

Bitcoin Universal Income (\$BUI) Study Guide

Quiz Answers

1. What is Bitcoin Universal Income (\$BUI) and what makes it unique among Solana memecoins?

\$BUI is a Solana-based memecoin designed to distribute Bitcoin rewards to holders. It stands out by converting transaction taxes into WBTC, offering intrinsic value through passive Bitcoin income.

2. Explain the primary mechanism by which \$BUI holders receive Bitcoin rewards.

\$BUI applies a 5% tax on transactions. The taxed funds are converted into WBTC and distributed to holders in proportion to their holdings.

3. How does the transaction tax in \$BUI function to fund rewards and discourage quick trading?

The tax funds WBTC rewards while discouraging speculative trading by imposing a penalty on each transaction.

4. According to the source, how is the frequency of WBTC airdrops determined?

The frequency is based on trading volume-higher volume triggers more frequent WBTC airdrops.

5. Why does the speaker prefer longer payout intervals for \$BUI compared to the frequent payouts of ATM?

Longer intervals reduce sell pressure and encourage long-term holding, whereas frequent payouts may cause volatility.

6. What is the WOP platform and how is it being used in the marketing strategy for \$BUI?

WOP is a community tool that rewards users for reposting content, driving viral marketing through engagement.

7. Why has the project decided to pay Key Opinion Leaders (KOLs) in cash rather than giving them token equity?

To prevent token dumping and preserve supply integrity, KOLs are paid in cash.

8. How does the transaction tax structure benefit the project creator and the ongoing operations of \$BUI?

A portion of the tax funds project operations like development and marketing, ensuring sustainability.

9. What is the initial market cap goal for \$BUI?

The goal is \$1 million, allowing for organic community-driven growth.

10. In the broader economic context discussed, why are people reportedly seeking high-return investments like memecoins?

Due to inflation and economic instability, people are seeking speculative assets with high upside potential.

Essay Answers

1. Analyze the 'Tax and Rewards' system of \$BUI.

\$BUI's 5% transaction tax finances WBTC rewards, marketing, and operations. This incentivizes long-term holding while discouraging speculation. Compared to other memecoins like ATM, which pay in USDC, \$BUI's rewards in Bitcoin appeal to more conservative crypto users. The structure ensures sustainability and value delivery.

2. Evaluate the marketing strategy employed for \$BUI.

BUI's marketing relies on animation videos, the WOP platform, and strategic use of KOLs. Videos build identity; WOP rewards users for content sharing, and KOLs are paid in cash to avoid token dumping. These strategies build a grassroots community and encourage viral engagement.

3. Discuss the broader economic context as described by the speaker.

Economic pressures like inflation and recession reduce trust in fiat and drive people to alternative assets. The speaker believes this environment favors crypto projects like \$BUI that offer exposure to Bitcoin rewards while riding the memecoin zeitgeist.

4. Examine the lessons learned from past experiences in the crypto space that are influencing the development and strategy of \$BUI.

BUI avoids pitfalls like overreliance on influencers and opaque leadership. Token equity is kept internal, while marketing and development are funded through tax. This cautious approach aims to build trust and a stable community.

5. Explore the unique appeal of \$BUI in converting Solana memecoin tax revenue into Bitcoin (WBTC) rewards.

BUI appeals to both memecoin enthusiasts and Bitcoin purists. By delivering Bitcoin rewards through a memecoin model, it bridges two different crypto cultures and attracts users who might otherwise avoid memecoins.