Ideation Phase
Define the Problem Statements

Date	20 Feb 2026
Team ID	LTVIP2026TMIDS79402
Project Name	Booknest: where stories nestle
Maximum Marks	

Customer Problem Statement Template:

As a student/book lover/customer, I face difficulties in finding affordable books, checking availability, and purchasing them easily from local stores. Physical bookstores have limited collections, and searching manually is time-consuming. I need a simple, reliable, and user-friendly online platform where I can browse, search, and purchase books conveniently from anywhere.

I am	I'm trying to	But	Because	Which makes me feel
A college student	Buy affordable academic books	Local stores don't always have required editions	Book availability is limited and prices are high	Stressed and financially pressured
A book enthusiast	Explore and purchase new novels	I can't find all genres in one place	Physical bookstores have limited collections	Disappointed and restricted in choices
A working professional	Order books conveniently after work	I don't have time to visit bookstores	My schedule is busy and stores close early	Frustrated and inconvenienced
A small bookstore owner	Expand my business reach	I lack an online platform to sell books	Setting up digital systems is complex	Left behind in digital competition
An admin	Track	Manual	There is	Overwhelme

managing inventory	book stock efficiently	tracking leads to errors	no centralized management system	d and inefficient