



## Web Project Documentation

### *LAVANBIO BARBERS*

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Web Site Design & Development - Fall 2020

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## Business Statement

Located at the heart of Kamloops, Lavanbio Barbers provides the public with a wide range of highly trendy haircuts and styling, hair coloring, facials. It was established in the year 2019 with a team of highly skilled stylists. They offer a contemporary atmosphere for all their clients. They have professionals who can recommend you the best hairstyle that suits your personality,

Our Mission at Lavanbio Barbers is to provide friendly, professional service through a team of highly creative professionals. We employ hair products with some of the most natural and rich ingredients because we believe we you should never expect less.

## Project Objective

The Project Objective of this website was to develop a professional website for a new business in Kamloops. With clean, minimal look and features. Implemented some JavaScript features such as clock and scroll up feature. I went for this minimal look to make the website look modern. I learnt to apply knowledge and skills learnt in this course. During this project, I have practised

professionalism in handling the communication between the client.

### How would the business benefit from my website?

My main intention before starting the website was to make it eye catching which would increase website engagement. I have created and followed a theme throughout which enables the business to look more professional and thereby increasing the traffic to the website. There are buttons on the home as well as pricing page which will lead directly to an appointment form, this reduced the time wasted by the user when navigating to the required page. The buttons have hover features which acts as an interactive feature. These features will result in increase in customer inflow.