



market, reg... ▾

All ▾

customer ▾

All ▾

segment, ca... ▾

All ▾

2018

2019

2020

2021

2022 ...

YTD

YTG

Q1

Q2

Q3

Q4

vs LY

vs Tar...

\$3.74bn✓

BM: 823.85M

(+353.5%)

NS\$

38.1%✓

BM: 36.49%

(+4.37%)

GM%

-14.0%!

BM: -6.63%

(-110.79%)

Net Profit %

81.2%✓

BM: 80.2%

(+1.2%)

Forecast Accuracy

Key Insight by Sub Zone

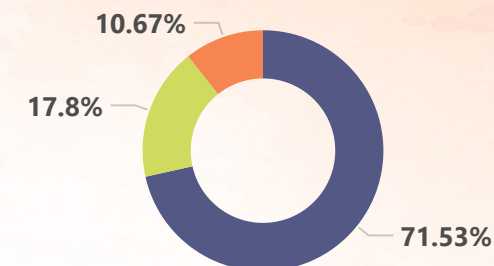
sub_zone	NS \$	RC %	GM %	NP %	AtliQ MS %	Net_Error %	Risk
NA	\$1,022.1M	27.4%	45.0%	-14.2%	4.9%	14.4%	EI
India	\$945.3M	25.3%	35.8%	-23.0%	13.3%	-24.4%	OOS
ROA	\$788.7M	21.1%	34.2%	-6.3%	8.3%	-4.6%	OOS
NE	\$457.7M	12.3%	32.8%	-18.1%	6.8%	-4.6%	OOS
SE	\$317.8M	8.5%	37.0%	-4.0%	16.4%	-55.5%	OOS
ANZ	\$189.8M	5.1%	43.5%	-7.4%	1.4%	-37.6%	OOS
LATAM	\$14.8M	0.4%	35.0%	-2.9%	0.3%	3.4%	EI
Total	\$3,736.2M	100.0%	38.1%	-14.0%	5.9%	-9.5%	OOS

Revenue by Customer

Revenue by Product

customer	RC %	GM %
Relief	0.2%	48.6%
Neptune	0.7%	46.7%
Circuit City	0.3%	46.7%
Premium Stores	0.2%	46.4%
Total	23.2%	38.1%

● Retailer ● Direct ● Distributor

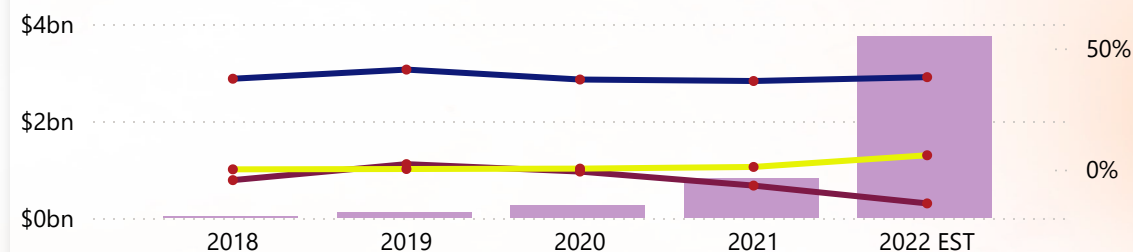


Options ▾

☒ Revenue by Channel☐ Revenue by Division

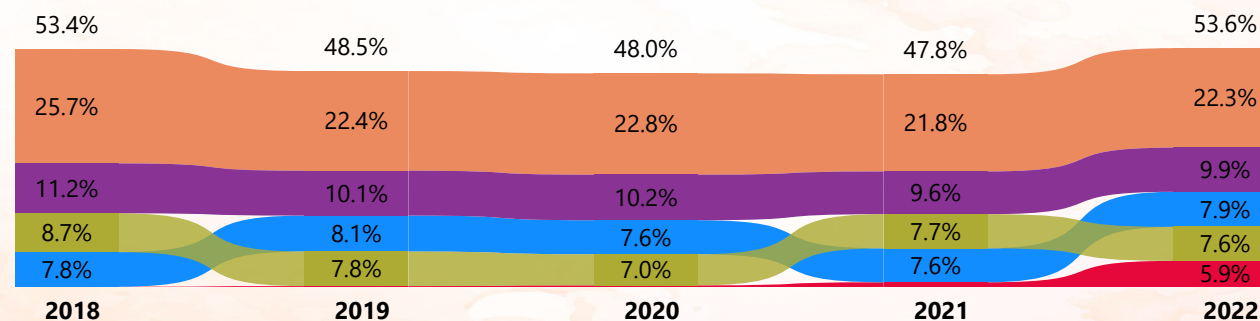
Yearly Trend by GM %, Net Profit %, AtliQ Market Share %

● NS \$ ● GM % ● NP % ● AtliQ MS %



PC Market Share Trend- AtliQ and Competitors

Manufacturer ● atliq ● bp ● dale ● innovo ● pacer



BM= Benchmark, LY=Last Year, EI= Excess Inventory, OOS=Out of Stock