



# BRIGHT TV DASHBOARD

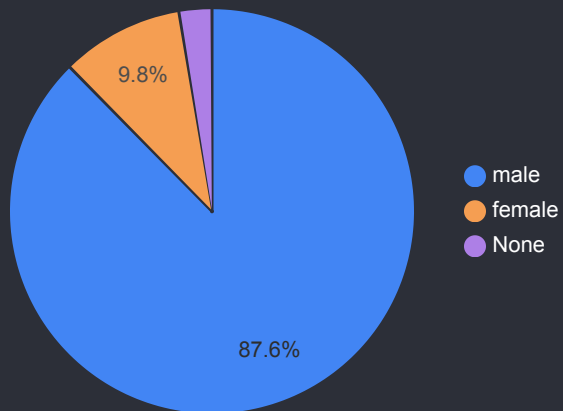
Total number of Subscriptions

9,985

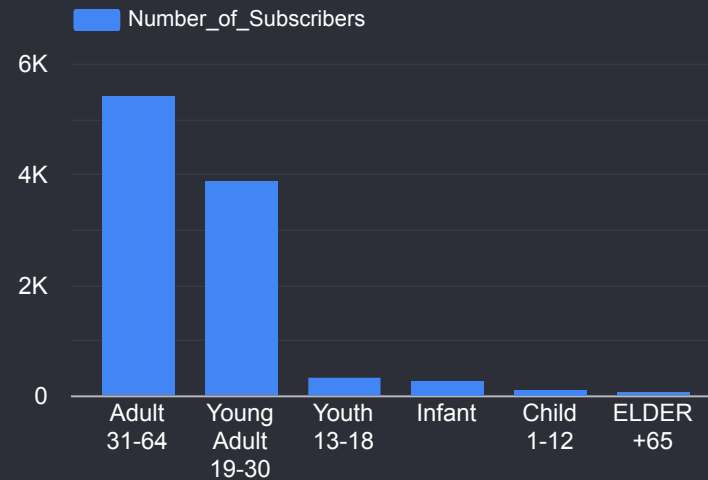
Channel2

Month\_name

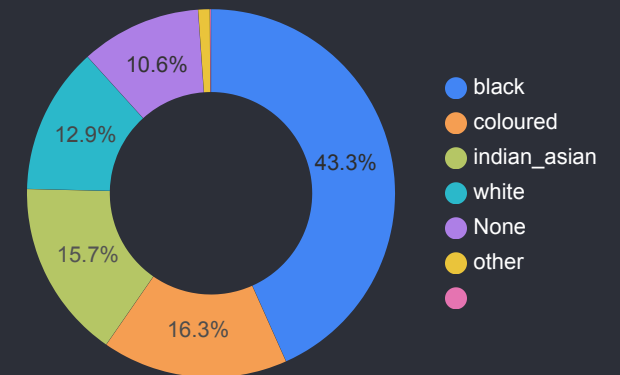
## Gender summary



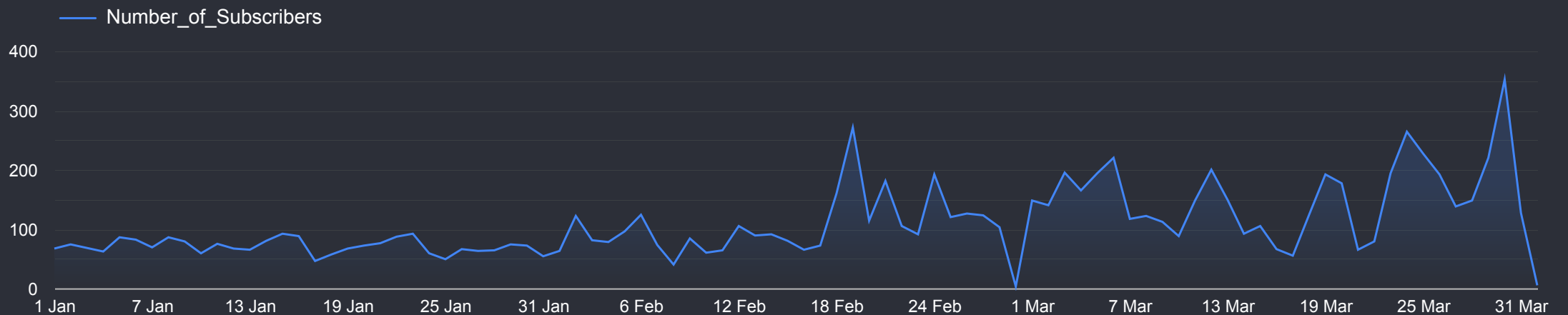
## Age buckets



## Race groups



## Subscribers by day (3 month period)

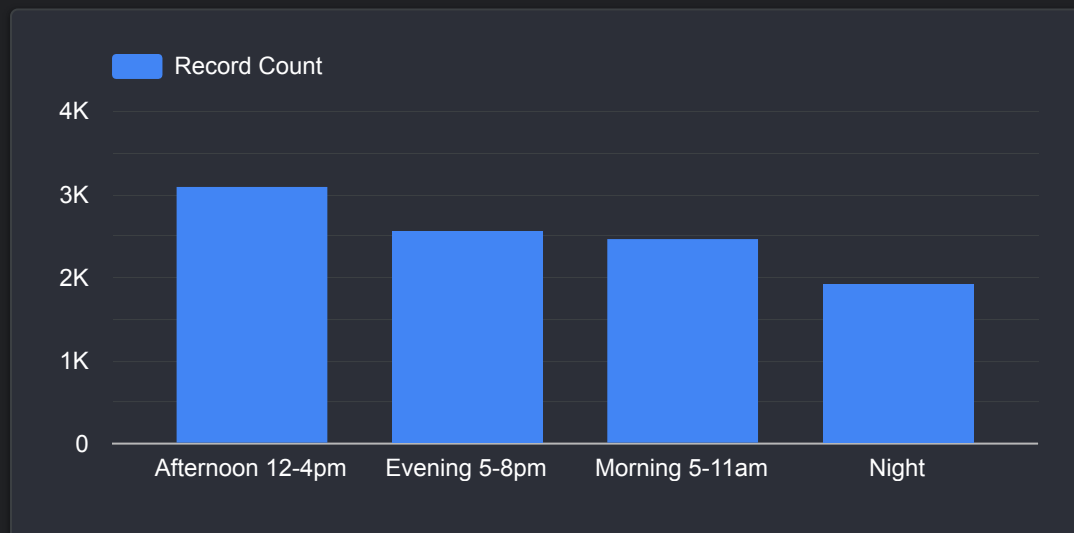


## Channel ranking

|     | Channel2                   | Number_of_Subscribers ▾ |
|-----|----------------------------|-------------------------|
| 1.  | Supersport Live Events     | 1.6K                    |
| 2.  | ICC Cricket World Cup 2011 | 1.5K                    |
| 3.  | Channel O                  | 1K                      |
| 4.  | Trace TV                   | 952                     |
| 5.  | SuperSport Blitz           | 896                     |
| 6.  | Africa Magic               | 857                     |
| 7.  | Cartoon Network            | 793                     |
| 8.  | Boomerang                  | 714                     |
| 9.  | CNN                        | 505                     |
| 10. | E! Entertainment           | 367                     |
| 11. | SawSee                     | 251                     |
| 12. | M-Net                      | 116                     |
| 13. | Vuzu                       | 111                     |

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## Time of day viewership



## Day of week viewership

