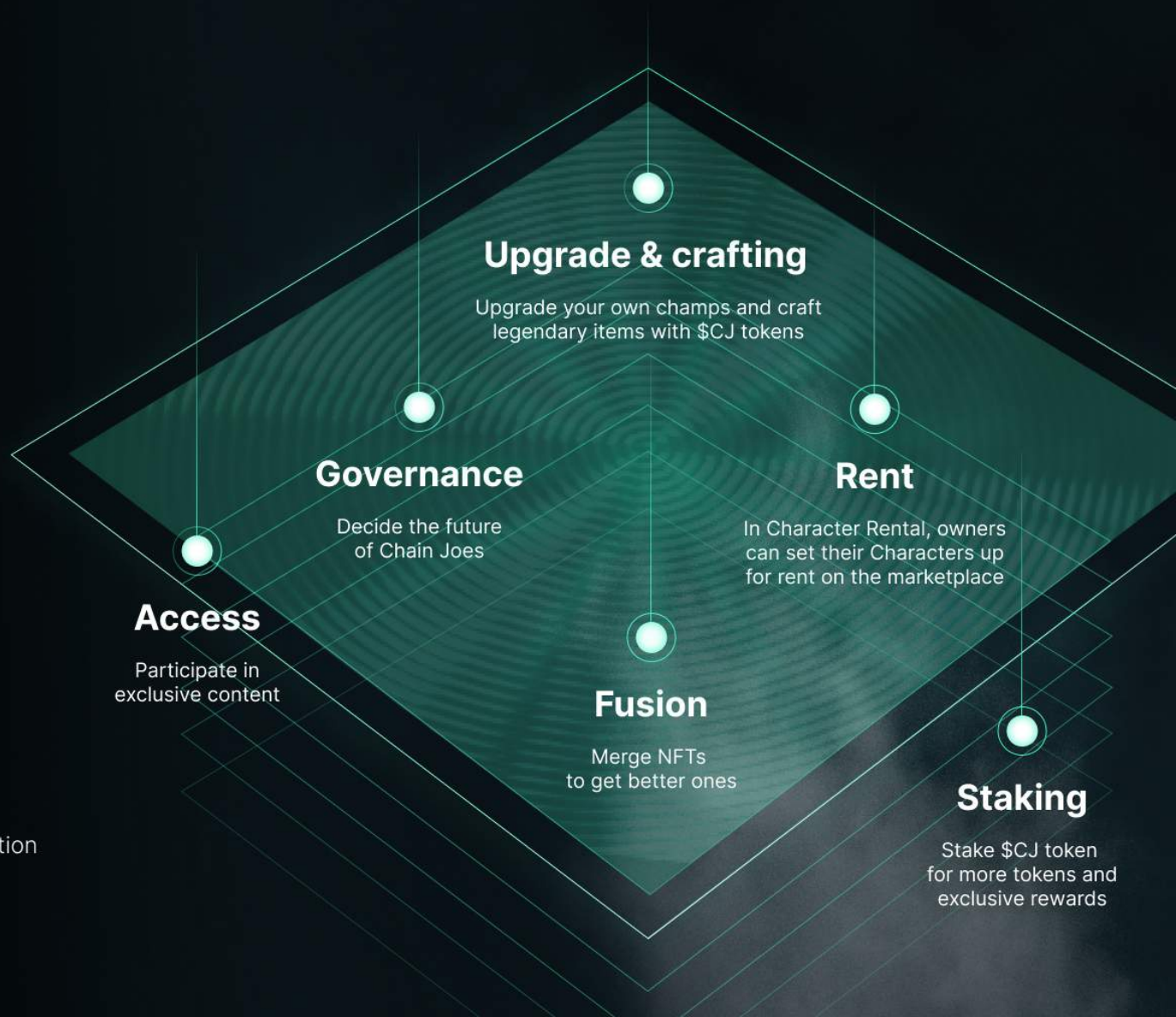
Chain Joes Governance Tokens (\$CJ) are tokens which underpin the ChainJoes ecosystem

They can be used for:

- ▶ Chain Joes Design ensures the utility of every last unit of Game Token
- ▶ Token is essential for player progression, all NFT upgrade mechanics require Token
- ▶ Token generation is very limited, forcing the player to make the best decisions in the game and to stay considerably active in conduction events, campaigns or other game modes

The purpose of the \$CJ token is to:

- ▶ Reward players for actively participating in the ChainJoes ecosystem
- ▶ Empower users to make key decisions regarding the direction of the ChainJoes ecosystem
- ▶ Encourage users to engage with the token use-case and redeem rewards





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