



# CLARISSA HAMILTON

UX/UI DESIGNER

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## SUMMARY

Adaptable UX / UI Designer with a background in Graphic Design, and Illustration. Experience creating wireframes, mockups, design systems, and prototypes to create a variety of print and digital experiences. Strong knowledge of the UX process, core design principles, and basic front-end development. Proven ability to manage projects end-to-end independently, or as part of a cross-functional team.

## EDUCATION

### BFA GRAPHIC DESIGN

MPLS College of Art and Design  
Minneapolis, MN | 2008 - 2012

## CERTIFICATIONS

### UX / UI DESIGN SPECIALIZATION

Coursera | May - August 2020

Learned the UX process from concept to prototype for web and mobile apps. Demonstrated knowledge through case studies for the BrunchSpot app & a food delivery website.

### WEB DESIGN SPECIALIZATION

Coursera | Oct 2020 - Current

Web Design Course to refresh knowledge of HTML, CSS, and JavaScript, as well as learn the basics of responsive web design and web accessibility. Demonstrated knowledge by developing a responsive portfolio website.

## SKILLS

### UX & DESIGN

User Flows	Marketing
Wireframing	Email
Mockups	Photography
Prototyping	Video Editing
Research	Digital Illustration
Branding	Social Media

### SOFTWARE & CODING

Photoshop	Figma
Illustrator	Webflow
InDesign	Balsamiq
After Effects	Google Docs
Adobe XD	HTML
Sketch	CSS
Invision	JavaScript

## WORK EXPERIENCE

### Freelance UX Designer / Visual Designer

Aug 2020 - Current | New York, NY

Freelance UX and Visual Designer on a project by project basis. Designing for websites and mobile interfaces, as well as branding, social media, and digital marketing.

### Jewish Week Media Group — Senior Graphic Designer

Nov. 2017 - July 2020 | New York, NY

In-house designer for JWMG's four New Jersey newspapers, and associated websites. Worked closely with editorial, and production to direct the design of the newspapers each week. Worked cross-functionally with the web, and marketing teams to create print and digital assets for websites, newsletters, social media, advertising, and events.

### Bright Kids NYC — Graphic Designer

June 2014 - Nov. 2017 | New York, NY

In-house designer for Bright Kids' marketing and publications. Worked with the education and marketing teams to re-brand publications, products, and marketing collateral. Assisted in expanding marketing methods to newsletters, social media, and other digital platforms. Branded work for events, presentations, and internal use.

### Advantages — Graphic Designer

Feb. 2014 - June 2014 | Kew Gardens, NY

Freelance Designer for Advantages advertising agency. Created assets for client campaigns; and worked on a large scale publication project for the client, Amplify, revising and printing a series of textbooks.

### Bright Kids NYC — Design Intern

July 2013 - Jan. 2014 | New York, NY

Design Intern for Bright Kids assisted in the design of in-house tutoring products, and worked closely with marketing team designing assets for campaigns, and newsletters.

### MPLSzine — Layout Director

Oct. 2012 - April 2013 | Minneapolis, MN

Layout director for the bi-weekly zine. Lead the development for their brand guidelines, and collaborated with writers, and visual artists to design pages.