NetSci 2022

Exploration vs Exploitation of Scientific Fields

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https://chakreshiitgn.github.io/

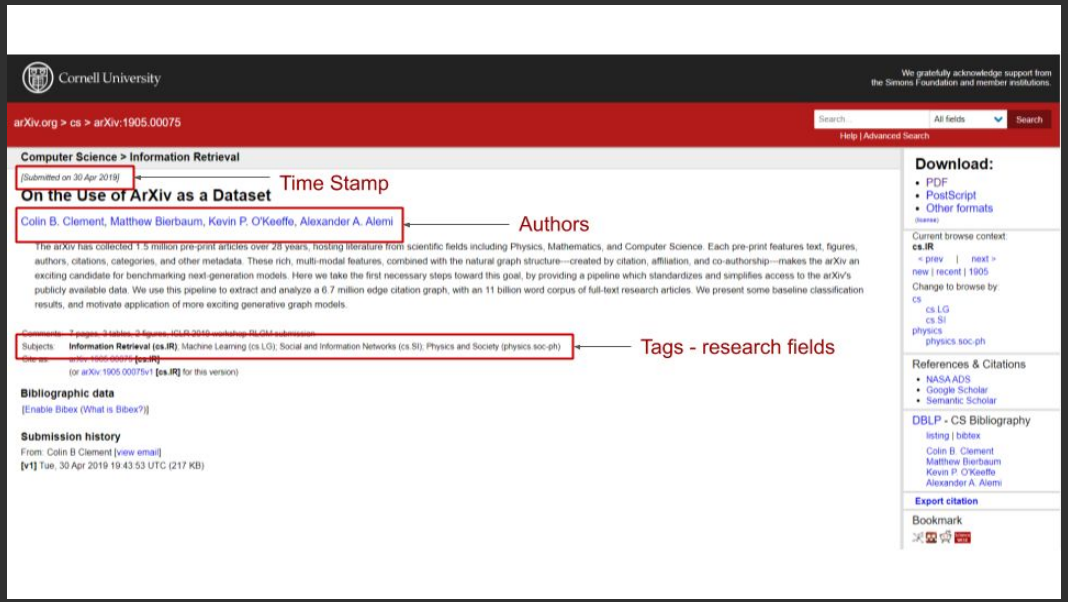
What are the **mechanisms** underlying the knowledge discovery process?

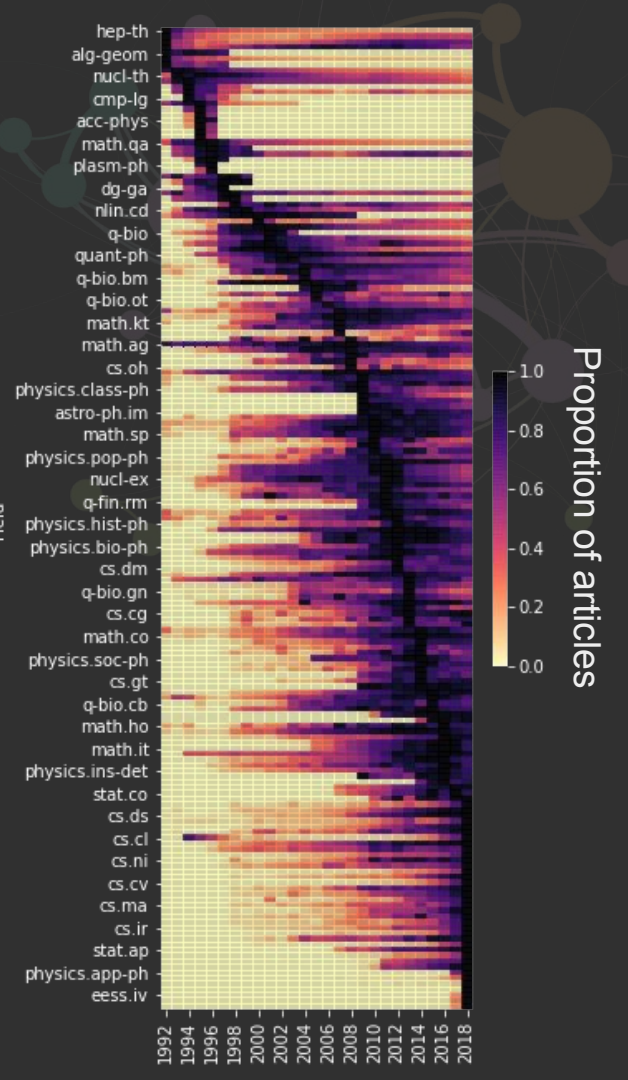
- Rise and Fall of Research Fields
- **Exploration vs Exploitation**
- Research trajectory

arXiv data

- First open-access **preprint repository**
- **30 years** (1986-2018)
- **175 field tags (**Physics, Maths, Computer Science, Finance / Economy, Biology)
- **1.5M articles**
- **50k authors** mapped to unique ORCID ID's .

Collected using the arXiv API

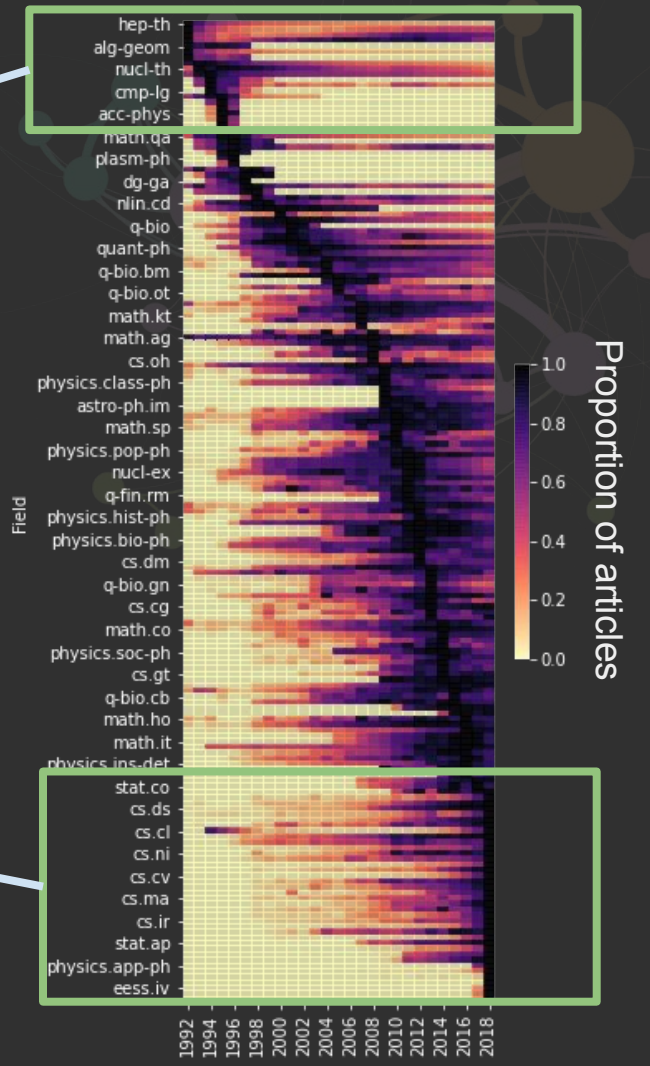




Clement, C. B., Bierbaum, M., O'Keeffe, K. P., & Alemi, A. A. (2019). **On the Use of ArXiv as a Dataset**. *arXiv preprint arXiv:1905.00075*.

High Energy Physics, Accelerator Physics, Nuclear Physics, Algebraic Geometry

Computation and Language, Vision and Pattern Recognition, Data Structures, Computation, Applications, Applied Physics



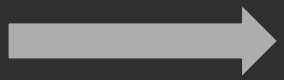
Building the Co-Tag Network

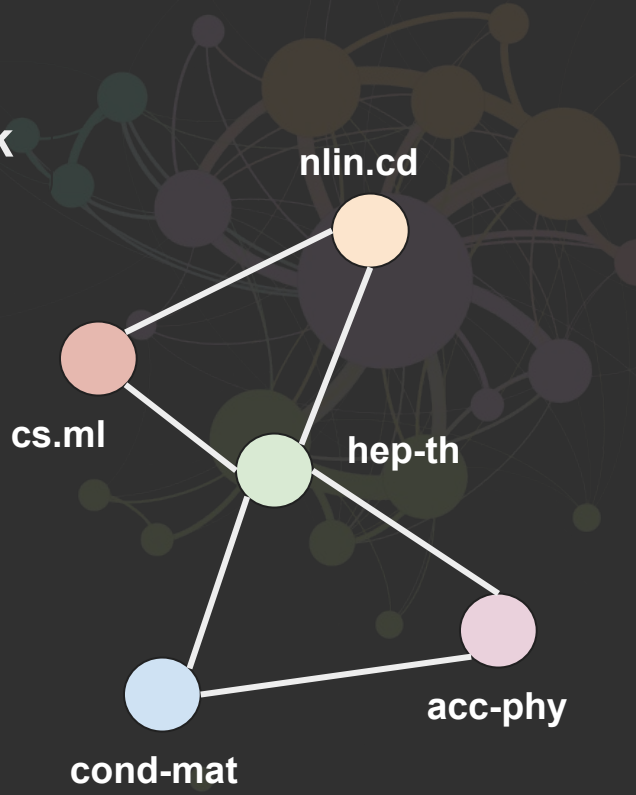
Article i

{ hep-th; nlin.cd; cs.ml }

Article j

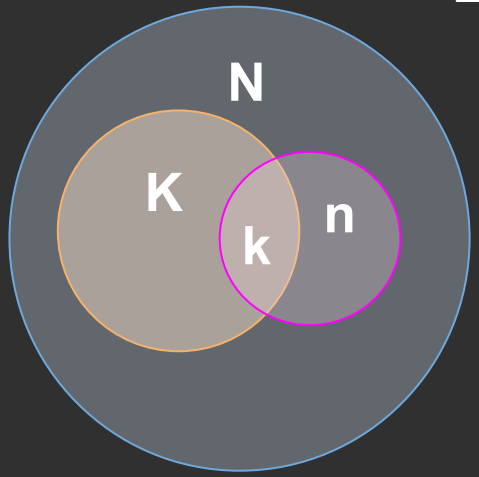
{ hep-th; cond-mat; acc-phy }





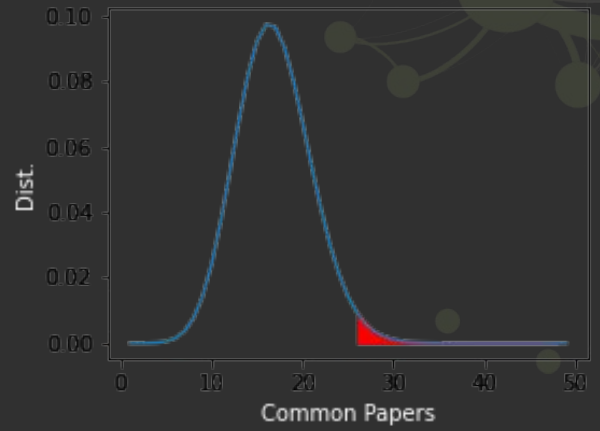
Edge Weight is defined as a function of common papers b/w two field tags

Edge Weight = $-log_{10}(p_{ij})$

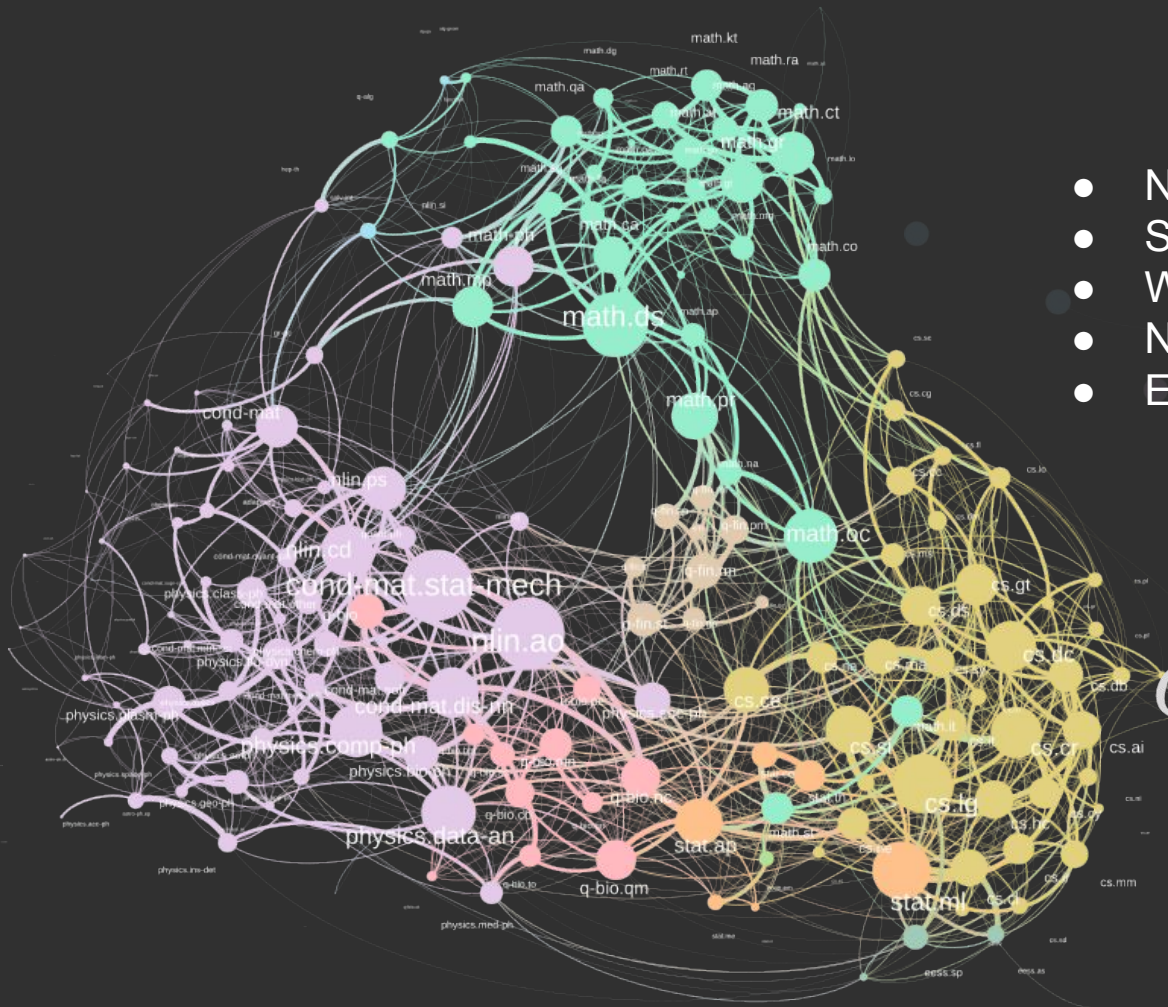


$$p_{ij} = \frac{\binom{K}{k}\binom{N-K}{n-k}}{\binom{N}{n}}$$

- N - Total Articles
- K - Articles in field i
- n - Articles in field j
- k - common articles bw i and j



Note - Here lower p-values are more significant. We eliminate edges with p > 0.01

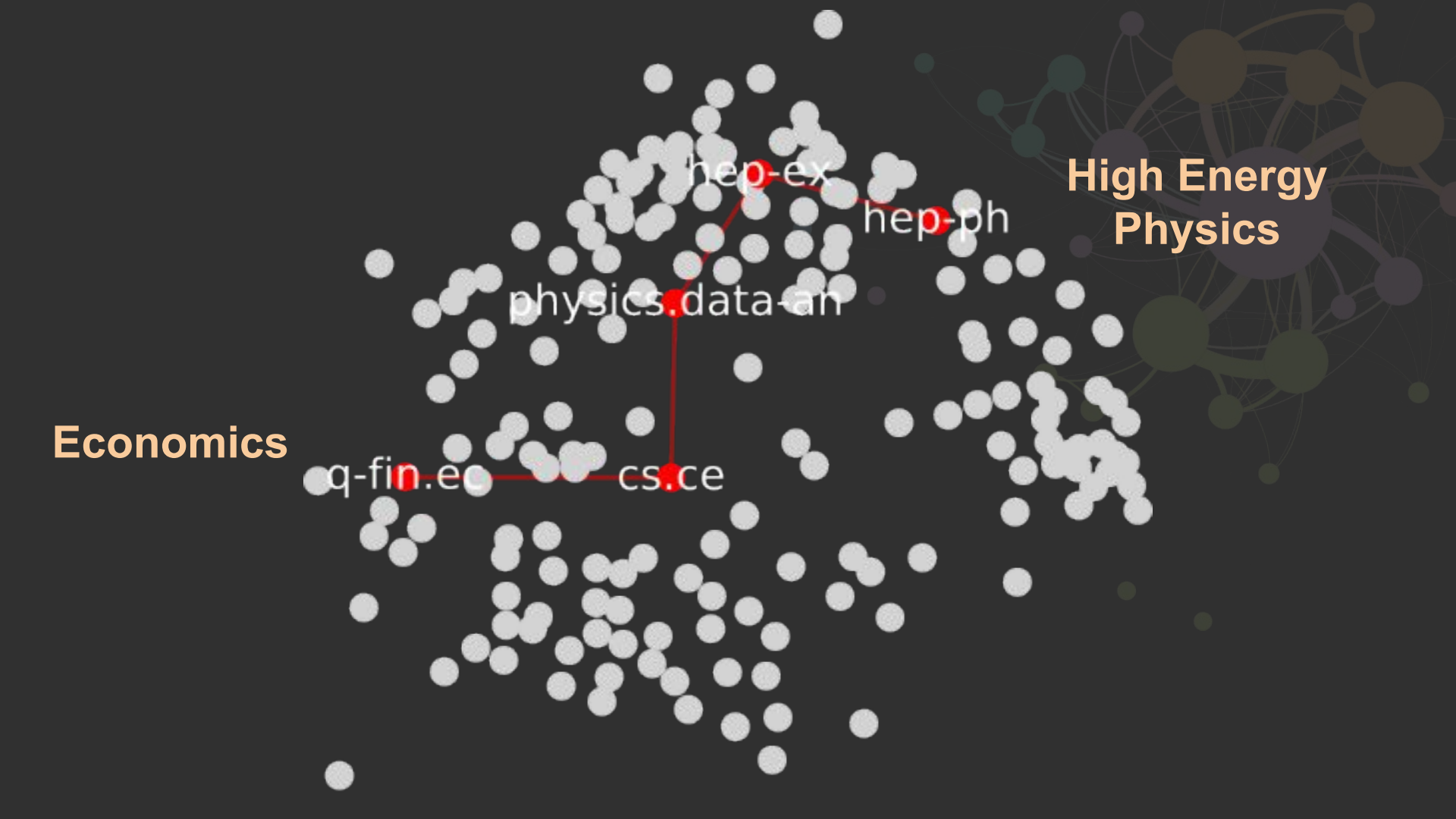


- Nodes are field tags
- Size is proportional to degree
- Weighted and undirected
- Node color is the main research area
- Edge thickness proportional to weight

Cognitive Distance

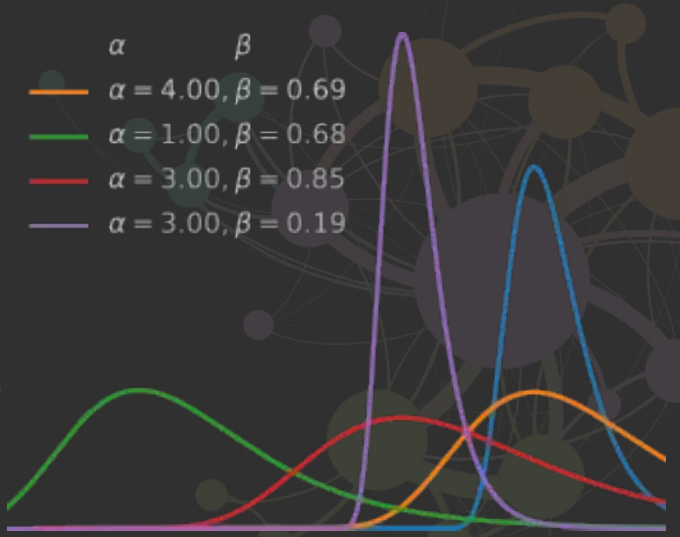
$$CD_{ij} = min(\sum_e \frac{1}{W_e})$$

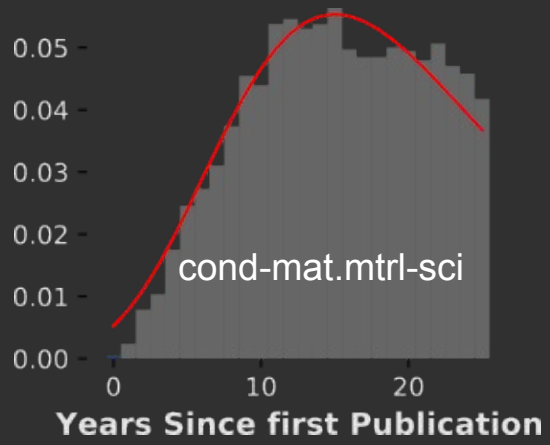
e : edge on shortest path


hep-ex
hep-ph
physics.data-an
q-fin.ec
cs.ce
High Energy Physics
Economics

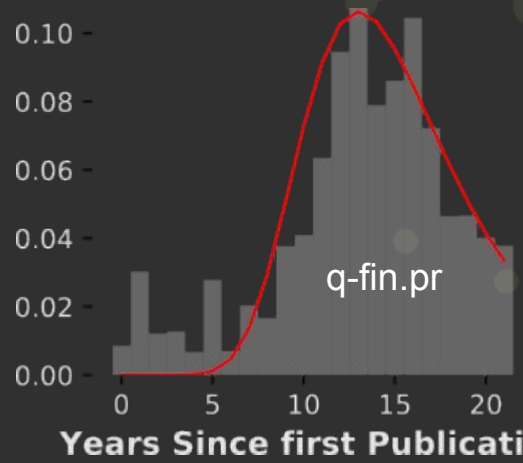
Gumbel distribution function

$$G = \frac{1}{\beta} e^{\frac{-(x-\alpha)}{\beta}} e^{-e^{\frac{-(x-\alpha)}{\beta}}}$$

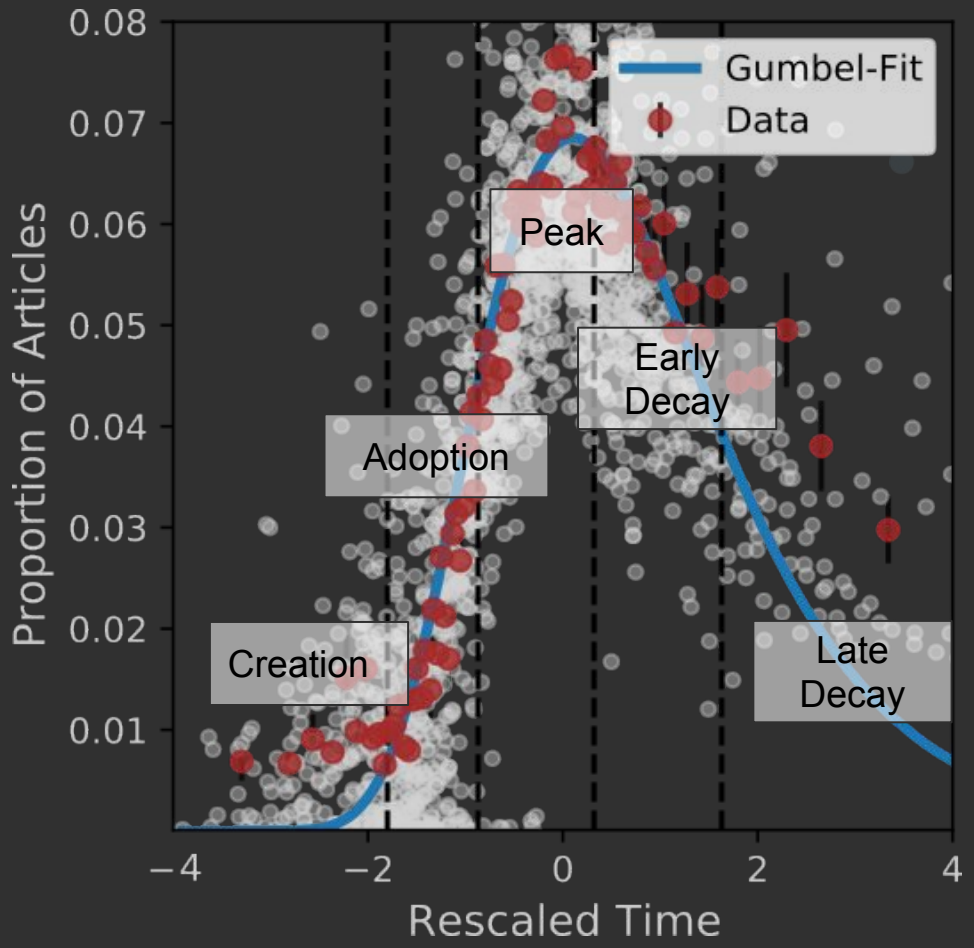




Material Sciences



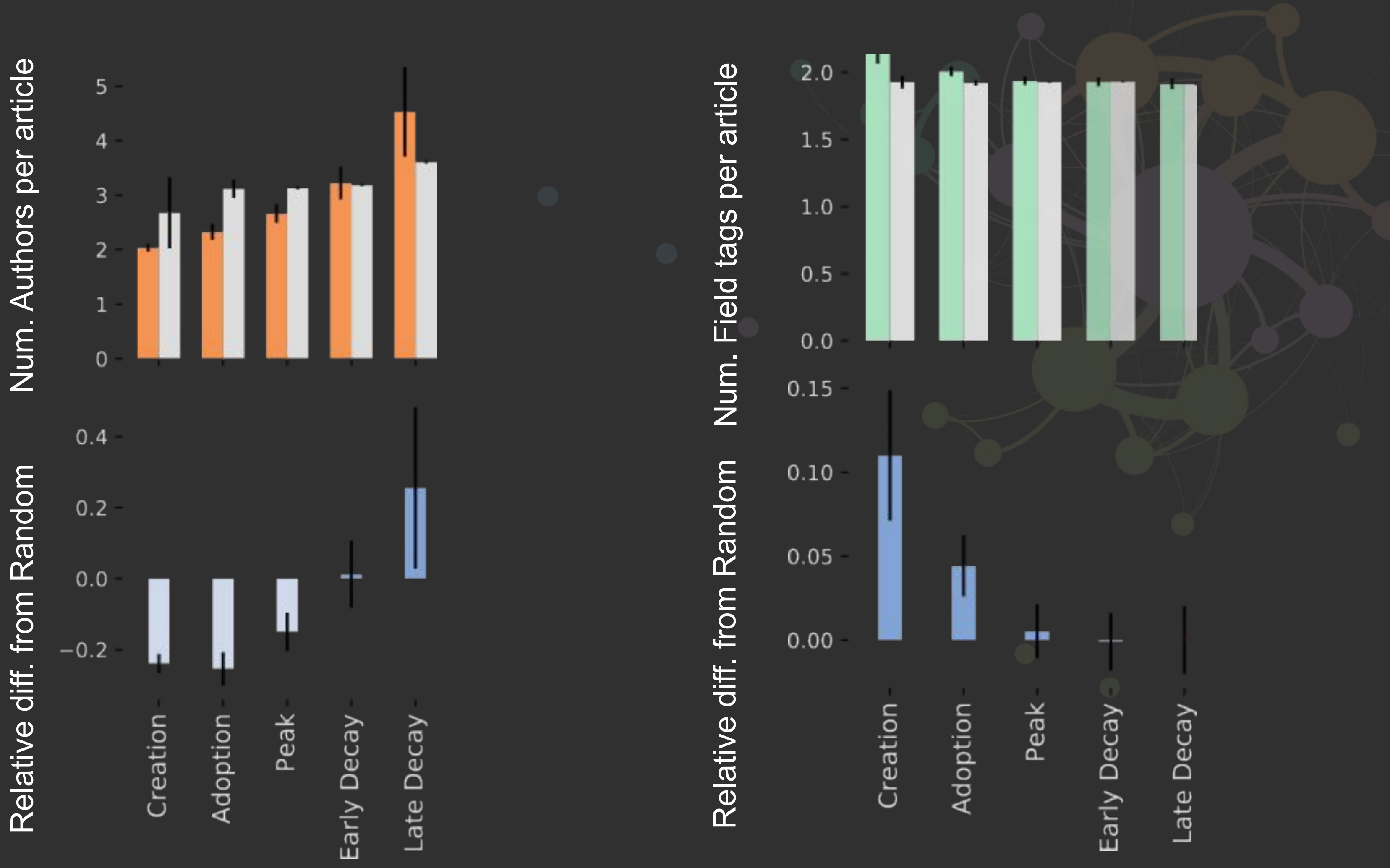
Quantitative Finance (Pricing)



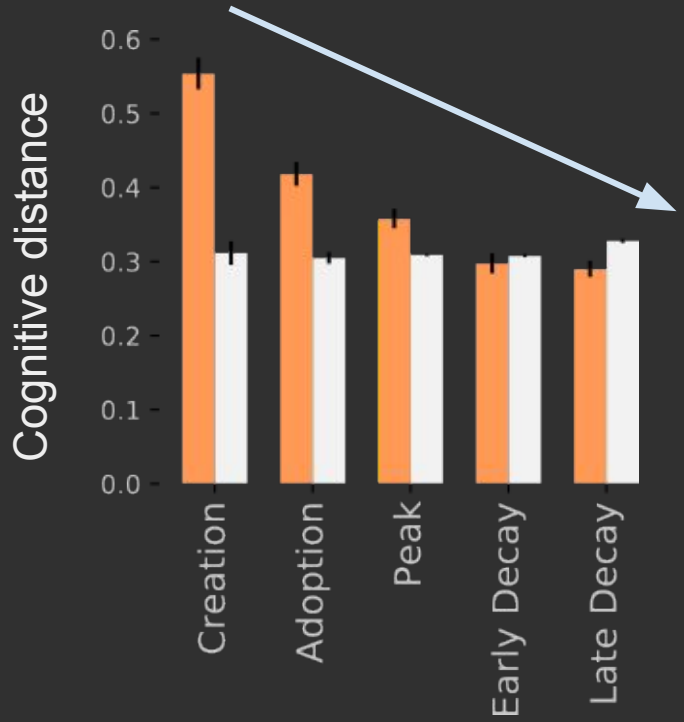
Rescaled time

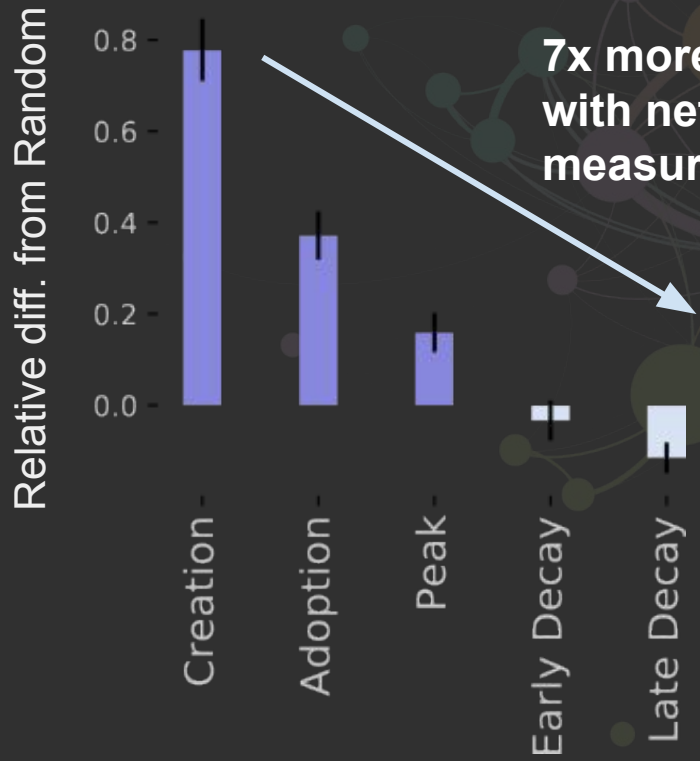
$$t' = \frac{t-\alpha}{\beta}$$

Field stages are defined at 2.5%, 16%,50% and 84% of the fit curve (blue). These number are borrowed from the **diffusion of innovation** literature



Num. Authors per article
5
4
3
2
1
0
Relative diff. from Random
0.4
0.2
0.0
−0.2
Creation
Adoption
Peak
Early Decay
Late Decay
Num. Field tags per article
2.0
1.5
1.0
0.5
0.0
Relative diff. from Random
0.15
0.10
0.05
0.00
Creation
Adoption
Peak
Early Decay
Late Decay





7x more enrichment with network based measure

Researchers in creation phase connect distant fields together (**explore**) whereas in later phases they focus on closely related fields (**exploit**)

- Scientific fields exhibit a universal rise and fall process allowing to define standardised stages of development

- Early stages are enriched with small teams of interdisciplinary authors

- **Network based cognitive distance is a strong marker of early innovation (exploration)**

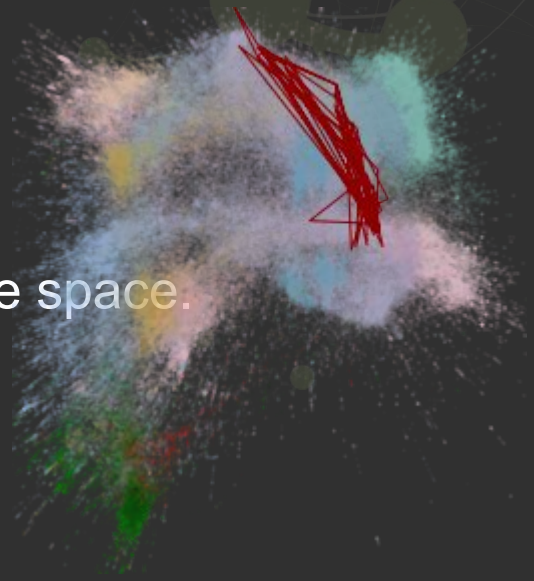
Singh, Chakresh, Emma Barme, Robert Ward, Liubov Tupikina, and Marc Santolini. "**Quantifying the rise and fall of scientific fields.**" *arXiv preprint arXiv:2107.03749* (2021). (In Review)

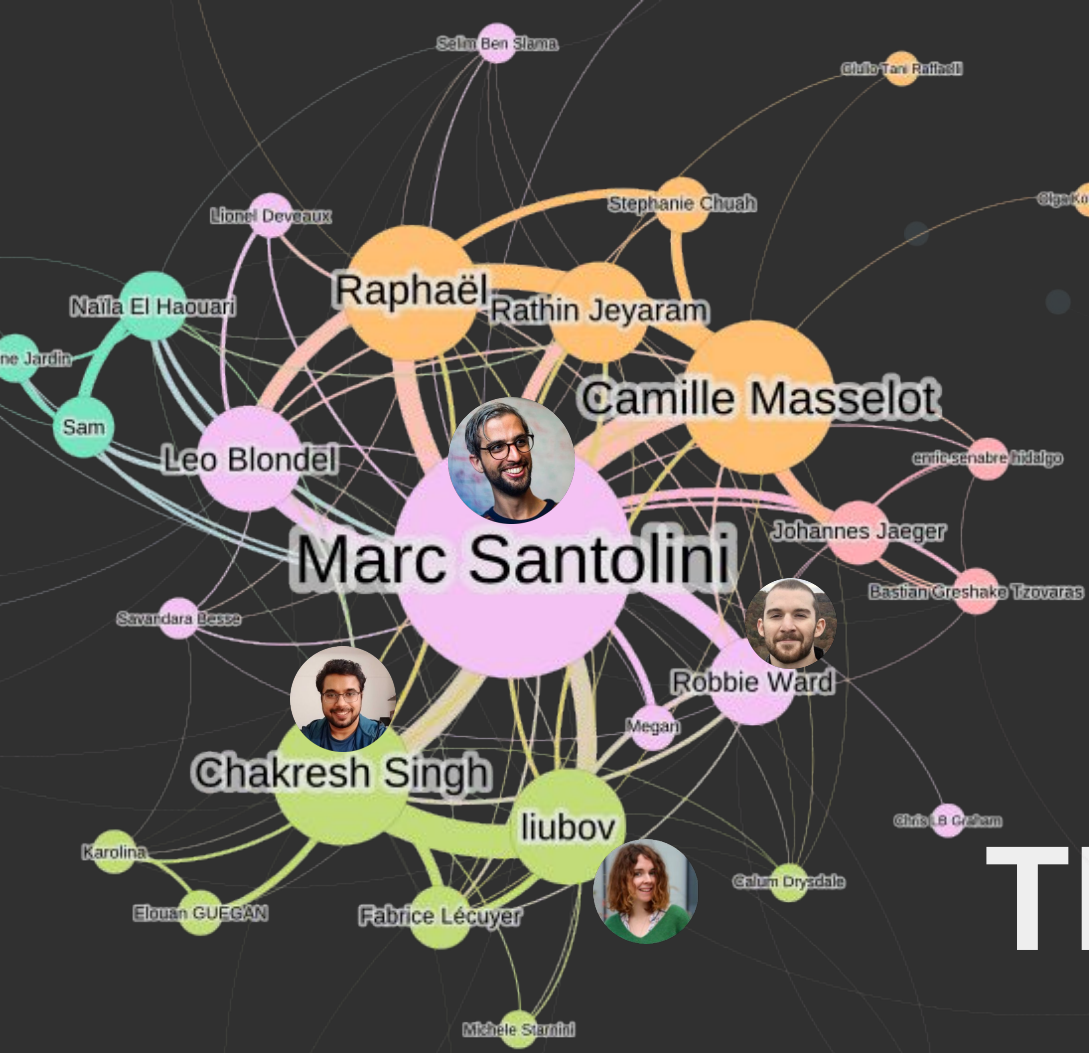
Limitations -

- We focus on fields that were unimodal and >10 yrs **(72)**
- We assume the co-tag network as a static network

Perspectives -

- **Knowledge foraging**:
  Researchers' trajectories in the knowledge space.
- **Model** the knowledge discovery process
- **Large Scale** Data-sets





https://interactiondatalab.com/

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THANK YOU

Supplementary Slides