DATA VISUALIZATION

Tool Used: IBM Cognos Analytics

1. VISUALIZATION
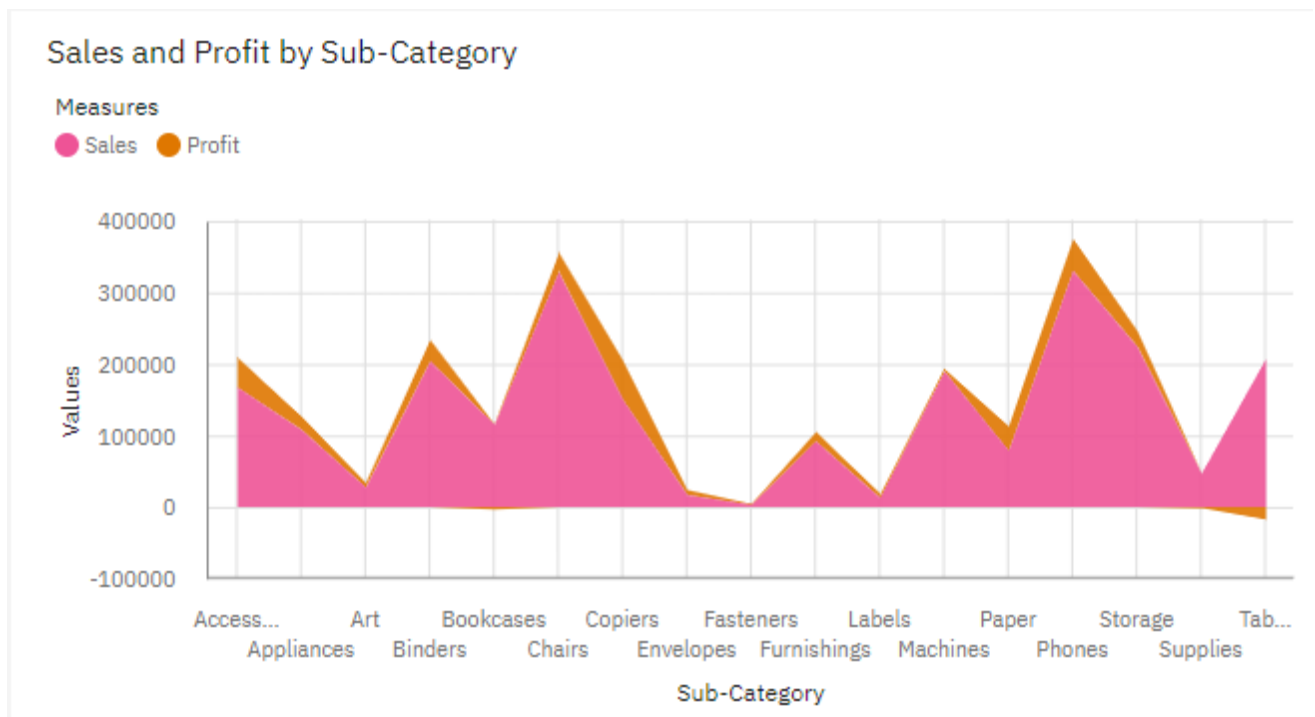

Figure 1: Sales and Profit by Sub-Category Graph

Profit by Region
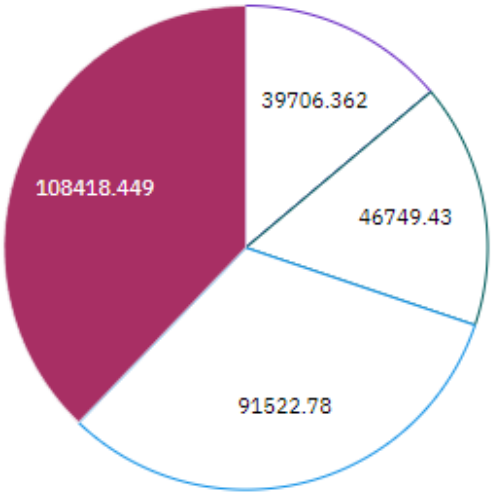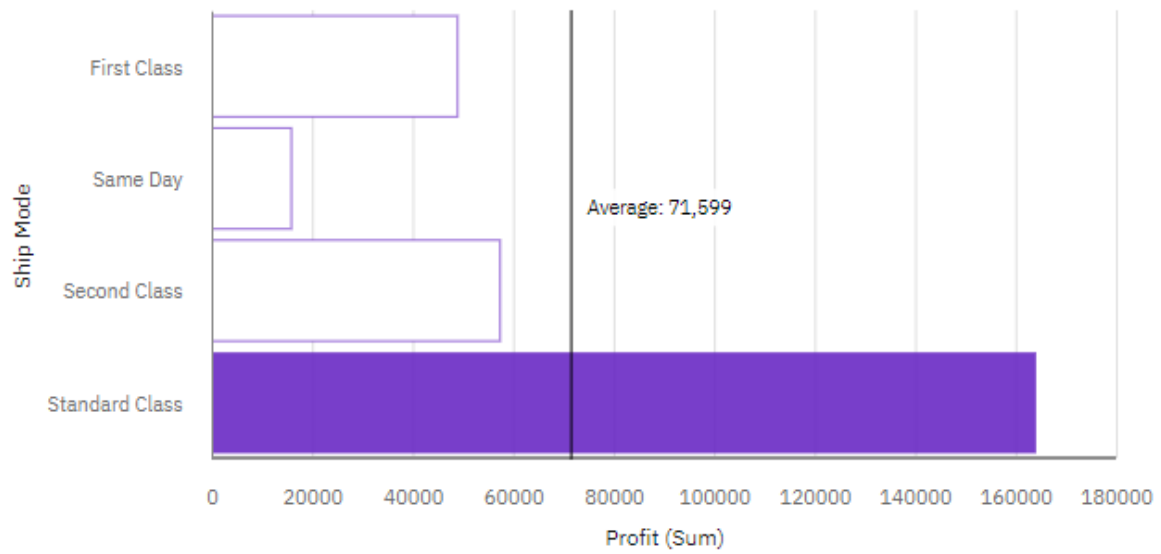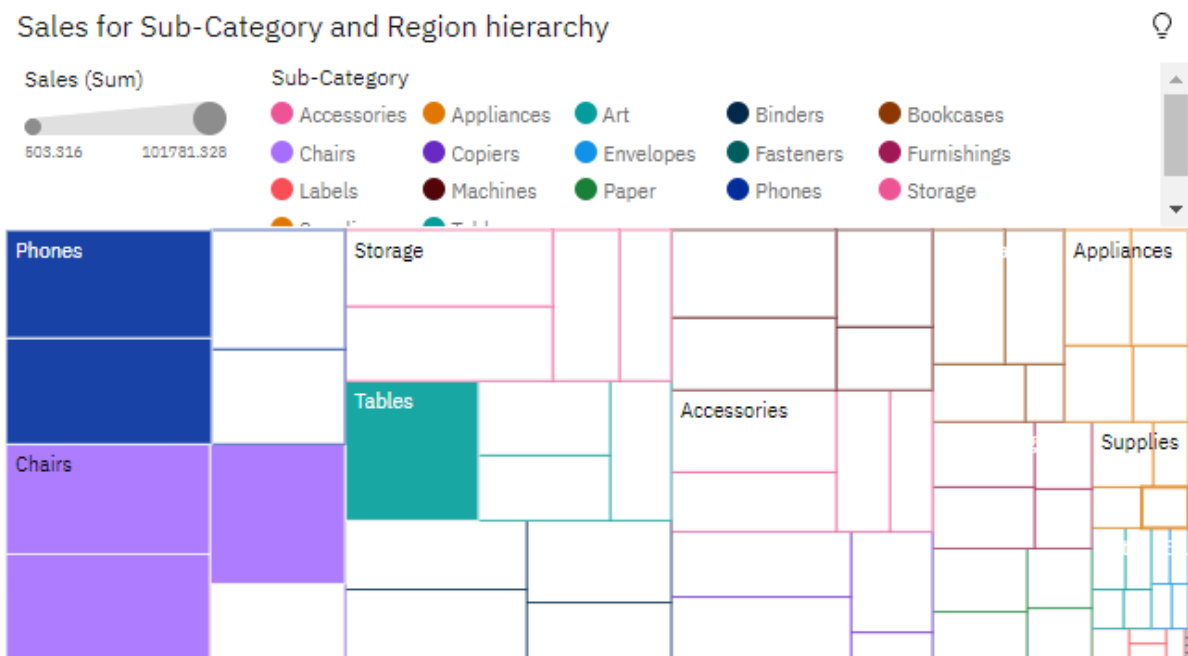
Region
● Central ● South ● East ● West

Figure 2: Profit by Region Graph

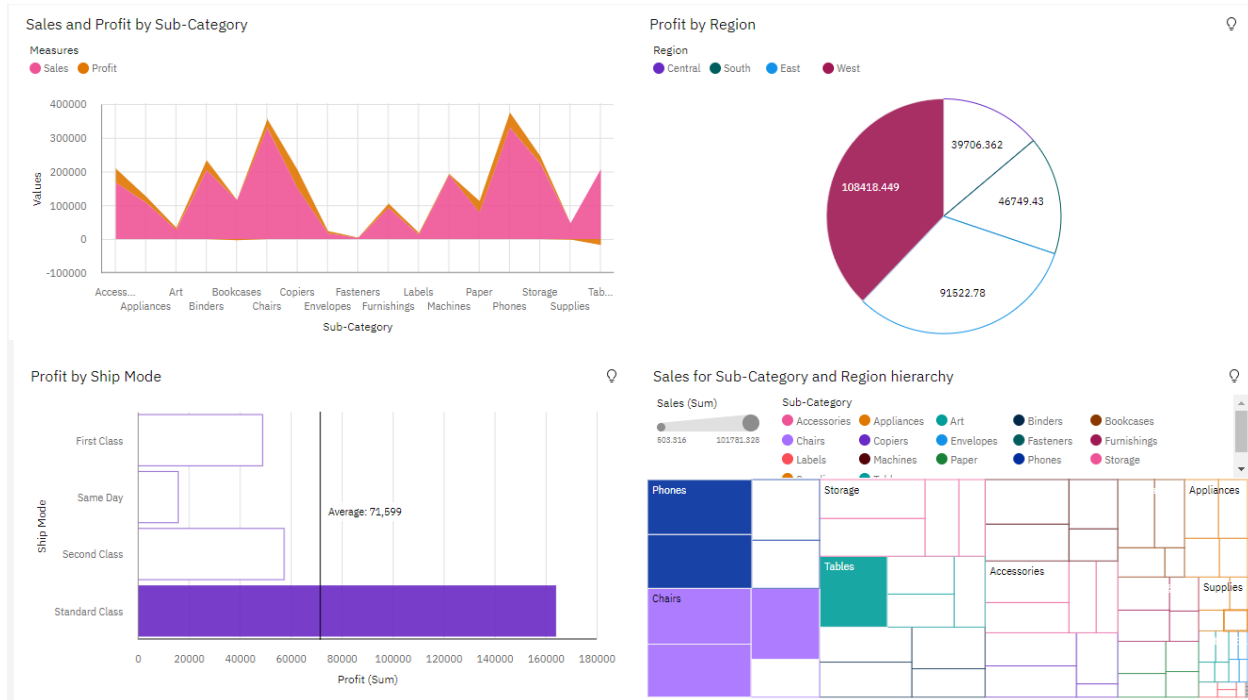## Profit by Ship Mode

Figure 3: Profit by Ship Mode Graph

Figure 4: Sales for Sub-Category and Region Hierarchy Graph

2. DASHBOARD CREATION

Figure 5: Dashboard

We finally combine all the visualizations into a single dashboard for better viewing. The dashboard is arranged in such a way, that it can provide all the necessary information in a single glance.