

# GeoSpark Sales Partner Opportunity

---

## What is GeoSpark?

---

**GeoSpark** creates AI-powered social media content for local businesses—automatically. We solve the #1 problem local business owners face: *they need social media, but have zero time to do it.*

Our AI writes and schedules engaging posts about their services, local events, and community. Business owners spend **5 minutes a week** reviewing content. That's it.

Plan	Price	Target Customer
Starter	\$29/mo	Solo businesses
Pro	\$79/mo	Growing businesses, multiple locations
Premium	\$179/mo	Agencies, multi-location businesses
Enterprise	\$299/mo	Franchise / enterprise networks

**Target Market:** Plumbers, HVAC, electricians, salons, restaurants, contractors, dentists—any local service business.

## Why Do They Need This?

---

- **70% of consumers** check social media before calling a local business
- Business owners already work **50-60 hours/week**—no time for content
- Marketing agencies cost **\$1,000-5,000/month**—too expensive
- DIY takes **5-10 hours/week**—time they don't have

*GeoSpark = Professional presence at \$29-299/month with 5 min/week effort.*

## Available Markets

We're expanding globally. Native speakers preferred for each market.

us USA (English)  
gb UK (English)  
ca Canada (English)  
au Australia (English)  
nl Netherlands (Dutch)  
de Germany (German)  
it Italy (Italian)  
es Spain (Spanish)  
mx Mexico (Spanish)  
fr France (French)  
ru Russia (Russian)  
at Austria (German)


## The Partnership Model

You are a **partner**, not an employee. No manager. No clock. No office.

You Own	We Provide
Your schedule	Full CRM access with lead scoring
Your client relationships	AI-powered sales coach
Your strategy	Pre-written email templates (in your language)
Your growth pace	Cold email infrastructure (optional)
Your market	Demo scripts and objection handling
Your commitment	Weekly training calls + support group

One-time bonus when you reach each milestone. Based on your total active (paying) clients.

Commission Structure **EARLY BIRD OPEN**

Partner Slot	Commission Rate	Status
First 15 partners	40% of client revenue	 OPEN
Partners 16-50	35% of client revenue	Coming soon
Partners 51-100	30% of client revenue	Standard rate
Partners 101+	25% of client revenue	Standard rate

**Your rate is locked forever.** Join as partner #8, you keep 40% for life.

- Commission paid monthly when client pays
- Client cancels = commission stops
- Client comes back = commission restarts
- **You get paid when we get paid. Zero risk.**

Performance Bonuses

Active Clients (Portfolio)	Bonus
25 active clients	\$200
50 active clients	\$500

100 active clients	\$1,000
150 active clients	\$2,000

### Sales Channels

Choose your style—or combine both:

- **Phone Sales:** Outbound calls with AI coach guidance, scripts provided
- **Cold Email:** We provide warmed email accounts, pre-written sequences, CRM tracks everything

*Most partners use both: Cold email to warm up leads, phone to close.*

### Realistic Full-Time Earnings Model

**Assumptions:** Full-time partner (40 hrs/week, 22 working days/month)

Metric	Month 1	Month 2	Month 3	Month 4	Month 5
Calls per day	40	50	50	50	50
<b>Total calls/month</b>	880	1,100	1,100	1,100	1,100
Connect rate	18%	20%	22%	22%	22%
<b>Conversations</b>	158	220	242	242	242
Demo rate	20%	25%	28%	30%	30%

Demos booked	32	55	68	73	73
Close rate	25%	28%	30%	32%	35%
New clients	8	15	20	23	26

*\*Rates improve as you learn the pitch, build confidence, and get referrals.*

## 5-Month Income Projection (Early Partner at 40%)

**Commission:** 40% recurring on all active clients

**Average deal:** \$72/month (mix of Starter \$29, Pro \$79, Premium \$179 & Enterprise \$299 plans)

**Churn:** 5% monthly after month 2

Month	New Clients	Lost	Portfolio	Commission (40%)	Cumulative
1	8	0	8	\$230	\$230
2	15	0	23	\$662	\$1,092
3	20	1	42	\$1,210	\$2,302
4	23	2	63	\$1,814	\$4,616
5	26	3	86	\$2,477	\$6,916

**Month 5:** \$2,477/month recurring income

**Month 12 projection:** \$6,307/month with 219 clients

**Year 1 total earnings:** ~\$41,000

## What Your Week Looks Like

---

Activity	Hours/Week	Notes
Prospecting & calls	25 hrs	50 calls/day × 5 days
Demos & follow-ups	10 hrs	~15 demos/week
Admin & learning	5 hrs	CRM updates, training
<b>Total</b>	<b>40 hrs</b>	<b>Flexible schedule</b>

## Partnership Terms

---

- **No upfront cost** – We provide everything
- **No quotas** – Grow at your pace
- **No boss** – You manage yourself
- **40% recurring commission** – For first 15 partners, locked forever
- **Your clients, your relationships** – You own the book of business
- **Performance bonuses** – Extra rewards for high performers

## Onboarding Timeline

---

Week	What Happens
Week 1	Training: Product, CRM, scripts, objection handling

---

Week 2	Shadow calls, practice demos, email setup
Week 3	Start outreach (calls + emails)
Week 4	First clients closing, weekly coaching call

**Ready to build recurring income helping local businesses grow?**

**Only 15 spots available at 40% commission rate.**

**Contact:** [gjvanstraalen@gmail.com](mailto:gjvanstraalen@gmail.com)

**Website:** [geospark.app](https://geospark.app)