# CHALLA ADITYA KOUNDINYA caditya02@gmail.com in linkedin/aditya ogithub/challa-srmap

# **Professional Experience**

# • Project Manager - SRM University

Feb 2024 - May 2024

- Designed and developed the Project application portal by integrating user-centered design principles, Feedback, and Data analytics, resulting in a 40% reduction in application processing time for the University.
- Implemented key features and optimized process flow, resulting in an improved efficiency for both students and professors.

# • Analytics Intern - TIAR

Jun 2022 - Aug 2022

- Monitored and analyzed KPI metrics for the mobile app, achieving a trial conversion rate of 26% and a retention rate of 64%.
- Provided key insights for improving user engagement and overall app performance.

### **Technical Skills**

- Python, Java, SQL
- TensorFlow, Hadoop, Hive, PowerBI
- PostgreSQL, MongoDB, Firebase

#### Certifications

#### • IBM Data Science Professional

• Amazon MLSS 2022

#### **Projects**

- Higher education Prospectus Prediction and Analysis. Python, Scikit-learn, Pandas
  - Developed an ML algorithm predicting admission chances into 100+ universities, enhancing decision-making accuracy for students.
  - Compared Classification Algorithms (Random Forest, Decision Tree, SVM) to predict college prospectus with 82% accuracy
- Project Application portal (Webapp) MERN stack, MongoDb, Firebase
  - Designed and deployed the website and handled Database design and management.
  - To be used by more than 1600 students every year to apply for academic/research Projects under Professors
- Stock Price Prediction algorithm using ARIMA Time-series Forecasting Python, Scikit-Learn, Power BI
  - Predicted closing prices of stocks using ARIMA Forecasting taking stationarity and seasonality into consideration with Mean squared error 74.479

# Education

# • SRM University, Andhra Pradesh

Sep 2020 - Jul 2024

B.Tech CSE (specialization: Big Data Analytics) CGPA: 9.17/10.0

Relevant Coursework: Big Data Management, Data science, Machine learning, Data Structures and Algorithms, Database Management, Object-Oriented Design

• IIT Madras Sep 2020 - Jul 2024

Diploma in Data Science and Programming CGPA: 8.3/10.0

Relevant Coursework: Backend Development, Data analysis, Machine Learning

# Leadership / Achievements

- Won a \$1000 at HackerHouseGOA hackathon AI track, won 2 hackathons at QS awarded Next Tech Lab.
- Led a group of 56 students for 1.5 years, fostering collaboration and boosting student engagement with new tech by 30%.
- Headed the Music Club of the University, managed 3 national level fests and led 170 students in club activities.
- Received a 50% Merit Scholarship from SRM University AP to pursue B.Tech in Computer Science & Engineering.