

CHOOSE CAREER OPTIONS THAT MATCH YOUR VALUES

- Knowing what you value most will help you refine your career search and choice:
 - Helping others
 - Prestige
 - High income
 - Flexible work hours
- Establish and align values, career choice, and career goals for motivation.

There is no substitute for "knowing yourself."

SURVIVING IN A FAST ECONOMY

- You will always have some control over your career.
- You must accept risks and plan for the future to advance your career.
- A college degree does not guarantee employment.
- A commitment to lifelong learning will help keep you employable.

The more you know. He greater your marketability.



FACTORS TO CONSIDER

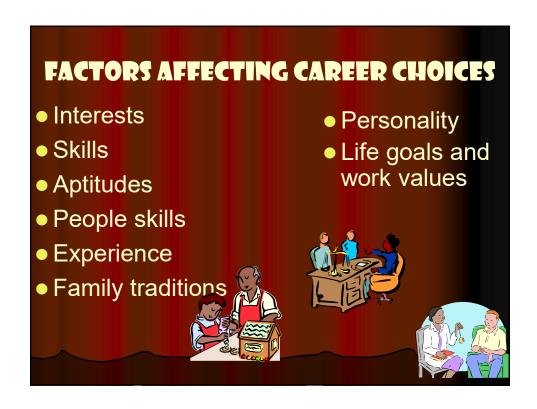


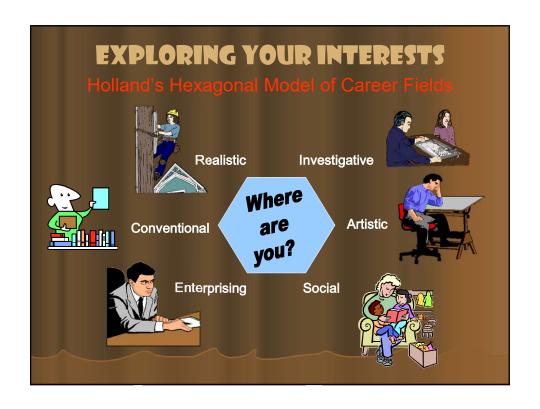
Do:

- explore a number of careers and majors
- get involved
- Get advice from people in your target occupation
- follow your passion
- Dare to try something new

Don't:

- focus on a major just to get a career out of it
- select a major just because it is "cool" or seems to promise prestige
- let someone else push you into a job
- Assume that you have it all figured out





WHERE TO GO FOR HELP Career center Faculty Upper-class students Student organizations Placement services Ask someone in your chosen field: How did you find your job?

BECOME KNOWLEDGEABLE ABOUT CAREERS Explore the Occupational Outlook Handbook at http://www.bls.gov/oco/ Research several careers, not just one Browse the Careers section of a local bookstore See a career counselor Scope out Internet resources Network--many people love to talk about their jobs!

EXPLORE THE OCCUPATIONAL OUTLOOK HANDBOOK HTTP://WWW.BLS.GOV/OCO/

- Keep up with the occupational outlook for various fields.
- Get to know which ones are adding jobs and which ones are losing them.
- The Occupational Outlook Handbook is an excellent source, and is updated every two years.
- Good news! Over the next few years, jobs requiring college degrees will be the fastest-growing and highest paying.





What to Look for in a Career

- Major career field target
- Preferred type of work
- Income requirements
- Geographical requirements
- Special needs
- Industry preferences
- Stress level
- Level of interaction with other people
- Indoor vs. outdoor
- Amount of independence
- Balance between creative and conventional tasks



- The type of people you would interact with
- Physical requirements
- Local/national/international organization
- Benefits and perks
- Advancement opportunities
- A good boss
- Training
- Industry outlook
- Reputation of the firm in the industry

SELECT SEVERAL CAREERS, NOT JUST ONE

- It's a good idea to have several careers in mind rather than just one in your first year of college.
- Approximately 60% of students change their major at some point during their college career.
- It pays to be knowledgeable about more than just one career field. The average graduate changes their job seven times in their life.
- It also pays to develop a wide variety of general skills, particular those related to communication.

Teen vour options open...

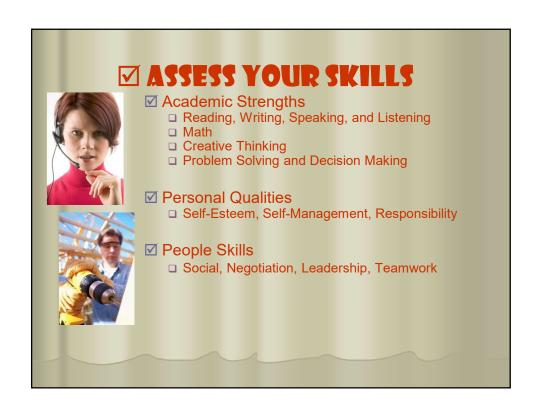
NETWORK

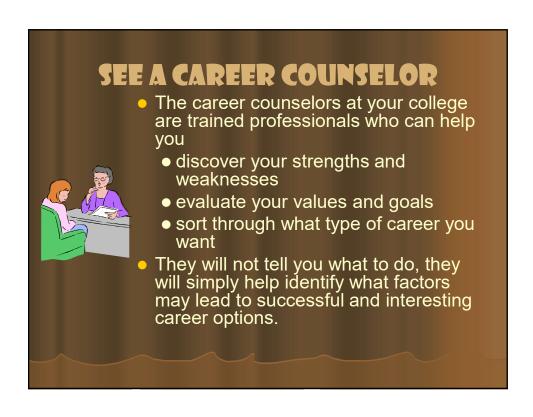
- Check with people you know about career information.
- Networking can lead to meeting someone who may be able to answer your questions about a specific career or company.
- It is an effective way to learn about the type of training necessary for a particular position, what it took to get into the field, and the positive and negative aspects of the work.
- More and more professionals are active on online networks such as LinkedIn.com and Doostang.com. Some professionals even use Facebook to get in touch with others in their field...as well as research potential candidates.

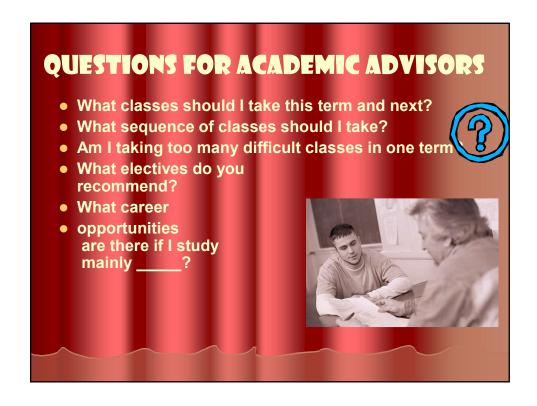












GETTING EXPERIENCE Volunteer or service learning Study abroad Internships/co-ops On-campus employment Student projects/competitions Research On-the-job training Apprenticeships Nothing teaches like experience.

RESEARCH THE JOB

- Identify the skills and experience necessary to perform the job you want.
- Determine the general requirements of the job.
- Learn about the day-to-day tasks and responsibilities.
- Research the company and employer.
- Determine the company's philosophy.
- The more you know about the job, the stronger the candidate you will become.

How big will my office be?

EXPLORE RELEVANT PART-TIME AND SUMMER JOBS

- Students benefit when their jobs are on campus.
- Investigate if there exists a part-time job in the department of your major.
- Advanced planning will help you obtain a summer job with a company related to your field.
- If you can't find a related job, you can still demonstrate work-related skills and a work ethic that will impress prospective employers.



