

# Chaitanya Shah

📍 Mumbai, MH, India

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## EDUCATION

### B.Tech. (Artificial Intelligence & Data Science)

SVKM's Dwarkadas J. Sanghvi College of Engineering | Mumbai, MH

2023-2027

### XII - Higher Secondary Certificate

Swami Vivekanand International School & Jr. College | Mumbai, MH

2021-2023

### X - Secondary School Certificate

Swami Vivekanand International School & Jr. College | Mumbai, MH

2021

## EXPERIENCE

### Team Leader

Viral Fission | Mumbai, MH

March 2022 - Present

- Promoted from position of Youth Ambassador to a Team Leader after only 6 months due to good performance and participation.
- Led a team of nearly 40 members since September, 2022.
- Participated in Campaigns from various Brands viz. Open AI, Fila, Tata Crucible, Mahindra, IDFC, Reliance Digital, 7 Eleven, Cadbury, Sprite, RISE WPU, Pulsar, Skybags & ITC Engage.
- Learned skills such as networking, team management & leading, marketing, social media handling and working in teams.

### POC for Duolingo Campaign

Viral Fission | Mumbai, MH

Oct. 2023 - Nov. 2023

- As a Point of Contact for the Duolingo Campaign, completed the task of bringing the required number of sign ups.
- The campaign included encouraging people to sign-up for Duolingo's English proficiency mock test and to reach the targeted sign ups.
- Along with 4 other team members, ensured to meet the goals using network and social media guiding subordinates to help with the same.

## CERTIFICATIONS

### Introduction to Java

Sololearn

### Complete HTML Course

Udemy

### C Programming Course

Infosys Springboard

### Reliance Digital-Lenovo Campaign

Viral Fission x Lenovo x Reliance Digital

### IDFC's initiative Mumbai Marathon

Viral Fission x IDFC

### Rise Hackathon Marketing Campaign

Viral Fission x Rise WPU

### Figma Design Course

Udemy

### Complete CSS Course

Udemy

### Invideo AI's Creativity Challenge

Viral Fission x Open AI

### #EngageSuddenly Campaign for Engage

Viral Fission x ITC Engage

### Pulsar N160 Launch Campaign

Viral Fission x Bajaj Pulsar

## SKILLS

**Technical Skills :** Canva, Writing, UI/UX, Figma, Graphic Designing, C, JAVA, Java Swing, HTML, CSS, JS

**Soft Skills :** Friendly, Communication, Teamwork, Team Management, Leadership, Punctuality, Discipline

**Languages :** English, Hindi, Gujarati, Marathi, Marwadi