

AN INTERCULTURAL APPROACH TO CHINESE AND FOREIGN UNIVERSITIES



中外大学校园文化对比研究



Unit 10 Graduation

Graduation-related vernacular

- Commencement exercise (Am.E)
- Degree ceremonies (Br.E)
- Academic regalia (Am.E)
- Academic dress (Br. E)
- Alma mater
- Alumnus/Alumni/alumna/alumnae

Graduation-related vernacular

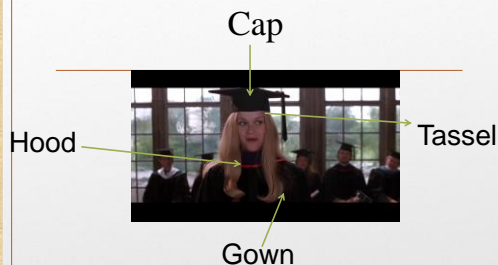
- Class
- Guest ticket
- Reunion
- Certificate
- Academic transcript
- Valedictorian

What should I wear to my degree ceremony?

Full academic dress must be worn at degree ceremonies, including a mortar board or soft-cap, and your preferred [sub fusc](#). Members of the University serving in H.M. Forces are permitted to wear dress uniform together with a gown. The uniform cap must be removed when in the Sheldonian Theatre.

For all degrees you must also wear the gown of your existing status (and the hood if there is one) during the first part of the ceremony. You will change into the gown (and hood) of your new degree at the appropriate time during the ceremony. Your college will let you know which gowns and hoods you will need.

You may be refused admission to the degree ceremony if you are not properly dressed.



Academic dress for graduations started in the 12th and 13th centuries when universities first began forming.

In 1321, the University of Coimbra mandated that all Doctors, Bachelors, and Licentiates (=Masters in some European countries) must wear gowns.

Not until the late 1800s were colors assigned to signify certain areas of study, but they were **only standardized in the United States**. European institutions have always had diversity in their academic dress, but American institutions employ a definite system of dress thanks to Gardner Cotrell Leonard from Albany, New York.

The system **Gardner Cotrell Leonard** helped form was based on gowncut, style and fabric; as well as designated colors to represent fields of study. For example green was the color of medieval herbs, and was assigned to medical studies. Because olive is close to green, was designated for pharmaceutical studies.

Something about academic dress

http://www.chinadaily.com.cn/english/doc/2004-03/17/content_358414.htm

Commencement speeches are one of the great collegiate traditions — and the last lesson students get before entering the real world.

Full List of Top 10 from Times

- David Foster Wallace, Kenyon, 2005
- Steve Jobs, Stanford, 2005
- Conan O'Brien, Harvard (Class Day), 2000
- Russell Baker, Connecticut College, 1995
- Winston Churchill, Harrow School, 1941
- George Marshall, Harvard, 1947
- John F. Kennedy, American University, 1963
- Bradley Whitford, Wisconsin, 2006
- Barbara Kingsolver, Duke, 2008
- Stephen Colbert, Knox College, 2006

Discussion 1

**Commencement speech:
Who, what and why?**

**Commencement speech:
Who?**

**Commencement speech:
Who are invited to the
commencement ceremony?**



Commencement speech:
What if students protest
against the speaker
candidate?

That is an outrage and we must not let it continue.

If a university thinks twice before inviting a commencement speaker because of his or her politics censorship and conformity – the mortal enemies of freedom – win out.

Commencement speech:
What?

Commencement Speech: **Messages and values mostly conveyed**

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Published online: 3 March 2011
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Abstract Using content analysis, values and messages were extracted from 90 American university commencement speeches delivered between 1990 and 2007. Overall the most frequent messages in descending order were: Help Others, Do the Right Thing, Expand Your Horizons, Be True to Yourself, Never Give Up, Appreciate Diversity, Cherish Special Others, and Seek Balance. Two messages were delivered more often at women's colleges than at coeducational universities, and more often by female speakers than male speakers. These were: Be True to Yourself and Cherish Special Others. Discussion focuses on these messages in light of contemporary American societal values and sex role expectations.

Commencement speech:
Why?

Discussion 2

What wisdom do you want to pass onto the next generation of Fudanese?

Discussion3

What are the regrets and mustdoes before you leave?

Unit 11 Jobbing

Discussion 1: After graduation

**Boomerang
Generation**



Jobbing

Does your CV shine?

How to find a job after college

Job interview

Lack of employment

**Jobless graduate sues her college
over lack of employment: Is it
justifiable?**

How to get a job

Internet

- www.careerbuilder.com
- www.51job.com

Career fair at FDU

