

Superstore Sales & Profit Dashboard

399.24K

Sum of Sales

20.23K

Sum of Profit

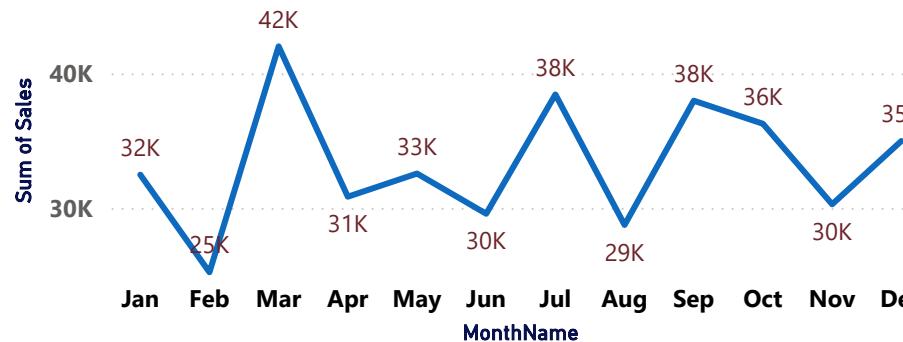
2552

Sum of Quantity

399.24K

Sum of Avg Order Value

Sum of Sales by MonthName



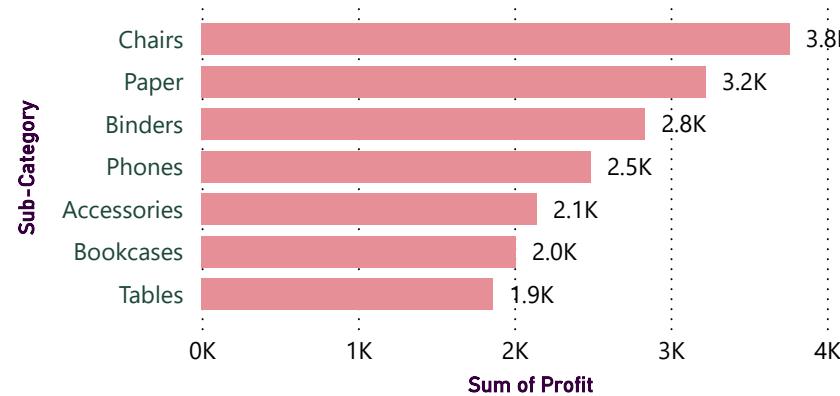
Sum of Sales and Sum of Profit by Category



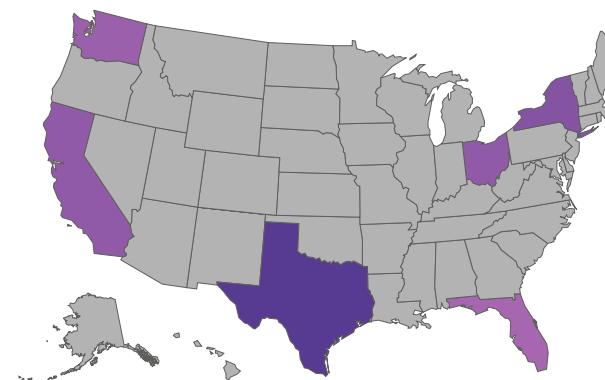
Year, MonthNumber, State, Category

- ▼ 2022
- ▼ 2023
- ▼ 2024

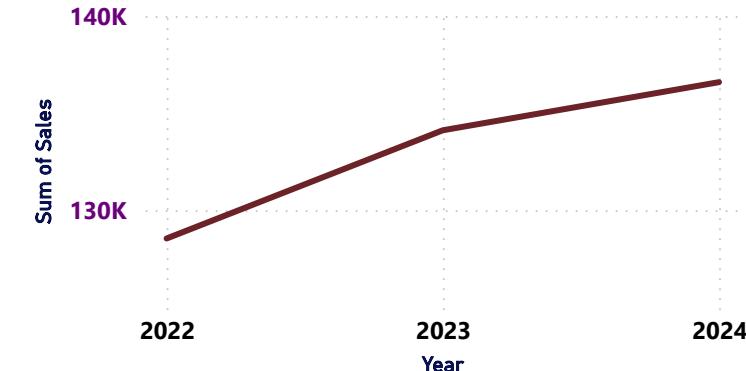
Sum of Profit by Sub-Category



Sum of Sales and Sum of Profit by State



Sum of Sales by Year



Superstore Sales Dashboard Summary

399.24K

Sum of Sales

20.23K

Sum of Profit

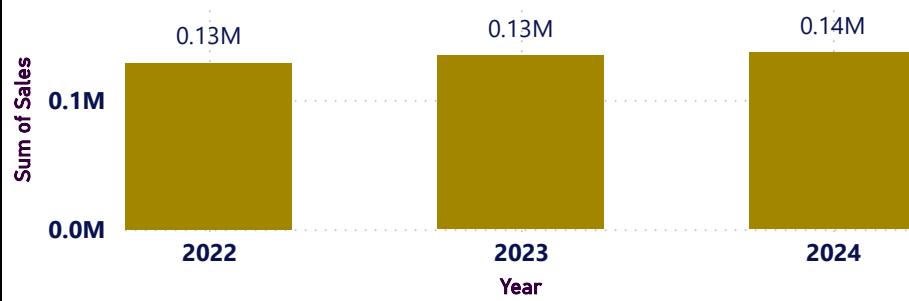
2552

Sum of Quantity

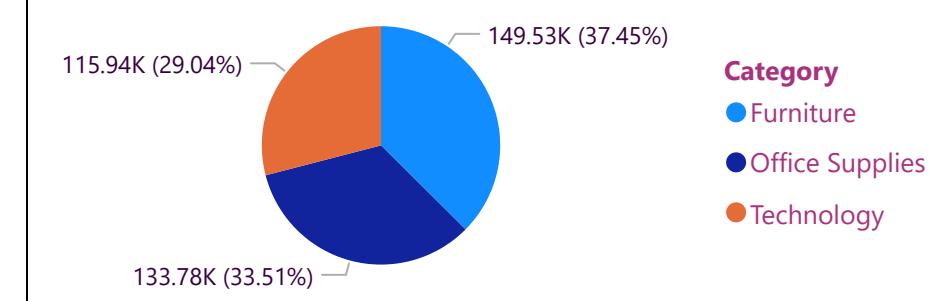
399.24K

Sum of Avg Order Value

Sum of Sales by Year



Sum of Sales by Category



Key Metrics & Top Insights

- Best Category: Furniture
- Top Sub-Category: Chairs
- Highest Sales State: California
- Peak Months: Nov & Dec

Conclusion

- This summary provides a clear view of the overall sales trends, profitability, and regional performance.
- It helps in making quick, data-driven business decisions and highlights where the business should focus to improve sales and profit.