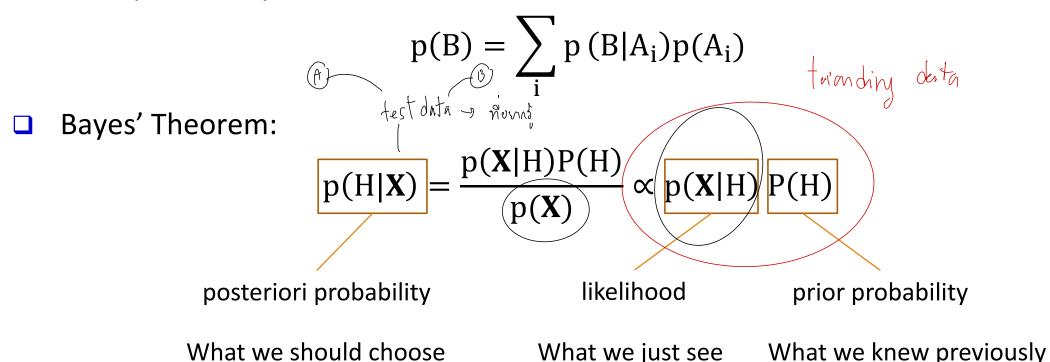
#### What Is Bayesian Classification?

- A statistical classifier
  - Perform probabilistic prediction (i.e., predict class membership probabilities)
- Foundation—Based on Bayes' Theorem
- Performance
  - A simple Bayesian classifier, naïve Bayesian classifier, has comparable performance with decision tree and selected neural network classifiers
- Incremental
  - Each training example can incrementally increase/decrease the probability that a hypothesis is correct—prior knowledge can be combined with observed data
- Theoretical Standard
  - Even when Bayesian methods are computationally intractable, they can provide a standard of optimal decision making against which other methods can be measured

#### Bayes' Theorem: Basics

■ Total probability Theorem:



- X: a data sample ("evidence")
- H: X belongs to class C

Prediction can be done based on Bayes' Theorem:

Classification is to derive the maximum posteriori

## Naïve Bayes Classifier: Making a Naïve Assumption

- Practical difficulty of Naïve Bayes inference: It requires initial knowledge of many probabilities, which may not be available or involving significant computational cost
- A Naïve Special Case
  - Make an additional assumption to simplify the model, but achieve comparable performance.

attributes are conditionally independent (i.e., no dependence relation between attributes)

$$p(X|C_i) = \prod_k p(x_k|C_i) = p(x_1|C_i) \cdot p(x_2|C_i) \cdot \cdots \cdot p(x_n|C_i)$$

Only need to count the class distribution w.r.t. features

# Naïve Bayes Classifier: Categorical vs. Continuous Valued Features

□ If feature  $x_k$  is categorical,  $p(x_k = v_k | C_i)$  is the # of tuples in  $C_i$  with  $x_k = v_k$ , divided by  $|C_{i,D}|$  (# of tuples of  $C_i$  in D)

$$p(X|C_i) = \prod_k p(x_k|C_i) = p(x_1|C_i) \cdot p(x_2|C_i) \cdot \cdots \cdot p(x_n|C_i)$$

 $\hfill \square$  If feature  $x_k$  is continuous-valued,  $p(x_k=v_k|C_i)$  is usually computed based on Gaussian distribution with a mean  $\mu$  and standard deviation  $\sigma$ 

$$p(x_k = v_k | C_i) = N(x_k | \mu_{C_i}, \sigma_{C_i}) = \frac{1}{\sqrt{2\pi}\sigma_{C_i}} e^{-\frac{(x - \mu_{C_i})^2}{2\sigma^2}}$$

## Naïve Bayes Classifier: Training Dataset

Class:

C1:buys\_computer = 'yes'

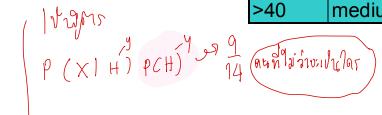
C2:buys\_computer = 'no'

Data to be classified: 90 classified

X = (age <= 30, Income = medium,

Student = yes, Credit\_rating = Fair)

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P(H'N)					



age	income	student	credit_rating	buys_computer
<=30	high	no	fair	no /
<=30	high	no	excellent	no 🗸
3140	high	no	fair	yes
>40	medium	no	fair	yes
>40	low	yes	fair	yes
>40	low	yes	excellent	no
3140	low	yes	excellent	yes
<=30	medium	no	fair	no
<=30	low	yes	fair	ye <mark>s</mark>
>40	medium	yes	fair	yes
<=30	medium	yes	excellent	ye <mark>s</mark>
3140	medium	no	excellent	yes
3140	high	yes	fair	yes
>40	medium	no	excellent	no /



yeszs Noz G

## Naïve Bayes Classifier: An Example



P(C<sub>i</sub>): P(buys\_computer = "yes") = 
$$9/14 = 0.643$$
  
P(buys\_computer = "no") =  $5/14 = 0.357$ 

Compute P(X|C<sub>i</sub>) for each class

$$P(age = "<=30" | buys_computer = "yes") = 2/9 = 0.222$$

$$P(age = "<= 30" | buys_computer = "no") = 3/5 = 0.6$$

$$P(student = "yes" | buys_computer = "yes) = 6/9 = 0.667$$

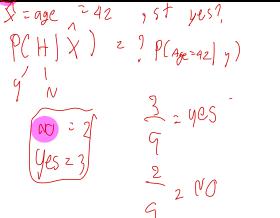
X = (age ·	<del>&lt;= 30 , income</del>	e = medium,	student = ves	s, credit rat	<del>.i</del> ng = fair)
1. (	, , , , , , , , , , , , , , , , , , , ,	,	,	<b>,</b>	,

$$P(X|C_i)$$
:  $P(X|buys\_computer = "yes") = 0.222 x 0.444 x 0.667 x 0.667 = 0.044  $P(X|buys\_computer = "no") = 0.6 x 0.4 x 0.2 x 0.4 = 0.019$$ 

$$P(X|C_i)*P(C_i): P(X|buys\_computer = "yes") * P(buys\_computer = "yes") = 0.028$$
  
  $P(X|buys\_computer = "no") * P(buys\_computer = "no") = 0.007$ 

Therefore, X belongs to class ("buys\_computer = yes")

_					
	age	income	student	credit_rating	buys_computer
	<=30	high	no	fair	no
	<=30	high	no	excellent	no
	3140	high	no	fair	yes
	<b>≯40</b> (	medium	(ho)	fair	ves
	>40	low	yes	fair	ves
	>40/	low	yes	excellent	no
	3140	low	yes	excellent	yes
	<=30	medium	no	fair	no
	<=30	low	yes	fair	yes ?
	≥40	medium	yes	fair	ves
	<=30	medium	yes	excellent	yes
7	3140	medium	no	excellent	yes
	3140	high	yes	fair	yes
	>40	medium	nô	excellent	no
			7	0 2/10 C	+ 1007



#### **Avoiding the Zero-Probability Problem**

- □ Naïve Bayesian prediction requires each conditional probability be **non-zero** 
  - Otherwise, the predicted probability will be zero

$$p(X|C_i) = \prod_k p(x_k|C_i) = p(x_1|C_i) \cdot p(x_2|C_i) \cdot \dots \cdot p(x_n|C_i)$$

■ Example. Suppose a dataset with 1000 tuples:

```
income = low (0), income = medium (990), and income = high (10)
```

- Use Laplacian correction (or Laplacian estimator)
  - Adding 1 to each case

$$Prob(income = low) = 1/(1000 + 3)$$

Prob(income = medium) = 
$$(990 + 1)/(1000 + 3)$$

Prob(income = high) = 
$$(10 + 1)/(1000 + 3)$$

The "corrected" probability estimates are close to their "uncorrected" counterparts

#### Naïve Bayes Classifier: Strength vs. Weakness

- Strength
  - Easy to implement
  - Good results obtained in most of the cases
- Weakness
  - Assumption: attributes conditional independence, therefore loss of accuracy
  - Practically, dependencies exist among variables
    - E.g., Patients: Profile: age, family history, etc.
      - Symptoms: fever, cough etc.
      - Disease: lung cancer, diabetes, etc.
    - Dependencies among these cannot be modeled by Naïve Bayes Classifier
- How to deal with these dependencies?
  - Use Bayesian Belief Networks (to be covered in the next chapter)

