

# Yash Misra

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## EDUCATION

**Lovely Professional University, Mittal School of Business**  
*Integrated BBA-MBA, Core Finance*

Jalandhar, Punjab, India  
August 2023-May 2027

- Grade: GPA 7.94 | Merit Scholarship Recipient Relevant Coursework: Financial Accounting, Quantitative Business Analysis, Spreadsheet Modelling and Financial Analysis, Cost Accounting, Financial Statement Analysis, Business Valuation.

**ST. Joseph's College**

*Schooling Prep-Grade 12<sup>th</sup>*

Prayagraj, India  
April 2010-May 2023

- < 1% Admit Rate | Relevant Coursework: Accountancy, Business Studies, Economics, Commerce, Mathematics, English, Commercial Applications.

## EXPERIENCES

**House of Interiors**

*Finance Intern*

Lucknow, India  
June 2025-July 2025

- Conducted detailed project budgeting and cost breakdowns for interior infrastructure projects, enhancing capital allocation and financial efficiency across ₹50L+ budgets.
- Analysed project-level profit margins and ROI metrics, enabling pricing decisions aligned with financial targets and client objectives.
- Built Excel-based financial models to support cost-benefit analysis and performance forecasting, improving internal reporting and decision-making.
- Collaborated with cross-functional teams (design, procurement, and execution) to align financial planning with operational milestones, ensuring timely and cost-effective project delivery.
- Prepared and presented internal financial reports summarizing budget variances, margin trends, and cost optimization strategies, enhancing leadership visibility and data-driven decisions.

**My Captain**

*Marketing Intern*

Remote  
Feb 2025 – March 2025

- Generated 709 leads through strategic digital marketing initiatives, optimizing conversion rates and enhancing lead quality.
- Outperformed peers by 30% in lead generation, with 78% of leads converting into sales, significantly boosting revenue.
- Assisted in developing and implementing sales outreach strategies, improving engagement and customer acquisition.
- Maintained customer relationships through follow-up calls and emails, increasing retention and enhancing customer satisfaction.

## SELF-EMPLOYED | EQUITY PORTFOLIO MANAGEMENT

*Proprietary Portfolio Management*

Live Project  
August 2021-Present

- Managing an equity-cash portfolio, achieving a 5-year CAGR of 35% through data-driven investment strategies, sector rotation, and disciplined asset allocation.
- Outperformed NIFTY-50 with a 22% annual return compared to NIFTY's 3.5%, consistently generating alpha through strategic stock selection, timing, and risk-adjusted positioning.
- Implemented advanced hedging strategies, including derivatives and inverse ETFs, to minimize downside risk, ensuring portfolio resilience amid market volatility and economic downturns. Hedged using Gold ETFs and Chinese market funds.

## Certifications and Achievements

- Certified in Stock Markets & Cryptocurrency (IIM Ahmedabad) – Developed expertise in financial markets, technical analysis, and crypto trading strategies. Consistently achieved 14% growth over a timeframe of 3 years using learned strategies of DMA, RSI, PE.
- Business Analytics – Gained proficiency in data interpretation, statistical modelling, and strategic decision-making for financial analysis. MS Excel, Word, PowerPoint, Proficient in financial modeling presentation tools to enhance business and investment analysis.
- McKinsey Forward Program -- Gained practical skills in structured problem-solving, effective communication, adaptability, and digital literacy for the future of work.
- Business Communication – Enhanced ability to convey complex financial concepts effectively through reports, presentations, and client interactions. Successfully presented 10 financial reports to potential clients, leading to approval of funding for two new investments.
- Cryptocurrency Trading – Mastered technical analysis, blockchain fundamentals, and market trends in digital assets for informed trading decisions. Executed 5 profitable trades, yielding 20% in timeframe 1 Day and learning in depth about it thereon.
- Stock Trading – Acquired hands-on experience in portfolio diversification, equity valuation, and risk management for sustained profitability. Managed a portfolio of 34 Lakhs[\$40k] and outperformed the benchmark, NIFTY 50 by 18.5%

## Skills

- Finance & Investment: Managing assets like stocks and crypto through hedging to optimize returns and minimize risk in markets.
- Data & Analytics: Using financial modeling, business research, and data analysis to derive insights for informed decision-making.
- Soft Skills: Communicating effectively in business, understanding market psychology, and building strong client relationships.

## ADDITIONAL INFORMATION

- English (Proficient), Hindi (Native). Strong communication skills in both languages, enabling seamless interactions in professional and multicultural environments.