

GeoSpark Sales Partner Opportunity

What is GeoSpark?

GeoSpark creates AI-powered social media content for local businesses—automatically. We solve the #1 problem local business owners face: *they need social media, but have zero time to do it.*

Our AI writes and schedules engaging posts about their services, local events, and community. Business owners spend **5 minutes a week** reviewing content. That's it.

Plan	Price	Target Customer
Starter	\$29/mo	Solo businesses
Pro	\$79/mo	Growing businesses, multiple locations
Premium	\$179/mo	Agencies, multi-location businesses
Enterprise	\$299/mo	Franchise / enterprise networks

Target Market: Plumbers, HVAC, electricians, salons, restaurants, contractors, dentists—any local service business.

Why Do They Need This?

- **70% of consumers** check social media before calling a local business
- Business owners already work **50-60 hours/week**—no time for content
- Marketing agencies cost **\$1,000-5,000/month**—too expensive
- DIY takes **5-10 hours/week**—time they don't have

GeoSpark = Professional presence at \$29-299/month with 5 min/week effort.

Available Markets

We're expanding globally. Native speakers preferred for each market.

US USA (English)
GB UK (English)
CA Canada (English)
AU Australia (English)
NL Netherlands (Dutch)
DE Germany (German)
IT Italy (Italian)
ES Spain (Spanish)
MX Mexico (Spanish)
FR France (French)
RU Russia (Russian)
AT Austria (German)

The Partnership Model

You are a **partner**, not an employee. No manager. No clock. No office.

You Own

We Provide

Your schedule

Full CRM access with lead scoring

Your client relationships

AI-powered sales coach

Your strategy

Pre-written email templates (in your language)

Your growth pace

Cold email infrastructure (optional)

Your market

Demo scripts and objection handling

Your commitment

Weekly training calls + support group

One-time bonus when you reach each milestone. Based on your total active (paying) clients.

Commission Structure

EARLY BIRD OPEN

Partner Slot	Commission Rate	Status
First 15 partners	40% of client revenue	 OPEN
Partners 16-50	35% of client revenue	Coming soon
Partners 51-100	30% of client revenue	Standard rate
Partners 101+	25% of client revenue	Standard rate

Your rate is locked forever. Join as partner #8, you keep 40% for life.

- Commission paid monthly when client pays
- Client cancels = commission stops
- Client comes back = commission restarts
- **You get paid when we get paid. Zero risk.**

Performance Bonuses

Active Clients (Portfolio)	Bonus
25 active clients	\$200
50 active clients	\$500

100 active clients	\$1,000
150 active clients	\$2,000

Sales Channels

Choose your style—or combine both:

- **Phone Sales:** Outbound calls with AI coach guidance, scripts provided
- **Cold Email:** We provide warmed email accounts, pre-written sequences, CRM tracks everything

Most partners use both: Cold email to warm up leads, phone to close.

Realistic Full-Time Earnings Model

Assumptions: Full-time partner (40 hrs/week, 22 working days/month)

Metric	Month 1	Month 2	Month 3	Month 4	Month 5
Calls per day	40	50	50	50	50
Total calls/month	880	1,100	1,100	1,100	1,100
Connect rate	18%	20%	22%	22%	22%
Conversations	158	220	242	242	242
Demo rate	20%	25%	28%	30%	30%

Demos booked	32	55	68	73	73
Close rate	25%	28%	30%	32%	35%
New clients	8	15	20	23	26

*Rates improve as you learn the pitch, build confidence, and get referrals.

5-Month Income Projection (Early Partner at 40%)

Commission: 40% recurring on all active clients

Average deal: \$72/month (mix of Starter \$29, Pro \$79, Premium \$179 & Enterprise \$299 plans)

Churn: 5% monthly after month 2

Month	New Clients	Lost	Portfolio	Commission (40%)	Cumulative
1	8	0	8	\$230	\$230
2	15	0	23	\$662	\$1,092
3	20	1	42	\$1,210	\$2,302
4	23	2	63	\$1,814	\$4,616
5	26	3	86	\$2,477	\$6,916

Month 5: \$2,477/month recurring income

Month 12 projection: \$6,307/month with 219 clients

Year 1 total earnings: ~\$41,000

What Your Week Looks Like

Activity	Hours/Week	Notes
Prospecting & calls	25 hrs	50 calls/day × 5 days
Demos & follow-ups	10 hrs	~15 demos/week
Admin & learning	5 hrs	CRM updates, training
Total	40 hrs	Flexible schedule

Partnership Terms

- **No upfront cost** – We provide everything
- **No quotas** – Grow at your pace
- **No boss** – You manage yourself
- **40% recurring commission** – For first 15 partners, locked forever
- **Your clients, your relationships** – You own the book of business
- **Performance bonuses** – Extra rewards for high performers

Onboarding Timeline

Week	What Happens
Week 1	Training: Product, CRM, scripts, objection handling

Week 2 Shadow calls, practice demos, email setup

Week 3 Start outreach (calls + emails)

Week 4 First clients closing, weekly coaching call

Ready to build recurring income helping local businesses grow?

Only 15 spots available at 40% commission rate.

Contact: gjvanstraalen@gmail.com

Website: geospark.app