



1. **Existing Products:** Elixir aims to integrate existing transactional systems with our advanced bridge technology. We will leverage the strengths of existing crypto and fiat transaction systems, and enhance them with our unique solution that allows seamless transactions of products or services allowing crypto to be converted to fiat currencies at lighting speeds. This integration will be done in a way that ensures maximum security, efficiency, true market values, and ease of use.
  - **Road to Profitability:** Our profitability strategy involves four key steps:
    - **Acquisition:** Attract businesses with our unique value proposition of seamless crypto to fiat transactions.
    - **Monetization:** Generate revenue through transaction fees, premium features, and strategic partnerships.
    - **Retention:** Keep businesses engaged with continuous product improvement and excellent customer service.

- **Development & Expansion:** Our ecosystem is intended to grow well beyond a transactional bridge as we venture to brand Elixr Technology to further improve existing fintech sparking first to market development.
2. For potential Investors: Elixr is developing an advanced transactional bridge that allows third-party businesses to seamlessly accept transactions in crypto and convert them to fiat. This solution fills a significant gap in the market, enabling businesses to tap into the growing crypto economy without the complexities and challenges of traditional crypto transactions.
  3. Competitors and Our Advantage: There are several players in the crypto transaction field, such as Coinsbit, MCX, dydX, and WonderFi<sup>1</sup>. However, our competitive edge lies in our advanced bridge technology that simplifies the process of accepting and converting crypto transactions. We will provide a detailed competitive analysis showing how our product stands out.
  4. First Round Funding: The amount needed for the first round of funding will depend on various factors such as development costs, marketing expenses, operational costs, and contingency funds. A detailed financial plan will be provided to break down these costs.