Preamble: You can use this to set out briefly the standfirst to your video, which can be useful in clarifying what your video will try to explain.
Set the text at 14pt (default is 11pt) to get a rough idea of whether your script is the right length. It should be under two pages in a google doc if possible.
Aim for 8-12 'slates'.

SCRIPT TITLE

      This is the first 'slide'
You should try to write in short sentences
Be as succinct as possible

        You can add chart details/ extra info as an aside like this. CTRL-I to get italics,
CTRL+SHIFT-R to set right; CTRL+SHIFT-L to set left

Section title

Sectioning your video can work well
We can use visual clues to signal new thoughts
Or typography

Big numbers are effective. E.g.
More than **350m** EU citizens
from **28** member states
will elect **751** MEPs

Avoid longer, more complex sentences - the maximum length is probably less than 30 words - and no subclauses. Think how long it takes you to read this and how long a slate would have to remain static

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