

MAY 28TH 2025 - HEAD MD1

The Login Fortress:

Login Rituals & their (Declining) Privacy

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Instagram

Nous suspectons un comportement automatisé sur votre compte

Pour éviter que votre compte ne soit restreint temporairement ou désactivé définitivement, assurez-vous qu'aucun autre utilisateur ou outil n'a accès à votre compte et que vous suivez nos [Conditions d'utilisation](#). Envisagez également de remplacer votre mot de passe par un mot de passe plus fort afin d'empêcher l'accès non autorisé à votre compte par des tiers.



[ispyspookymansion](#)

Apr 8

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first they made it mandatory to log in everywhere. create an account to download your free template Log in to access resource give us your email nowwww. Now the humble password is being killed too. open your magic email link! type your 6 digit code that we texted you because we required your email and your phone number! we're gonna call you and whisper a code sweetly in your ear so you can log in to your account. yes it has a password but you cant use that anymore. okay? poob is gonna call you. now poob is just gonna call you.

The user experience is designed in such a way to make you believe that your accounts online belong to you, and so does the data you give away.

How much of that is true?

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What does the “login experience” reveal about the unspoken relationship between platforms and their users?

Where is the “login experience” headed?

Can we design those experiences differently?

What would login look like in a system that didn’t assume the user was a potential threat?

References / Methodology

01

Theoretical Framework

For example, in “La Tyrannie de l’Intimité” by Richard Senette, he criticizes the breakdown of public/private boundaries. The demand for transparency and intimacy erode privacy and leave individuals vulnerable in the name of “authentic” relationship. I want to come to my own conclusion, by completing my readings.

02

Readings, readings

"Code as logos not only extends the power of individual programmers, it also makes code itself both legislation and execution: it spreads a neoliberal empowerment through the embedding of governmental enforcement into everyday situations, making us “subjects” of code."

... and many more references, but these are the main ones so far.

03

Auto-ethnographic observations

I want to adopt an auto-ethnographic method, like I have done in my notes: documenting experiences (my own and other people’s) with frustrating access login experiences.

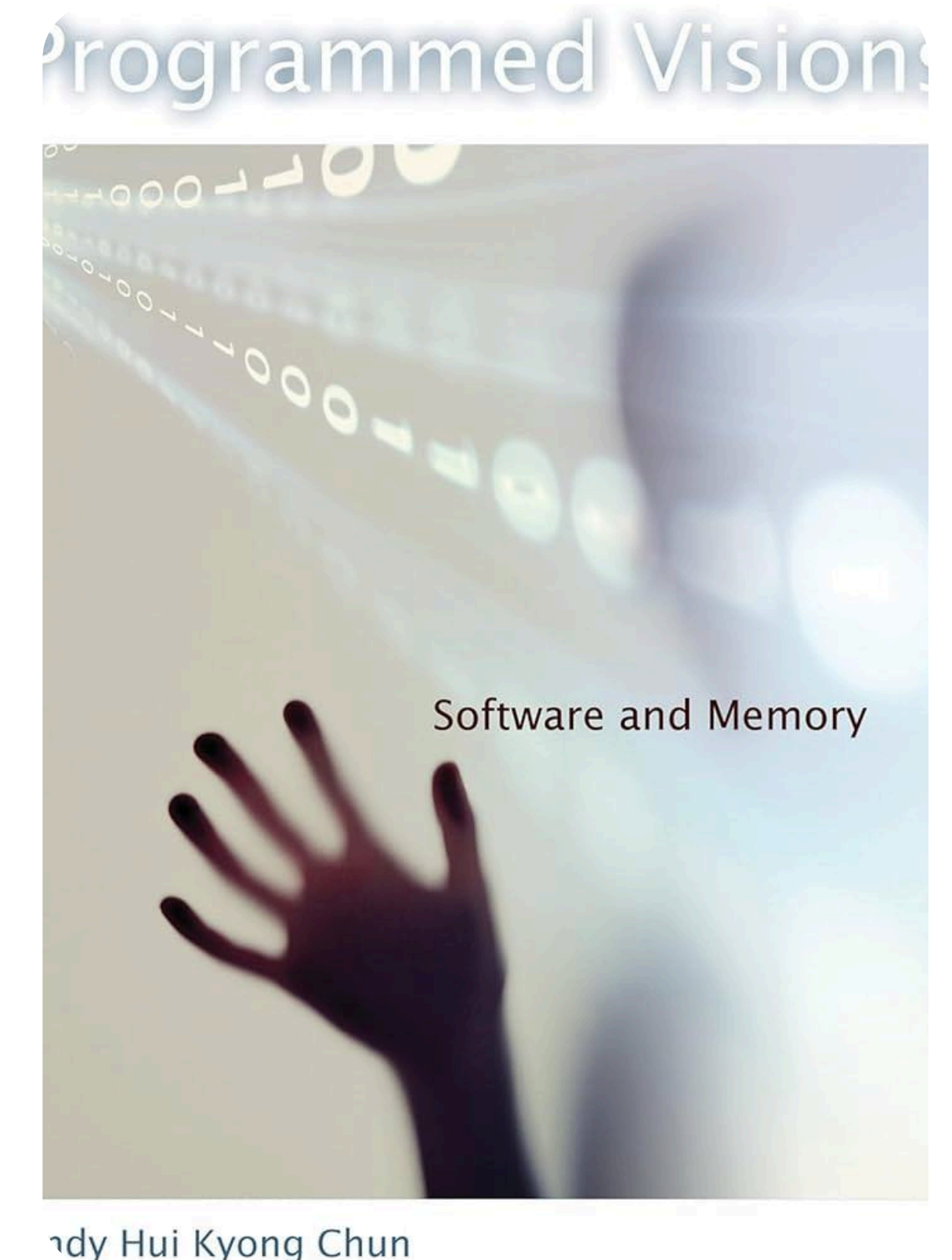
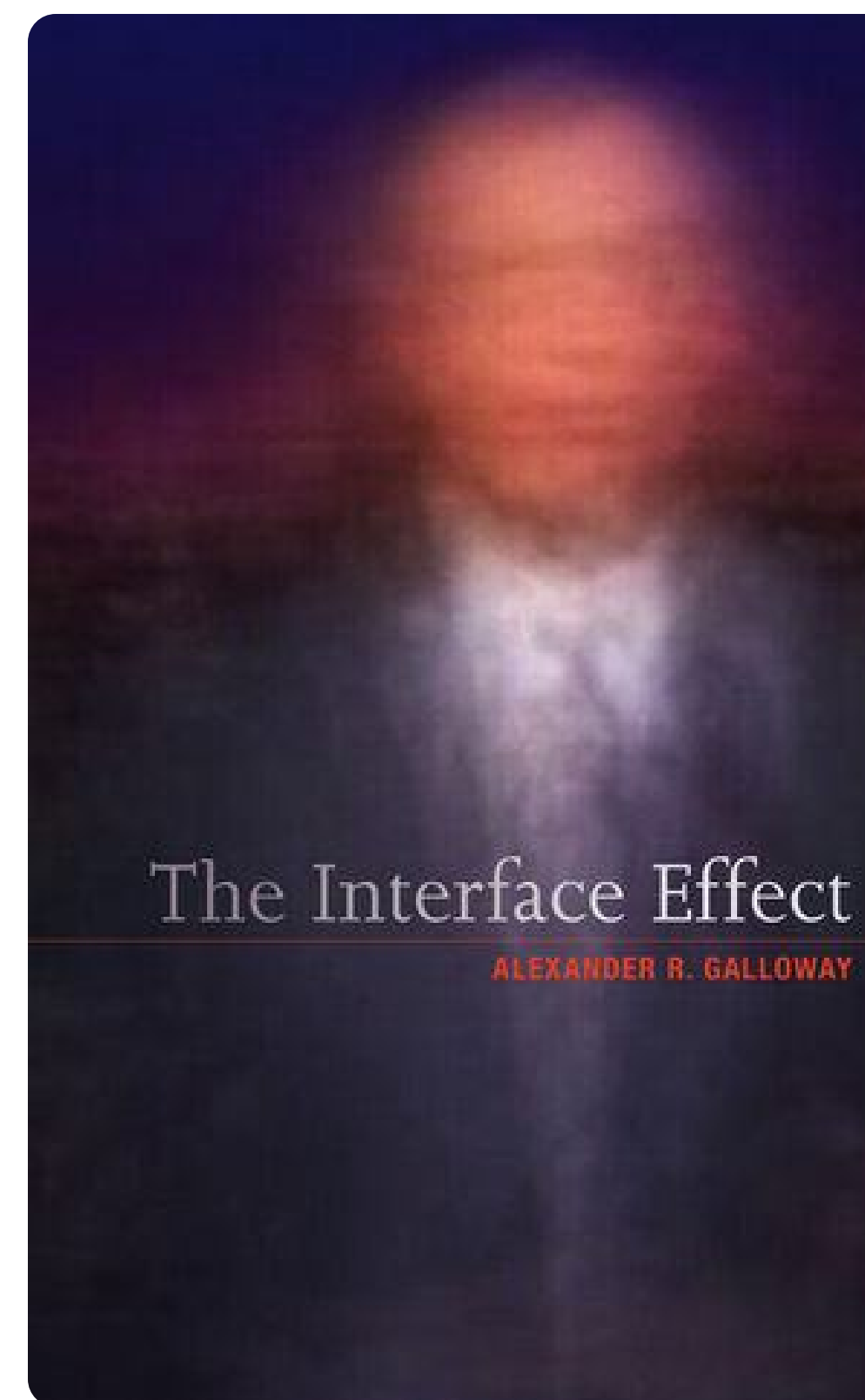
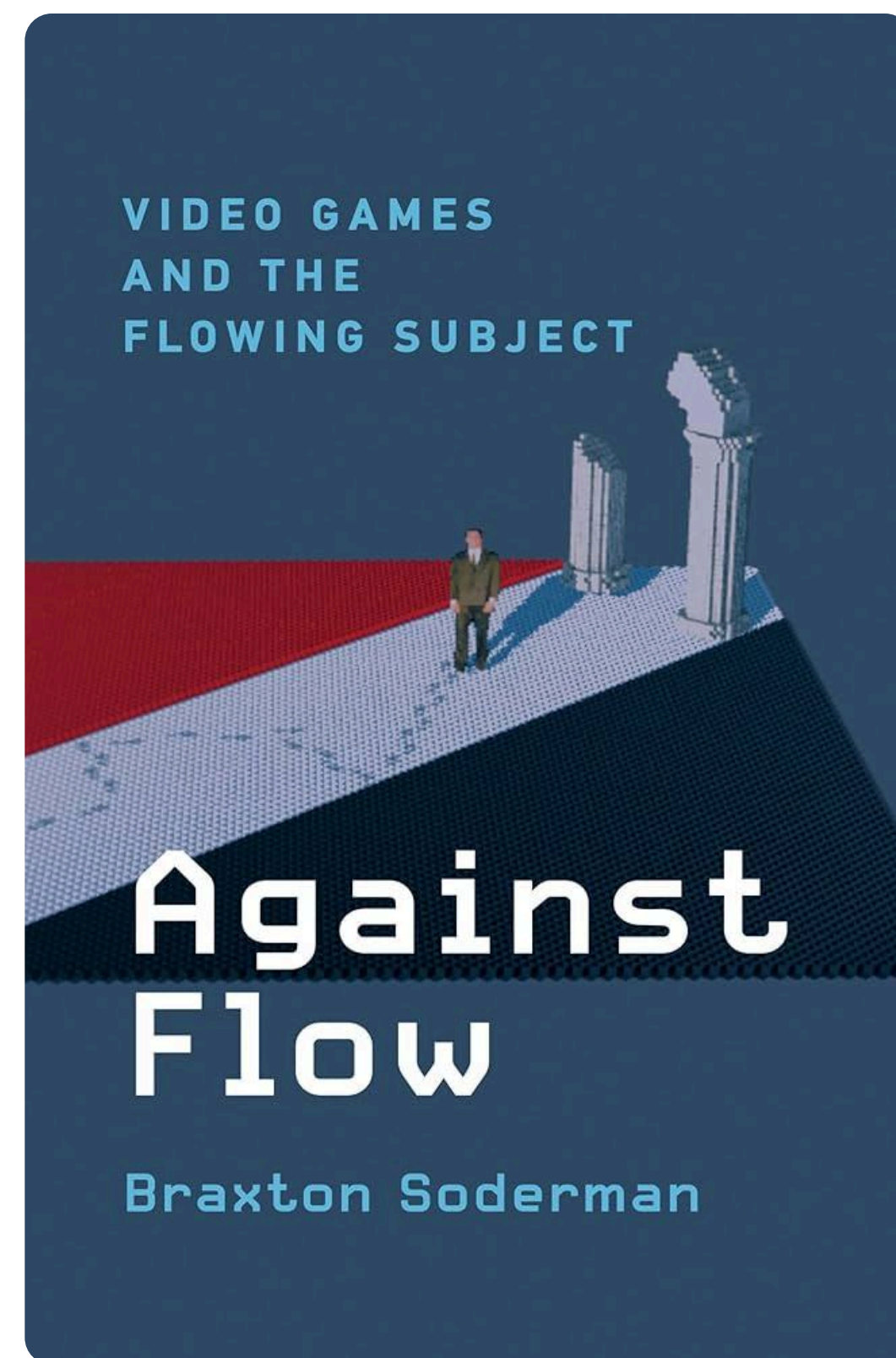
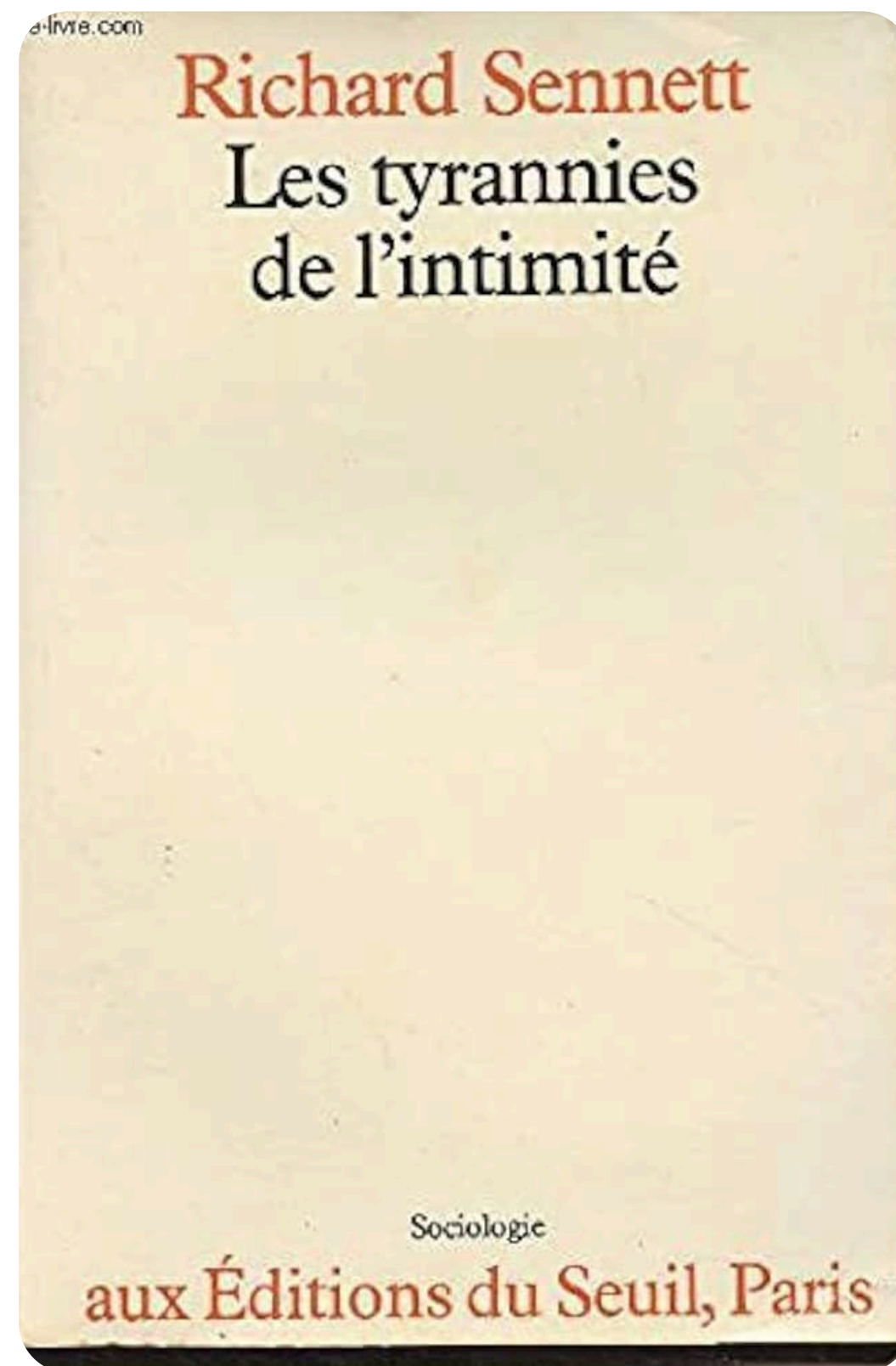
It is a lens that privileges lived experience as a source of design insight.

04

Qualitative interviews

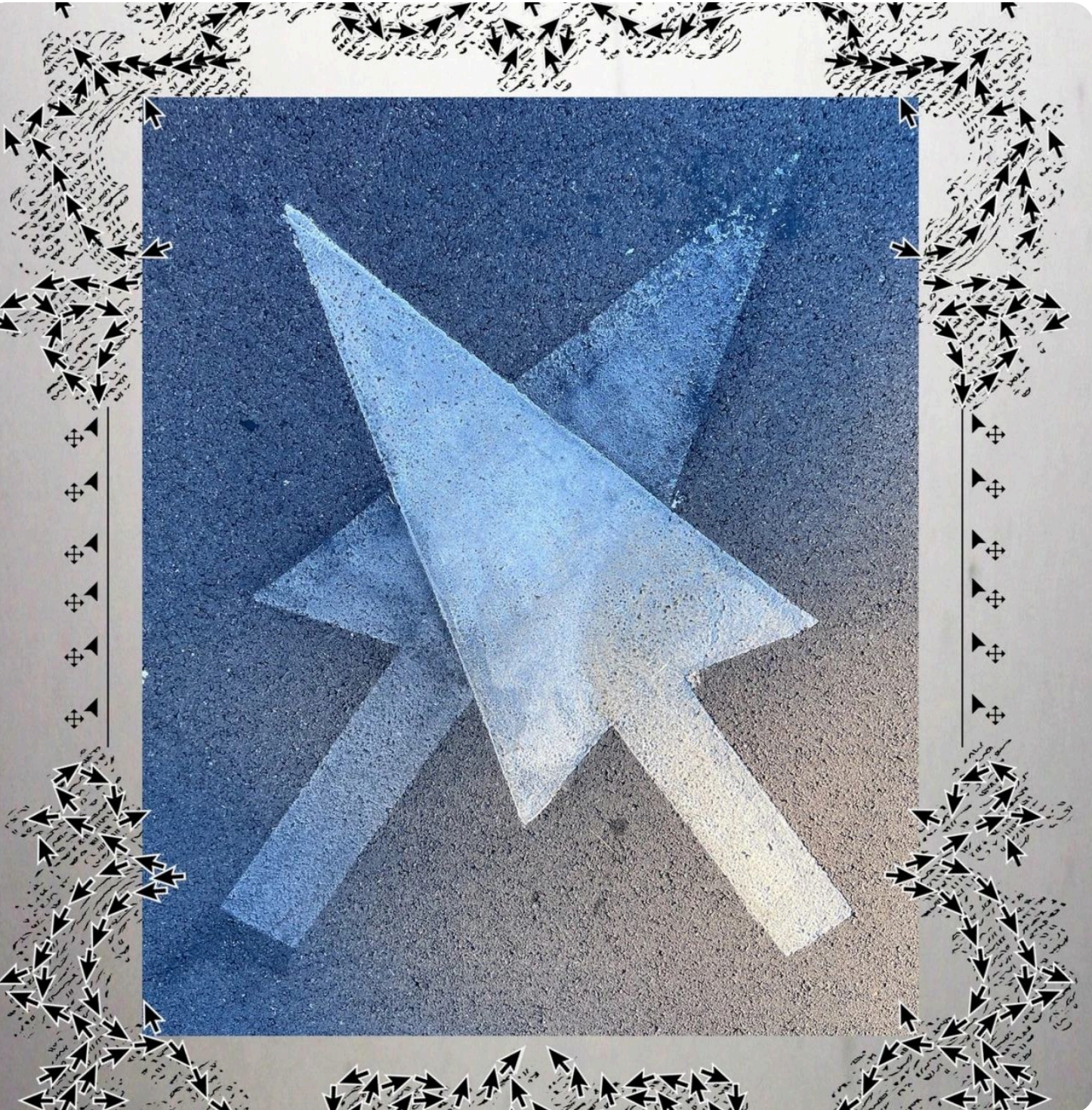
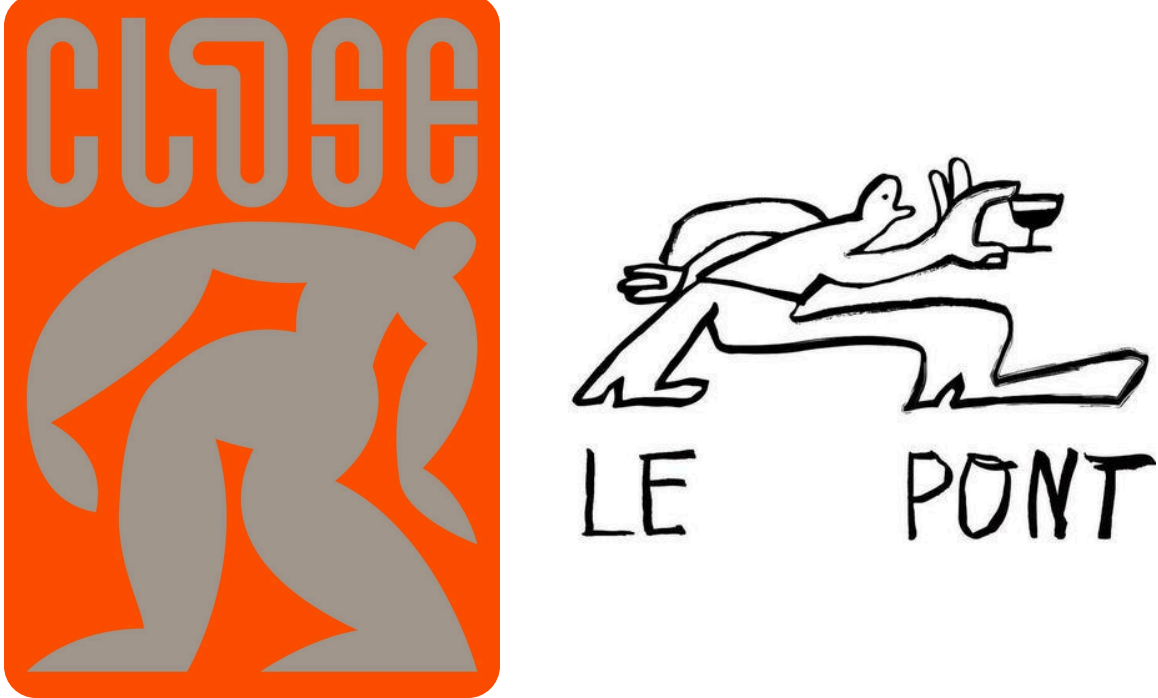
...with users who’ve experienced friction with logins, account recovery, platform lockouts... The goal would be to amass multiple users per platform (Google, Instagram, and Outlook) and ask about their experiences and see what I can gather from there. (through 3 different age groups each). Gather user experiences and notice their stances, and relationships with platforms.

Books, researches, and philosophies...



GRAPHIC DESIGN CHOICES

Photography, art book hybrid
use illustrations to humanise interviews



Schedule & Goals

June – Schedule and conduct physical and online interviews with multiple users, finalize readings

July – Analyze data gathered, complete Git and notes, illustrations

August – Draft writing, polish visuals, begin setting up book, visual identity,

September – Finalize Thesis, hopefully

Thank You!