IMPORTANT QUESTIONS FOR E-COMMERCE

UNIT-1 Electronic Commerce		
1 MARKS QUESTIONS	**BT Level**	**Course Outcome**
1. Define E-commerce?	1	CO1
2. Define Internet and intranet?	1	CO1
3. What is wireless web?	1	CO1
4.. Explain about advantages and disadvantages of e-commerce?	2	CO1
5. Explain EDI System?	1	CO1
6. Explain components of E-commerce	1	CO1
7. Define Mobile computing?	1	CO1
8 What are various components of E-Commerce Applications?	1	CO1 CO1
9 Explain about B2C Model?	1	CO1
10 What is web security?	1	CO1
5 MARKS QUESTIONS		
1. What is E-commerce? Explain the Overview of E-commerce?	1	CO1
2. Explain briefly about E-Governance?	1	CO1
3. Discuss various Transaction Parties?	2	CO1
4. Explain about different types of networking for E-commerce?	1	CO1
5. Design the basic architectural elements of e-commerce and explain broad goals of e-commerce ?	6	CO1
6 Briefly explain Business models of E-commerce?	1	CO1

7	What are the different models of E-commerce?	1	CO1
8	Illustrate the different Threats of E-commerce?	2	CO1
9	Illustrate Business models of E-commerce?	2	CO1
10	Explain about Wireless application protocol and web security?	2	CO1

UNIT-II E-strategy			
1 MARKS QUESTIONS			
1	What is E-Strategy?	1	CO2
2	What is Web Traffic?	1	CO2
3	What is Convergence?	1	CO2
4	Explain about Collaborative Computing?	1	CO2
5	What is Collaborative Product Development ?	1	CO2
6	Discus about Convergence implications?	2	CO2
7	Explain about Call Center?	1	CO2
8	Explain Content Management System?	1	CO2
9	What are authorizing tools in Content Management?	1	CO2
10	What are Four C's?	1	CO2
5 MARKS QUESTIONS			
1	Explain about Convergence and its implications?	1	CO2
2.	Explain briefly about Four C's?	1	CO2
3.	Justify technical advances in Convergence?	5	CO2
4.	Briefly Explain Strategic Methods for developing E-commerce?	1	CO2
5.	Briefly Explain Strategic Methods for developing E-commerce?	1	CO2
6.	Explain about Web Traffic?	1	CO2
7.	Explain about authorizing tools and content management?	1	CO2
8	Explain about security in collaborative product development ?	1	CO2
9	Explain about technological Convergence?	1	CO2
10	Explain about a) Content-Partnership b) Repositories c) Providers ?	1	CO2

UNIT-III Traffic Management &Supply Chain Management		
1Mark Questions		
1. What is marketing call center?	1	CO3
2. what is traffic management	1	CO3
3 Define CPE?	1	CO3
4. Explain strength and weakness of call center?	1	CO3
5 What is task handled?	1	CO3
5 Mark Questions		
1. Explain briefly about traffic management?(Understanding)	2	CO3
2. What is Content Marketing Call Center ? (Understanding)	2	CO3
3. Explain Customer Premises Equipment(CPE)?(Understanding)	2	CO3
4. Explain Supply chain planning tools?(Remembering)	1	CO4
5. Explain SCE Framework? (Remembering)	1	CO4