

# Chan Zheng Zhe

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## Profile

Creative and detail-oriented Video Editor with 2+ years of professional experience in editing promotional, commercial, and social media content. Skilled in transforming raw footage into engaging visual stories that capture audience attention and drive results. Passionate about storytelling, visual aesthetics, and delivering high-quality content under tight deadlines.

## Education

Southern University College — Diploma in Journalism (2019–2023)  
SMK Taman Johor Jaya 2 — High School (2014–2018)

## Work Experience

### **MZM Marketing – Marketing Video Editor**

2023 – Present

- Edited and produced promotional and advertisement videos for health products.
- Increased online engagement and sales conversion by delivering creative video campaigns.
- Collaborated with the marketing team to develop video content strategy for social media platforms.

### **Titan Project Production – Video Editor (Internship)**

Mar 2021 – May 2021

- Assisted in editing commercial videos, ensuring smooth transitions, visual appeal, and brand consistency.
- Gained hands-on experience in professional editing workflows and post-production techniques.

### **Histyle – Sales Executive**

Dec 2021 – 2023

- Guided customers in choosing suitable products, contributing to consistent monthly sales growth.

### **Legend of Tea – Salesman**

May 2020 – May 2021

- Improved customer satisfaction through product recommendations and sales support.

**Miyako BBQ – Waiter**

2018 – 2019

- Delivered quality customer service and managed cashier responsibilities.

**Skills**

- Video Editing Software: Adobe Premiere Pro, After Effects, CapCut
- Motion Graphics & Transitions
- Color Grading & Sound Editing
- Photography & Videography

**Hobbies**

Photography | Videography | Creative Storytelling