

## Ideation Phase

### Empathize & Discover

Date	30 June 2025
Team ID	LTVIP2025TMID41462
Project Name	Smart Sorting : Transfer Learning For Identifying Rotten Fruits And Vegetables
Maximum Marks	4 Marks

#### Empathy Map:

This Empathy Map is created considering the customer or quality inspector as the user. The empathy map will include organized text to clearly represent the users' thoughts, feelings, actions, and statements.

#### Example:

Empathy Map for Image Classification Website	
<b>Says</b> <ul style="list-style-type: none"><li>- "I want to quickly know if my produce is fresh or rotten."</li><li>- "Can this app really tell the difference between fruits and vegetables?"</li></ul>	<b>Thinks</b> <ul style="list-style-type: none"><li>- "Is this technology reliable for checking freshness?"</li><li>- "How accurate are the predictions based on the image?"</li></ul>
<b>Does</b> <ul style="list-style-type: none"><li>- Takes pictures of fruits and vegetables to upload.</li><li>- Compares results with what they see in person.</li></ul>	<b>Feels</b> <ul style="list-style-type: none"><li>- Hopeful about reducing food waste.</li><li>- Frustrated if the predictions are inaccurate.</li></ul>