



Scholastic's Book Market

Genre

Search

Action & Adventure

Advice & Inspiration

Animal Stories

Bedtime Story

Biography & Autobiography

Childrens Fiction

Classics

Fairy Tales

Fantasy

Fiction

Folk Tales & Fables

Fun Facts & Interactive

Theme

Search

100th Day of School

19th Century America

1st Grade

2nd Grade

3rd Grade

4th Grade

4th of July

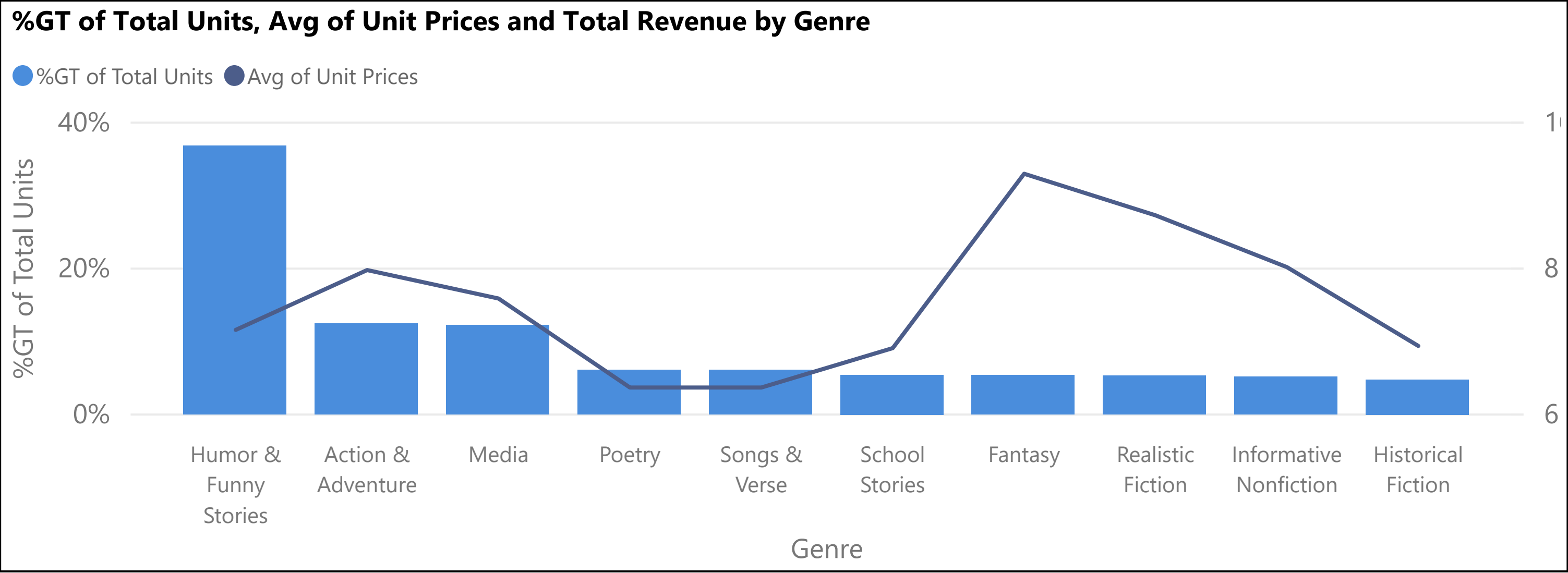
5th Grade

6th Grade

Abuse

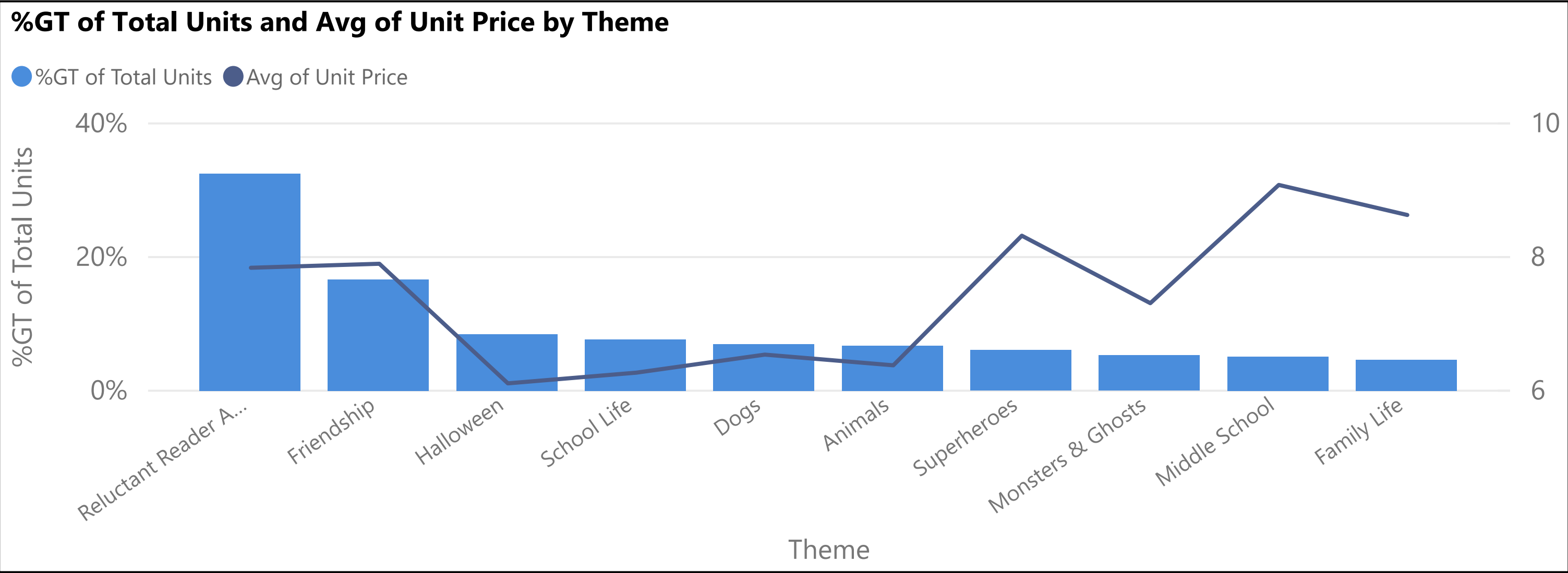
Activism

Addition & Subtraction



32

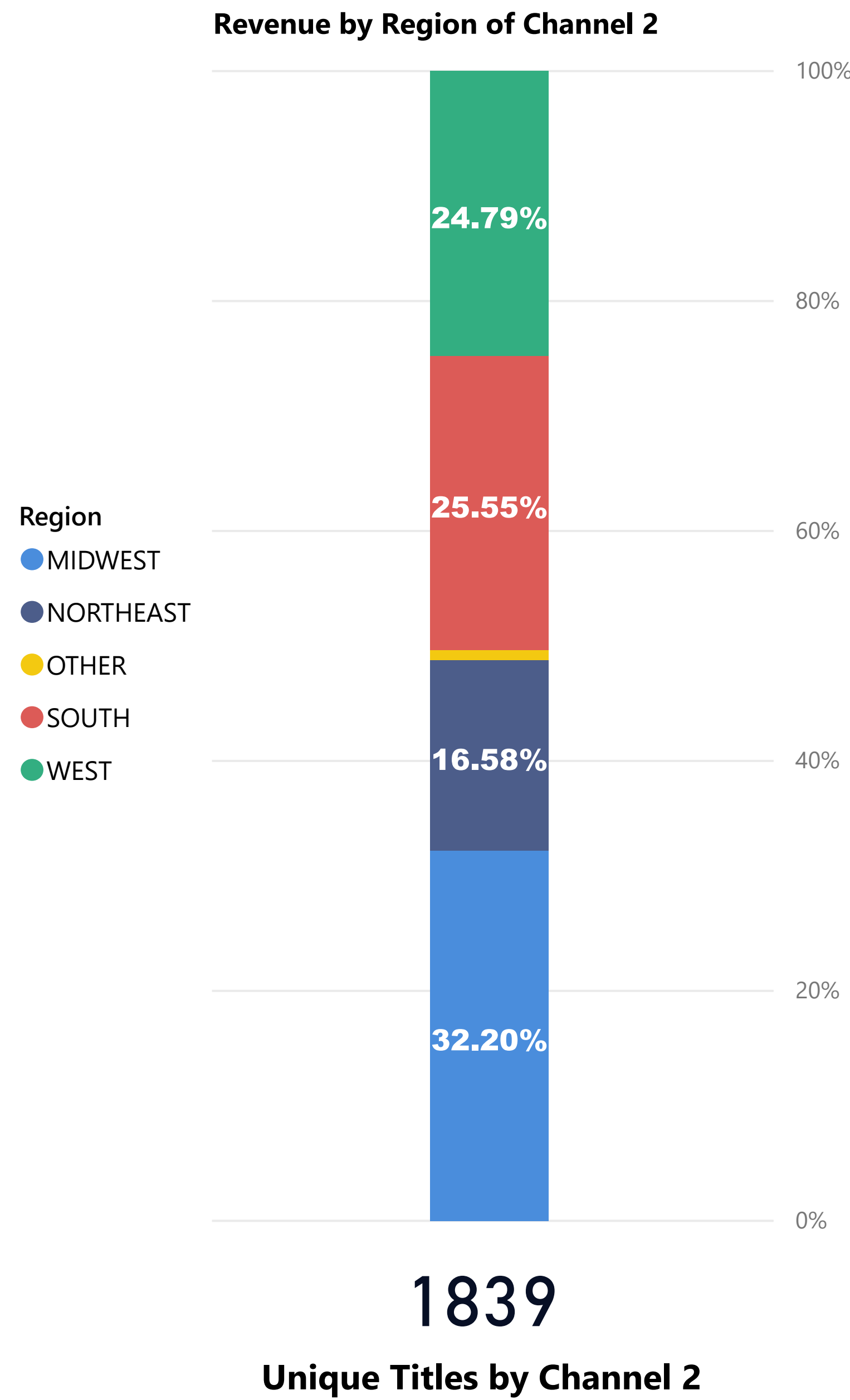
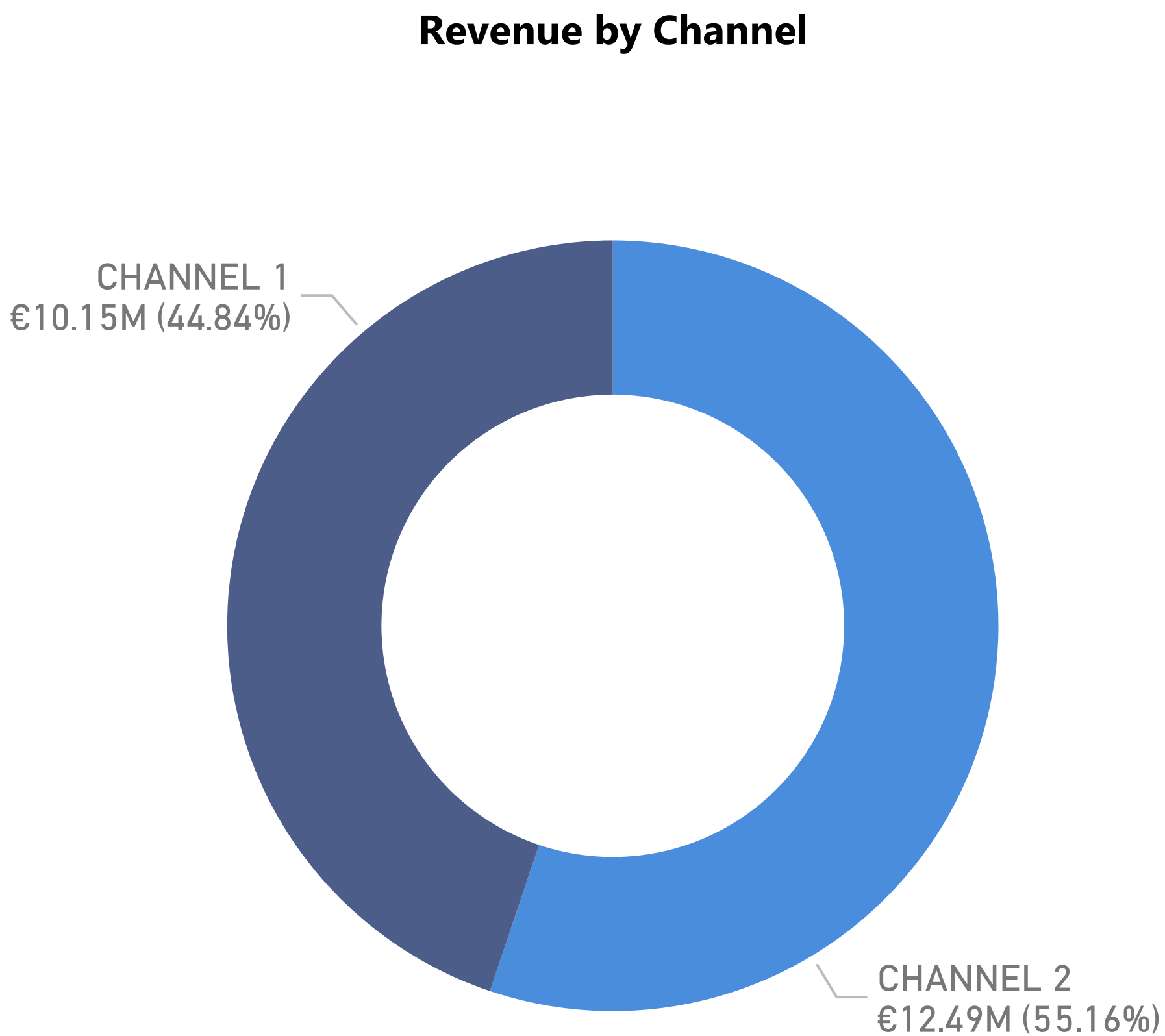
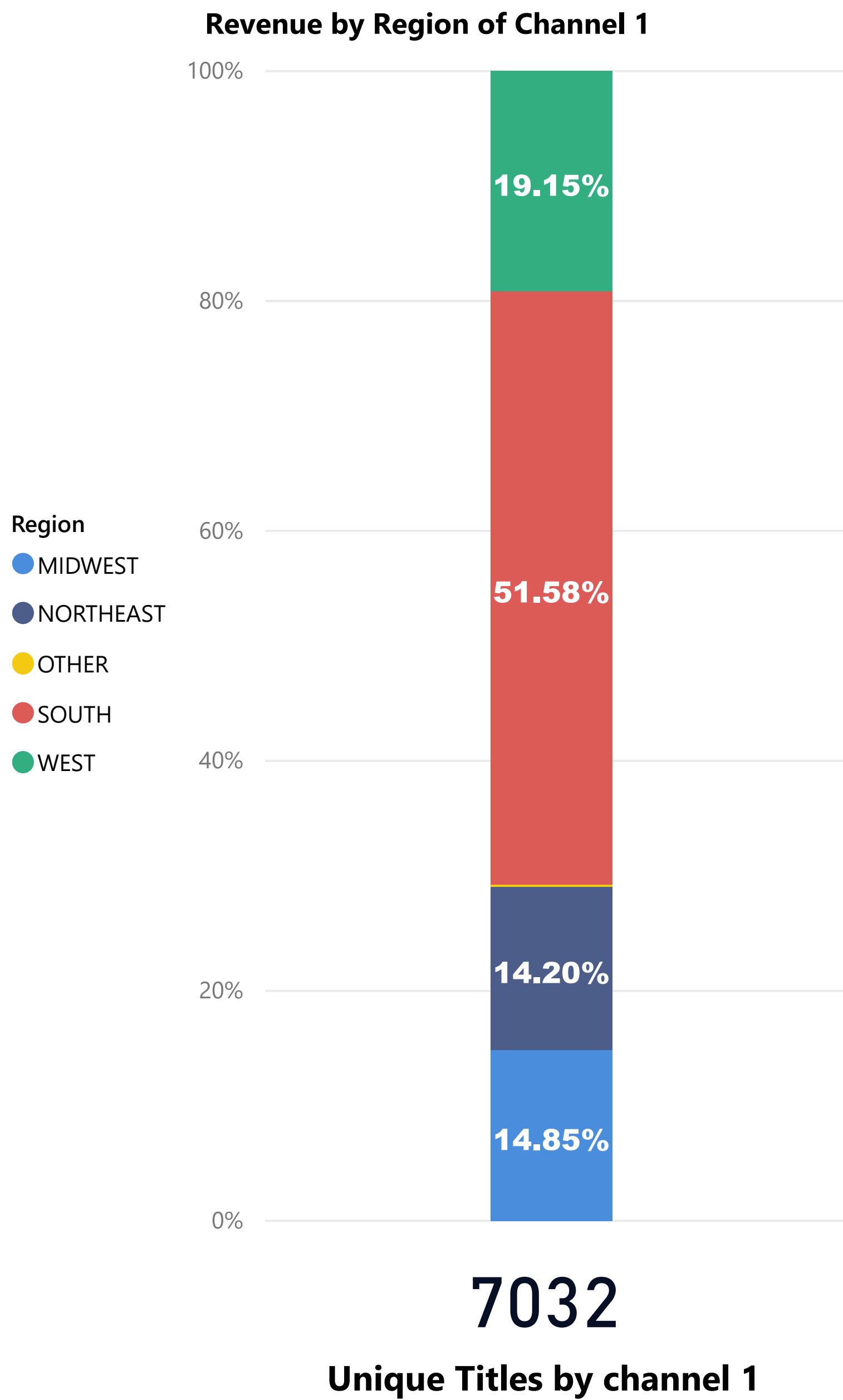
Total Unique Genre



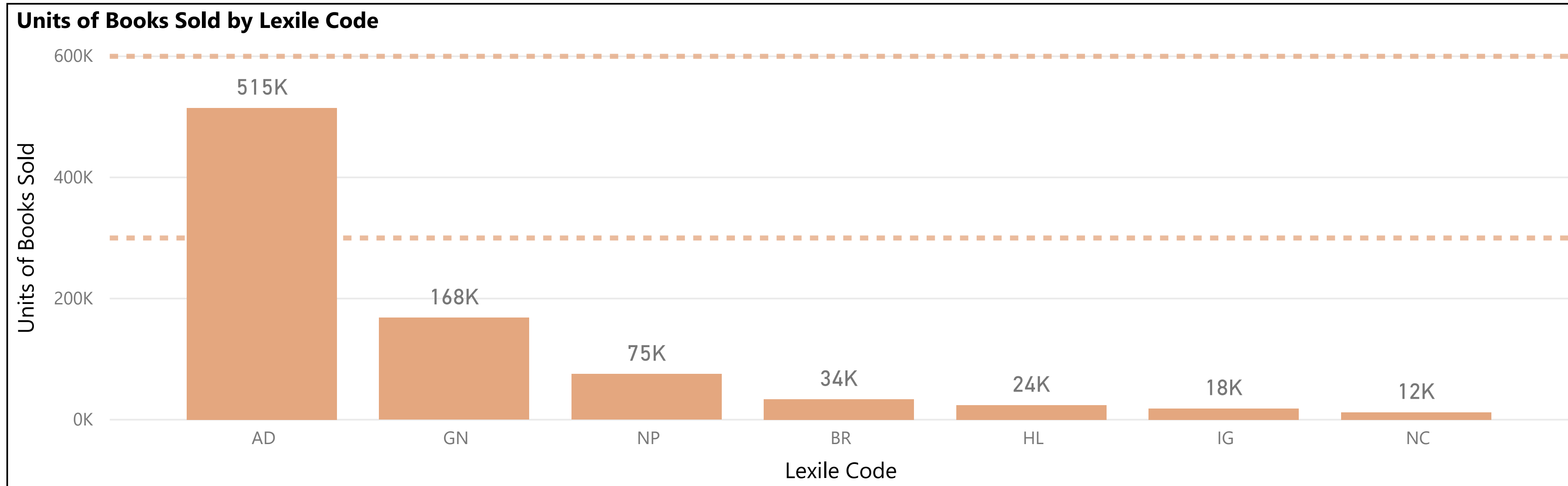
326

Total Unique Theme

Channel 1 v/s Channel 2

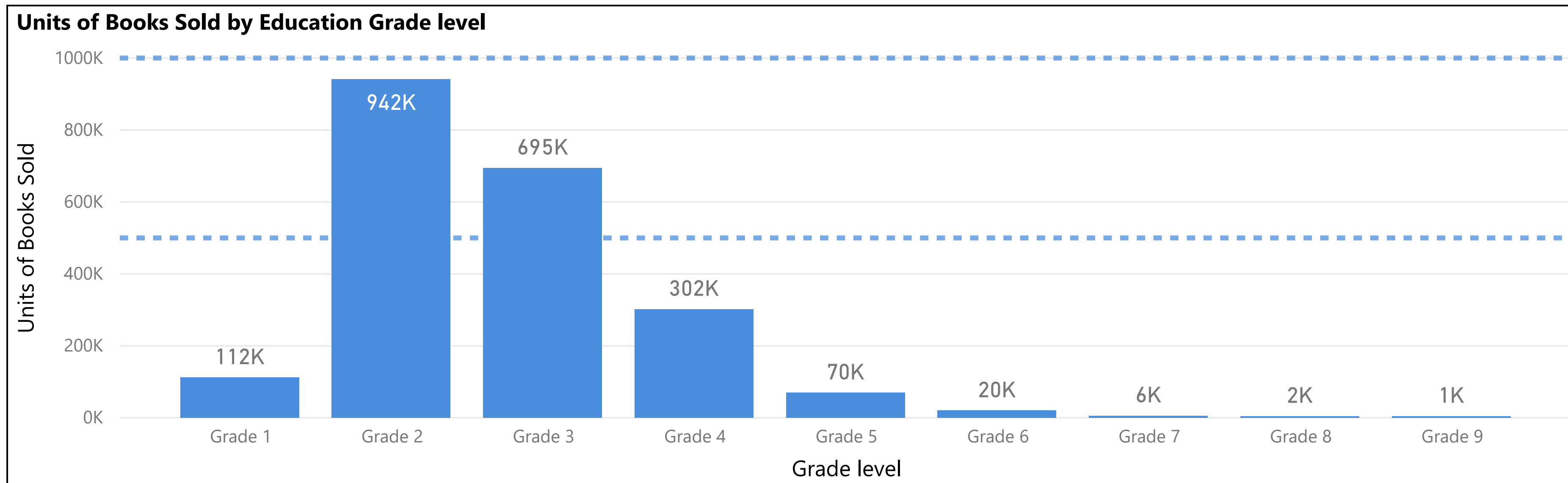


Lexile Measure

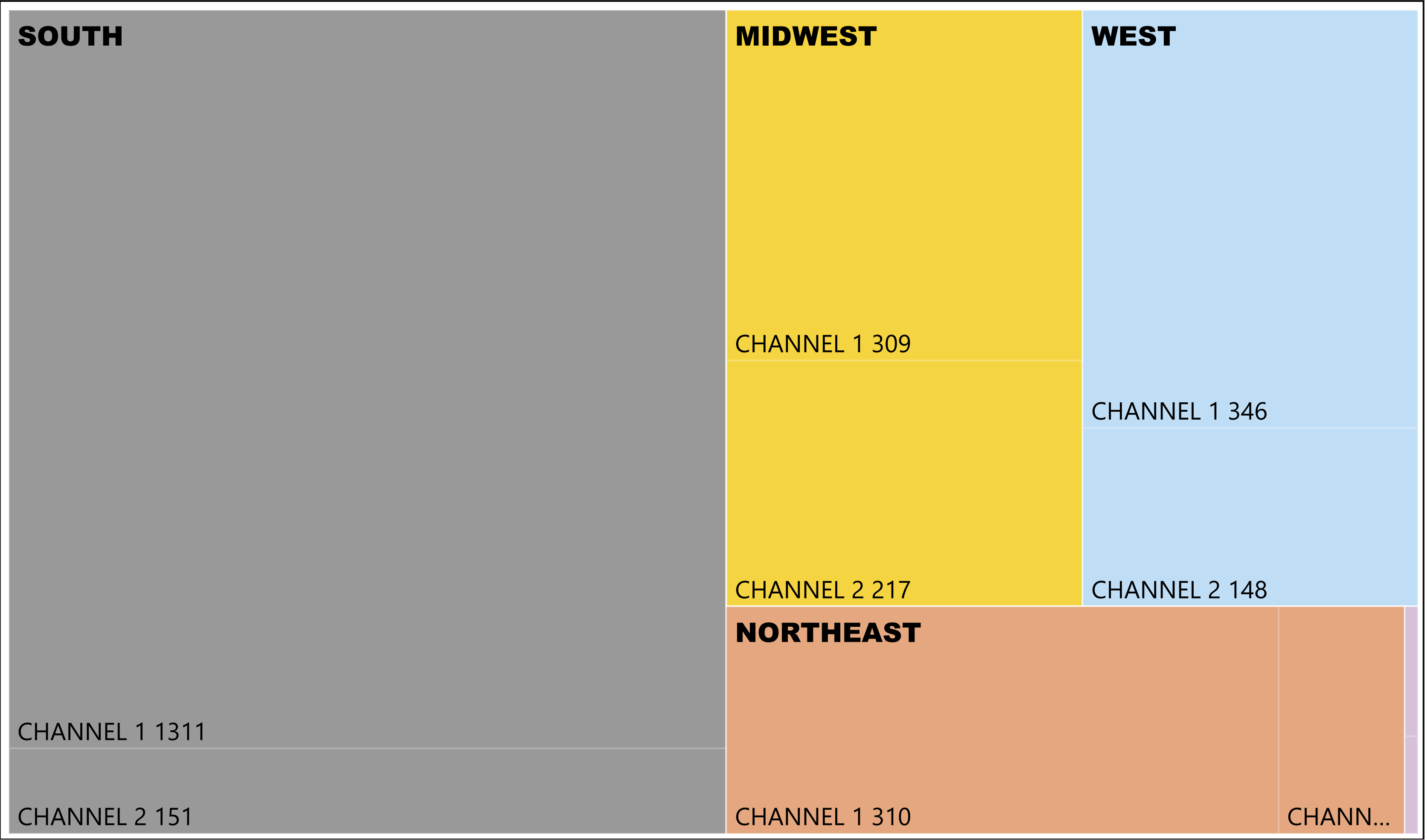


Lexile Codes

AD = Adult Directed
BR = Beginning Reader
NC = Non-Conforming
IG = Illustrated Guide
GN = Graphic Novel
HL = High-Low
NP = Non-Prose



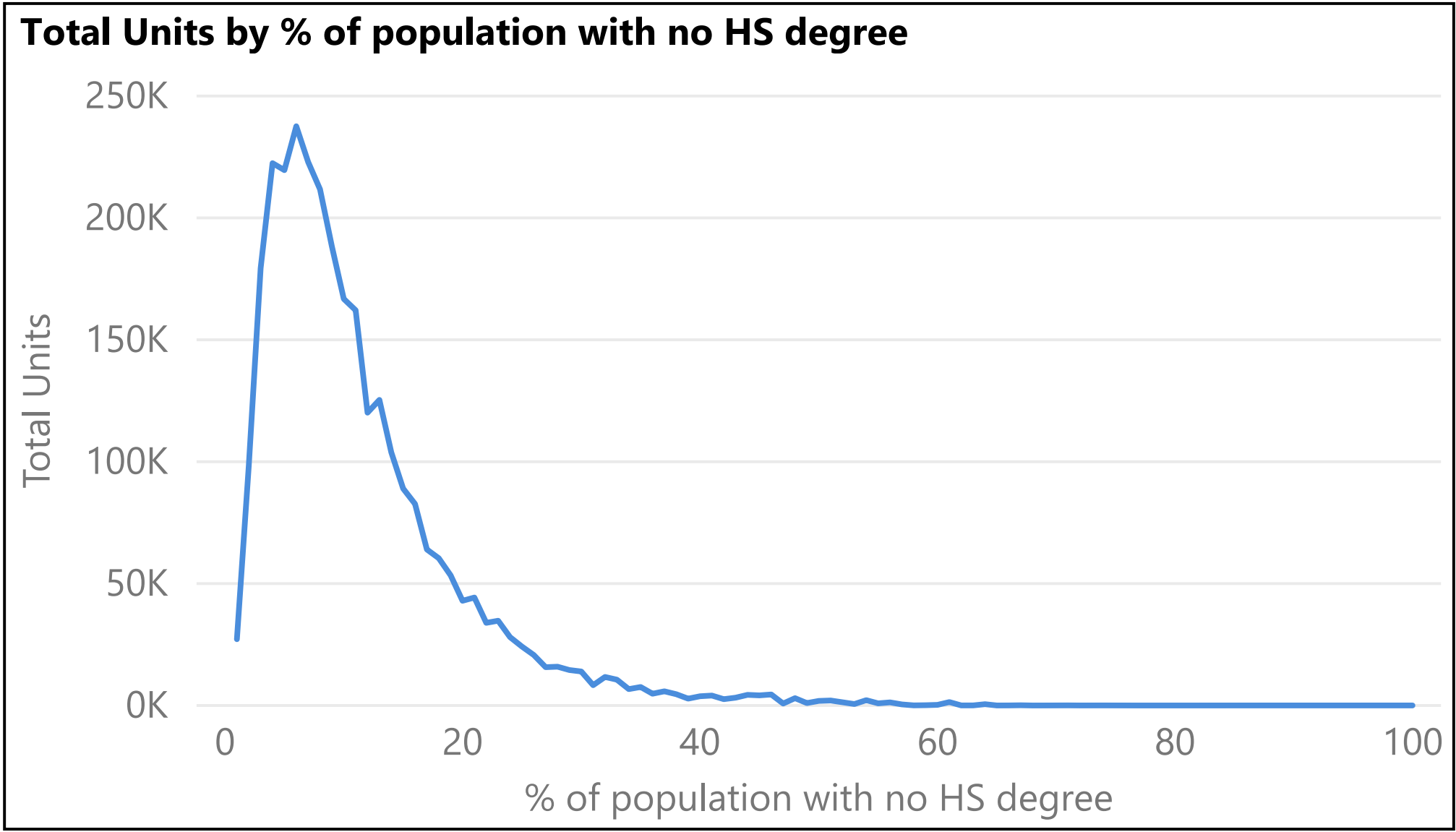
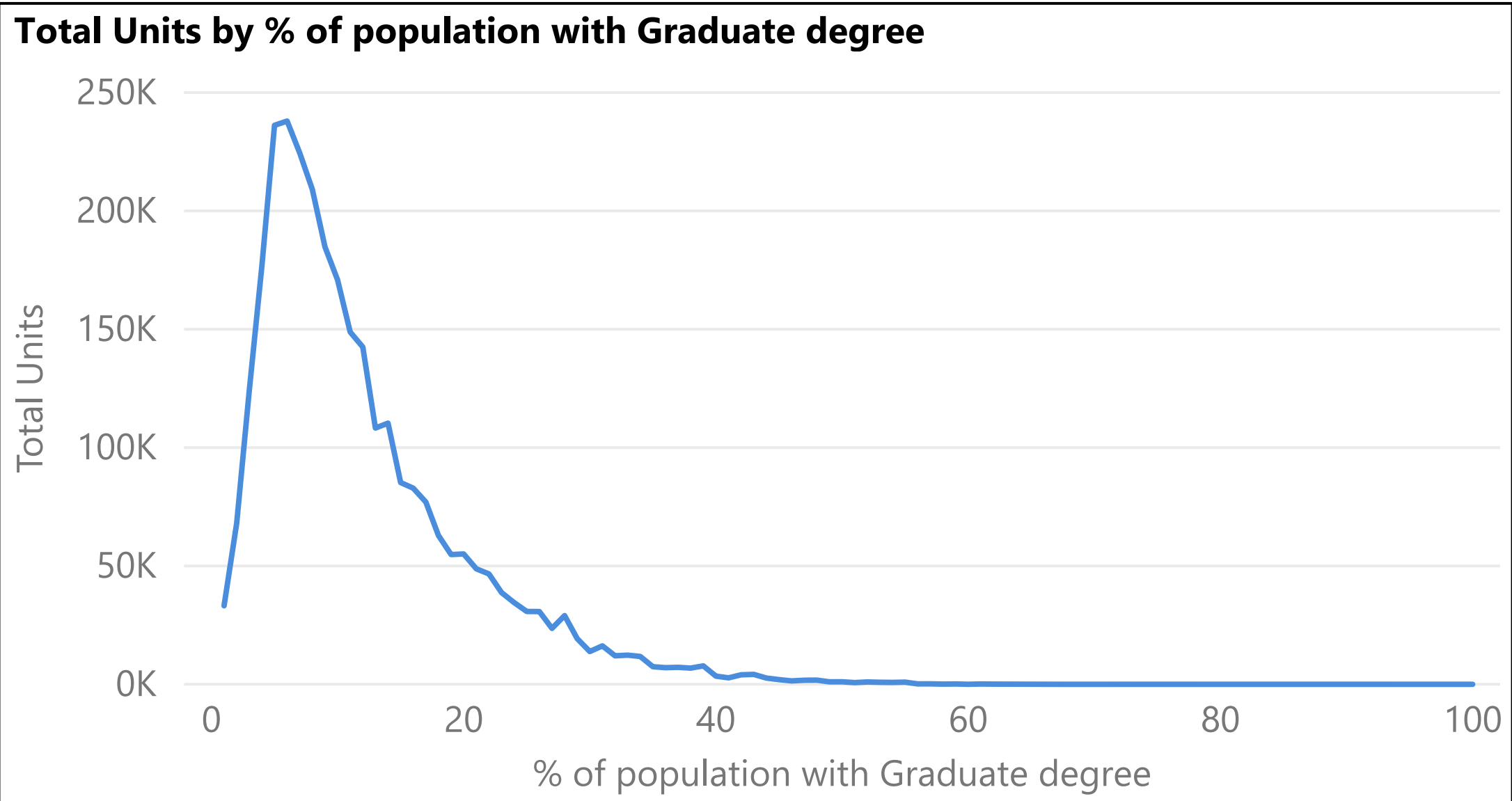
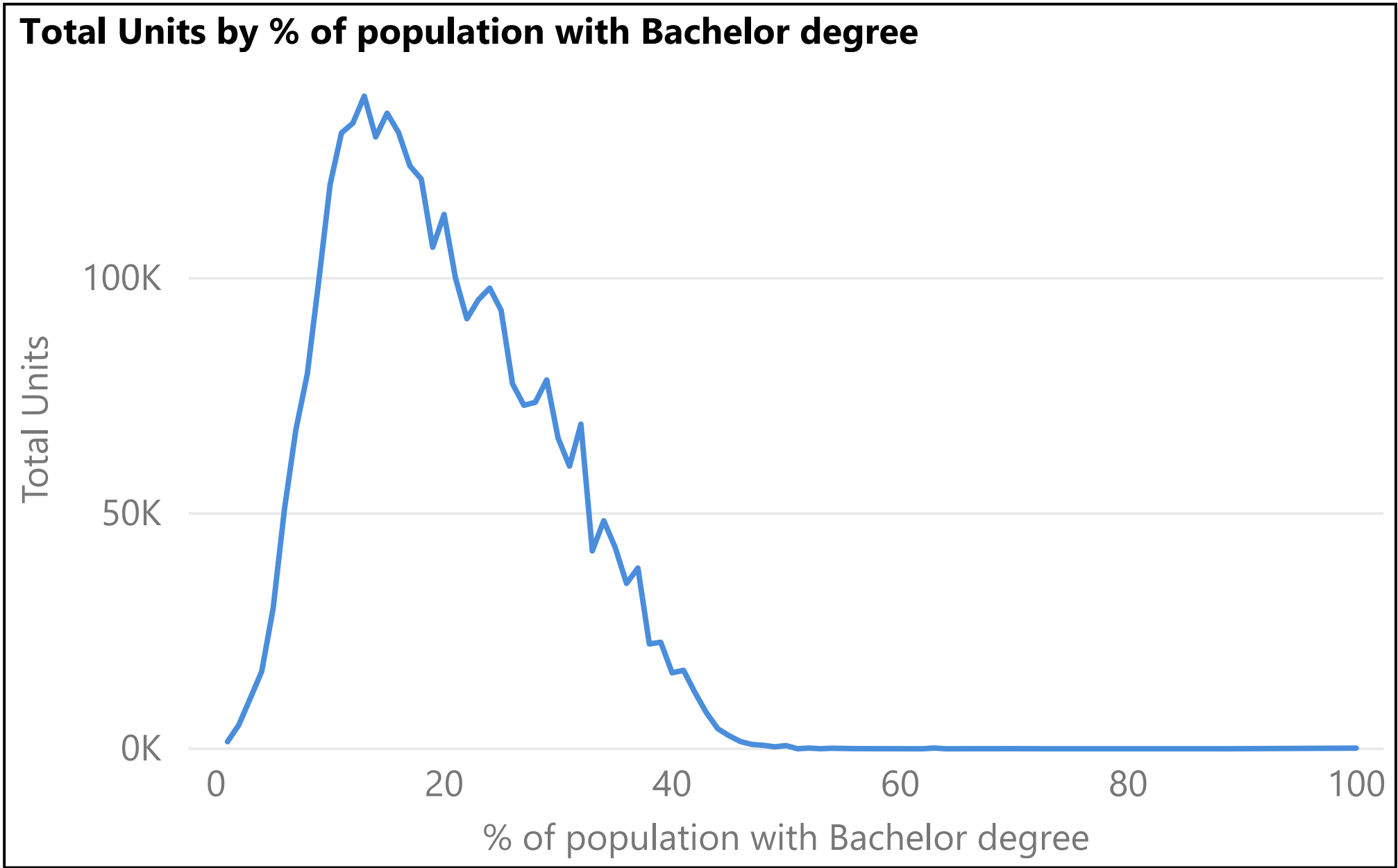
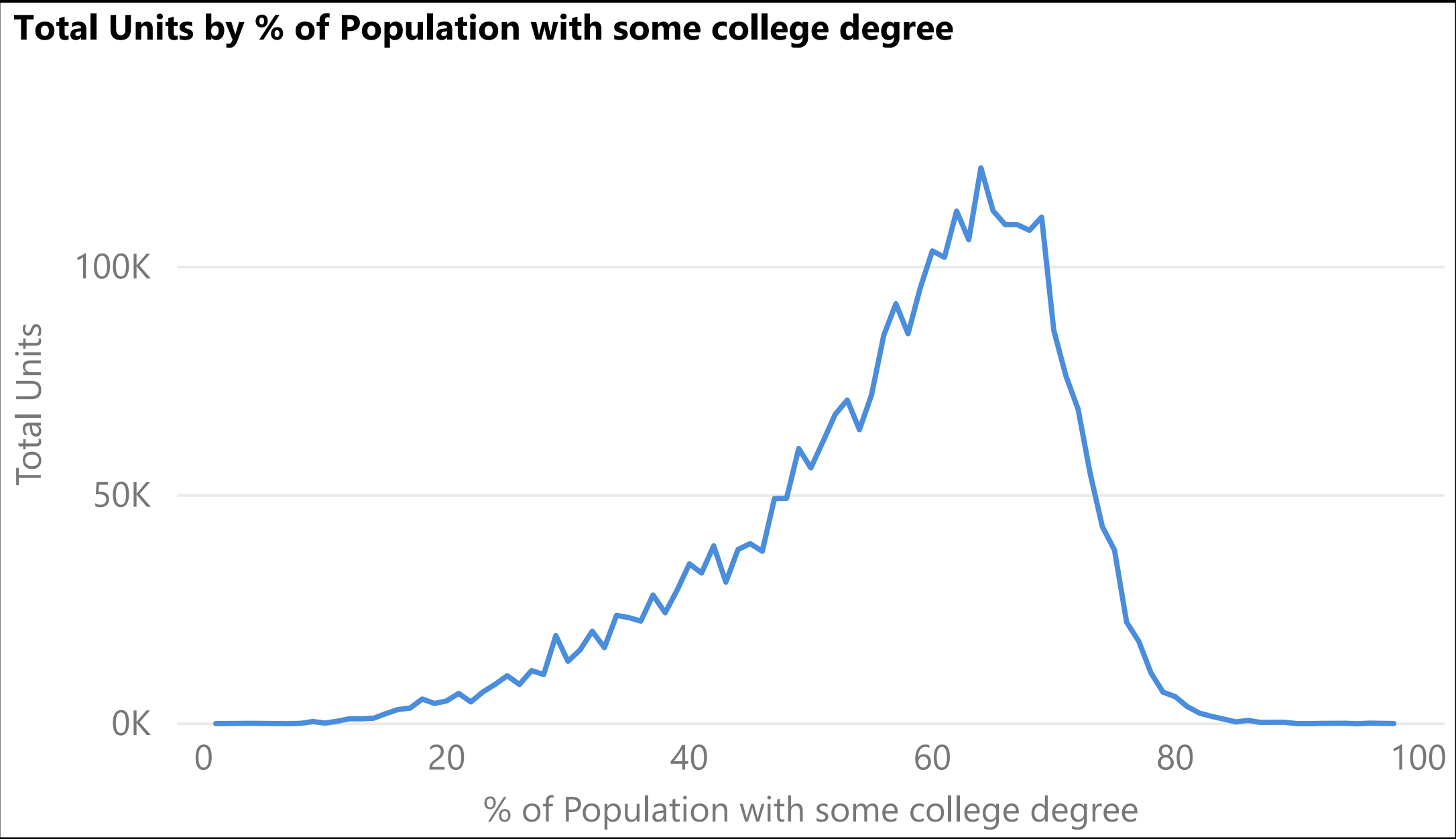
Free Book Distributions by Region and Channel



Relation of Education degree w.r.t Total units as per zip code

ZipCode

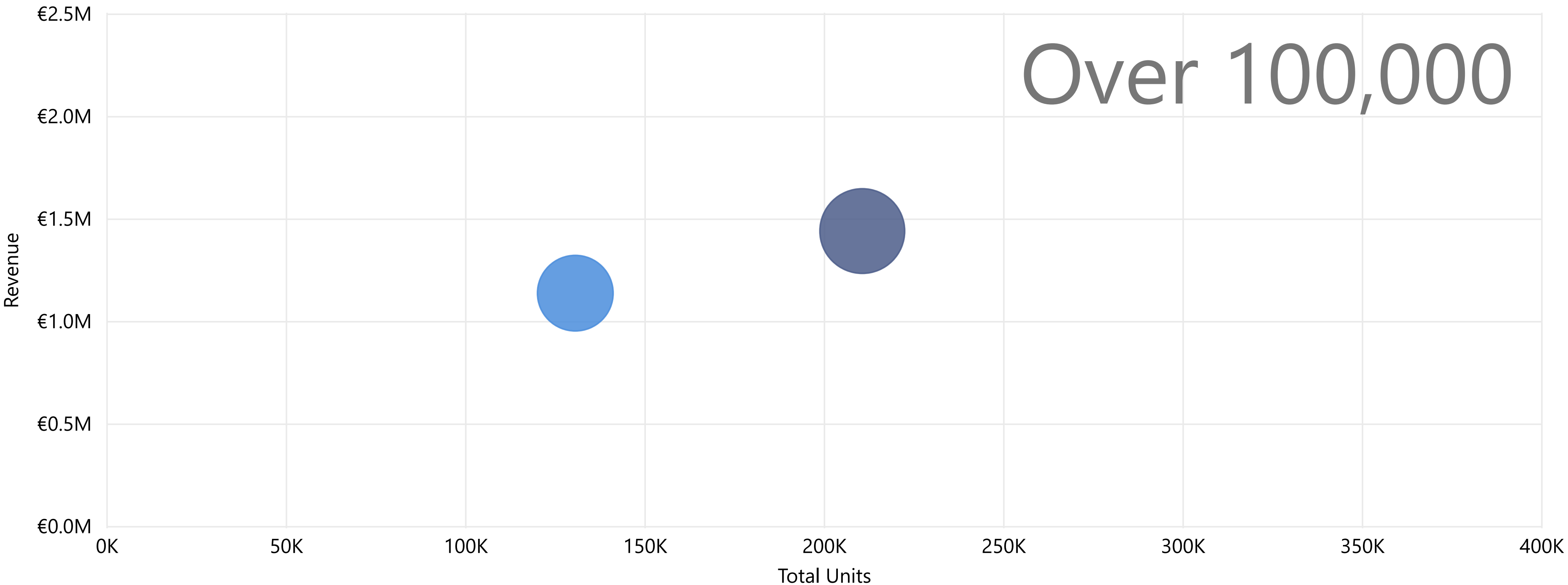
- ☐ Select all
- ☐ 00602
- ☐ 00603
- ☐ 00610
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- ☐ 00617
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- ☐ 00627
- ☐ 00637
- ☐ 00646
- ☐ 00659
- ☐ 00662
- ☐ 00674
- ☐ 00676
- ☐ 00678
- ☐ 00680
- ☐ 00683
- ☐ 00685
- ☐ 00693
- ☐ 00703
- ☐ 00705
- ☐ 00714
- ☐ 00717
- ☐ 00718
- ☐ 00725
- ☐ 00727
- ☐ 00735
- ☐ 00738
- ☐ 00739
- ☐ 00741



Revenue Distribution over HHI Band

Total Units, Revenue by Channel and HHI Band

Channel ● CHANNEL 1 ● CHANNEL 2



< 10,000 to 20,000 to 30,000 to 40,000 to 50,000 to 60,000 to 70,000 to 80,000 to 90,000 to Over 100,000

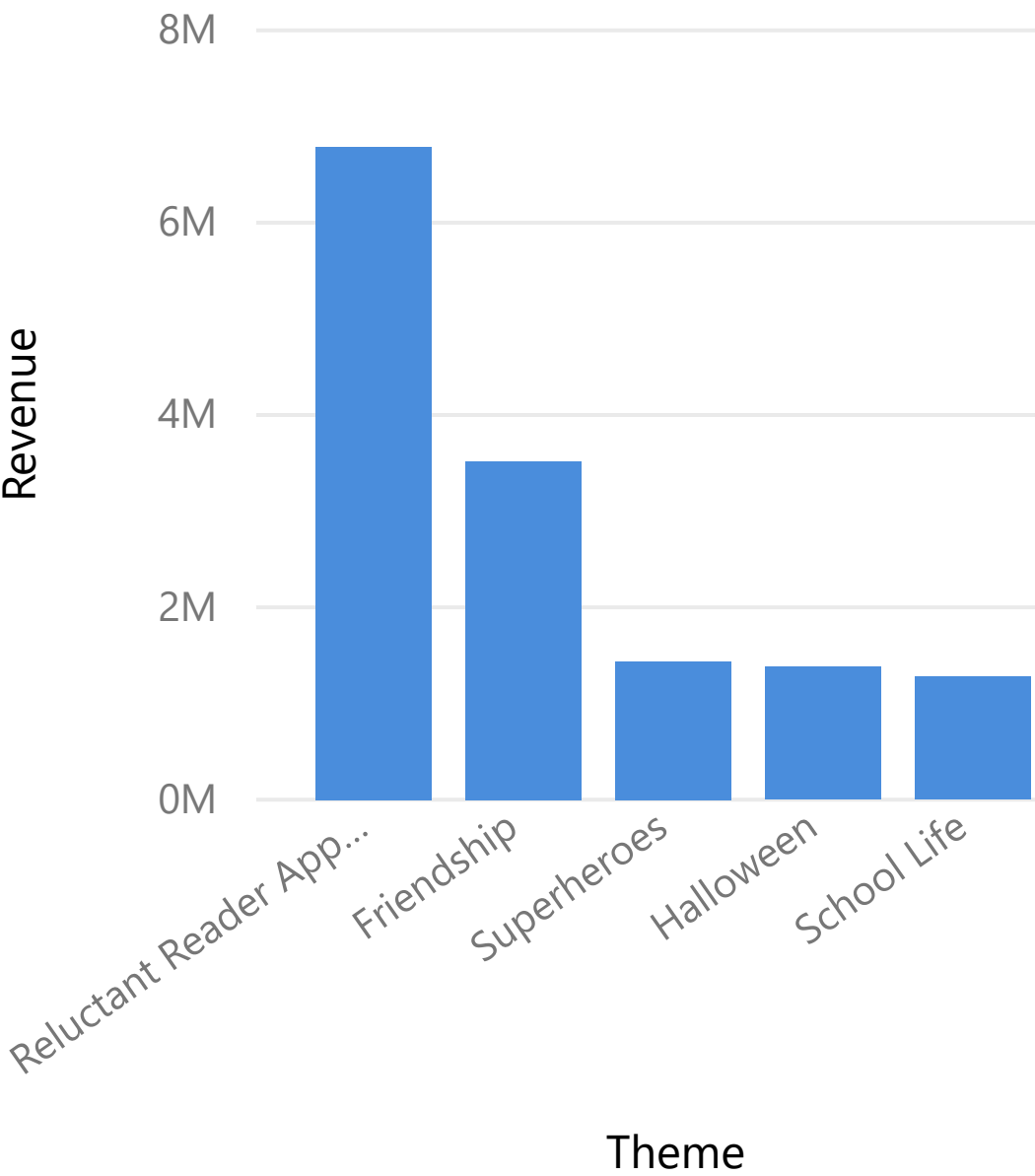
Revenue Comparison

Select all

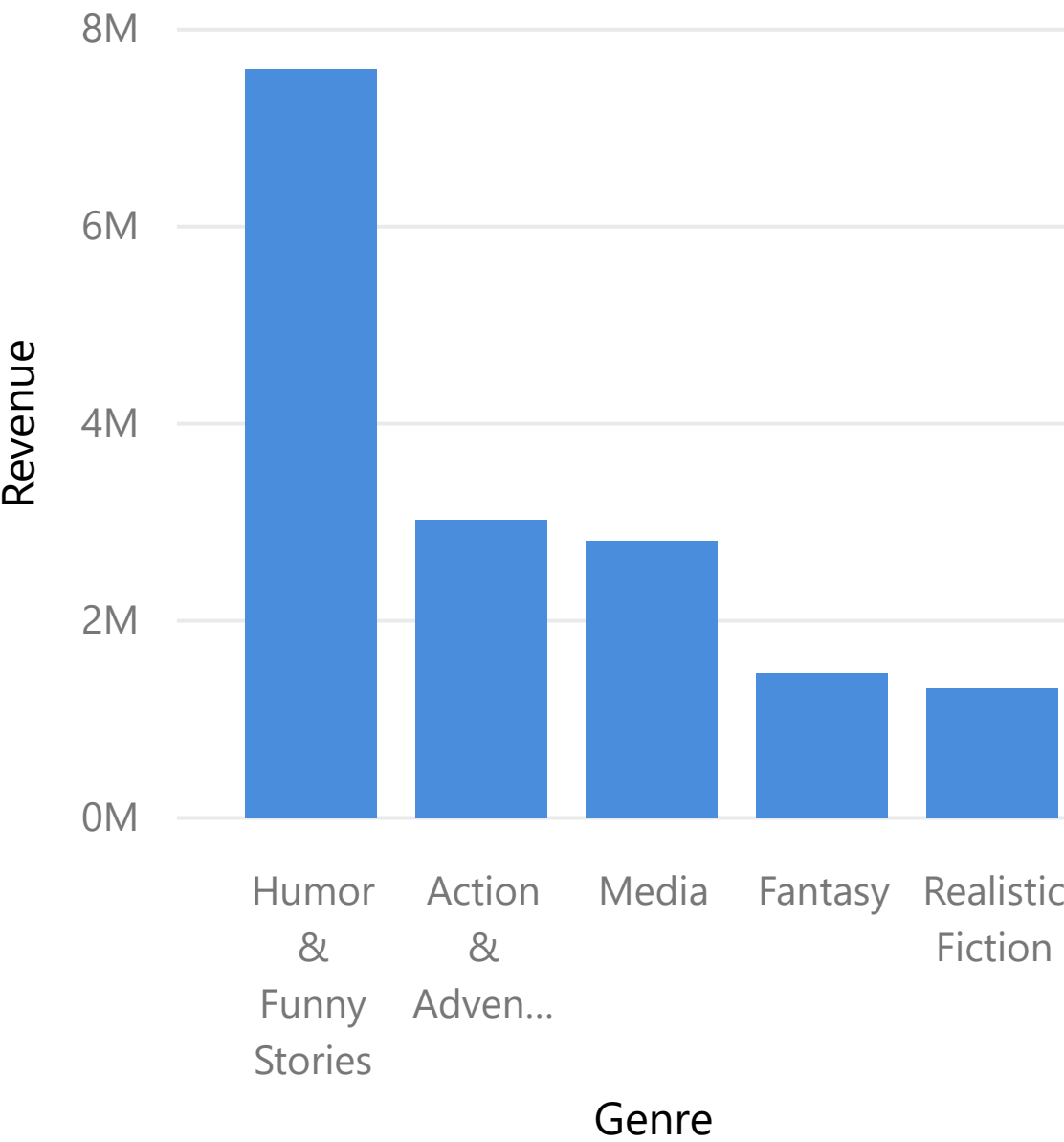
CHANNEL 1

CHANNEL 2

Revenue by Theme

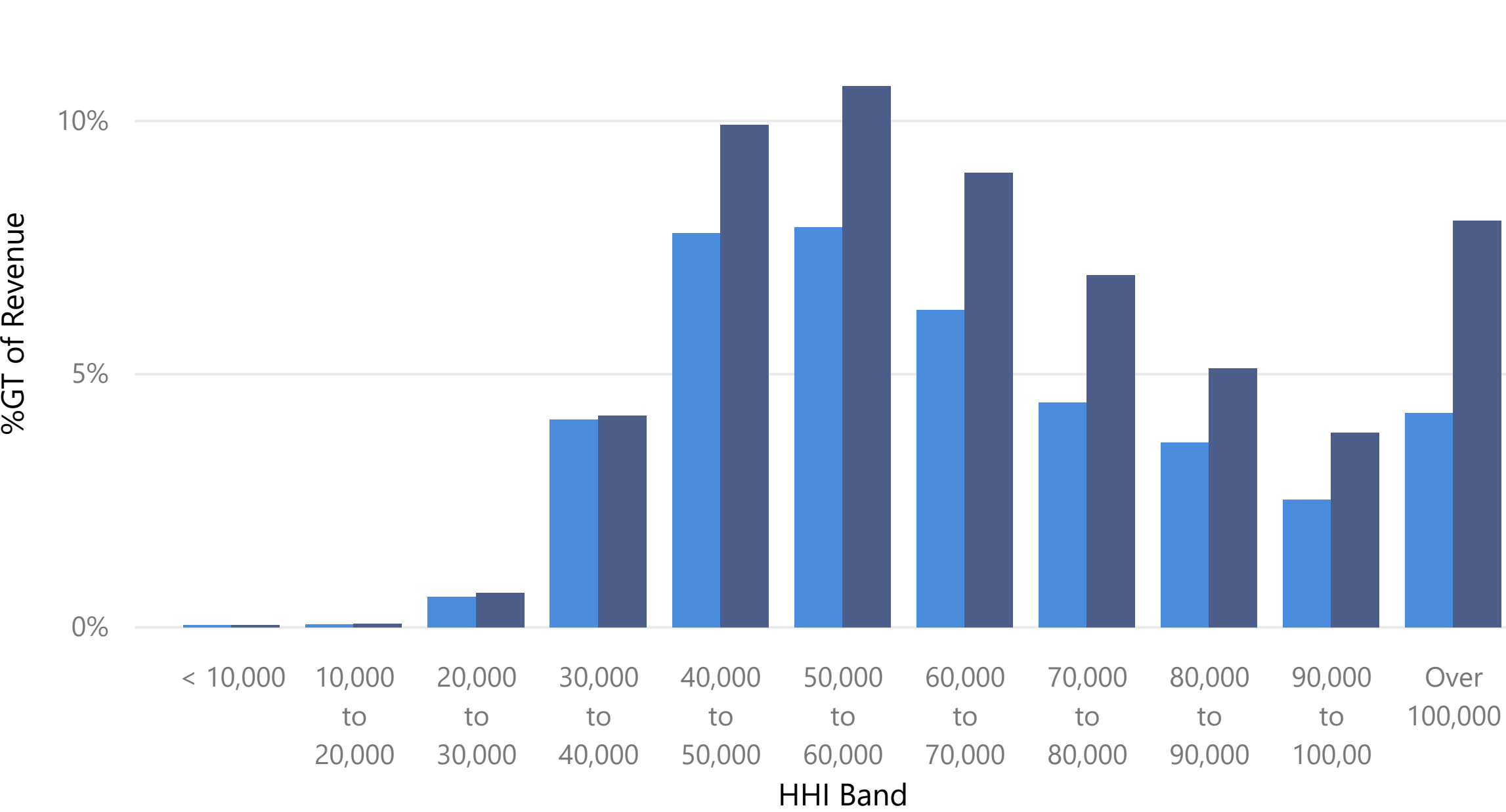


Revenue by Genre

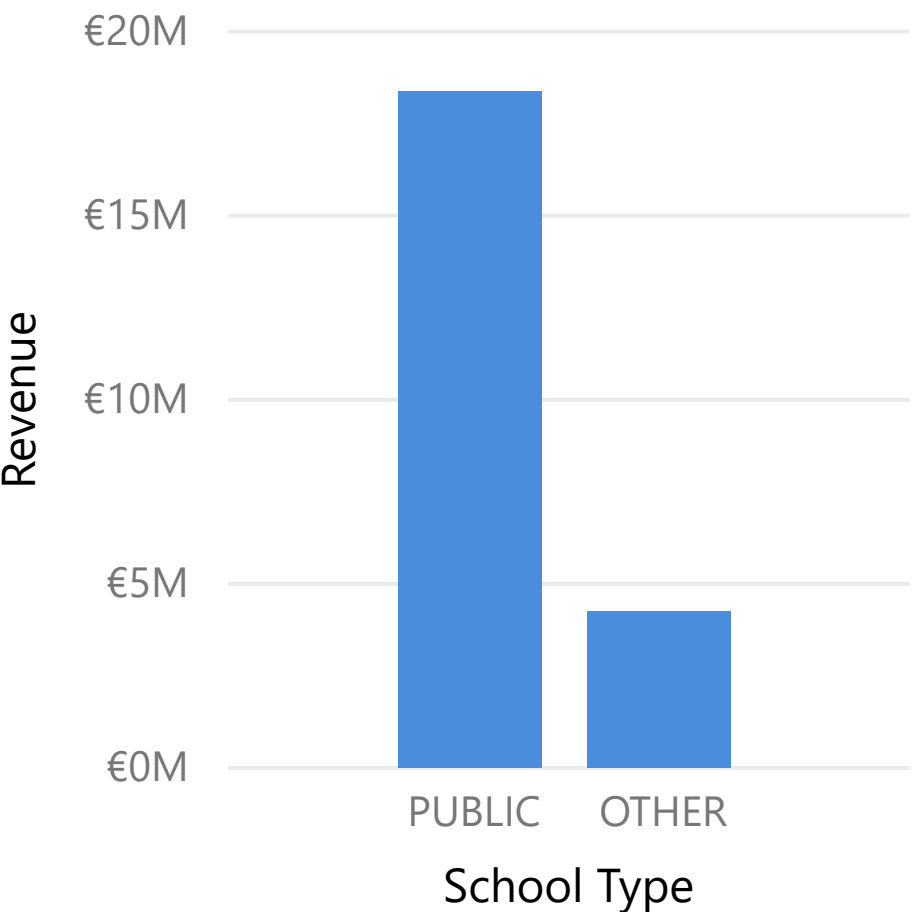


%GT of Revenue by HHI Band and Channel

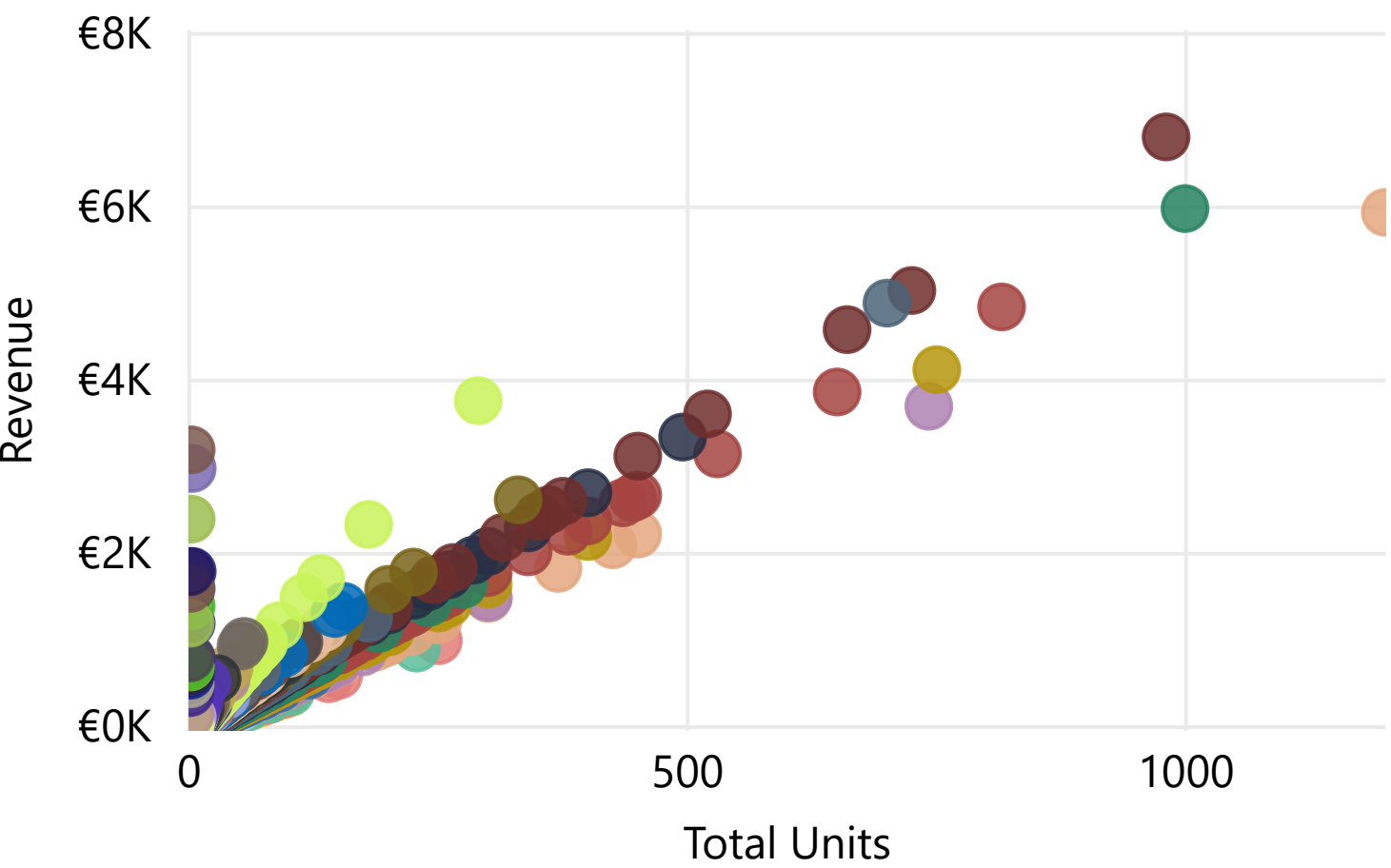
Channel ● CHANNEL 1 ● CHANNEL 2



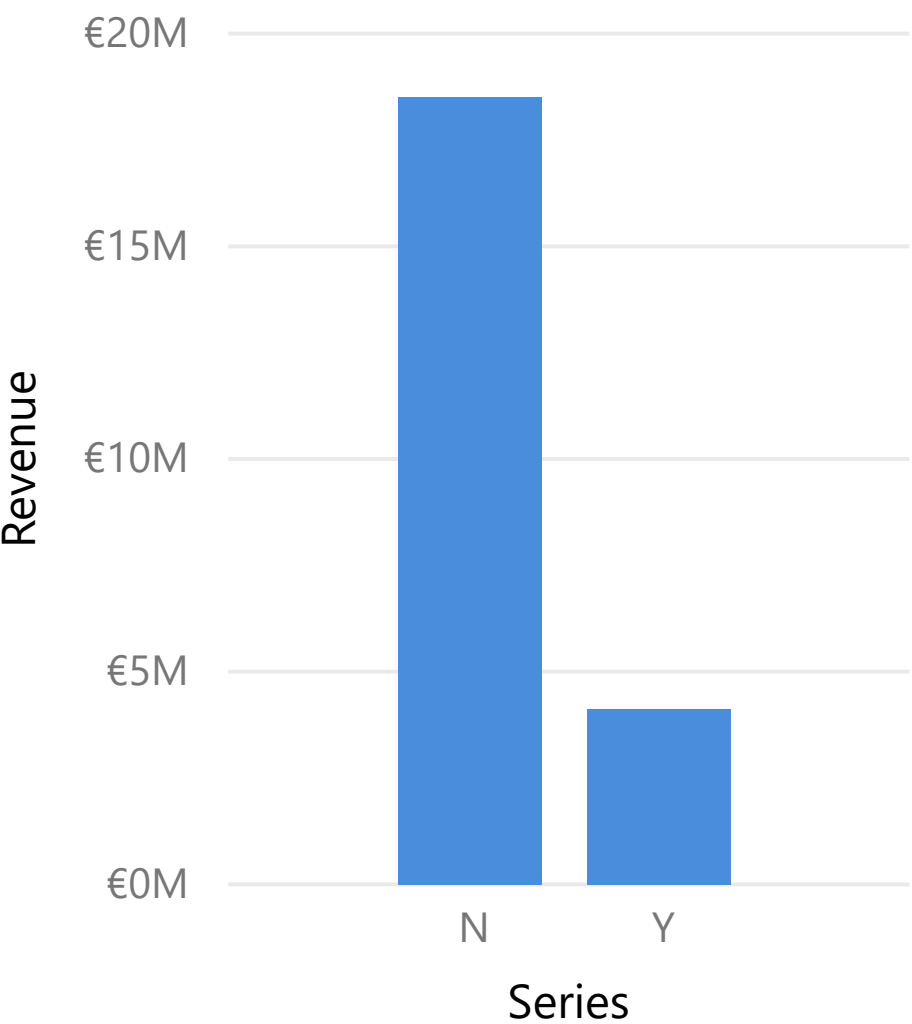
Revenue by School Type



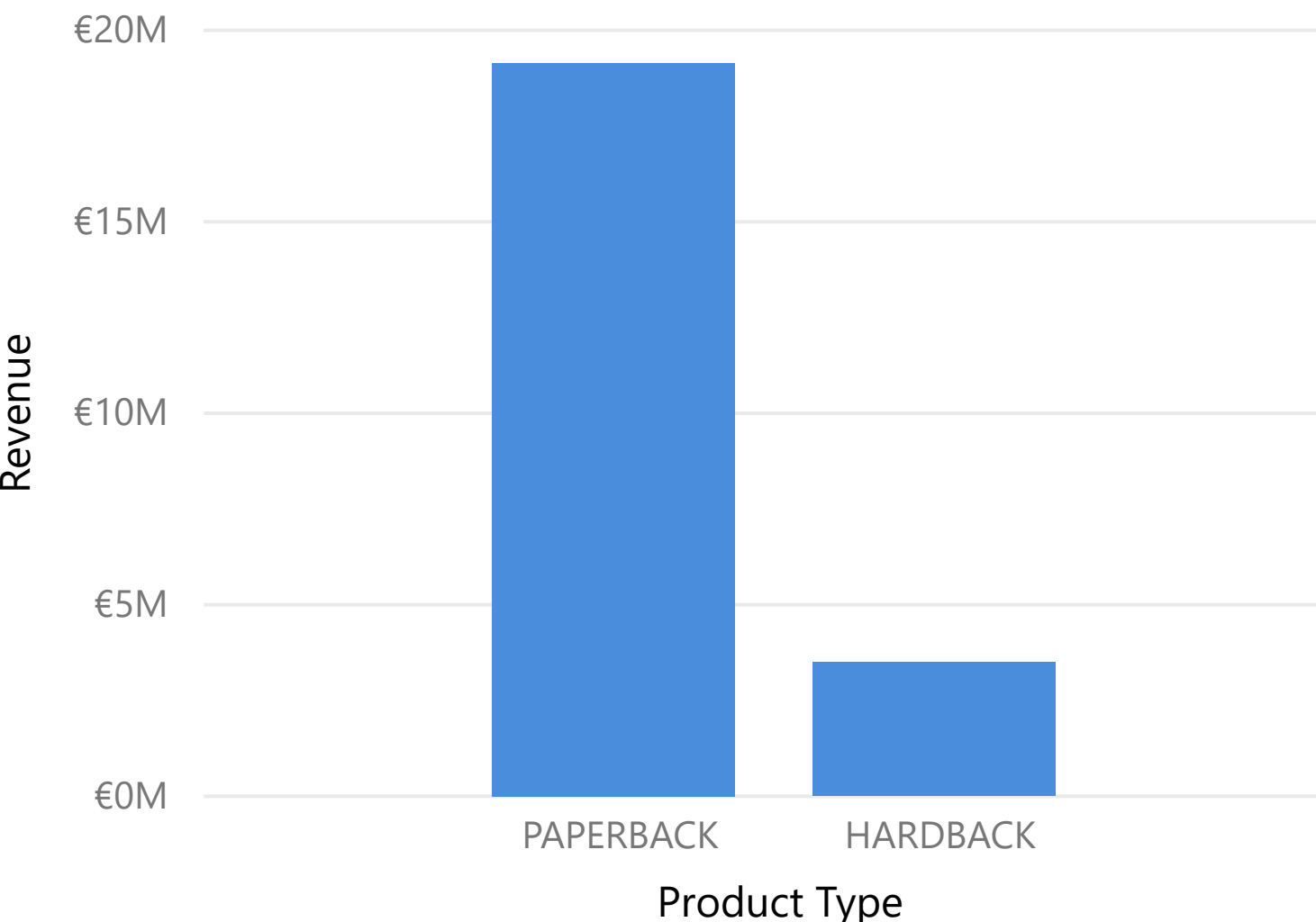
Unit Price, Total Units and Revenue



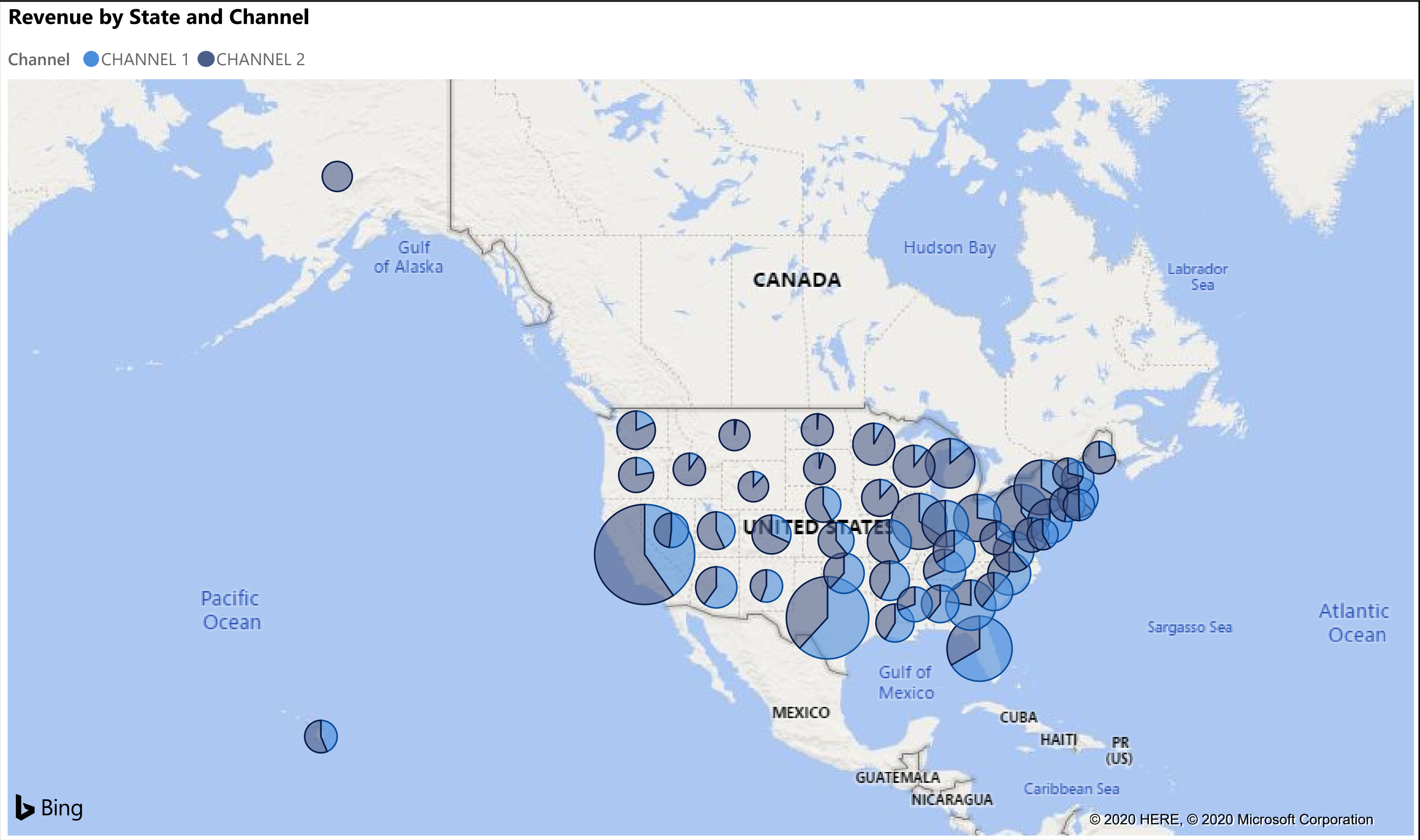
Revenue by Series



Revenue by Product Type



State-wise Revenue distribution of both the channels



Total books sold by Titles and Category

