```
In [ ]:
```

In [1]:

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
```

In [8]:

from mlxtend.frequent_patterns import apriori,association_rules
from mlxtend.preprocessing import transactionencoder

In [2]:

books=pd.read_csv("C:/Users/Hp/Downloads/book.csv")

In [3]:

| 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |
|------|---|-----|---|---|---|---|---|---|---|---|
| 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 3 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |
| 4 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| ••• | | ••• | | | | | | | | |
| 995 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 1 |
| 996 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1997 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 998 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

In [4]:

```
books2=pd.get_dummies(books)
min(books2.mean())
```

Out[4]:

0.037

In [9]:

```
frequent1 = apriori(books2,min_support =0.16,use_colnames=True)
frequent1
```

Out[9]:

| | support | itemsets |
|----|---------|----------------------|
| 0 | 0.4230 | (ChildBks) |
| 1 | 0.2475 | (YouthBks) |
| 2 | 0.4310 | (CookBks) |
| 3 | 0.2820 | (DoltYBks) |
| 4 | 0.2145 | (RefBks) |
| 5 | 0.2410 | (ArtBks) |
| 6 | 0.2760 | (GeogBks) |
| 7 | 0.1650 | (ChildBks, YouthBks) |
| 8 | 0.2560 | (CookBks, ChildBks) |
| 9 | 0.1840 | (DoltYBks, ChildBks) |
| 10 | 0.1625 | (ArtBks, ChildBks) |
| 11 | 0.1950 | (ChildBks, GeogBks) |
| 12 | 0.1620 | (CookBks, YouthBks) |
| 13 | 0.1875 | (DoltYBks, CookBks) |
| 14 | 0.1670 | (ArtBks, CookBks) |
| 15 | 0.1925 | (CookBks, GeogBks) |

In [10]:

frequent2 = apriori(books2,min_support = 0.2,use_colnames=True)
frequent2

Out[10]:

| | support | itemsets |
|---|---------|---------------------|
| 0 | 0.4230 | (ChildBks) |
| 1 | 0.2475 | (YouthBks) |
| 2 | 0.4310 | (CookBks) |
| 3 | 0.2820 | (DoltYBks) |
| 4 | 0.2145 | (RefBks) |
| 5 | 0.2410 | (ArtBks) |
| 6 | 0.2760 | (GeogBks) |
| 7 | 0.2560 | (CookBks, ChildBks) |

In [11]:

rules1 = association_rules(frequent1,metric="confidence",min_threshold=0.3)
rules1

Out[11]:

| | antecedents | consequents | antecedent support | consequent support | support | confidence | lift | leverag |
|----|-------------|-------------|-----------------------|-----------------------|---------|------------|----------|----------|
| 0 | (ChildBks) | (YouthBks) | 0.4230 | 0.2475 | 0.1650 | 0.390071 | 1.576044 | 0.06030 |
| 1 | (YouthBks) | (ChildBks) | 0.2475 | 0.4230 | 0.1650 | 0.666667 | 1.576044 | 0.06030 |
| 2 | (CookBks) | (ChildBks) | 0.4310 | 0.4230 | 0.2560 | 0.593968 | 1.404179 | 0.07368 |
| 3 | (ChildBks) | (CookBks) | 0.4230 | 0.4310 | 0.2560 | 0.605201 | 1.404179 | 0.07368 |
| 4 | (DoltYBks) | (ChildBks) | 0.2820 | 0.4230 | 0.1840 | 0.652482 | 1.542511 | 0.06471 |
| 5 | (ChildBks) | (DoltYBks) | 0.4230 | 0.2820 | 0.1840 | 0.434988 | 1.542511 | 0.06471 |
| 6 | (ArtBks) | (ChildBks) | 0.2410 | 0.4230 | 0.1625 | 0.674274 | 1.594028 | 0.06055 |
| 7 | (ChildBks) | (ArtBks) | 0.4230 | 0.2410 | 0.1625 | 0.384161 | 1.594028 | 0.06055 |
| 8 | (ChildBks) | (GeogBks) | 0.4230 | 0.2760 | 0.1950 | 0.460993 | 1.670264 | 0.07825 |
| 9 | (GeogBks) | (ChildBks) | 0.2760 | 0.4230 | 0.1950 | 0.706522 | 1.670264 | 0.07825 |
| 10 | (CookBks) | (YouthBks) | 0.4310 | 0.2475 | 0.1620 | 0.375870 | 1.518667 | 0.05532 |
| 11 | (YouthBks) | (CookBks) | 0.2475 | 0.4310 | 0.1620 | 0.654545 | 1.518667 | 0.05532 |
| 12 | (DoltYBks) | (CookBks) | 0.2820 | 0.4310 | 0.1875 | 0.664894 | 1.542677 | 0.06595 |
| 13 | (CookBks) | (DoltYBks) | 0.4310 | 0.2820 | 0.1875 | 0.435035 | 1.542677 | 0.06595 |
| 14 | (ArtBks) | (CookBks) | 0.2410 | 0.4310 | 0.1670 | 0.692946 | 1.607763 | 0.06312 |
| 15 | (CookBks) | (ArtBks) | 0.4310 | 0.2410 | 0.1670 | 0.387471 | 1.607763 | 0.06312 |
| 16 | (CookBks) | (GeogBks) | 0.4310 | 0.2760 | 0.1925 | 0.446636 | 1.618245 | 0.07354 |
| 17 | (GeogBks) | (CookBks) | 0.2760 | 0.4310 | 0.1925 | 0.697464 | 1.618245 | 0.07354 |
| 4 | | | | | | | | • |

In [12]:

rules2 = association_rules(frequent2,metric="confidence",min_threshold=0.1)
rules2

Out[12]:

| | antecedents | consequents | antecedent support | consequent support | support | confidence | lift | leverage |
|---|-------------|-------------|-----------------------|-----------------------|---------|------------|----------|----------|
| 0 | (CookBks) | (ChildBks) | 0.431 | 0.423 | 0.256 | 0.593968 | 1.404179 | 0.073687 |
| 1 | (ChildBks) | (CookBks) | 0.423 | 0.431 | 0.256 | 0.605201 | 1.404179 | 0.073687 |
| 4 | | | | | | | | • |

In [13]:

result1=rules1.sort_values('lift',ascending=False)
result1

Out[13]:

| | antecedents | consequents | antecedent support | consequent support | support | confidence | lift | leverag |
|----|-------------|-------------|-----------------------|-----------------------|---------|------------|----------|---------|
| 8 | (ChildBks) | (GeogBks) | 0.4230 | 0.2760 | 0.1950 | 0.460993 | 1.670264 | 0.07825 |
| 9 | (GeogBks) | (ChildBks) | 0.2760 | 0.4230 | 0.1950 | 0.706522 | 1.670264 | 0.07825 |
| 16 | (CookBks) | (GeogBks) | 0.4310 | 0.2760 | 0.1925 | 0.446636 | 1.618245 | 0.07354 |
| 17 | (GeogBks) | (CookBks) | 0.2760 | 0.4310 | 0.1925 | 0.697464 | 1.618245 | 0.07354 |
| 14 | (ArtBks) | (CookBks) | 0.2410 | 0.4310 | 0.1670 | 0.692946 | 1.607763 | 0.06312 |
| 15 | (CookBks) | (ArtBks) | 0.4310 | 0.2410 | 0.1670 | 0.387471 | 1.607763 | 0.06312 |
| 6 | (ArtBks) | (ChildBks) | 0.2410 | 0.4230 | 0.1625 | 0.674274 | 1.594028 | 0.06055 |
| 7 | (ChildBks) | (ArtBks) | 0.4230 | 0.2410 | 0.1625 | 0.384161 | 1.594028 | 0.06055 |
| 1 | (YouthBks) | (ChildBks) | 0.2475 | 0.4230 | 0.1650 | 0.666667 | 1.576044 | 0.06030 |
| 0 | (ChildBks) | (YouthBks) | 0.4230 | 0.2475 | 0.1650 | 0.390071 | 1.576044 | 0.06030 |
| 12 | (DoltYBks) | (CookBks) | 0.2820 | 0.4310 | 0.1875 | 0.664894 | 1.542677 | 0.06595 |
| 13 | (CookBks) | (DoltYBks) | 0.4310 | 0.2820 | 0.1875 | 0.435035 | 1.542677 | 0.06595 |
| 5 | (ChildBks) | (DoltYBks) | 0.4230 | 0.2820 | 0.1840 | 0.434988 | 1.542511 | 0.06471 |
| 4 | (DoltYBks) | (ChildBks) | 0.2820 | 0.4230 | 0.1840 | 0.652482 | 1.542511 | 0.06471 |
| 10 | (CookBks) | (YouthBks) | 0.4310 | 0.2475 | 0.1620 | 0.375870 | 1.518667 | 0.05532 |
| 11 | (YouthBks) | (CookBks) | 0.2475 | 0.4310 | 0.1620 | 0.654545 | 1.518667 | 0.05532 |
| 3 | (ChildBks) | (CookBks) | 0.4230 | 0.4310 | 0.2560 | 0.605201 | 1.404179 | 0.07368 |
| 2 | (CookBks) | (ChildBks) | 0.4310 | 0.4230 | 0.2560 | 0.593968 | 1.404179 | 0.07368 |
| | | | | | | | | |

In [14]:

result2=rules2.sort_values('lift',ascending=False)
result2

Out[14]:

| | antecedents | consequents | antecedent support | consequent support | support | confidence | lift | leverage |
|---|-------------|-------------|-----------------------|-----------------------|---------|------------|----------|-------------|
| 0 | (CookBks) | (ChildBks) | 0.431 | 0.423 | 0.256 | 0.593968 | 1.404179 | 0.073687 |
| 1 | (ChildBks) | (CookBks) | 0.423 | 0.431 | 0.256 | 0.605201 | 1.404179 | 0.073687 |
| 4 | | | | | | | | > |

In [15]:

result1= pd.DataFrame(rules1[rules1.lift>1])
result1

Out[15]:

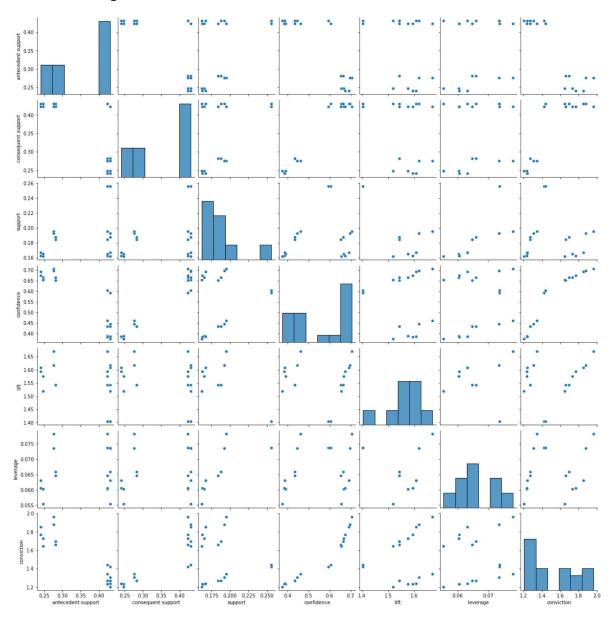
| | antecedents | consequents | antecedent support | consequent support | support | confidence | lift | leverag |
|----|--------------|-------------|-----------------------|--------------------|---------|------------|----------|---------|
| 0 | (ChildBks) | (YouthBks) | 0.4230 | 0.2475 | 0.1650 | 0.390071 | 1.576044 | 0.06030 |
| 1 | (YouthBks) | (ChildBks) | 0.2475 | 0.4230 | 0.1650 | 0.666667 | 1.576044 | 0.06030 |
| 2 | (CookBks) | (ChildBks) | 0.4310 | 0.4230 | 0.2560 | 0.593968 | 1.404179 | 0.07368 |
| 3 | (ChildBks) | (CookBks) | 0.4230 | 0.4310 | 0.2560 | 0.605201 | 1.404179 | 0.07368 |
| 4 | (DoltYBks) | (ChildBks) | 0.2820 | 0.4230 | 0.1840 | 0.652482 | 1.542511 | 0.06471 |
| 5 | (ChildBks) | (DoltYBks) | 0.4230 | 0.2820 | 0.1840 | 0.434988 | 1.542511 | 0.06471 |
| 6 | (ArtBks) | (ChildBks) | 0.2410 | 0.4230 | 0.1625 | 0.674274 | 1.594028 | 0.06055 |
| 7 | (ChildBks) | (ArtBks) | 0.4230 | 0.2410 | 0.1625 | 0.384161 | 1.594028 | 0.06055 |
| 8 | 8 (ChildBks) | (GeogBks) | 0.4230 | 0.2760 | 0.1950 | 0.460993 | 1.670264 | 0.07825 |
| 9 | (GeogBks) | (ChildBks) | 0.2760 | 0.4230 | 0.1950 | 0.706522 | 1.670264 | 0.07825 |
| 10 | (CookBks) | (YouthBks) | 0.4310 | 0.2475 | 0.1620 | 0.375870 | 1.518667 | 0.05532 |
| 11 | (YouthBks) | (CookBks) | 0.2475 | 0.4310 | 0.1620 | 0.654545 | 1.518667 | 0.05532 |
| 12 | (DoltYBks) | (CookBks) | 0.2820 | 0.4310 | 0.1875 | 0.664894 | 1.542677 | 0.06595 |
| 13 | (CookBks) | (DoltYBks) | 0.4310 | 0.2820 | 0.1875 | 0.435035 | 1.542677 | 0.06595 |
| 14 | (ArtBks) | (CookBks) | 0.2410 | 0.4310 | 0.1670 | 0.692946 | 1.607763 | 0.06312 |
| 15 | (CookBks) | (ArtBks) | 0.4310 | 0.2410 | 0.1670 | 0.387471 | 1.607763 | 0.06312 |
| 16 | (CookBks) | (GeogBks) | 0.4310 | 0.2760 | 0.1925 | 0.446636 | 1.618245 | 0.07354 |
| 17 | (GeogBks) | (CookBks) | 0.2760 | 0.4310 | 0.1925 | 0.697464 | 1.618245 | 0.07354 |
| 4 | | | | | | | _ | • |

In [16]:

import seaborn as sns
sns.pairplot(result1)

Out[16]:

<seaborn.axisgrid.PairGrid at 0x237455dc970>

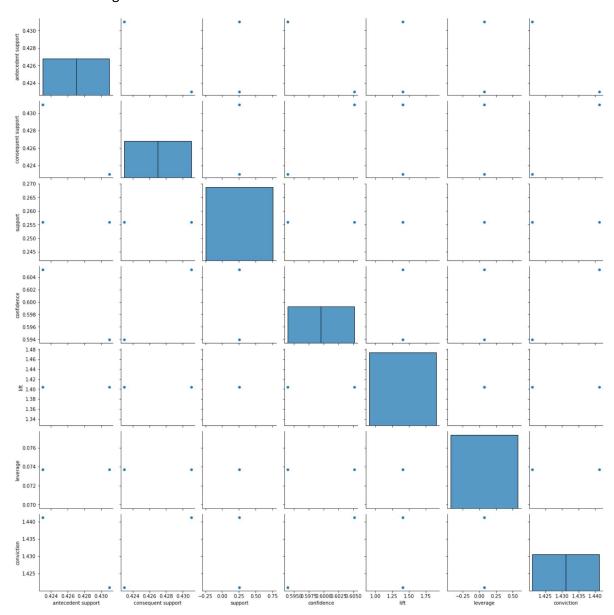


In [17]:

sns.pairplot(result2)

Out[17]:

<seaborn.axisgrid.PairGrid at 0x2374a95ae50>



In [19]:

```
result2= pd.DataFrame(rules2[rules2.lift>1])
result2
```

Out[19]:

| | antecedents | consequents | antecedent support | consequent support | support | confidence | lift | leverage |
|---|-------------|-------------|-----------------------|-----------------------|---------|------------|----------|-------------|
| 0 | (CookBks) | (ChildBks) | 0.431 | 0.423 | 0.256 | 0.593968 | 1.404179 | 0.073687 |
| 1 | (ChildBks) | (CookBks) | 0.423 | 0.431 | 0.256 | 0.605201 | 1.404179 | 0.073687 |
| 4 | | | | | | | | > |

In [20]:

```
result1.to_csv('boooks.csv')
vis=pd.read_csv("boooks.csv")
vis
```

Out[20]:

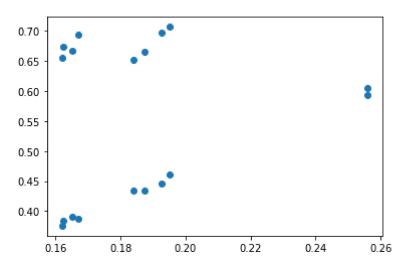
| | Unnamed: 0 | antecedents | consequents | antecedent support | consequent support | support | со |
|----|---------------|-------------------------|-------------------------|-----------------------|-----------------------|---------|----|
| 0 | 0 | frozenset({'ChildBks'}) | frozenset({"YouthBks"}) | 0.4230 | 0.2475 | 0.1650 | (|
| 1 | 1 | frozenset({"YouthBks"}) | frozenset({'ChildBks'}) | 0.2475 | 0.4230 | 0.1650 | (|
| 2 | 2 | frozenset({'CookBks'}) | frozenset({'ChildBks'}) | 0.4310 | 0.4230 | 0.2560 | (|
| 3 | 3 | frozenset({'ChildBks'}) | frozenset({'CookBks'}) | 0.4230 | 0.4310 | 0.2560 | (|
| 4 | 4 | frozenset({'DoltYBks'}) | frozenset({'ChildBks'}) | 0.2820 | 0.4230 | 0.1840 | (|
| 5 | 5 | frozenset({'ChildBks'}) | frozenset({'DoltYBks'}) | 0.4230 | 0.2820 | 0.1840 | (|
| 6 | 6 | frozenset({'ArtBks'}) | frozenset({'ChildBks'}) | 0.2410 | 0.4230 | 0.1625 | (|
| 7 | 7 | frozenset({'ChildBks'}) | frozenset({'ArtBks'}) | 0.4230 | 0.2410 | 0.1625 | (|
| 8 | 8 | frozenset({'ChildBks'}) | frozenset({'GeogBks'}) | 0.4230 | 0.2760 | 0.1950 | (|
| 9 | 9 | frozenset({'GeogBks'}) | frozenset({'ChildBks'}) | 0.2760 | 0.4230 | 0.1950 | (|
| 10 | 10 | frozenset({'CookBks'}) | frozenset({"YouthBks"}) | 0.4310 | 0.2475 | 0.1620 | (|
| 11 | 11 | frozenset({'YouthBks'}) | frozenset({'CookBks'}) | 0.2475 | 0.4310 | 0.1620 | (|
| 12 | 12 | frozenset({'DoltYBks'}) | frozenset({'CookBks'}) | 0.2820 | 0.4310 | 0.1875 | (|
| 13 | 13 | frozenset({'CookBks'}) | frozenset({'DoltYBks'}) | 0.4310 | 0.2820 | 0.1875 | (|
| 14 | 14 | frozenset({'ArtBks'}) | frozenset({'CookBks'}) | 0.2410 | 0.4310 | 0.1670 | (|
| 15 | 15 | frozenset({'CookBks'}) | frozenset({'ArtBks'}) | 0.4310 | 0.2410 | 0.1670 | (|
| 16 | 16 | frozenset({'CookBks'}) | frozenset({'GeogBks'}) | 0.4310 | 0.2760 | 0.1925 | (|
| 17 | 17 | frozenset({'GeogBks'}) | frozenset({'CookBks'}) | 0.2760 | 0.4310 | 0.1925 | (|
| 4 | | | | | | | - |

In [21]:

plt.scatter(result1.support,result1.confidence)

Out[21]:

<matplotlib.collections.PathCollection at 0x2374f73d7c0>

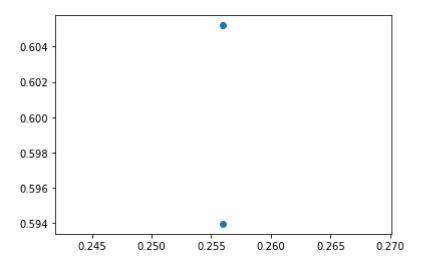


In [22]:

plt.scatter(result2.support,result2.confidence)

Out[22]:

<matplotlib.collections.PathCollection at 0x23750d5ce20>

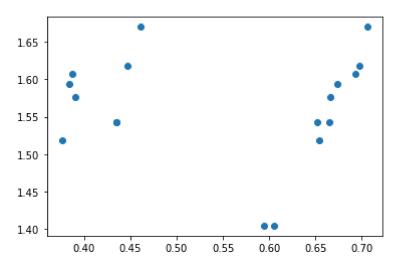


In [23]:

plt.scatter(result1.confidence,result1.lift)

Out[23]:

<matplotlib.collections.PathCollection at 0x23750dbd190>

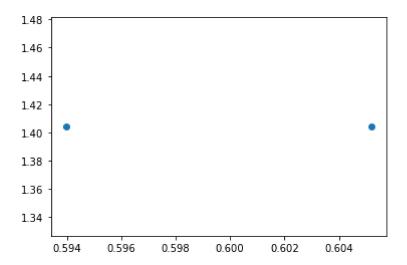


In [24]:

plt.scatter(result2.confidence,result2.lift)

Out[24]:

<matplotlib.collections.PathCollection at 0x23750e21c40>



In [25]:

pip install networkx

Requirement already satisfied: networkx in c:\users\hp\anaconda3\lib\site-pa ckages (2.6.3)

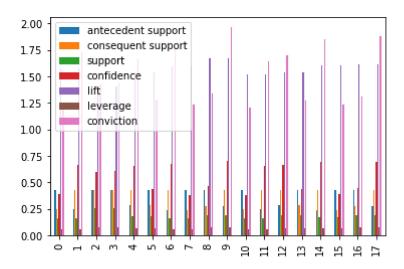
Note: you may need to restart the kernel to use updated packages.

In [27]:

```
result1.plot(kind="bar")
```

Out[27]:

<AxesSubplot:>

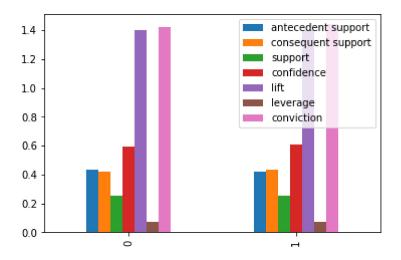


In [28]:

```
result2.plot(kind='bar')
```

Out[28]:

<AxesSubplot:>

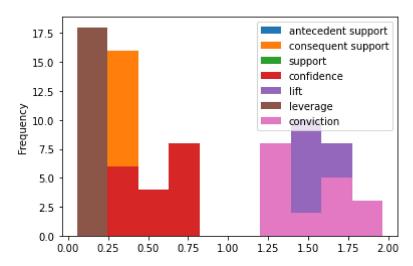


In [29]:

```
result1.plot(kind='hist')
```

Out[29]:

<AxesSubplot:ylabel='Frequency'>

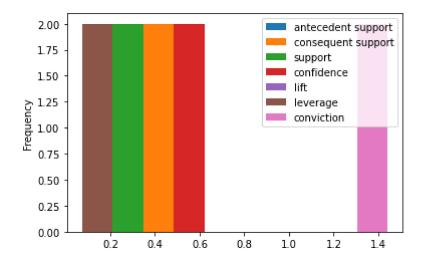


In [30]:

```
result2.plot(kind='hist')
```

Out[30]:

<AxesSubplot:ylabel='Frequency'>



In [34]:

```
pip install pyvis
```

```
Collecting pyvisNote: you may need to restart the kernel to use updated pack
ages.
  Downloading pyvis-0.2.1.tar.gz (21 kB)
Requirement already satisfied: jinja2>=2.9.6 in c:\users\hp\anaconda3\lib\si
te-packages (from pyvis) (2.11.3)
Requirement already satisfied: networkx>=1.11 in c:\users\hp\anaconda3\lib\s
ite-packages (from pyvis) (2.6.3)
Requirement already satisfied: ipython>=5.3.0 in c:\users\hp\anaconda3\lib\s
ite-packages (from pyvis) (7.29.0)
Collecting jsonpickle>=1.4.1
  Downloading jsonpickle-2.2.0-py2.py3-none-any.whl (39 kB)
Requirement already satisfied: pickleshare in c:\users\hp\anaconda3\lib\site
-packages (from ipython>=5.3.0->pyvis) (0.7.5)
Requirement already satisfied: prompt-toolkit!=3.0.0,!=3.0.1,<3.1.0,>=2.0.0
in c:\users\hp\anaconda3\lib\site-packages (from ipython>=5.3.0->pyvis) (3.
0.20)
Requirement already satisfied: decorator in c:\users\hp\anaconda3\lib\site-p
ackages (from ipython>=5.3.0->pyvis) (5.1.0)
Requirement already satisfied: pygments in c:\users\hp\anaconda3\lib\site-pa
ckages (from ipython>=5.3.0->pyvis) (2.10.0)
Requirement already satisfied: colorama in c:\users\hp\anaconda3\lib\site-pa
ckages (from ipython>=5.3.0->pyvis) (0.4.4)
Requirement already satisfied: jedi>=0.16 in c:\users\hp\anaconda3\lib\site-
packages (from ipython>=5.3.0->pyvis) (0.18.0)
Requirement already satisfied: setuptools>=18.5 in c:\users\hp\anaconda3\lib
\site-packages (from ipython>=5.3.0->pyvis) (58.0.4)
Requirement already satisfied: traitlets>=4.2 in c:\users\hp\anaconda3\lib\s
ite-packages (from ipython>=5.3.0->pyvis) (5.1.0)
Requirement already satisfied: matplotlib-inline in c:\users\hp\anaconda3\li
b\site-packages (from ipython>=5.3.0->pyvis) (0.1.2)
Requirement already satisfied: backcall in c:\users\hp\anaconda3\lib\site-pa
ckages (from ipython>=5.3.0->pyvis) (0.2.0)
Requirement already satisfied: parso<0.9.0,>=0.8.0 in c:\users\hp\anaconda3
\lib\site-packages (from jedi>=0.16->ipython>=5.3.0->pyvis) (0.8.2)
Requirement already satisfied: MarkupSafe>=0.23 in c:\users\hp\anaconda3\lib
\site-packages (from jinja2>=2.9.6->pyvis) (1.1.1)
Requirement already satisfied: wcwidth in c:\users\hp\anaconda3\lib\site-pac
kages (from prompt-toolkit!=3.0.0,!=3.0.1,<3.1.0,>=2.0.0->ipython>=5.3.0->py
vis) (0.2.5)
Building wheels for collected packages: pyvis
  Building wheel for pyvis (setup.py): started
  Building wheel for pyvis (setup.py): finished with status 'done'
  Created wheel for pyvis: filename=pyvis-0.2.1-py3-none-any.whl size=23688
sha256=96ff5c954cd0fcddd772c1b501a19ff93c45036797cd14707740d2bdd0cc74c8
  Stored in directory: c:\users\hp\appdata\local\pip\cache\wheels\05\fb\37\c
8dfe38ad21c8cc91f40a0f9e0196cfdd4534e817d0416a0ae
Successfully built pyvis
Installing collected packages: jsonpickle, pyvis
```

Successfully installed jsonpickle-2.2.0 pyvis-0.2.1

```
In [35]:
```

```
import pyvis
from pyvis import network as net
import networkx as nx
```

In [36]:

```
g= net.Network(notebook=True)
nxg = nx.complete_graph(18)
g.from_nx(nxg)
g.show('result1.html')
```

Out[36]:

In [38]:

```
g= net.Network(notebook=True)
nxg= nx.complete_graph(2)
g.from_nx(nxg)
g.show("result2.html")
```

Out[38]:

In []: