S.NO	PRODUCT NAME	YEAR STARTED	YEAR END	REASON FOR FAILURE	USED FOR	THINGS TO FIX THE PRODUCT
1.	Tata docomo	2009	2018	1.Due to intense compitition 2.heavy dept 3.lack of 4G service	Communication	1.communicate with custumers 2.identifying the errors 3.tracking the performance
2.	Microsoft bob	1995	1996	1.high hardware requirements 2.lack of practicality 3.failure to again adaption	Computer navigation	1.updating the design 2.improve documentation 3.fix technical issues
3.	Blackberry	1984	2016	1.market compitition 2.failure to innovate 3.app eco system	Communication	1.expanding the partnerships 2.enhancing the security 3.improve customer support