# **CURRICULUM**

# **Introduction to Wordpress**

* WordPress Introduction
* Installing and configuring WordPress
* Comparison to other CMS ( Drupal, Joomla, Magento )
* Features of Wordpress

# **Basics of WordPress**

* WordPress Settings
* WordPress Categories
* WordPress Posts
* WordPress Pages

# **Setting up the Local Server for your test environment**

* Why Local Server
* Web Server
* File Transfer Protocol

# **Pages \* (Admin Dashboard Customization)**

* Difference Between Posts and Pages
* Creating a page
* Previewing and Editing Pages
* Page Hierarchy

# **Posts \*(Admin Dashboard Customization)**

* Creating a post
* Previewing and Editing Posts
* Post Hierarchy
* Adding Hyperlinks

# **Media \*(Admin Dashboard Customization)**

* Adding images into posts and pages
* Embedding videos into posts and pages
* Managing media files

# **Appearance \*(Admin Dashboard Customization)**

* Themes
* Customize
* Widgets
* Menus
* Background etc

# **Comments Moderation**

* Discussion settings
* How to control comment spam
* Managing comments

# **Users**

* Adding New users
* User role & Capabilities

# **Setting**

* General
* Reading
* Writing
* Discussion, Media
* Permalinks(Permalinks Setup)

# **Wordpress Advanced Topics**

* Create Child theme
* Wordpress mail
* Custom post type
* Custom Template
* Wordpress hooks
* Create widgets

# **10 Most Important Plugin installation and customization**

* Woocommerce
* All in Seo
* Contact form
* Wp Super Cache
* TinyMCE Html Editor
* Google Map
* Image Optimization
* Xml Sitemaps
* Wp Database Backup
* ShortCodes
* Robots File Setup