

SMART INDIA HACKATHON 2024

Student Innovation



SMART INDIA
HACKATHON
2024

- Problem Statement ID – **SIH1598**
- Problem Statement Title –
“Ideas that showcase the rich cultural heritage and traditions of India”
- Theme - **Heritage and Culture**
- PS Category - **Software**
- Team Name – **Vasudhaiva Kutumbakam**



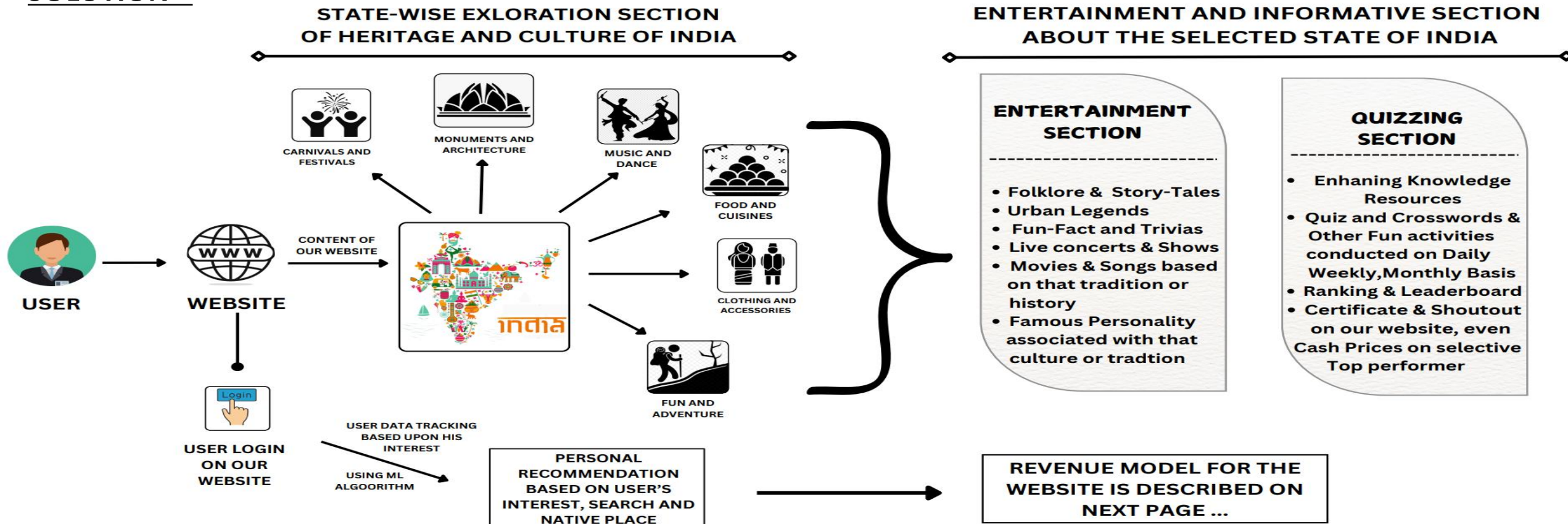
TEAM MEMBER DETAILS

NAME	REGISTRATION NO.	CONTACT DETAILS
1. PRABHAS CHAUBEY	20235056	7250319673
2. CHAITANYA GAJBHIYE	20236048	8766927503
3. PRIYANSHU KUMAR	202235136	7050574425
4. BHUMIKA CHAHAR	20236045	9257944607
5. SUPRIYA SINGH	20237055	8957851323
6. VANESSA SHRIE	20235094	8340519532

IDEA / SOLUTION DETAILS –

IDEA : Our Team is proposing a full stack website which will promote the “RICH CULTURE HERITAGE AND TRADITION OF INDIA” in a unique manner.

SOLUTION –





REVENUE MODEL

ADVERTISEMENT

- BANNER ADS
- SPONSORED CONTENTS
- IN-CONTENT ADS

SUBSCRIPTION MODELS

- EXCLUSIVE ACCESS
- AD FREE EXPERIENCE
- TIERED MEMBERSHIP

E- COMMERCE

- CULTURAL MERCHANDISE
- DIGITAL PRODUCTS
- AFFILIATE MARKETING

WORKSHOPS AND EVENTS

- ONLINE CLASSES
- VIRTUAL EVENTS
- SPONSORED EVENTS

DONATIONS AND CROWDFUNDINGS

- PROJECT FUNDING
- SUPPORTED CAMPAIGNS
- VOLUNTARY CONTRIBUTIONS

PARTNERSHIPS AND COLLABORATIONS

- COLLABORATIVE PROJECTS
- BRAND PARTNERSHIPS



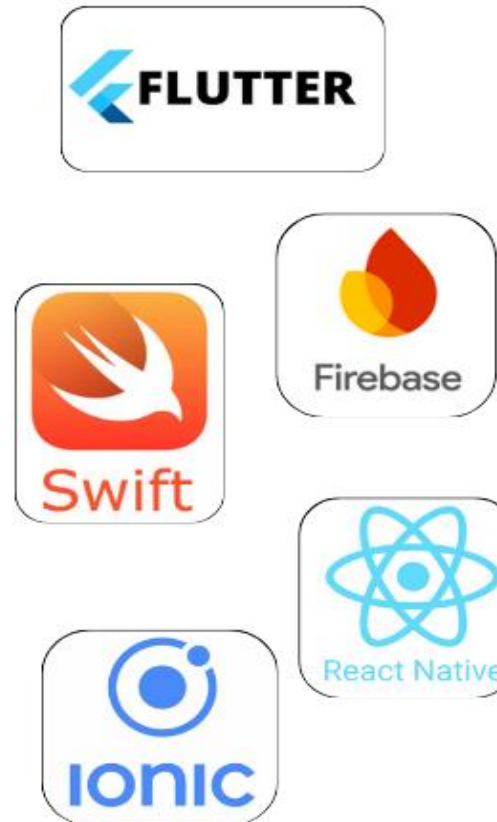
WEB DEVELOPMENT TECHSTACK



ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING TECHSTACK



APP DEVELOPMENT TECHSTACK



VASUDHAIVA KUTUMBAKAM

FEASIBILITY & VIABILITY :

- Attractive and unique interface
- All Cultural, Traditional and Heritage data in a consolidated and organised manner

ACCESSIBILITY :

- Simple and quick Login or Signup Interface
- User friendly website or application
- Majority content (90%) accessible to user while (10%) available at a nominal cost

IMPACT AND BENEFITS :

- Economic Growth of India
- Preservation and upbringing of unrecognised culture and talent of India
- Enhancing Tourism and Social cohesion

RESEARCH AND REFERENCES :

REFERENCE BOOKS :

1. The Indian Culture Art and Heritage - M.K. Bhagat
2. Cultural Heritage of India - S. Radhakrishnan
3. History of Indian Arts - D. Kumari

RESEARCH ARTICLES :

1. https://en.wikipedia.org/wiki/Culture_of_India
2. https://en.wikipedia.org/wiki/Indian_art
3. https://en.wikipedia.org/wiki/List_of_World_Heritage_Sites_in_India