

GeoSpark Sales Partner Opportunity

What is GeoSpark?

GeoSpark creates AI-powered social media content for local businesses—automatically. We solve the #1 problem local business owners face: *they need social media, but have zero time to do it.*

Our AI writes and schedules engaging posts about their services, local events, and community. Business owners spend **5 minutes a week** reviewing content. That's it.

Plan	Price	Target Customer
Starter	\$29/mo	Solo businesses
Pro	\$79/mo	Growing businesses, multiple locations
Premium	\$179/mo	Agencies, multi-location businesses

Target Market: Plumbers, HVAC, electricians, salons, restaurants, contractors, dentists—any local service business.

Why Do They Need This?

- **70% of consumers** check social media before calling a local business
- Business owners already work **50-60 hours/week**—no time for content
- Marketing agencies cost **\$1,000-5,000/month**—too expensive
- DIY takes **5-10 hours/week**—time they don't have

GeoSpark = Professional presence at \$29-79/month with 5 min/week effort.

The Partnership Model

You are a **partner**, not an employee. No manager. No clock. No office.

You Own	We Provide
Your schedule	Sales tools (AI coach, scripts, CRM)
Your client relationships	Product demos & training
Your strategy	Technical support for clients
Your growth pace	Recurring commission infrastructure

Realistic Full-Time Earnings Model

Assumptions: Full-time partner (40 hrs/week, 22 working days/month)

Metric	Month 1	Month 2	Month 3	Month 4	Month 5
Calls per day	40	50	50	50	50
Total calls/month	880	1,100	1,100	1,100	1,100
Connect rate	18%	20%	22%	22%	22%
Conversations	158	220	242	242	242
Demo rate	20%	25%	28%	30%	30%

Demos booked	32	55	68	73	73
Close rate	25%	28%	30%	32%	35%
New clients	8	15	20	23	26

**Rates improve as you learn the pitch, build confidence, and get referrals.*

5-Month Income Projection

Commission: 30% recurring on all active clients

Average deal: \$60/month (mix of Starter \$29 & Pro \$79 plans)

Churn: 5% monthly after month 2

Month	New Clients	Lost	Portfolio	Commission (30%)	Cumulative
1	8	0	8	\$144	\$144
2	15	0	23	\$414	\$558
3	20	1	42	\$756	\$1,314
4	23	2	63	\$1,134	\$2,448
5	26	3	86	\$1,548	\$3,996

Month 5: \$1,548/month recurring income

Month 12 projection: \$3,000+/month with 150+ clients

What Your Week Looks Like

Activity	Hours/Week	Notes
Prospecting & calls	25 hrs	50 calls/day × 5 days
Demos & follow-ups	10 hrs	~15 demos/week
Admin & learning	5 hrs	CRM updates, training
Total	40 hrs	Flexible schedule

Partnership Terms

- **No upfront cost** – We provide everything
- **No quotas** – Grow at your pace
- **No boss** – You manage yourself
- **30% recurring commission** – Paid monthly, for life of client
- **Your clients, your relationships** – You own the book of business

Ready to build recurring income helping local businesses grow?

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