

Primary_And_Secondary_Analysis

Preliminary Research Questions:

- 1. List the top 3 and bottom 3 makers for the fiscal years 2023 and 2024 in terms of the number of 2-wheelers sold.
- 2. Identify the top 5 states with the highest penetration rate in 2-wheeler and 4-wheeler EV sales in FY 2024.
- 3. List the states with negative penetration (decline) in EV sales from 2022 to 2024?
- 4. What are the quarterly trends based on sales volume for the top 5 EV makers (4-wheelers) from 2022 to 2024?
- 5. How do the EV sales and penetration rates in Delhi compare to Karnataka for 2024?
- 6. List down the compounded annual growth rate (CAGR) in 4-wheeler units for the top 5 makers from 2022 to 2024.
- 7. List down the top 10 states that had the highest compounded annual growth rate (CAGR) from 2022 to 2024 in total vehicles sold.
- 8. What are the peak and low season months for EV sales based on the data from 2022 to 2024?



- 9. What is the projected number of EV sales (including 2-wheelers and 4-wheelers) for the top 10 states by penetration rate in 2030, based on the compounded annual growth rate (CAGR) from previous years?
- 10. Estimate the revenue growth rate of 4-wheeler and 2-wheelers EVs in India for 2022 vs 2024 and 2023 vs 2024, assuming an average unit price. H

Vehicle_category	Average Price 🔻
2-Wheelers	₹85,000.00
4-Wheelers	₹ 15,00,000.00