

Mobile Retail Shop Sales Overview

Sales (\$)

Sales Volume

Transactions

Filter

0

366

Transactions

18.55K

Sales Volume

14.53M

Sales (\$)

783.13

Avg Selling Price (\$)

39.69K

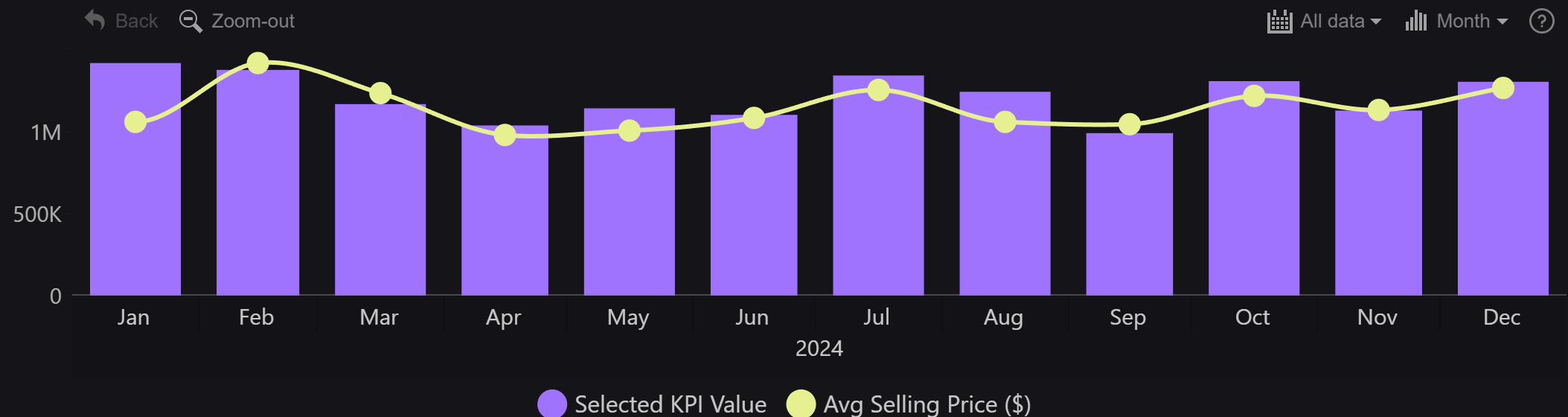
Revenue per Transaction

51

Units Sold per Transaction

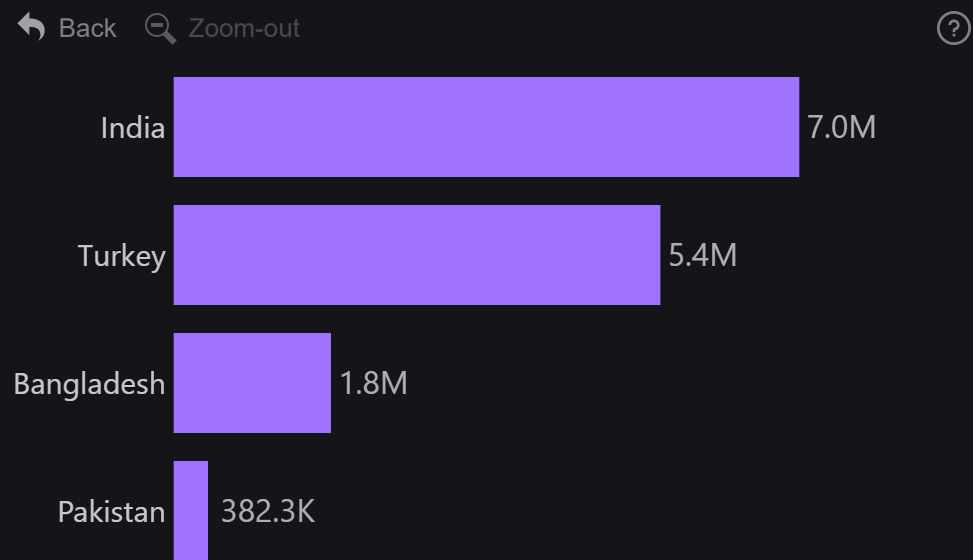
SALES (\$) OVER TIME

How does sales (\$) change month over month in 2024?



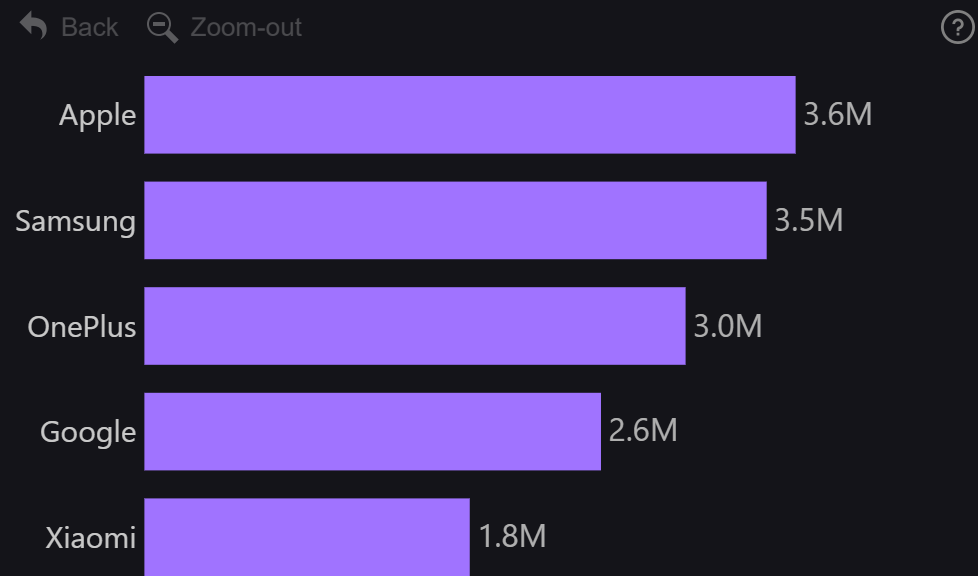
SALES (\$) BY COUNTRY

Which countries contribute most to the overall sales (\$)?



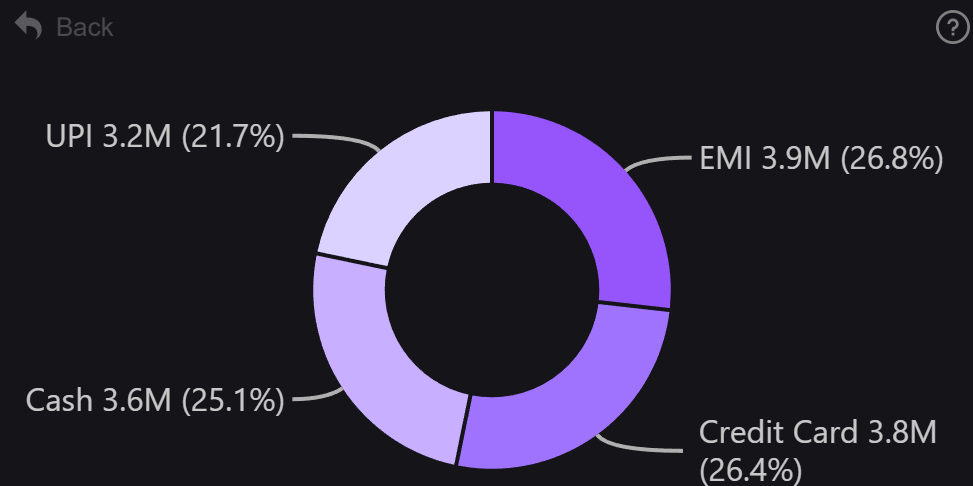
SALES (\$) BY BRAND

Which brands contribute most to the overall sales (\$)?



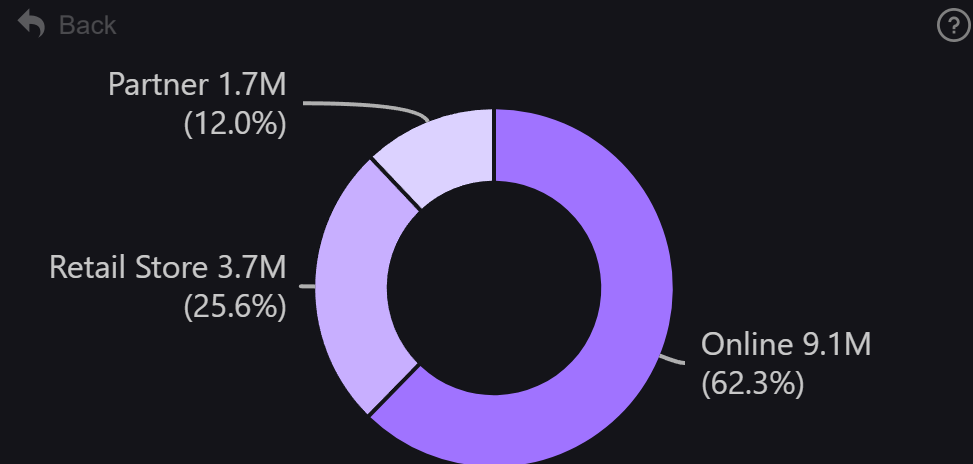
SALES (\$) BY PAYMENT TYPE

How does overall sales (\$) vary across payment methods?



SALES (\$) BY SALES CHANNEL

How does overall sales (\$) distribute across sales channels?



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Product Performance Analysis

Sales (\$)

Sales Volume

Transactions

Filter

0

366

Transactions

18.55K

Sales Volume

14.53M

Sales (\$)

783.13

Avg Selling Price (\$)

192

Sold Models

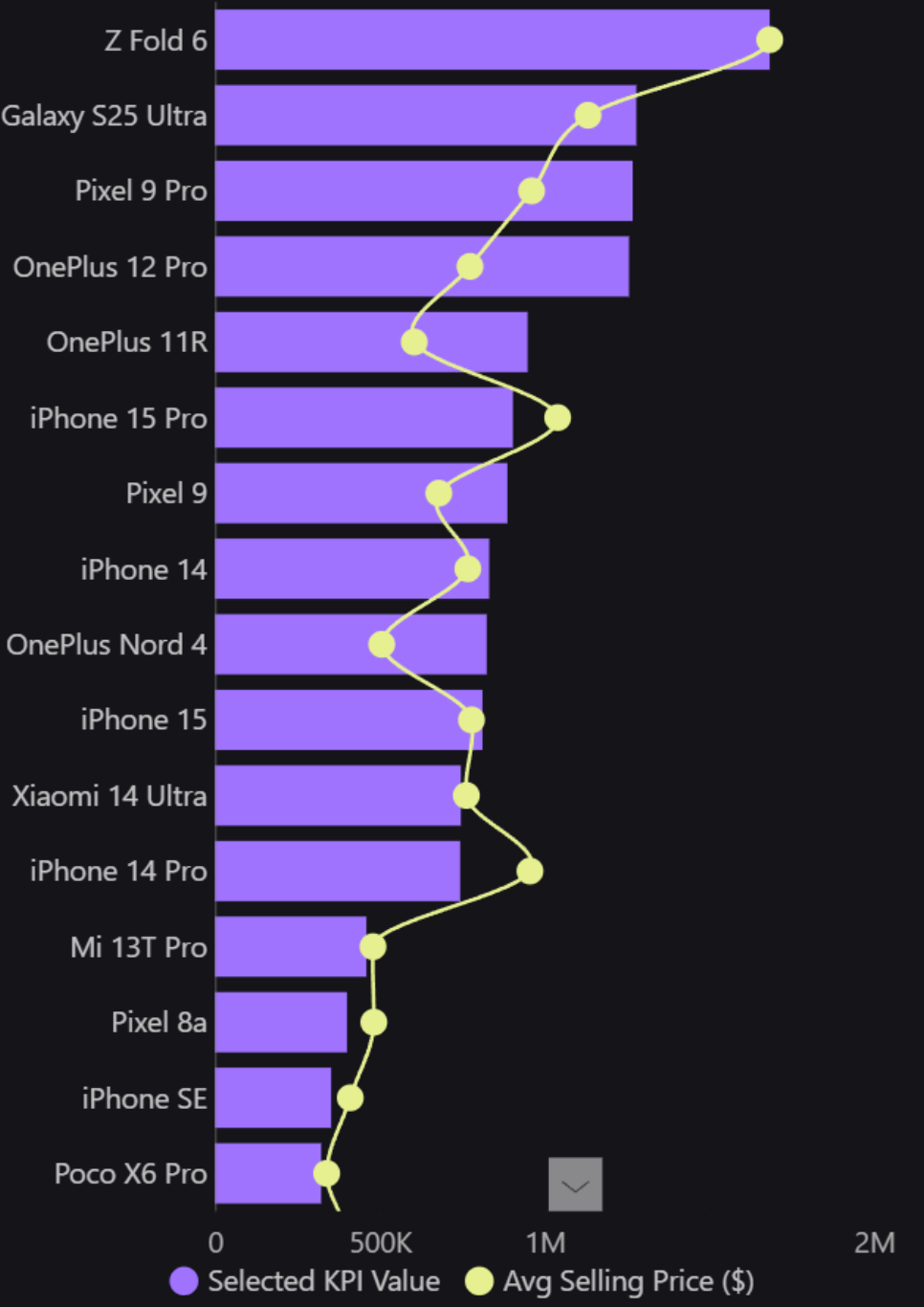
82

Unsold Models

SALES (\$) BY MOBILE MODEL

Which mobile models are driving sales (\$) in the market?

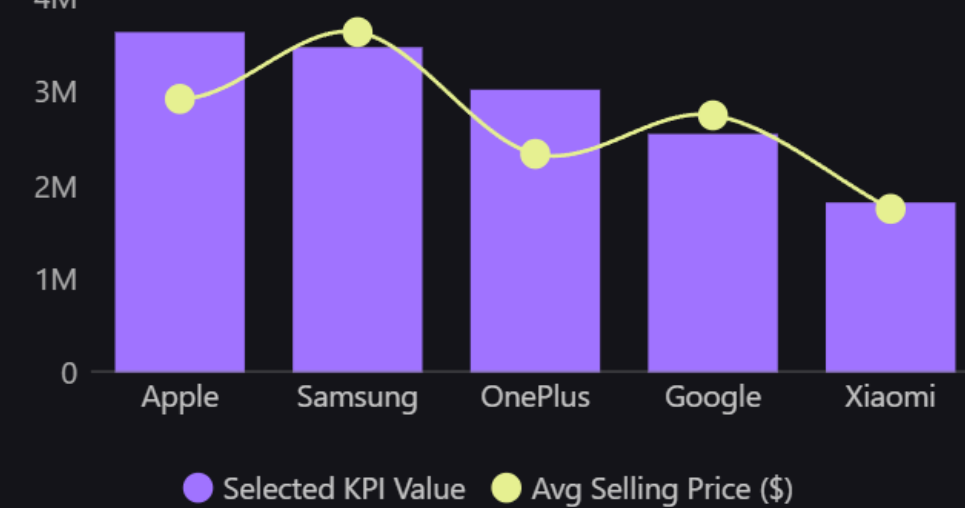
Back Zoom-out ?



SALES (\$) BY BRAND

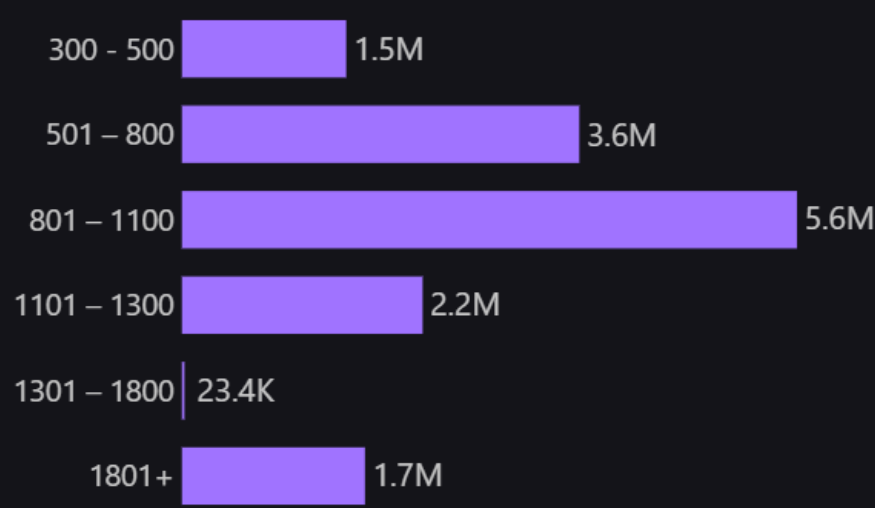
Which brands contribute most to the overall sales (\$)?

Back Zoom-out ?



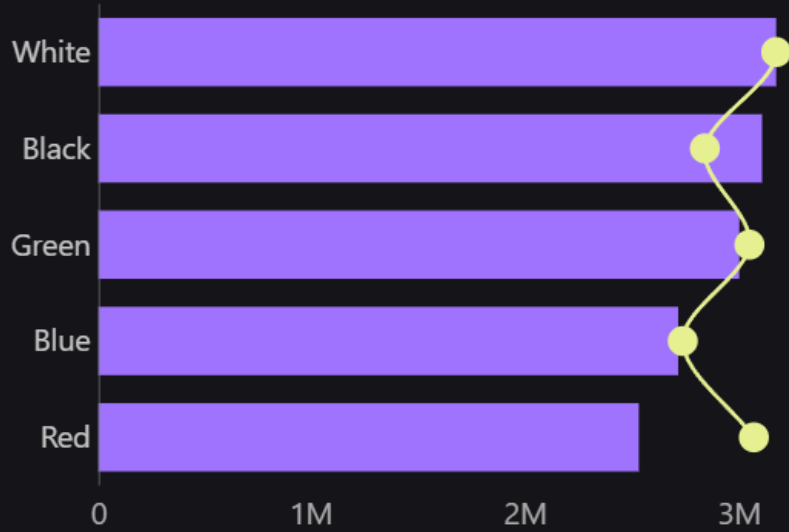
SALES (\$) BY PRICE RANGE

Which price ranges are driving the most sales (\$)?



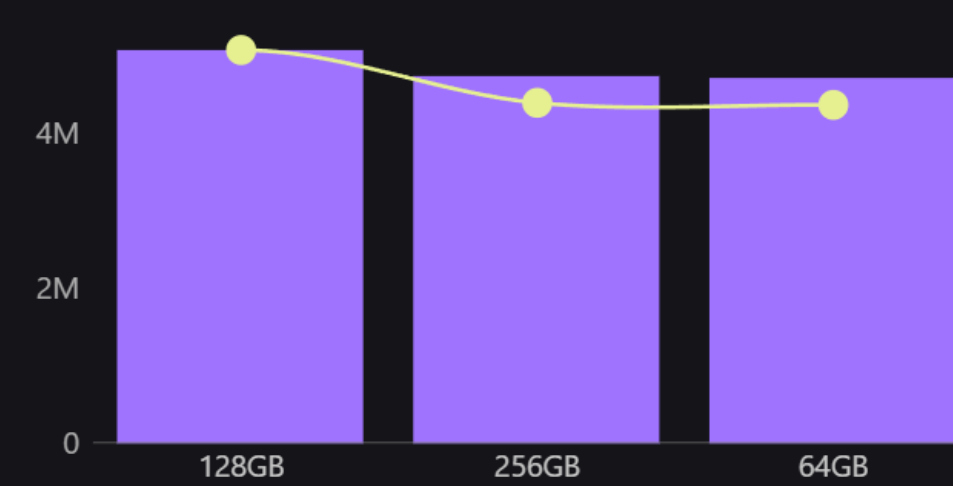
SALES (\$) BY MOBILE COLOR

How does the sales (\$) vary across different mobile colors?



SALES (\$) BY STORAGE SIZE

How does the sales (\$) vary by different storage sizes?



Customer Behavior and Regional Analysis

Sales (\$)

Sales Volume

Transactions

Filter

0

366

Transactions

18.55K

Sales Volume

14.53M

Sales (\$)

783.13

Avg Selling Price (\$)

39.69K

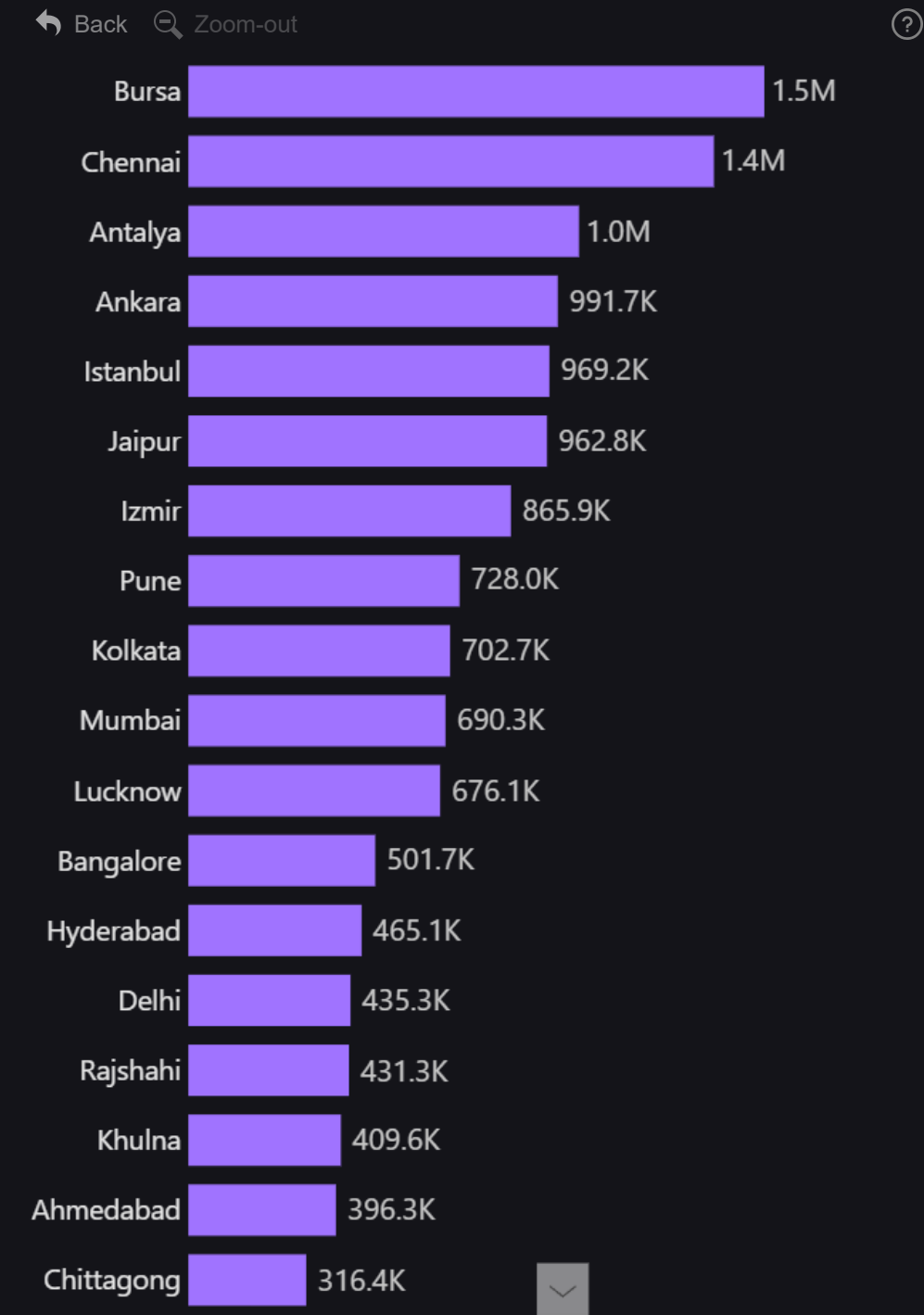
Revenue per Transaction

51

Units Sold per Transaction

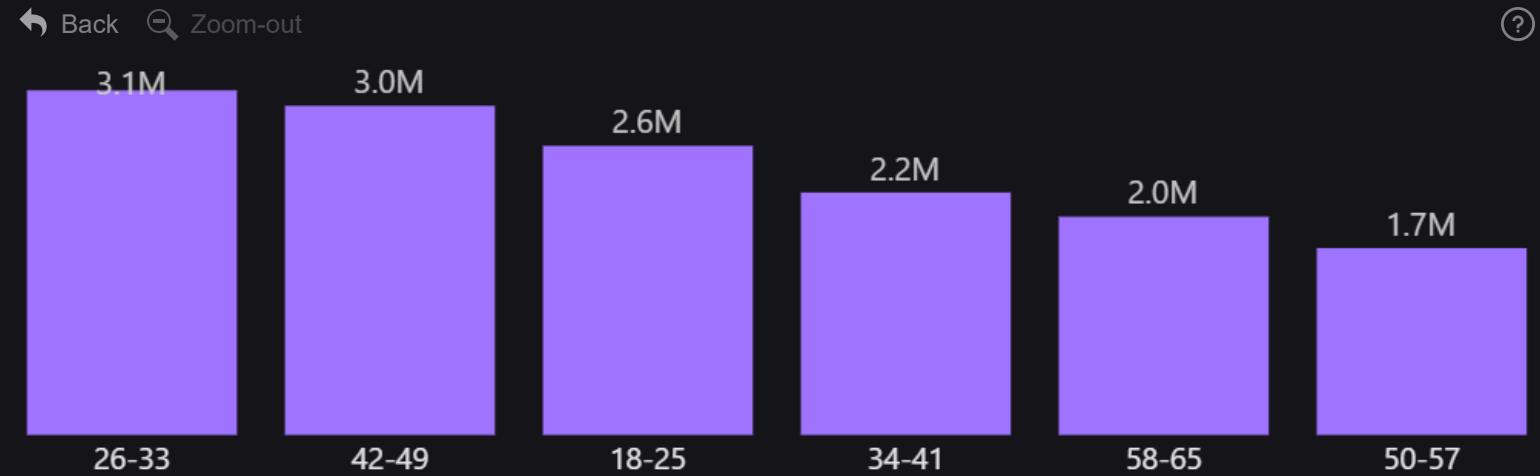
SALES (\$) BY CITY

Which cities have the highest sales (\$) ?

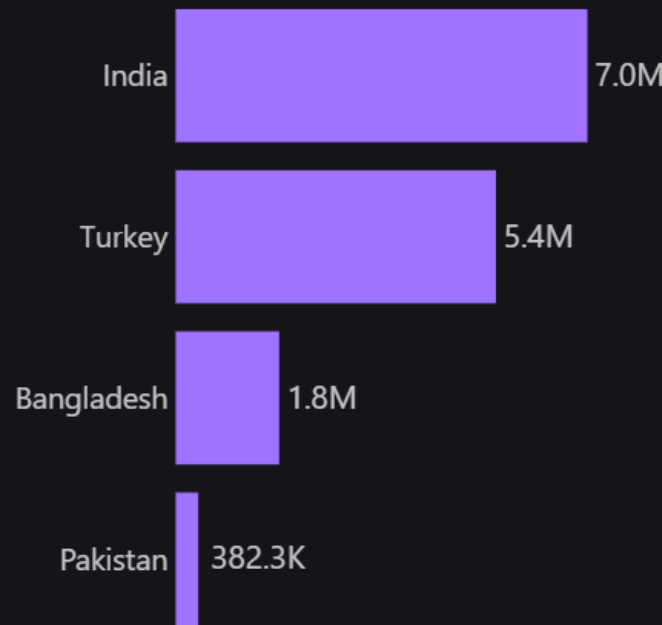


SALES (\$) BY AGE GROUP

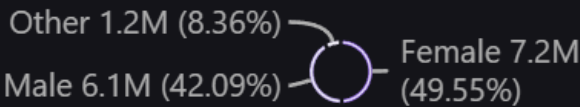
How does the sales (\$) differ across customer age groups?



SALES (\$) BY COUNTRY



SALES (\$) BY GENDER



DRILL DOWN PANE

Single or multi-select fields to drill down.

Brand

Mobile Model

Color

Storage Size

OS

Price Range

Sales Channel

Payment Type

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